

UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

contactpoint

San Francisco CA Fall 2008

L e a d e r s h i p



MOVING FORWARD. TOGETHER.

How will you begin your career? Using the latest technology? Access to continuing education? Insured and protected? We couldn't agree more! Check out the many ways a CDA membership can give you the tools you need to be successful right now, and prepare for what you'll need moving forward at every stage of your career – just like Sean.




800.CDA.SMILE
cda.org

1 PROFESSION DENTISTRY

CDA Member: *Sean Rockwell, DDS*

Member since: *2003*

Graduate from: *UOP*

**Most often used
CDA benefit:** *Insurance services,
Endorsed programs
and the networking*

**Biggest challenge
in your practice:** *Starting from scratch*

Favorite record: *Nirvana Unplugged...*

**If you were not
a dentist, what
would you be?** *A pilot*

IT TAKES A TEAM. JOIN CDA TODAY.

CONTACTPOINTS

Alumni Association

Alumni Association Coordinator

Joanne Fox

(415) 929-6423

jfox@pacific.edu

Alumni Association President

Dr. Darryl Lee '77

Executive Director

Dr. David Nielsen '67

(415) 929-6489

Pacific Dental Education Foundation (PDEF)

Call (415) 929-6406 or visit

www.dental.pacific.edu

and click on "Support the School"

President

Mr. Gary Mitchell

Executive Director

Dr. Berney Neufeld

(415) 929-6402

Practice Listings and Dental Opportunities

To register your listing online, visit

dental.pacific.edu/alumni.html

or call Andrea Woodson at (415) 351-7108

fax (415) 749-3377

awoodson@pacific.edu

Continuing Dental Education

For complete CE course listings, visit

dental.pacific.edu/continuing_education.html

(800) 922-4UOP in California or

(415) 929-6486 outside California

cedental@pacific.edu



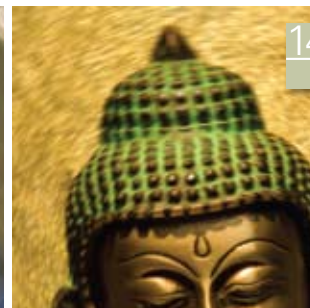
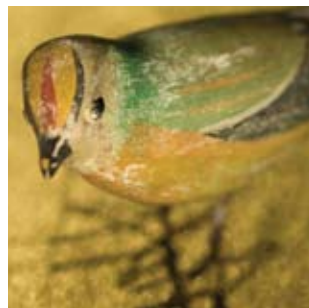
About the cover: A migrating bird formation evokes a metaphor for leadership, teamwork and efficiency. A large flock of birds can fly at least 75% more efficiently than a bird flying on its own. The image also highlights the importance of individual excellence and leadership because every bird at some point assumes the leadership role at the front of the "v."

COVER: MARCEL PELLETIER/ISTOCKPHOTO

Fall 2008

Departments

- 2 Dean's Message
- 3 Update
- 7 Vita
- 22 Philanthropy
- 24 Alumni
- 27 University News
- 29 Memorial Gifts
- 32 FYI



14

10

ADVANCING THE ORAL HEALTH AGENDA

The school's vision, "Leading the improvement of health by advancing oral health," is evident in its alumni, faculty, staff and students who continue to advocate for oral health on the local, state and national levels. Dr. Ruchi Nijjar '04 explores how and why these leaders are making a difference for the community at large.

14

DEVELOPING TOMORROW'S EDUCATORS

People who enter academic careers come from a variety of backgrounds, but do they have the tools to teach the 21st-century student? Discover how the CalTEACH program fosters career development among Dugoni School faculty and alumni in the areas of learning, teaching and leadership.

18

A TRADITION OF LEADERSHIP

The Dugoni School is known as a leader in many areas, from its humanistic model of education to its service to the community. Leadership is a hallmark of the school and an integral part of the curriculum. Learn how three faculty members incorporate the core value of leadership into the educational environment.

SAVE THE DATE
MAR 21, 2009
LEGACY BALL

See page 23 for details . . .



DEAN'S MESSAGE PATRICK J. FERRILLO, JR.

One of the most impressive legacies of the Arthur A. Dugoni School of Dentistry is our exceptional record of leadership and leadership development. Several articles in previous issues of *Contact Point* have focused on outstanding examples of leadership by students, faculty, administrators and alumni; and the qualities of the individuals which have enabled them to lead so well. As we embark on the implementation phase of our Strategic Plan, Advancing Greatness, strong leadership will be essential for our success.

The Dugoni School has seven core values which characterize and define its distinctive identity. One of the values is leadership—modeling, inspiring and mobilizing. Strong leadership is a critical value as we address our vision, “Leading the improvement of health by advancing oral health,” and our mission:

- Prepare oral health care providers for scientifically based practice;
- Define new standards for education;
- Provide patient-centered care;
- Discover and disseminate knowledge;
- Actualize individual potential; and
- Develop and promote policies addressing the needs of society.

