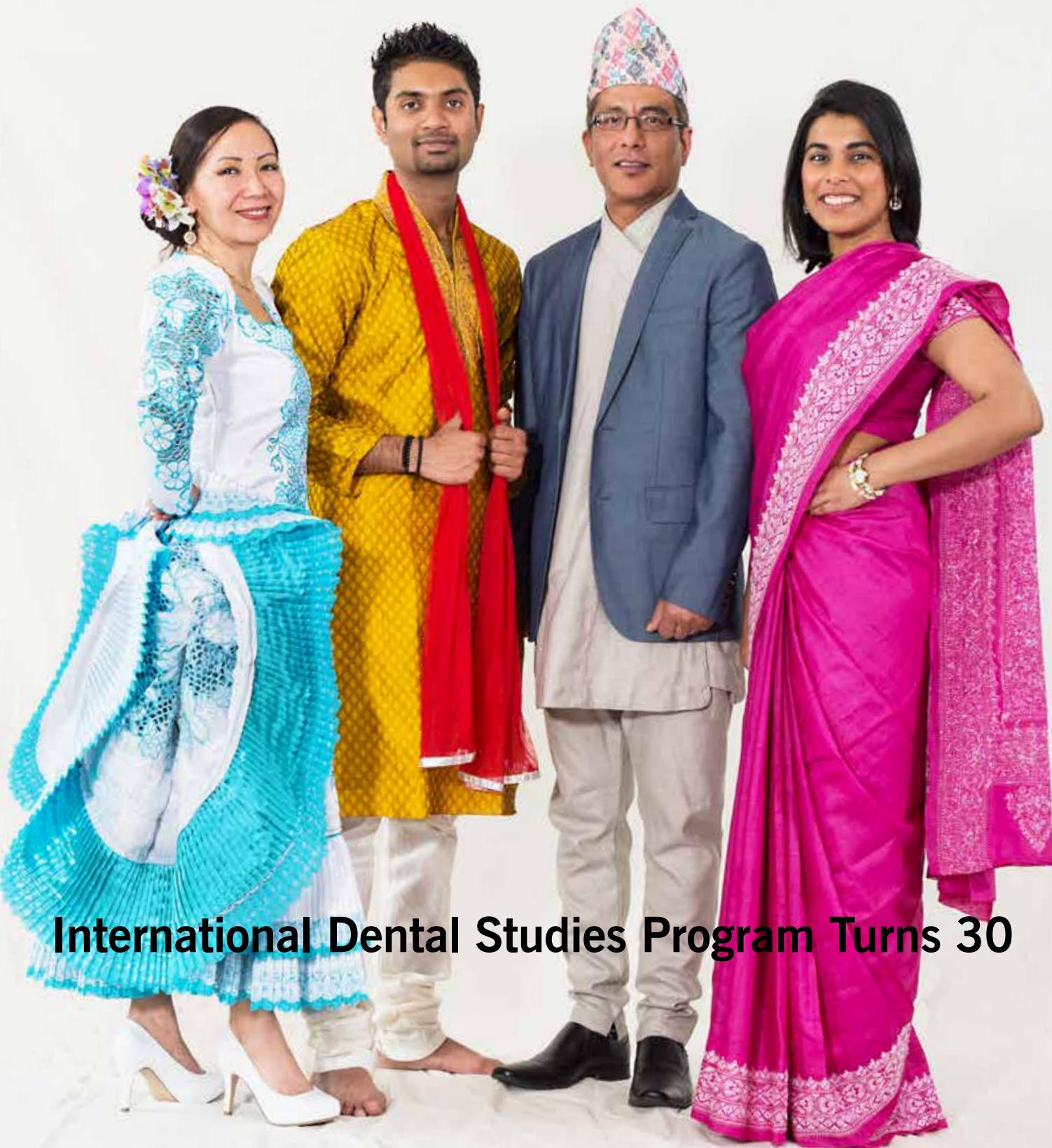


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VOLUME 97 / NUMBER 1



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- 18 Quick and Effective Occlusal Splints
NEW COURSE
- 19-20 Dental Sleep Medicine
Mini Residency begins
HANDS-ON COURSE
- 20 Implant Fixed Prosthetics
HANDS-ON COURSE
NEW COURSE

JUNE 2017

- 3 Direct and Indirect Restorations in Contemporary Aesthetic Practice
NEW COURSE
- 17 Fundamentals of Cone Beam CT Safety and Technology
HANDS-ON COURSE
- 23-24 52nd Annual Colonel Allyn D. Burke Memorial Dental Symposium, Monterey, CA

AUGUST 2017

- 12 RDAEF Program begins
HANDS-ON COURSE

SEPTEMBER 2017

- 9 Silver Diamine Fluoride (SDF) and Glass Ionomer Cement (GIC)
HANDS-ON COURSE
- 23 Minimally Invasive Management of Severe Erosive Tooth Wear
HANDS-ON COURSE

- 29-OCT 1 The Art and Science of Aesthetic Dentistry
HANDS-ON COURSE

OCTOBER 2017

- 7 Essentials for Success in Removable Prosthodontics
- 14-15 Multidisciplinary Mini Residency in Temporomandibular Disorders begins
HANDS-ON COURSE
NEW COURSE
- 21 Hands-on Introduction to Advanced Adhesion Dentistry: Problem-solving Techniques for Your Daily Practice
HANDS-ON COURSE
- 28 Bone Grafting, Ridge Preservation and Ridge-Split Procedures for General Practitioners
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IDS PROGRAM SHINES BRIGHT FOR THREE DECADES

The Dugoni School of Dentistry started its International Dental Studies (IDS) program in 1987 and is celebrating its 30th anniversary. Learn how this competitive program for foreign-trained dentists began and how it has benefitted not only the IDS graduates but the entire Dugoni School community for the past three decades. **PAGE 16**

UNIVERSITY TIES TO HISTORIC TOWN OF COLUMBIA, CALIFORNIA

Both University of the Pacific and the Dugoni School of Dentistry have strong ties to the historic town of Columbia in California's Mother Lode. Discover how dental school alumni helped shape the Columbia State Historic Park in hopes of it becoming the "Williamsburg of the West." **PAGE 22**

FACEBOOK STRATEGIES FOR DENTAL OFFICES

Today, there are approximately 2.8 billion active social media users around the world and numerous social media platforms for people to connect with one another online. Dr. Edward J. Zuckerberg, father of Facebook founder Mark Zuckerberg, discusses strategies dental professionals can use in their own practices to enhance their presence on Facebook and engage current and potential patients. **PAGE 26**

On the cover | IDS Class of 2017 students left to right: Drs. Gianina Correa Nixon from Peru, Bhavik Makawana from India, Shree Shrestha from Nepal and Sarwat Zaffer from India.

COVER PHOTO BY JON DRAPER

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Transforming Our Future

Spring is a season of new beginnings and reinvigoration; it's also a time of transformation, growth and energy around the Arthur A. Dugoni School of Dentistry.

Our new strategic planning initiative, Transforming the Future of Oral Health Education, is bringing the Dugoni School of Dentistry family together to identify key strategic priorities that will pave the way for our continued success and identity in the future. Thank you to everyone who has provided input and shared feedback as the plan comes together. Your ideas, suggestions and feedback are critical to our success.

The students and residents of the Classes of 2017 have also been transformed. They have grown into competent and caring oral healthcare professionals. Their talents and drive will carry them far in their personal and professional lives. We look forward to celebrating their accomplishments during the upcoming commencement weekend in June.

As my first full academic year as dean comes to a close, I am filled with gratitude. It is such a pleasure to serve as your dean. Thank you to everyone who has stayed engaged with the Dugoni School of Dentistry and has supported our people and programs. We have an exciting future ahead of us.