Change is inevitable and the ability to direct change in dental education, the dental profession and health care will be critical if we are to continue to excel. We are faced with several challenges such as shifting demographics, an unstable economy, a changing political climate, new technologies, government intervention and issues related to access to care. We need to be at the table so that legislators, lobbyists, special interest groups and others do not make the decisions for us which will affect our future and well being. Our leaders and future leaders will need to have the skills, experience, knowledge and support in order to be effective and successful advocates.

Our school's efforts are being led by a strong administrative team, an outstanding group of talented faculty members, a hard-working and dedicated staff, the best and brightest students, the best and most generous dental alumni association in the country, the most outstanding foundation board and friends. All of these individuals play a key part in helping us meet the challenges the future brings and enabling us to grow and thrive.

The future of the Dugoni School is bright. We have a history of outstanding leadership exemplified by Dr. Arthur A. Dugoni. We embrace the concept that leaders are not born, they are made; and leadership is not an inherited ability but rather a set of skills that can be taught, acquired and nurtured. And through innovative programs such as CalTEACH, the ADEA Leadership Institute, the Academic Dental Career Fellowship Program and our Doctorate in Professional Education and Leadership program, individuals are able to develop their leadership talent. As we continue to grow our people, we strengthen the Dugoni School and ensure our position as one of the finest dental schools in the country.

Thank you for the opportunity to serve as your dean. It is an honor and privilege.

Sincerely,

Patrick J. Ferrillo, Jr.

DEAN

Patrick J. Ferrillo, Jr.

EDITOR

Kara A. Sanchez

EDITORIAL BOARD

David W. Chambers
Patrick J. Ferrillo, Jr.
Joanne Fox
Eddie K. Hayashida
Kara A. Sanchez
Craig S. Yarborough
Joan Yokom

CONTRIBUTING WRITERS

Eric K. Curtis
N. Karl Haden
Tayla Klein
Ruchi Nijar

ART DIRECTOR

Joan Yokom

DESIGN

Brian Blanchard
Sandra Shuhert

PHOTOGRAPHY

Bruce Cook
Jon Draper
Richard Mayer

ADVERTISING

Devon Bailey

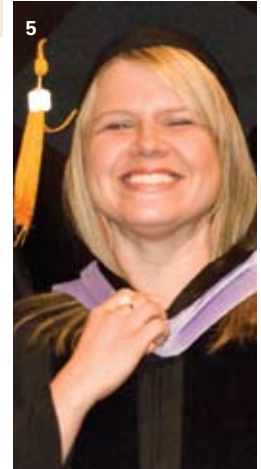
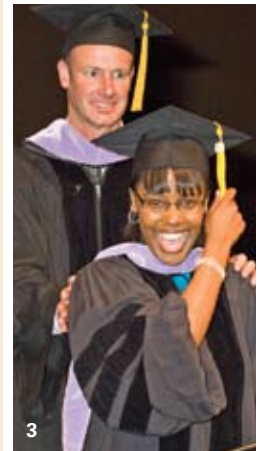
Contact Point is published three times a year by the University of the Pacific, Arthur A. Dugoni School of Dentistry. Twelve-time winner of the International College of Dentists Journalism Competition and winner of the Gies Award for editorial content. Readership consists of 7,100 alumni, parents, friends, faculty, students and members of the professional community. Material included herein does not necessarily represent the official position of the school. All requests regarding advertising should be directed to Devon Bailey, advertising manager, University of the Pacific, Arthur A. Dugoni, School of Dentistry, 2155 Webster St., San Francisco, CA 94115 or telephone (415) 929-6584. Material in this publication may not be reproduced in any form without permission.

www.dental.pacific.edu



Commencement Weekend

Faculty, staff, family and friends helped graduates from the Class of 2008 celebrate the completion of their dental program with several special events: the 71st annual Alumni/Graduate Banquet held at The Ritz-Carlton Hotel on June 13; Thanks a Bunch Brunch held at the Fairmont Hotel on June 14; and the dental school's 114th Commencement Ceremony held at the Nob Hill Masonic Center on June 15.



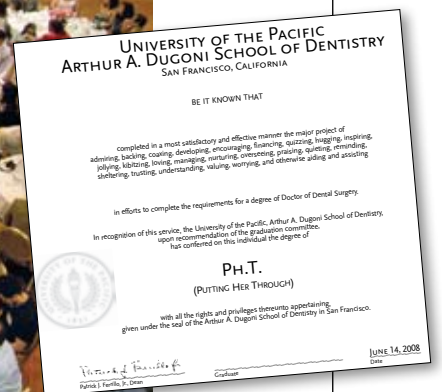
- 1 *Drs. Richard Pham and Christine Phan, graduates of the DDS Class of 2008.*
- 2 *Dr. Tawfiq Alkilani '08, valedictorian of the International Dental Studies class.*
- 3 *Dr. Jeffrey Kirk '90 hoods Dr. Jenika Hatcher '08 during the ceremony.*
- 4 *Dr. Brian Dugoni '08 (center) with his uncle Dr. Steven Dugoni '81 Ortho, his grandfather Dr. Arthur A. Dugoni '48 and Dean Patrick J. Ferrillo, Jr.*
- 5 *Dr. Shana Van Cleave '08 enjoys the moment.*

PHOTOS: JON DRAPER



Thanks a Bunch Brunch

Graduates recognized their loved ones with PhT (Putting him/her Through) certificates during the Thanks a Bunch Brunch.