Sincerely,

Nader A. Nadershahi '94, DDS, MBA, EdD
Dean



PHOTO BY JON DRAPER

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Dental Hygiene Students Begin Clinical Experience in San Francisco

In a new chapter for the Arthur A. Dugoni School of Dentistry's dental hygiene program, a group of 20 students from the Class of 2018 recently began the upper division and clinical portion of their studies on the San Francisco campus. The class includes 17 female and three male students. Fifteen are transfer students, while five of the students completed their prerequisite educational requirements at the Stockton campus.



PHOTOS BY JON DRAPER

The move comes after nearly two years of planning by program leaders, faculty and administrators. The program's move from Stockton will allow for increased connection to the school's San Francisco-based dental clinics and programs; enhanced interprofessional opportunities; more opportunities for dental hygiene students to learn alongside dental students in the DDS, IDS and residency programs; and access to a large base of patients who receive care at the school's clinics.

"It's an exciting time for the program, and the response from our students who are now at the San Francisco campus has been fantastic," said Deborah Horlak, RDH, director of the program. "This move will provide the hygiene students greater interaction and collaboration with dental students and residents, including beneficial experiences in the community and clinical settings. The new location also has attracted students with varied interests and experiences including research, dental assisting and entrepreneurial pursuits. Several students planned their applications to coincide with the program's start in San Francisco."

Horlak reports that the school has hired a first-year clinic coordinator and is also in the process of hiring more faculty members, an administrative assistant and a second-year clinic coordinator for the program.

Current dental hygiene students will continue to complete classes and provide clinical care on the Stockton campus through May 2017. The program has been based in the Chan Family Health Sciences Learning Center, a facility shared with pharmacy, physical therapy and speech-language pathology programs.



The dental hygiene program started in 2004 as the only accelerated, three-year baccalaureate dental hygiene program in the nation. In addition to clinical practice, the bachelor of science degree allows graduates to pursue fields such as education, research, administration, public health, private industry and other areas of hygiene practice, as well as apply for entry into advanced degree programs.

Program applicants must complete prerequisite general education courses either at University of the Pacific or at another institution before being accepted into the upper-division, clinical portion of the program. For more details about the dental hygiene program, visit dental.pacific.edu.

Calendar of Events

Alumni/Graduate Banquet
 Friday, June 16, 2017
 The Ritz-Carlton Hotel, SF

Thanks a Bunch Brunch
 Saturday, June 17, 2017
 The InterContinental Hotel, SF

Commencement Ceremony
 Sunday, June 18, 2017
 The Masonic, SF

White Coat Ceremony
 Saturday, July 22, 2017
 Palace of Fine Arts Theatre, SF

Alumni Day at the Races
 Sunday, July 30, 2017
 Del Mar Thoroughbred Club,
 Del Mar

Alumni Reception during
CDA Presents
 Friday, August 25, 2017
 Arthur A. Dugoni School of
 Dentistry, SF

Center for Success Offers Mentoring and More

The Arthur A. Dugoni School of Dentistry recently launched an initiative to fine-tune and deepen its focus on supporting students as they transition into the profession and through the different stages of their careers.

Through the new Center for Success, students, residents and graduates have a hub to develop mentoring relationships with alumni and dental friends. They will also receive tips and best practices for succeeding early in their careers and learn how to bridge the gap between clinical dentistry in school and in practice.

Dr. Craig Yarborough '80 has been named director of the Center for Success. His many years of involvement at all levels of the school, his close relationships with alumni and other dental professionals and his years of service and leadership with the California and American Dental Association give him great perspective in leading this endeavor. Yarborough will collaborate closely with the Student Services, Development and the Alumni Association along with outside organizations and associations. Yarborough will also be involved with students and alumni applying to postdoctoral programs.

For the school's dental and hygiene students in the Classes of 2017, 2018 and 2019, the Center for Success has already organized lunch-time programs focusing on searching for a job and planning for professional success.

The vision for the Center for Success is to be a clearinghouse for information about job opportunities for recent graduates and practice transitions for more established dentists, as well as to provide support services throughout the different phases of practice. The center's services will be implemented in cooperation with the Alumni Association and its job posting services and other resources.

For alumni and friends interested in giving back as mentors, the Center for Success will aim to be a nucleus for "paying it forward" to the next generation through mentorship programs. Those interested in getting involved or learning more about the Dugoni School's Center for Success are invited to contact Dr. Craig Yarborough at cyarborough@pacific.edu or (415) 929-6430.

[The Center for Success will aim to be a nucleus for "paying it forward" to the next generation.]



Online Exhibit Showcases History of the Toothbrush

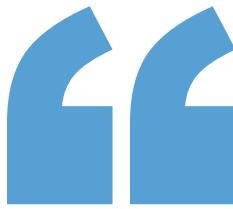
“Different Strokes for Different Folks: A History of the Toothbrush,” a new exhibit on the Dugoni School’s Virtual Dental Museum website, provides an in-depth look at the story of this deceptively simple tool, from the toothpicks of thousands of years ago to the introduction of electric toothbrushes in the 20th century.



While the concept of cleaning teeth and gums was not a hard sell (even in prehistoric times, humans used small sticks to do so), more recent technological developments initially met with some resistance. “For the average family the electric can opener is silly enough, but the electric toothbrush is stupidity on such a magnitude that it reflects a new, all-time low in the intelligence level of our American way of life,” wrote one *Consumer Reports* reader in 1962. However, electric toothbrushes ultimately prevailed, though they happily coexist with their manual brethren.

The exhibit, which can be viewed on the museum’s website at dentalmuseum.pacific.edu, joins several other online collections, including handpieces, dental chairs, Victorian-era business cards and other artifacts from dental history. More information about the collections is available on the school’s website. Students, alumni, researchers and dental professionals interested in studying the collections may contact Dr. Dorothy Dechant, curator and director of the Dugoni School’s Institute of Dental History and Craniofacial Study, at (415) 929-6627 or ddechant@pacific.edu.

TOOTHBRUSH PHOTOS BY JON DRAPER



Dean's Speaker Series Explores Insights and Ideas

A new speaker series initiated by Dean Nader Nadershahi '94 is serving as a platform to explore issues and new ideas about the future of oral health care.

The Dean's Speaker Series kicked off in January with a presentation by Dr. Marko Vujicic, chief economist and vice president of the Health Policy Institute at the American Dental Association. During his talk, Vujicic provided many insights about the state of the profession, including changes in demographics among both patients and dental providers; new practice models and opportunities; income trends for today's oral healthcare professionals; and details



PHOTO BY JON DRAPER

Dr. Debra Woo '86, a faculty member at the Dugoni School and former Alumni Association president, is developing and leading the speaker series. She has a deep understanding of the issues facing the profession and is a recognized leader as a member of the Dental Board of California and chair of its Examination Committee, with involvement on the ADA/ADEA Licensure Task Force and other activities.

"As we commit to transforming the future of oral health education through our new strategic planning process, these presentations are focused on keeping us current with the different thoughts and activities occurring in dental education, dentistry and health care," said Nadershahi.

by Dr. Marko Vujicic, the American Dental Association's chief economist. The presentation covered the state of the profession, new practice models, dental professionals; and details about dental care statistics among adults in the United States. Vujicic also discussed five broad trends he believes will affect the dental profession, including the following agenda: increased demand, shifting demand, increased collaboration, and the digital revolution.

The guest speaker in the presentation was Peter DuBois, executive director of the California Dental Association, who spoke in March.



For information about Dean's Speaker Series presentations go to dental.pacific.edu/x7127.xml

CURRENT ISSUE

Transforming the Future of Oral Health Education

The Arthur A. Dugoni School of Dentistry is shaping its future through a new strategic planning process launched in January 2017.

Under the guidance of a Strategic Planning Oversight Committee, the school is moving forward to create a bold new set of strategic priorities. The theme of the plan is Transforming the Future of Oral Health Education. The school's last full plan was created 10 years ago, and refreshed in 2013. The outcomes of that plan included the planning and construction of the new campus, the Helix curriculum and the new clinic model to name a few. The 2017 plan will be a vision that builds on the successes of the last strategic plan.

The Strategic Planning Oversight Committee is being assisted by the Academy for Academic Leadership, a consulting firm that has worked with the Dugoni School of Dentistry for many years. The committee includes cross-departmental representatives from faculty, staff, alumni and student leadership.



Recent activities include focus groups and stakeholder interviews of constituents including students, faculty, staff, alumni, University administrators and community leaders. A survey was also distributed to the entire Dugoni School community. Other activities scheduled this spring include open forums for all faculty, staff and students and workshops with members of the school community who have expertise in the strategic priority areas identified by the surveys and interviews. Following the creation of a draft report in May, a final report will be submitted to Dean Nader Nadershahi '94 in June.

"In today's rapidly changing education and healthcare environment, the Dugoni School must position itself to move to even higher levels of prominence as a leader among academic dental institutions if we are to transform the future of oral health education," said Dean Nadershahi.

For more details about the strategic planning process, please visit the school website at dental.pacific.edu or contact Dr. Elisa Chávez, chair of the Strategic Planning Oversight Committee, at echavez@pacific.edu.



Alumni Association Awards Medallions of Distinctions

The Alumni Association recently presented its highest honor, the Medallion of Distinction Award, to individuals who have made significant contributions to the dental profession or local community at the Alumni Association's Annual Meeting on March 3 in San Francisco.

This year's recipients included: Dr. Dorothy Dechant, museum curator (shown upper left); Melanie and Richard Lundquist, philanthropists and owners of the InterContinental San Francisco (lower photo); and Dr. Ariane Terlet '86, chief dental officer for La Clinica de la Raza and past president of the Alumni Association (shown upper right).

Save More Money with New CDE Discounts for Alumni

Looking to save money on CDE? The Division of Continuing Dental Education has rolled out a new discount program for alumni: 15% off regular tuition for dues-paying members of the Alumni Association and 20% off regular tuition for recent graduates from the Classes of 2012 to 2016. Email cederal@pacific.edu for your alumni discount code and visit dental.pacific.edu/CDEclasses for upcoming courses. Discounts are available on most programs and may not be combined with other discounts.



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Ojcius Leads Research Team

A new leadership team is now in place to help guide the future of research at the Arthur A. Dugoni School of Dentistry.

Dr. David Ojcius, chair of the Department of Biomedical Sciences, was recently named to a new role as assistant dean for research. He will continue to serve as department chair in addition to his new duties. Ojcius brings a wide range of research, scholarship and leadership skills to this role.

He completed his baccalaureate and PhD degrees in biophysics at University of California, Berkeley and two postdoctoral fellowships at Harvard and Rockefeller University. He then worked for 13 years at the Institut Pasteur in Paris and the University of Paris-Diderot, where he studied interactions between human pathogens and the host immune system and taught biochemistry, immunology, cell biology and microbiology.

Ojcius recently served as professor, chair and vice provost for academic personnel at University of California, Merced. He has a sustained record of scholarship and acquired \$2,300,000 in funded research from the National Institutes of Health (NIH) as principal investigator since returning to the United States in 2004. He has served as a permanent member of the Oral, Dental and Craniofacial Sciences (ODCS) study section of the National Institute of Dental and Craniofacial Research/NIH for the past seven years.

He is also editor-in-chief of *Microbes and Infection*, a journal published by the Institut Pasteur, and serves on the editorial board of several journals that publish results from research in the biomedical sciences or projects related to sustainable development.

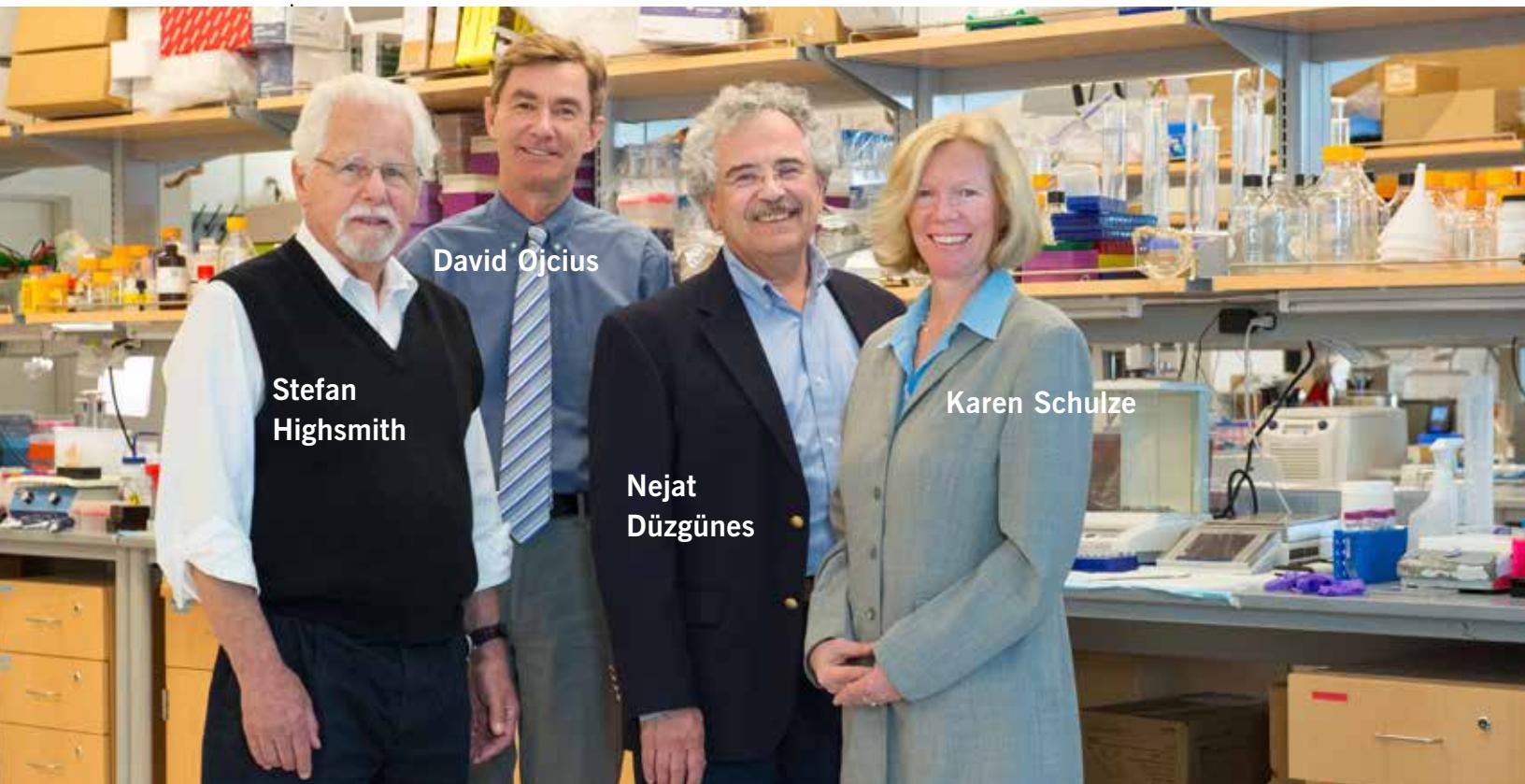


PHOTO BY JON DRAPER

"Our goals are to increase the visibility of scholarship at our school, foster more collaborations between the clinical and basic sciences and align ourselves with national trends in research at dental schools, such as learning to use the oral cavity to diagnose non-oral diseases," says Ojcius. "This is an exciting period of growth in research on oral health, which is rich with opportunities for all of us."