2



1

Alumni/Graduate Banquet

- 1 More than 450 guests in black-tie attire enjoy dinner, the awards ceremony and dance in the salon at The Ritz-Carlton.
- 2 Graduates spend the evening with faculty, family members and fellow alumni.
- 3 Dr. Colin Wong '65, Silvana Wong and Dean Emeritus Arthur A. Dugoni '48 during the cocktail reception.
- 4 Alumni Association President Dr. Darryl Lee '77 welcomes the Class of 2008.
- 5 Drs. Gabriela Pitigoi-Aron and Dudley Cheu (center) were two of the six faculty members honored with teaching awards from the graduating class.
- 6 Drs. Debra Woo '86, vice president of the Alumni Association, with classmate Judee Tippett-Whyte '86, a past president of the Association.



3



4



5



6

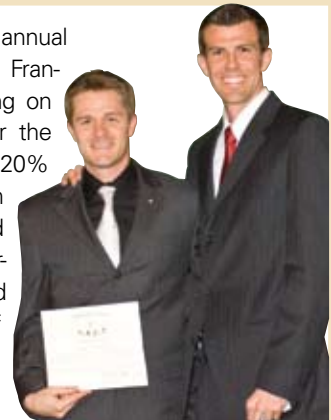
Honor Societies Welcome New Members

Cited for their exceptional leadership, scholarship and character, select students, faculty and staff from the Arthur A. Dugoni School of Dentistry were inducted into three esteemed honor societies: Omicron Kappa Upsilon, Phi Kappa Phi and Tau Kappa Omega. To view the complete list of the people inducted into these societies, visit our Web site at: <http://dental.pacific.edu/x1633.xml>

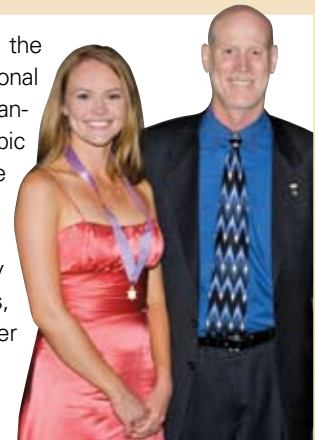
Phi Kappa Phi Students and faculty members were honored with medallions and certificates as they received membership in the prestigious Phi Kappa Phi national honor society at an induction ceremony held April 18 on the Stockton campus. PKP, the largest and oldest interdisciplinary honor society in existence, recognizes academic excellence in all fields of higher education and strives to engage the community of scholars in service to others.



Tau Kappa Omega held its annual convocation dinner at San Francisco War Memorial Building on May 20. TKO inductees for the DDS class rank in the top 20% of their respective classes in the seventh quarter (second year) or in the next 10% during the eleventh quarter (third year), and the top 30% of the graduating IDS class are recognized.



The Delta Delta Chapter of the Omicron Kappa Upsilon national dental honor society held its annual convocation at The Olympic Club in San Francisco on June 14. Only 12% of the top 20% of the graduating class are voted into the honor society by current OKU faculty members, based on leadership, character and scholarship.



PHOTOS: JON DRAPER

Matriculation Yields Impressive Class

The dental school welcomed 166 new students during matriculation on July 11. The DDS Class of 2011 and International Dental Studies Class of 2010 are comprised of impressive and diverse students, including a record number of women in the DDS class.

According to the school's Office of Student Services, the DDS Class of 2011 recorded the highest percentage of female students for a DDS class in the institution's history, with women comprising 49% of the class. In addition, the DDS Class of 2011 also boasts remarkable DAT scores, averaging 20 or higher, with the majority of students scoring in the 90th percentile.

The Class of 2010 for the IDS program, the school's two-year program for foreign-trained dentists, includes 17 women and six men from more than 14 different countries.

"Once again it was exciting to welcome another class of outstanding individuals into the dental profession," said Kathy Candito, director of Student Services. "They bring a range of life experiences and passion for dentistry that will enrich and continue the tradition of excellence here at the Dugoni School."



Second-year student Tricia Mockler, Class of 2010, helps Saoly Benson, Class of 2011, unpack her student kit during Matriculation Day.