The research leadership team includes several others who are well known among the Dugoni School's community of researchers.

Dr. Karen Schulze, associate professor in the Department of Preventive and Restorative Dentistry, is serving in a new role as director of clinical research. This position will offer the school enhanced leadership in all forms of clinical research opportunities and partnerships.

Dr. Nejat Düzgünes, professor of Biomedical Sciences, will continue to serve as director for student research, and Dr. Stefan Highsmith, professor of Biomedical Sciences, will continue to serve as research coordinator. Both of these individuals have extensive experience working with students, faculty, staff and the wider research community.

Ojcius says the leadership team is very open to input from the rest of the school about emerging strengths and other areas that could be developed into new research foci.

The team looks to closely align its goals with key national trends in research at dental institutions and with the dental school's new strategic plan. Before the winter break, Dr. Martha Somerman, director of the National Institute of Dental and Craniofacial Research (NIDCR), visited the Dugoni School of Dentistry for the first time. This fruitful visit gave the team an opportunity to hear first-hand about high-level developments at the NIDCR. For example, one goal of the NIDCR is to expand the ability to use the oral cavity to diagnose non-oral diseases. NIDCR has identified other opportunities and trends in which the school hopes to become involved in coming years.

The team plans to increase extramural funding from federal sources and corporate partners, as well as work to leverage the University's strategic focus on health sciences. "Research has become more complicated with important issues that need active, constant attention such as space allocation, budget management, interest in growing student research, efforts to obtain funding and many other issues," said Dean Nader Nadershahi '94. "We are excited to have this leadership team in place to help us navigate new opportunities in this area."

"This is an exciting period of growth in research on oral health, which is rich with opportunities for all of us."



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University of the Pacific President Named to NAICU Board

University of the Pacific President Pamela Eibeck has been named to the National Association of Independent Colleges and Universities (NAICU) board of directors. Eibeck's three-year term as an at-large board member runs through February 2020. The NAICU is one of six major presidential higher education associations, and its board members set the association's agenda on federal higher education policy and promote association priorities and initiatives.

"Being named to the NAICU board is a great honor, and I hope to use the position to advocate for students from all backgrounds who attend the colleges and universities represented by NAICU," Eibeck said. "It's vital that NAICU-member institutions have a voice in the nation's capital to maintain our independence and diversity and to work on student aid and tax policies that will provide greater access to college for more students."



Eibeck is among 14 college and university presidents named new board members of the organization that represents more than 1,000 private, nonprofit colleges and universities nationwide on public policy issues in Washington, D.C., focusing on student aid, tax policy and government regulation.

"The NAICU's role will be especially important as an advocate for private, nonprofit colleges and universities as higher education policy is shaped in the coming years under the emerging climate in the nation's capital," she said.

Eibeck, the 2015 ATHENA Leadership Award recipient, also serves on the Valley Vision and the Greater Sacramento Area Economic Council boards. A leader in higher education, Eibeck chaired the Association for Independent California Colleges and Universities (AICCU) from 2014 to 2016 and currently is the vice chair of the NCAA Committee on Academics.



Box Speaks at Institute for Family Business

On a January afternoon at University of Pacific's San Francisco campus, Douglas Box, a family business consultant, author and speaker, spoke to 35 members of the University's Institute for Family Business. The 20-year old center, based at the Eberhardt School of Business, brings advisors, experts and case-study presenters like Box directly to its membership. The institute also provides advising, referrals to resources like business counseling and succession planning and the rich peer network created by its membership.

Box's talk was the institute's inaugural event at the San Francisco campus.



AROUND CAMPUS

PHOTOS BY JON DRAPER AND DENISE ELFENBEIN



Asilomar Reunions ▲



Give Kids a Smile Event ▼





ASDA Puppy Hour ▲

WORLD CLASSES

OUR INTERNATIONAL DENTAL STUDIES PROGRAM TURNS 30

By LOUISE KNOTT AHERN



IT WAS JUST ANOTHER ONE OF DR. DUGONI'S CRAZY IDEAS. He laughs about it now, but that's how Dr. Arthur A. Dugoni '48, dean emeritus, recalls the reaction he got more than 30 years ago when he proposed that the dental school create a program for internationally educated students.

He envisioned a program in which dental professionals from other countries could advance their learning and clinical expertise while earning a degree in the United States alongside domestic DDS students. When Dugoni suggested the idea during his tenure as dean, however, some faculty and staff members expressed concerns. How much would it cost? How would professors deal with the language differences? Would the international students meet the same educational standards as domestic students?

Dugoni eventually managed to alleviate concerns, and the International Dental Studies (IDS) program was born with Dr. Robert Gartrell '74A, former assistant dean of



Community Dentistry, Continuing Education and International Dental Studies, serving as the program's first leader in 1987. Today, the IDS program prepares to celebrate its 30th anniversary in 2017. The program currently averages 600 to 800 applicants every year for its 24 coveted spots. And our 375 IDS graduates represent more than 50 countries around the globe.

This two-year, accelerated program enrolls 24 students in July of each year. The full-time, five-day-a-week program consists of eight quarters of education. The curriculum, encompassing academic, laboratory and clinical training, takes place at the Dugoni School of Dentistry and other clinical sites in Northern California. IDS students begin clinical patient care in the second quarter and spend the greater portion of their second year in clinical practice. Graduates of the IDS program receive a doctor of dental surgery degree and are eligible to sit for any state or regional dental board exam in the country.

more→



Dugoni couldn't be happier about the program's progressive success. "The entire institution is extremely proud of the IDS program," Dugoni said. "We love our students from various parts of the world who come here. We've had quite a few graduates return to their countries and distinguish themselves as deans or chairman of departments, and because we were so successful at it, we became a role model for other schools starting international programs."

FILLING A NEED

Dugoni served on the board of the FDI World Dental Federation, an international association of dental professionals, for numerous years. As part of his involvement with FDI, Dugoni traveled around the world—an experience that exposed him not only to the vast differences in dental training and resources, but also to a great need for sharing knowledge. "I began to realize we don't have all the answers," Dugoni recalled. "We're leaders in many areas, but it struck me that there could be a two-fold benefit if we brought international dentists to our dental school. We could learn from them while they would learn from us."

Dental school administrators also learned from University of Southern California and its Advanced Standing Program for International Students that began in the 1960s and used that knowledge to take the Dugoni School of Dentistry's IDS program to the next level.

But there was another motivation for the IDS program, as well. Foreign-trained dentists could not—and still cannot—practice in the United States without earning a license here.

Currently, that means immigrants and foreign-trained dentists who come to this country can attend and graduate from a program at an accredited dental school and sit for a license exam.

"In the state of California, even if they have had years of experience in practice, internationally-educated dentists cannot practice in the United States unless they obtain a DDS degree in this country and take board exams," said Dr. Patricia King, assistant professor and director of the IDS program, who has been a part of the IDS team for 26 years.

"Many IDS students are aware of this when they arrive in the country," King said. Others may not find out until they get here. Either way, the IDS program offers individuals the opportunity to receive a dental education in the United States while expanding their dental skills and knowledge.



Current IDS Associated Student Body Officers

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Venezuela
Vietnam

"We've had people come in who have worked as dentists in their native countries for 12, 15, 17 years, and some who just graduated a couple of years ago," King said. "IDS students are in a different social culture in the United States, and a new educational environment, thus making the learning experience a little more stressful than that of American students. There are a lot of variables IDS students must overcome. I admire them."

Assistant Professor Roberto Masangkay '89 remembers clearly the way he felt when he came to the Dugoni School of Dentistry from the Philippines to enroll in the first IDS class. After earning a dental degree and training at the University of the East, School of Dentistry in the Philippines, he was attracted to Dugoni School's state-of-the-art clinical programs and educational methods. But, like many students, Masangkay felt nervous walking into class the first day.