11th Annual White Coat Ceremony Draws Record Crowd

The Arthur A. Dugoni School of Dentistry presented white coats to 185 DDS, International Dental Studies and dental hygiene students during the school's 11th annual White Coat Ceremony at the Palace of Fine Arts Theatre in San Francisco on July 19. More than 950 guests attended the event, which marks the beginning of the students' clinical experience and to emphasize their role as health care providers.

Dr. Brian E. Scott, president of the California Dental Association, Dean Patrick J. Ferrillo, Jr., faculty member Dr. Bruce Peltier and Dr. Darryl Lee '77, president of the Alumni Association, all delivered encouraging remarks to guide the students through their clinical experience.

During the ceremony, each student received a personalized white coat and a school pin, both courtesy of the Alumni Association. Dr. Richard Fredekind, associate dean for clinical services, led students in the recitation of the professional oath.



1



2



3



4



5

- 1 DDS, IDS and dental hygiene students recite the professional oath.
- 2 Drs. Jagot Randhawa and Amir Hosseini, both from the IDS Class of 2010, outside the historic Palace of Fine Arts.
- 3 Students join Dean Patrick J. Ferrillo Jr., on stage after the ceremony.
- 4 Dean Ferrillo addresses the students and audience.
- 5 Heather Ballentine, Allyson Staahl and Rebecca McConkie from the DDS Class of 2010.

PHOTOS: BRUCE COOK

A Man on a Mission



By Tayla Klein

Behind a tall brick wall on a corner lot in residential Karte-Char, a suburb in southwest Kabul, Afghanistan, sits a 40-foot shipping container, the kind typically used to move large shipments of goods from seaport to seaport. But the contents of this steel rectangle are anything but typical. When you slide open the heavy metal door and step inside, you're greeted by bright light and a buzz of activity.

This 320-square foot metal box has been transformed into a modern dental office complete with three operatories, a sterilization area and a complete dental laboratory. Throughout the day, about 15 to 20 patients—mostly poor Afghan citizens who have never received dental care in their lives—will visit the clinic for free cleanings, basic restorations and extractions. The sight of it makes Dr. James Rolfe '68 want to cry.

The clinic is Rolfe's labor of love. He spent the better part of five years and more than \$500,000 of his own money bringing his Afghanistan Dental Relief Project to life. Rolfe, who has operated his own private practice in Santa Barbara, California, since 1982, felt compelled to improve the oral health care for the widows and orphans in Afghanistan after spending two weeks as



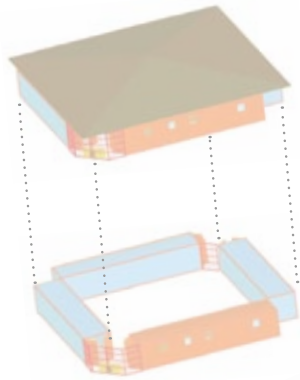
a volunteer dentist at an orphanage in the country's Wardak province in 2003.

"I saw young adults dying from their dental problems," Rolfe said. "They had multiple abscessed teeth and no antibiotics—not even clean water. That's also when I realized that nearly three million orphans in Afghanistan had no future without education and opportunity."

When he returned to the U.S., Rolfe set out to establish a solution to the oral health care crisis he witnessed in Afghanistan: He decided he would build a permanent dental

clinic to serve the orphans and widows of the war-torn country. After discovering the limited technological resources available in Afghanistan would make it difficult to build the clinic on site, Rolfe decided to construct the facility inside a metal shipping container in Santa Barbara. Rolfe found the container's portability and the ability to completely secure it as valuable assets for the future dental clinic.

"A patient of mine was a professor at UC Santa Barbara and he was doing a study on whether shipping containers could be used



as temporary housing," Rolfe recalls. "So I started thinking about how well that would work for our clinic."

But obtaining a structure in which to house the clinic was only part of the challenge. In order to make his vision a reality, Rolfe knew he would need to find dental equipment and supplies for a bargain. So he trekked all over California in his beat-up GMC pickup truck collecting discounted or donated equipment: an X-ray machine from a retired dentist in Los Angeles, a 650-pound generator in Humboldt and cabinetry from a remodeled clinic in North Hollywood. He purchased surgical instruments and cavitrons from an ad in a monthly periodical and solicited donations from dental supply companies. In all, Rolfe collected about 120,000 pounds of dental equipment and supplies. Rolfe tapped his friends to help construct the operatories and office space inside the shipping container, and after spending 18 months and about 5,000 hours to construct it, he shipped the clinic and supplies to Afghanistan in July 2006.

After completing construction, Rolfe faced more than a few stumbling blocks when trying to secure a location for the

clinic in Kabul. He spent months navigating bureaucratic red tape only to discover the land he had initially obtained from the Afghan government for the clinic did not exist. More than a year later, Rolfe found the clinic a permanent home.

Despite the obstacles, the facility is now fully operational. In fact, the Afghanistan Dental Relief Project now anchors a dental compound of sorts, accompanied by a three-bedroom guest facility with a cook, a classroom and six-station commercial dental laboratory; a stand-alone waiting and reception area; and three other shipping containers used to store equipment and supplies at the site.

With the facility ready for patients, Rolfe had to find people to staff the clinic. For the first several months of operation, volunteer dentists from around the world spent two-week or longer rotations at the clinic, until Rolfe found an Afghan dentist with nearly 20 years of experience to run the facility full-time.

Now that the day-to-day functions are taken care of, Rolfe can focus on his ultimate goal for ADRP—establishing a teaching program for Afghan widows and orphans to become dental assistants, den-

tal hygienists, lab technicians and clerical workers. Rolfe is currently working to find dental educators to run the program. He is also in the process of procuring a full-time dental laboratory technician and instructor in an effort to turn the lab into a revenue stream for the project's educational program. Rolfe hopes his endeavor will bring economic freedom and better health for those left in poverty by decades of war.

"I became a dentist in the first place to help people," Rolfe said. "What we want to do is to take the Afghan people who are really at the bottom of the socioeconomic ladder and give them the opportunity to have productive, meaningful lives. This will raise the quality of health care, improve the basic infrastructure in Afghanistan and show the Afghan people that the world has not forgotten them."

Dr. James Rolfe completed his sixth visit to Afghanistan in October. He is currently looking for dental assistants and dental educators to support ADRP's educational program in Kabul. To donate, or for more information about the Afghanistan Dental Relief Project, please visit www.adrpinc.org or e-mail adrp@verizon.net

We value

[LEADERSHIP]

Modeling, Inspiring, Mobilizing

During the recent strategic planning process, the dental school community identified seven core values that characterize our school and define its distinctive identity. In recent issues of *Contact Point* magazine, we have been exploring the core values of the Arthur A. Dugoni School of Dentistry through our feature stories. This issue is dedicated to the value of **LEADERSHIP**.

Advo



Leadership in Action

LEADERSHIP MOBILIZING

By Ruchi Nijjar, DDS

Winston Churchill believed that “the price of greatness is responsibility.” Activism today has various celebrity faces: Angelina Jolie, Bono, Oprah. They are recognized for their talents and respected for their humanitarian and advocacy efforts. Add the Arthur A. Dugoni School of Dentistry to that list. The dental school is recognized for its core values of humanism, innovation and leadership, to name a few. And it is respected for its ability to collaborate with and lead the oral health care community.

The declining oral health of America was called, “a silent epidemic” in the *2000 Surgeon General’s Report*. “It is disproportionately affecting our most vulnerable citizens.” The Surgeon General at the time, David Satcher, MD, drew attention to the need for our profession to take action. The Dugoni School took on the charge and continues to lead and inform policymakers, community leaders, private industry and the public about oral health care challenges.

Every year, the school’s dental clinics provide oral health care to the underserved. Students, faculty and alumni reach out to legislators to advocate for the public. The Dugoni School way generates action. The school continues to grow people who know they can make a difference—and people who recognize their responsibility to do so.



PHOTO: JON DRAPER

"We want to collaborate and address oral health advocacy issues as they arise." —Emerson Lake, Class of 2009

The dental school's clinics provide \$10 million worth of care to the community every year, and approximately \$500,000 is uncompensated care. More than 100 annual community outreach programs serve thousands of patients. The dental school has a long history of treating patients of various ages, cultures, socio-economic backgrounds, developmental disabilities and needs. Dr. Jeffrey Kirk '90, a group practice administrator, identifies the dental school as a safety net for many. "It is important we help students realize their obligations. As health care professionals, they have the opportunity to be major contributors to the underserved."

Angelina Jolie says she visits the Capitol to "move the ball." Likewise, Dugoni School students attend the California Dental Association's Annual Legislative Conference in Sacramento and the American Student Dental Association's Annual Lobby Day in Washington, D.C. Students participate to help unify, establish and strengthen the voice of dentistry on Capitol Hill. "We actively engage lawmakers. We develop relationships and an amicable line of communication with them," says Associated Student Body President Emerson Lake, Class of 2009. Student leaders send timely e-mail updates to keep their colleagues abreast of happenings in Sacramento. Monthly ASB meetings emphasize the importance of being involved. "We want to collaborate and address oral health advocacy issues as they arise," says Lake.

"Celebrity is currency, so I want to use mine effectively. The deep need to [advocate] probably comes out of my experiences," notes Bono, activist and lead vocalist of the Irish rock band U2. Robert Passamano, Class of 2009, agrees, "We see the complications of untreated dental decay and the great lengths some patients have to go through to get care—first hand in our extramural rotations." Dr. Ann Marie Silvestri '75 is the dental director of the San Mateo Medical Center where students have extramural rotations. "We are on the front lines. Students see patients who cannot afford care anywhere else."