"It was a bit intimidating and almost as if I was going to school for the first time again," said Masangkay. "I was surrounded by smart people of diverse backgrounds coming from all over the world and I thought to myself, 'How will I compete?' But it was great to have all this uniqueness and my fellow students were supportive. We bonded well."

Staff and faculty members are integral to helping IDS students with the cultural differences when they arrive. There is even a course in the first quarter, led by King and Dr. Bruce Peltier, devoted entirely to helping IDS students acclimate to the Dugoni School of Dentistry.

"The program brings in other faculty and students to help the IDS students integrate into the school," said Dean Nader Nadershahi '94. "Our DDS students and leaders in the student body have been increasingly collaborative during the last 20 to 30 years to do more to involve IDS students in their activities and programs and make them feel welcome."

MELTING POT

The IDS program has proven to be a benefit not only for international students, but also to the community and the Dugoni School of Dentistry at large.

"One of the greatest values is the diversity and experience the IDS students bring to the student body," said Nadershahi. "We hear from our DDS students that they learn so much from these students who are older and have practice experience and life experiences outside the United States. It broadens the foundation for all our students."

More than 135 languages and dialects are now spoken at the dental school. That's an asset to patients who find it easier to communicate when seeking dental care in the Dugoni



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School's community clinics and who are more likely to trust a dentist who speaks their language, according to Dr. David Nielsen '67, retired associate dean for the IDS program.

"San Francisco is a melting pot," Nielsen said. "We have always had patients come in who are not fluent in English. Fortunately, our students can communicate with these different ethnic and cultural groups. But at first, it raised a great deal of frustration on the part of some of the faculty members because students would be talking to patients in their native tongue, and faculty members wouldn't be able to understand what was being said. Yet, we finally got across to them that if patients can only communicate in their native tongue, then our ability to provide that communication is an asset."



The melting-pot atmosphere also invigorates the student body, said Dr. Sarwat Zaffer, president of the IDS Class of 2018, who received her first dental degree in India. "In our current cohort, we represent 12 different countries," she said. "It's interesting to see different cultures come together. There is also age diversity among the IDS students. Our youngest student is 26, and oldest is 44. It's good to have recent graduates as well as people with years of dental experience."



Dr. Patricia King

Dr. Roberto Masangkay

The strong science background of the IDS students has also influenced the rest of the student body. Many IDS students have already completed graduate-level research by the time they enroll at the Dugoni School of Dentistry. Their passion for science has fostered a strong push among undergraduates to become involved in faculty-led research, Nielsen said.

"The foundation in the basic sciences is very strong for our international students," Nielsen said. "Their interests and abilities have spilled over into our undergraduate DDS program. The students on their own have started study clubs and research groups because of the international students."

MAKING A DIFFERENCE

"The best measure of the IDS program's success is its students and graduates," said Nielsen. He recalls one graduate from Laos who settled in a small community near Fresno upon graduation. "Why there?" Nielsen asked him.

The graduate, Dr. Chanh Viet '92 IDS , told him that the area had a large Hmong population working in agriculture, and he wanted to work with people from his own culture. A few years later, Nielsen spoke with the graduate again, and he was in awe of the impact the alumnus had been able to make in the community. "Because of his familiarity with the culture and his ability to speak the language, he started a fluoride mouth rinse program in the community schools, a sealant program and an educational program amongst the population," Nielsen said. "He raised the level of dental prevention in the community as no one else could."

THE IDS PROGRAM AVERAGES 600 TO 800 APPLICANTS EVERY YEAR FOR ITS 24 COVETED SPOTS.



Rosemary Dixon (center) with scholarship recipients from the IDS Class of 2017: Drs. Grishma Zaveri and Abhiraj Bhatt.

SCHOLARSHIPS FOR IDS STUDENTS

The International Dental Studies program at the Arthur A. Dugoni School of Dentistry is the only program in the United States with an endowed scholarship available for students in the international dental program.

The Dr. F. Gene and Rosemary Dixon IDS Endowment funds two annual scholarships for IDS students. Scholarship recipient selections are based on leadership qualities and academic achievement. The Dixon IDS Endowment has a unique and new opportunity at this time to receive 1:1 matching funds from the Powell Match program. Through our donor's generosity and the Powell Match, the Dr. F. Gene and Rosemary Dixon IDS Scholarship Endowment has realized approximately \$300,000 in funding to support international students. Additional gifts, doubled by the Powell Match, will bolster the impact of this annual scholarship award. For more information, please contact Melisa Addison in the Development Office at (415)749-3303.

The IDS program honors its diversity every year with an annual Bridge Builders event where all students, faculty and staff are invited to prepare meals from their native countries. Many also wear clothing that represents their cultures. "They open up the eyes of our young domestic students about the rest of the world," Dugoni said. "There is a reciprocal richness."

Though they represent a wide array of nations from around the world, most IDS graduates stay in the United States after graduation, according to King. "They pick up and come to the United States because they all want a better life. We are here to provide the education for them so they can work and provide for their families. They're here to improve their lives."

For Masangkay, that better life was right here. He was offered a teaching position in the school's Department of Dental Practice upon graduation and passing the board exam, and he didn't hesitate to accept. "It was such an honor to be asked and I could not pass up the opportunity to work with the best educators," he said. "I have had good memories being part of this wonderful institution known for its excellent standing locally and internationally."

Louise Knott Ahern, BA, is an award-winning journalist, fiction writer, editor and writing coach, and is the founder of LKA Publishing.



GOLD COUNTRY CONNECTIONS

History of a Pacific/Columbia Partnership



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ormer University Provost Phil Gilbertson writes in the opening line of his recent book, *Pacific on the Rise: the Story of California's First University*, "It all started with the Gold Rush of '49." By promoting education, the Methodist founders of the University had hoped to spread "civilizing" influences, and counter the gold-discovery-induced "unregulated greed and violence" to which San Francisco and surrounding areas had succumbed. Over time, as gold diminished and that frenzy subsided, Pacific established positive relations with the Gold Country, nurturing and promoting preservation of the town of Columbia, to recognize and honor its role in the rich history of California.

By Dorothy Dechant

In March 1850, not far from Pine Log, California, transient prospectors discovered gold. Originally named Hildreth's Diggings, the site quickly evolved from a mining camp to the bustling, internationally diverse community of Columbia. Businesses, social organizations, places of worship, theaters, restaurants, hotels, schools, newspapers and cemeteries were established, along with the requisite saloons/gambling houses and banks and renowned European chefs, doctors, teachers, lawyers and barbers (versed in pulling teeth) were among the varied professionals attracted to this prosperous, self-sustaining boomtown. Incorporated on one square mile, at its peak the town's population numbered around 6,000 permanent residents.

PHOTOS COURTESY OF CALIFORNIA STATE PARKS



Ties with San Francisco were strong, as many merchants moved their businesses from the City to Columbia. During the 1850s, Columbia's citizens were enjoying and exchanging considerable wealth. Claims were producing a lucrative one ounce of gold per day, and yielding a weekly "take" worth \$100,000. By 1857 a number of towns in California's Mother Lode were in decline, but Columbia's 4,500 miners continued to extract up to \$17,000 in gold per week, and earn \$8 to \$10 daily.

AFTER THE BOOM COMES THE BUST

By the late 1860s, the town's population had dwindled as the abundance of gold diminished and families moved on to stake more profitable claims elsewhere. When residents departed, their vacated buildings were torn down and the plots mined. Columbia's overall valuation dropped from near "\$1 million in the late 1850s to \$150,000 in 1868." Gold no longer fueled the economy, but the remaining 500 residents adapted to the changes by working in the local marble quarries, for the water company, at farming or ranching or as merchants providing supplies to other mining camps in the Sierra foothills.