Passamano and other student leaders helped organize an Access to Care summit at CDA's Scientific Session in San Francisco. "We are concerned about the access to care dilemma. At the very least, we can empower ourselves with information. Then we can network and share the facts with leaders and legislators who can help solve the problem." Lake understands the power of knowledge as well: "The key to effective oral health advocacy is clearly understanding the challenges facing the people we serve and caring enough to want to do something about it."

The Dental Health Foundation reports that tooth decay is emerging as the most serious health crisis facing California's children. So Dugoni School students rolled up their sleeves once again during this February's Give Kids A Smile Day. "[It] was certainly eye-opening in terms of the extensive need for oral health care. Many children miss school because of the toothaches that require treatment," says Stephanie Hannon, Class of 2009 and former president of Student Community Outreach for Public Education (SCOPE). A long-time branch of the dental school family tree, SCOPE continues to offer students, faculty, staff and alumni multiple opportunities to help the underserved community's needs. Whether it's being involved in local health fairs, senior centers or elementary schools, SCOPE has solidified its legacy within the San Francisco and Central Valley communities. This spring, SCOPE held its 14th annual Senior Smiles Health Fair. Teaming with California Pacific Medical Center, the dental school provided almost 100 senior citizens with free dental screenings and health evaluations.

Earlier this year, the dental school hosted California State Assemblywoman Mary Hayashi (D-Hayward) for a lunch-time seminar. Students, faculty and staff learned about her children's dental disease and prevention bill that would have increased sealant and preventive services for low-income children. Hayashi's bill, although defeated, brought light to the perils of untreated tooth decay, including the fact that 70% of third graders in California experience tooth decay.



PHOTO: CHRISTOPHER NELSON, DDS '09

SCOPE has solidified its legacy within the San Francisco and Central Valley communities.

Silvestri is another staunch advocate for the underserved. She focuses on Medi-Cal/Denti-Cal coverage, "Reimbursements must increase for providers to be—at the very least—reasonable." According to the CDA, the state currently pays about 30 cents on the dollar of dentists' UCR for dental procedures. Silvestri assists Legal Aid, an organization that meets to discuss and combat Denti-Cal issues. She advocates for easier navigation through the bureaucratic paperwork battles of the Denti-Cal program. For example, a law passed a few years ago increased emergency dental coverage for pregnant women. "Though patients were covered, completing the claim form correctly was a major issue—and a major hindrance," notes Silvestri.

The dental school's ASDA chapter also sponsors politically oriented "lunch and learns." Student leaders familiarize the student body with the political action committee process. Nearly 100 students are American Dental Association Political Action Committee supporters.

As one of the top feeder schools into organized dentistry's leadership, the profession is accustomed to seeing Dugoni School leaders in the forefronts of advocacy and outreach. The dental school's Continuing Dental Education division partnered with the CDA Foundation to present a series of "First 5" lectures. These seminars offered dental and medical professionals information about caries prevention and pediatric oral health. Dr. Cindy Lyon '86, chair of the Department of Dental Practice, sits on the CDAF Board, which fundraises to provide loan forgiveness grants to dentists who choose to work in underserved areas, community grants to clinics increasing access and fluoridation initiatives throughout California. "This has been some of the most important work I have been involved in," says Lyon, former director of the University's dental hygiene program in Stockton. There she collaborated with community partners, bringing dental hygiene manpower to combat the preventive care deficit in the Central Valley's community settings.

"Leading the improvement of health by advancing oral health," the dental school's vision statement, resonates of responsibility. The institution's rich history of greatness propels the school into a position to advocate. Lake agrees, "The Dugoni School is a leader in dental education and clinical excellence, thus giving us the perfect opportunity to be a leader in oral health advocacy." And remember, the Dugoni School way generates action. The accomplishments of students, faculty, staff and alumni have continued to garner interest in the causes of the public's dental health. The family, the unified body, the force that is the Dugoni School—has thus capitalized on opportunities to seek to influence decisions about oral health care.

The Arthur A. Dugoni School of Dentistry can add to Churchill's observation. It is greatness that often provides the valuable opportunity—to fulfill responsibility. □

Dr. Ruchi Nijjar '04 of Fremont, California, is editor of The Explorer for the Southern Alameda County Dental Society, and a clinical instructor at the Dugoni School of Dentistry.



PHOTO: JON DRAPER

"We are on the front lines. Students see patients who cannot afford care anywhere else."

—Dr. Ann Marie Silvestri '75

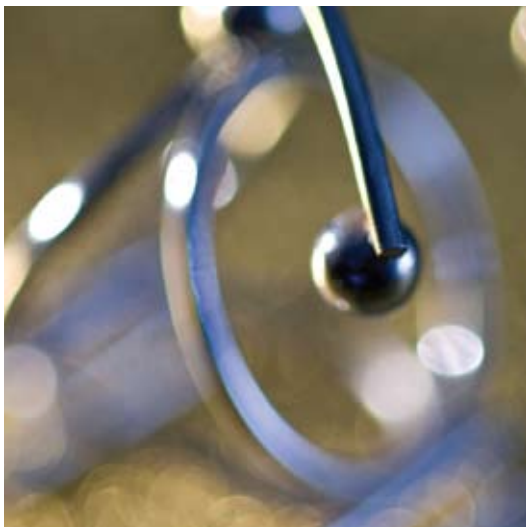
LEADERSHIP MOBILIZING

Developing the 21st Century Educator

By N. Karl Haden, Ph.D.

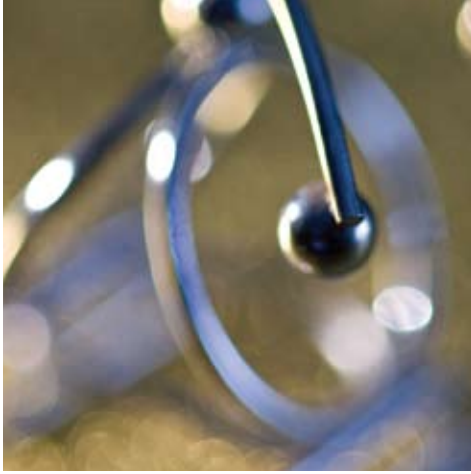
People enter academic careers for a variety of reasons. While much is said about the discrepancy between private practice salaries and academic salaries, money has never been the main attraction of an academic career. Studies of dental faculty show that intellectual challenge and stimulation, the desire to be a teacher, interest in science, opportunities for professional development, interaction with colleagues and the work environment are the main factors that attract and keep faculty. In a 2007 study conducted by the Academy for Academic Leadership involving more than 1,700 dental faculty members, 71% indicated that they were either highly satisfied or satisfied with the overall way they spend their time as a faculty member. While faculty satisfaction is positive, U.S. dental school deans recently identified financing dental education and faculty recruitment and retention as the two greatest challenges facing dental schools over the next decade.

DEVELOPMENT
INTERAC
LEADER
CHALLENGE



PHOTOS: JON DRAPER

NT
TION
SHIP
ES



For nearly 15 years, U.S. dental schools have averaged between 300 and 400 vacant budgeted faculty positions. The majority of these positions are full time. Given this trend, one might argue that several hundred vacancies is now the norm. Private practice has become the revolving door through which faculty enter in and exit from academic dentistry. The American Dental Education Association reports that approximately 40% of those who leave dental school do so to immediately enter private practice. At the same time, nearly 50% of new faculty members come from private practice. Those departing dental schools for private practice are on average 10 years younger than those departing from private practice to dental schools.

Maintaining a strong dental faculty workforce requires strategies targeted at both recruitment and retention, and professional development is a critical link. The Arthur A. Dugoni School of Dentistry has a long history of supporting faculty through professional development opportunities. In March 2008, the Dugoni School launched a new initiative, the Center for Advancing Learning and Teaching (CalTEACH), with the Academy for Academic Leadership to foster career development in the areas of learning, teaching and leadership.

A Brief History

While serving as the founding dean of the University of Nevada, Las Vegas School of Dental Medicine, Dr. Patrick J. Ferrillo, Jr. identified the need to assist new faculty in enhancing their teaching skills. Many faculty members were transitioning into academic appointments from private practice, while others were young faculty in the early stages of their academic careers. Ferrillo contacted me, as founder of the Academy for Academic Leadership, to create a professional development experience to assist faculty in pedagogy, career planning and understanding the overall academic environment. Our work at UNLV led to the establishment of a national Institute for Teaching and Learning. In 2007, the American Dental Education Association became a collaborating partner in the Institute for Teaching and Learning. Dr. Lisa Itaya '98, assistant professor in the Department of Dental Practice and director of the Emergency Clinic, attended the inaugural program.

Ferrillo became a strong supporter of the Institute for Teaching and Learning, and after faculty input, concluded that a similar program customized to the needs of faculty at the Dugoni School would provide essential training in pedagogy for new and existing faculty. In March of this year, the Center for Advancing Learning and Teaching, or CalTEACH, was born. "The program is designed to take the practitioner—who has the skills and knowledge of the practice of dentistry—and prepare them as educators for today's students," said Ferrillo.

Twenty-eight faculty members and alumni participated in the first program. Another 16 faculty members are enrolled for a second course. CalTEACH is one clear example of how the dental school is moving forward with its strategic plan, specifically Strategic Direction 5: Create a resource rich, supportive and diverse culture to develop, retain and recruit outstanding individuals. "The CalTEACH program was highly influential and grounded in many elements of what teaching and learning should be; both for the educator and the student," said Teresa Kuhlman, manager of Integrated Clinical Sciences Curriculum and a CalTEACH participant.