P&S DENTIST HELPS REVIVE HISTORIC COLUMBIA

Though its wealth and resources declined, and buildings deteriorated, Columbia was never entirely abandoned. Fond memories of the town as the "Gem of the Southern Mines," so nicknamed for its wealth, diversity and ambience, still lingered in the stories of resident "old timers." Over the years, the town's character had retained much of its original feel as when miners and merchants roamed the streets.

Enthusiasm for recreating the excitement of California's colorful gold rush history by restoring Columbia began to grow. Local residents suggested that Columbia be included in the new California State Parks System, but efforts in the 1920s and 1930s to raise enough funding for building restoration failed.

As new residents of the town in 1940, Dr. James McConnell '24, a dental graduate of San Francisco's College of Physicians and Surgeons, and his wife were instrumental in raising \$50,000 in matching funds to finally secure Columbia a place in the parks system. In 1945, McConnell, then chairman of the Columbia State Park Committee, was present when California Governor Earl Warren signed the bill. An inspired supporter of the project, the governor imagined Columbia becoming "the Williamsburg of the West." Based on old plans and photographs, new replica buildings were constructed, and those historic buildings still standing were restored.

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PACIFIC SUMMER THEATRE AT COLUMBIA

For 40 years, from 1949 to 1989, University of the Pacific's drama students inhabited Columbia when the Fallon House Hotel and, later, Eagle Cottage served as their residence during the school's summer Fallon House Theatre repertory. Throughout a 95-year period, Fallon House Hotel had changed hands repeatedly, was burned and rebuilt after three separate fires and underwent a number of remodels, with the theatre added on in 1885. In 1944, Dr. Robert Burns, then president of the University, had purchased the hotel and later, in 1947, sold it to the State of California for \$1. Soon after, the State and the College of the Pacific collaborated to support the Fallon House Theatre and make Columbia a popular stopover for performance enthusiasts.

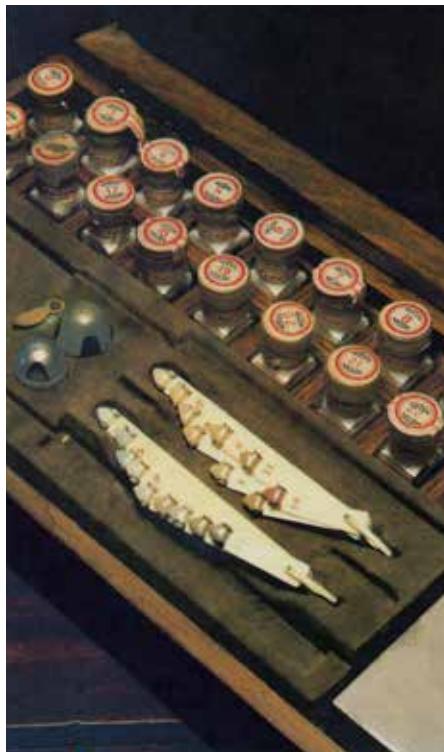
1870S OPERATORY BECOMES COLUMBIA'S DENTIST OFFICE EXHIBIT

In July 1978, the Pacific-Columbia connection grew even stronger when artifacts from the dental office of Dr. Paul F. Sikora, P&S Class of 1908, were donated by his son, Columbia dentist, Dr. Paul J. Sikora, to create an 1870s-era operatory for the park's new Dentist Office display. Following a luncheon held at the University's cottage (formerly owned by President Burns), outgoing dean of the dental school, Dr. Dale Redig, attended the opening celebration along with more than 100 alumni, students, staff, faculty and friends. The display included a 1850s case of ivory handled dental instruments and tooth keys dating back to the Revolutionary War period on loan from the school's A.W. Ward Museum collection.

After its debut, local Sonora and Columbia dentists were enlisted as honorary curators to help maintain the Dentist Office exhibit. One such curator, Dr. Matthew Cummings, also entertained visitors as a "living history performer," portraying Dr. Malcolm McCleod Moore, Columbia's first tooth extractor. He would dress the part, wearing a top hat, vest and gold chain with pocket watch, to impersonate a mid-19th century dentist, and display a jar of teeth, explaining that, "Pulling teeth was about all dentists did in the 1850s."



POSTER COURTESY OF THEATRE ARTS DEPARTMENT, UNIVERSITY OF THE PACIFIC



PULLING TEETH WAS ABOUT ALL DENTISTS DID IN THE 1850S.

THE DENTIST OFFICE TODAY

Today, members of the Ward Museum Committee travel to Columbia periodically to dust the artifacts, check the lighting and make upgrades to the sound system. On busy days, a steady stream of tourists arrives at the Dentist Office viewing window, one of the park's most popular exhibits. Many are captivated and some distressed by the array of mid-1800s elegant but scary-looking instruments. The reenacted dialogue between a gold miner and a dentist reminds visitors how lucky they are to enjoy 21st century dentistry!

THE REENACTED DIALOGUE BETWEEN A GOLD MINER AND A DENTIST REMINDS VISITORS HOW LUCKY THEY ARE TO ENJOY 21ST CENTURY DENTISTRY!



Dorothy Dechant, PhD, is an adjunct assistant professor in Biomedical Sciences and curator of the Dugoni School of Dentistry's Institute of Dental History and Craniofacial Study.

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- “Historic Columbia.” columbiaca.org. 2017 Yosemite North Visitor Guides.



Your Dental Office Has a Facebook Page, But Is It Working for You?

By Dr. Edward J. Zuckerberg

Father of Facebook Founder Discusses Online Strategies for Your Practice

Facebook debuted in 2004 as a way for Harvard University students to connect with each other. Membership criteria expanded to students at other universities in the United States, then to students abroad and finally to anybody over the age of 12 with an email account in 2006.

Then in 2008, Facebook rolled out a game-changing feature: businesses were allowed to have a presence, with features that were unique and previously unavailable for personal profiles. These included but were not limited to:

- ▶ Unlimited audience size (personal profiles are limited to 5,000 friends)
- ▶ Advertising network and tools
- ▶ Clear and consistent business information including location and hours
- ▶ Visitor check-in tools
- ▶ Event, contest and offer tools and hosting

One of the most compelling reasons for a dental office to establish a Facebook presence is the ability to reach both current and potential patients. While almost every practice maintains a website, most website visitors are not current patients, but rather consumers trying to determine if the office is a good match for them. To be competitive, a practice should have a well-designed website that has been optimized for key word searches to appear higher in search engines, and portray the practice in a positive manner, in order to convert a prospective customer into an active one. However, this is not a zero-effort, no-cost effort; there are web hosting fees and site developer and maintenance costs. Furthermore, once a patient has selected a dental practice, they will rarely, if ever, visit its website again.



Therefore business websites, while important, are not the most effective way to disseminate time-sensitive information about new technologies and techniques, recent accomplishments or relevant healthcare news. Websites also lack the ability to tap into the existing patient base to generate referrals or to encourage them to come in for both regular maintenance and restorative care.

Instead of waiting for people to visit your website, reach them where they already are—on social media platforms. A recent Pew Research Center report (is.gd/pewsocial2016) indicates that nearly 80% of Internet users in the United States are on Facebook and 75% of those log on to the social network every day. That means that 60% of Internet users are on Facebook on any given day.



Getting your message to people is as simple as boosting your posted content and using other marketing efforts to get their attention on the site you already know they are visiting and spending time on. For many, this seems to be the most challenging part of social media marketing. Many dental practices have successfully attracted more than 1,000 fans to their page and are posting content frequently, although engagement numbers and reach for the content are low in most cases. Early adopters were beneficiaries of the easy and free penetration into the news feed that they were able to gain six to nine years ago when competition wasn't as steep as it is today. With the average user having approximately 200 friends and 50 or more business pages in their “likes” list, there is a tremendous amount of content that will render yours unseen, unless you take steps to increase viewership.

For most dental practices, a modest budget is all it takes to get your content seen, not only by your page followers, but by others in your targeted geographic and demographic areas, as well as by tapping into the networks of your existing fans to harness “word of mouth” referrals.

For an office that posts content five days a week, a budget of \$5 to \$10 per post will cost \$1250 to \$2500 annually, much less than the average dental practice used to spend on print media only a decade ago. An additional budget of \$5 per day to gain new fans or “likes” for a page amounts to \$2,000 annually, for a total Facebook marketing budget of less than \$5,000 annually.

Dental practices can also increase the quality and engagement of posted content by assigning staff members a day each week for which they are responsible for posting content (or less frequently in larger offices) and then having a monthly or weekly incentive for the staff member whose post gains the most engagement. This could be in the form of a bonus, dinner for two or an extra vacation day. Using Facebook's advance scheduling feature, staff members can create posts well in advance, whenever inspiration hits them, which helps solve the problem of who in the office is responsible for generating content. And, it's always a good idea to designate an editor in your practice who can review and approve posts—or send them back to the drawing board, if necessary.



Hiring third-party companies to generate content can also be successful, but rarely will these types of content reflect the personality and behind-the-scenes viewpoints of your office. Gaining online engagement is the key to a successful Facebook marketing effort. It's something that can only happen if the content provides information that is useful to existing and prospective patients, and comes across as sincere. When you are fortunate enough to receive positive engagement on your online content, you should reinforce it with timely comments and responses to publicly show appreciation for patient loyalty and support.

At the American Academy of Implant Dentistry's (AAID) Annual Conference last October in New Orleans, I demonstrated the use of Facebook Live to the audience as another tool for engagement and to enhance their practices' online presence. I also had the opportunity to present to dental students at the Dugoni School in November. We were streaming live from both of these presentations and you can see the videos on facebook.com/PainlessSocialMedia. With this tool, you can conduct live, streaming video presentations—using just your smart phone. A dentist can demonstrate a new technology or the latest equipment being used in his or her office. You can also showcase before and after images of a patient using video. Any users following you will have the ability to "tune in" to the broadcast. People can comment on your streaming video, share your video and like your video in real time. Ask for feedback, respond to questions and make the live experience as participatory as possible. You can also promote live events in advance and ask people to submit questions before the broadcast. There are a variety of things you can promote using live, streaming video and this is just another tool you can use to interact with your patients and potential patients online.

All of these suggestions sound like they take some time and effort—because they do. But including your Facebook presence in your marketing plan will pay off.

Edward J. Zuckerberg, DDS, is CEO and founder of Painless Social Media LLC.

Social Media Resources

In the past decade, there has been tremendous growth in popular social media platforms such as Facebook, Twitter, Instagram, LinkedIn, YouTube, Yelp, Pinterest and many others. At the end of 2016, there were almost 2.8 billion active social media users around the globe. Social media is here to stay so it's important for dentists to tap into these vital resources for connecting and communicating with their patients online.

There are numerous articles, books, websites, etc. for dental practitioners to learn how to incorporate social media into their marketing strategy. Here are a few online resources:

California Dental Association | cda.org

CDA Practice Support's Guide for the New Dentist

Guidance on Advertising and Marketing a Dental Practice

YouTube Video: Five Social Media Tips for Dental Practices

How Dentists Can Optimize their Yelp Profile

American Dental Association | ada.org

ADA's Practical Guide to Social Media Planning

Managing Marketing: Social Media

Social Media: Five Rules of Engagement

Social Media and Your Dental Practice

Dental Economics | [dentaleconomics.com](http://dентaleconomics.com)

Social Media Marketing: Effective Strategies to Accelerate Dental Practice Growth

Dentistry IQ | dentistryiq.com

The Growing Importance of Social Media for Dentists

Social Media Dos and Don'ts for Dentists and Dental Teams

Connect with the Dugoni School on social media at dental.pacific.edu/x7030.xml



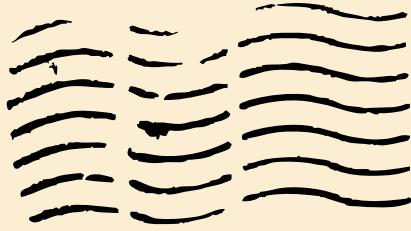
ALUMNI SCENE

118th Annual Alumni Meeting ▼

PHOTOS BY JON DRAPER



Keynote speaker: Former astronaut and Pacific alumnus José Hernandez



Fundraising Campaign Reaches Milestone

Thanks to the generous support of the Dugoni School of Dentistry family and friends, the school's comprehensive fundraising campaign total recently reached \$40 million, well surpassing the halfway mark of a \$65 million working goal.

Since the comprehensive campaign began on July 1, 2012, the school has succeeded in the following philanthropic areas:

- Raised more than \$20 million in gifts and pledges to support new facilities
- Added \$10 million to the existing dental school endowments
- Created 20 new endowments that have been doubled in value and impact through matching funds from the Powell Match program
- Raised \$2.5 million in unrestricted support for the Annual Fund
- Expanded support for veterans, children, elderly, and underserved people in our clinics and our community programs

"This is a significant milestone, and we are poised for continued success in 'Building Our Future and Embracing Our Legacy' during the second half of our comprehensive campaign," remarked Dean Nader Nadershahi '94. "Thanks to thousands of generous and loyal donors over the years, the future is bright at the Dugoni School."

"Our people, programs and facilities have all benefited greatly from the wonderful gifts from the Dugoni School family and wider community," added Dr. Gabby Thodas '77, '95 Ortho, president of the Dugoni Foundation. "We are fortunate to be part of a great culture that celebrates philanthropy, whether it is in forms of time, talent or treasure."

To get involved in supporting the school's philanthropic initiatives, visit dental.pacific.edu/support-the-school



Foundation Board Welcomes New Members

CONGRATULATIONS TO TWO DUGONI SCHOOL SUPPORTERS, DR. JANET ANDREWS '83 AND ANDREW STOUT, WHO WERE RECENTLY WELCOMED AS NEW BOARD MEMBERS OF THE DUGONI SCHOOL FOUNDATION.

Dr. Janet Andrews '83

A familiar face to students, faculty and staff, Dr. Andrews is a 1983 alumna of the Dugoni School of Dentistry. She owned her own private practice in South San Francisco for almost 20 years. Throughout her career, Andrews has volunteered a great deal of her time to teach at the dental school, and she now spends one to three days per week teaching and working with students. She also serves on the Admissions Committee and covers the Emergency Clinic when the students are on break or taking their exams. Originally from San Francisco, Andrews attended Marquette University to obtain a bachelor of science degree in dental hygiene in 1975. She returned to California and worked as a dental hygienist for five years. During that time, she received a master's degree in education from University of the Pacific in 1978 and later earned a DDS degree in 1983.



Andrew J. Stout

Andrew J. Stout, a certified wealth management specialist, is the founder of Stout Wealth Management of Raymond James and leads a team of financial professionals who coordinate the financial affairs of a select group of families, business owners, foundations and endowments, with a focus on medical and dental professionals throughout the United States and abroad. He is a senior vice president of investments, senior portfolio manager, and institutional investment management consultant with more than 22 years of experience. Stout is also president of the Leonard and Ilona Ling Family Foundation (founded by Dr. Leonard Ling '42) which provides scholarships for future dental and medical professionals.



The Dugoni Foundation's mission is to ensure that the school has the resources it needs to realize its vision, mission and goals. Foundation board members provide wise counsel for the dean and act as ambassadors for the school. By placing the Dugoni School of Dentistry in the top tier of their personal philanthropic and volunteer objectives, board members encourage others to join them in their support of the dental school.

Foundation board members commit to making at least \$100,000 in philanthropic support to the Dugoni School of Dentistry. For more details about the Foundation, contact Jeff Rhode, associate dean for Development, at (415) 749-3349 or jrhode@pacific.edu.

PHOTOS BY JON DRAPER

20th Annual Kids in the Klinik Golf Classic Teed Up for October

One of the Dugoni School of Dentistry's most important fundraisers is gearing up for its 20th anniversary of bringing smiles to children in need.

The Kids in the Klinik Golf Classic is scheduled for Monday, October 16, 2017 at the famed Olympic Club in San Francisco. This year's event is shaping up to be bigger and better than ever, according to Dr. Doug Yarris '83, Dugoni Foundation board member and chair of the Kids in the Klinik Golf Classic planning committee.

The committee has been busy with early preparations for the event, including securing sponsors and generating support from the



community. A variety of player and non-player sponsorship opportunities are now available.

Net proceeds from the golf event support the Dugoni School of Dentistry's Kids in the Klinik Endowment. The endowment provides funding for dental care and oral health education to disadvantaged children via the school's Hutto Patterson Pediatric Dentistry Clinic and the Redmond Family Orthodontic Clinic.

For more information about participating in the 20th annual Kids in the Klinik Golf Classic, contact Donor Relations Manager Matt Schueller at (415) 351-7179 or kidsintheclinic@pacific.edu.



PHOTOS BY BRUCE COOK



Powell Match Doubles New Endowments

The Powell Match program is energizing donors to create new endowments at the \$50,000 level to support the Dugoni School of Dentistry's people and programs. Endowments at that level have the opportunity to double in size, thanks to a University matching fund established by the late Bob and Jeanette Powell.

Recent examples of endowments benefiting from the Powell Match include:

Class of 1994 Scholarship Endowment

In honor of their classmate, Dr. Nader A. Nadershahi '94, named last year as the Dugoni School's ninth dean, the Class of 1994 has contributed over \$155,000 in new scholarship support, which doubled to \$310,000 thanks to the Powell Match program.

Class of 2016 Gift

Last year's class gift from the Class of 2016 students totaled an amazing \$72,000 which ended up being doubled to \$144,000 thanks to the power of the Powell Match.

Hawaii Alumni Endowment

One of the newest endowments is from a group of Hawaiian alumni and friends, who recently created a scholarship endowment to support dental students who hail from the Aloha State. The fund is on its way to reaching \$50,000, which will then be doubled by the Powell Match program.

The Powell Match program matches new endowment gifts up to a rate of 1:1 and some estate gifts also qualify for the matching program. More than \$60 million is allocated for endowed scholarship matches and \$25 million for endowed academic program matches throughout the University. For more information on how to get involved, contact the Office of Development at (415) 929-6406.



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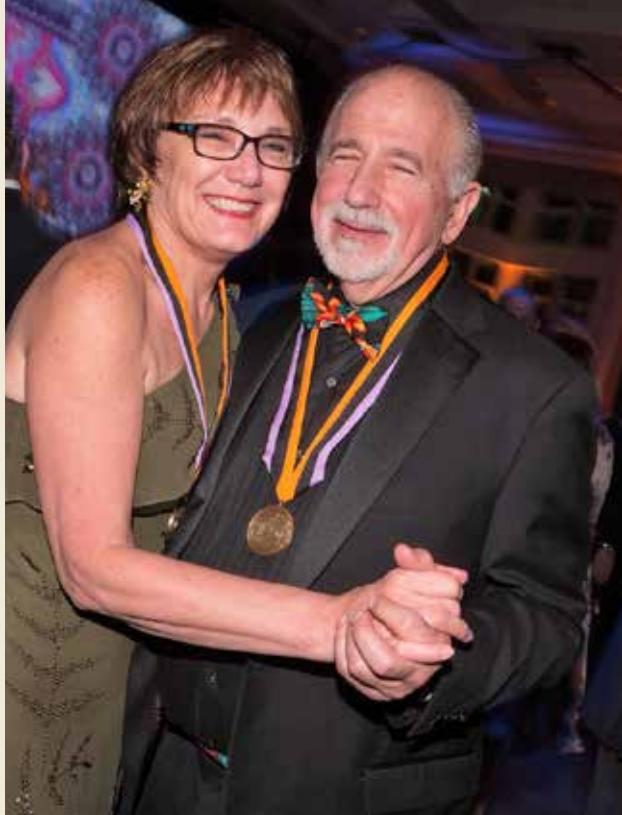


PHOTOS BY JON DRAPER AND BRUCE COOK



PHOTO BY MAGGIE HEAPS OF MCCALLS CATERING AND EVENTS





PHILANTHROPY

This list reflects memorial gifts from August 1, 2016 through March 3, 2017

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USA, DDS, MS, PhD

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Dr. Arthur & Kaye Dugoni Student Scholarship Endowment
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Dr. Thomas R. Bales Family Endowment
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Dr. Thomas Schiff

Dr. Lloyd Sisson
Zane Templin
Dr. Willard T. Wylie
Mrs. Hazel Yarris

Mrs. Inez F. Yee

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Dr. Steven Dugoni
Dr. Francis C. Crawford
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Zane Templin Memorial Endowment
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Katherine A. Dugoni Student Scholarship Endowment
Dr. Herbert K. Yee Scholarship Endowment

In Honor of:

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The IDS Class of 2018
Dr. Arthur Dugoni

Dr. Richard Fredekind
Dr. Eddie Hayashida
Dr. Nader Nadershahi

Tiffany Wade

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Katherine A. Dugoni Student Scholarship Endowment
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Nader & Nilou Nadershahi Family Endowed Scholarship
Dugoni Annual Fund
Nader & Nilou Nadershahi Family Endowed Scholarship
Dental Facilities Fund

In Memoriam

Dr. Douglas D. Boucher '82
Dr. Adam E. Cortese '88
Dr. Mitchell B. Day, Former Faculty
Dr. Richard P. Doyle, Sr., '64
Dr. Judith L. Fleming '77
Dr. James A. Graham, V '55
Dr. Jerome P. LaValley '57
Dr. Keith L. Martz '61
Dr. James B. Meyers '63
Dr. Stephen Peck '48
Dr. Burton H. Press, Assistant Dean
Dr. Richard D. Reid '54
Mrs. Maggie Robertson, Staff Member
Dr. Jack L. Rosenberg '58
Dr. Neil D. Ross '77 Ortho
Dr. Bennie R. Ruiz '75
Dr. G. Paul Spendlove '67
Dr. Herbert S. Twede, Jr., '50

If you are interested in making a memorial or honor gift, contact the Development Office at

415.929.6406

OLD SCHOOL

A.W. Ward Museum of Dentistry



CENTENNIAL GRADUATES

Some notables among our centennial graduates of the Class of 1917 and their past accomplishments:

Dr. Raoul H. Blanquie (first row, second from left) – P&S professor and periodontics pioneer, Alumni Association president, California Dental Association president and officer of the French Legion of Honor

Dr. Arthur R. McDowell (fourth row, fifth from left) – California public school teacher, 2nd dean of P&S (1923-38) and president of the American Association of Dental Schools

Dr. George A. Selleck (second row, far right) – P&S professor and prosthodontics pioneer, renowned CE instructor, Alumni Association Board trustee and nationally celebrated chef, featured in the *San Francisco Chronicle* and *Sunset Magazine*

Dr. Frederick T. West (third row, second from left) – Beloved P&S orthodontics professor and chair, president of the American Association of Orthodontists and University regent

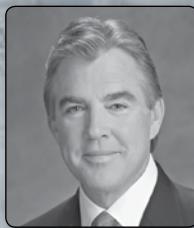
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Endodontics

Dr. William Carpenter

Dr. Roy Eversole
Oral Pathology

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Dental Law

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Infection Control

Dr. Michael DiTolla

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Dallas, Texas.