The Curriculum

In a recent session on teaching and learning, 35 dental educators from various institutions were asked if they had studied or were familiar with the concept of learning style. Learning style includes a number of factors important for educators to understand, such as a person's preferred or habitual patterns of mental functioning, information processing, the formation of ideas and making decisions. No one raised a hand to answer the query, even though the room contained nearly four centuries of higher education experience combined. This example illustrates that higher education in general, and dental education in particular, has historically done an inadequate job in preparing teachers to teach.

The assumption seems to be that the educational process itself is sufficient, with most faculty members teaching the way they were taught.

CalTEACH is an initiative to close the gap between professional education, the practice of dentistry and the conveyance of knowledge in an effective learning environment. The program takes place over six days, conducted in two phases, with homework assignments between phases. Approximately 70% of the curriculum focuses on effective teaching. Given the diversity of a faculty member's job, all faculty members need an understanding of how to function in and contribute to the academic environment. Sessions about the academic environment and career planning round out the curriculum. Dr. Doug Young, associate professor in the Department of Dental Practice and a CalTEACH participant, commented, "What I enjoyed most about this program was the ability to combine learning experiences with open and honest discussions of opportunities for improvement at the dental school."

Future Plans

The Dugoni School plans to offer the six-day CalTEACH program annually. Plans are underway to open the course to other fields in the health professions education. In doing so, the dental school will foster the importance of oral health among other health professions and will assist in addressing the need for teachers that spans nearly all of the academic health professions. Alumni who have an interest in academic careers are encouraged to consider participation in the program. Positioning CalTEACH as a resource available to dentists, dental educators and other health professionals is one means of moving forward with the dental school's vision of "leading the improvement of health by advancing oral health."

The Leadership Nexus

Learning, teaching and leadership are all connected, especially at the Dugoni School. The Roman statesman and Stoic philosopher Seneca wrote these words to a young protégé, *docendo discimus: we learn by teaching*. This motto might well characterize the motivation of the exemplary teacher, one who is first and foremost a lover of learning. Exemplary teachers pass on their knowledge and, more importantly, the joy of discovery to students. These teachers multiply their impact on patients, society and the profession with each student they influence. Exemplary dental educators are not simply interested in developing excellent clinicians. Like Seneca, they help to weave the moral fiber of their students. They are leaders developing future leaders by shaping character.

The mission of the Dugoni School of Dentistry, its core values and the school's humanistic environment create a unique place to teach and to learn. As CalTEACH evolves, the program will continue to inculcate the dental school's model of learning that goes beyond the acquisition of skills to engage the whole person. Dean Emeritus Arthur A. Dugoni best captures the spirit and the practice of this core institutional value: "We grow people and along the way, they become doctors." □

N. Karl Haden, Ph.D., is the founder and president of the Academy of Academic Leadership and has worked with 100 higher education institutions and associations through faculty development programs and consulting services since 2006.



Leadership

=

Learning



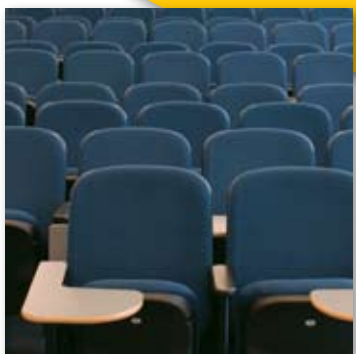
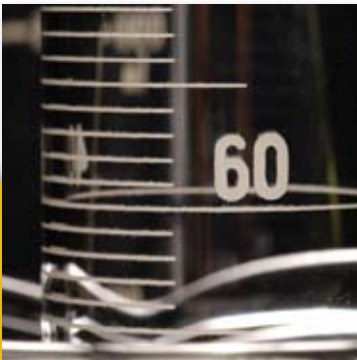
The Dugoni School Applies a Core Value to the Educational Process

By Eric K. Curtis, DDS

If education, as has been said, is the soul of a society as it passes from one generation to another, leadership is the handrail that guides the passage. Ronald Reagan described leadership as distinctly linear. Each generation, the Great Communicator purred in his velvety baritone, progresses only by standing on the shoulders of the generation that precedes it.

Group Practice Administrator Eric S. Salmon '99, on the other hand, envisions leadership as something circular. Salmon takes pleasure in this symmetry: Executive Associate Dean Craig S. Yarborough '80 interviewed Salmon as a prospective student, and now Salmon is group practice administrator for Yarborough's daughter, Jenna Yarborough, Class of 2009. "I have a certain sense of passing the torch," he says.

Whatever the pattern of its path, leadership—one of the school's seven core values—is a hallmark of a Dugoni School dental education. Indeed, the spark of leadership, which infuses the gamut of school experiences, can be clearly seen in the school's pursuits, including learning, mentoring, community service, collaboration and managing change.



Learning: Absorbing the Lessons of Leadership

"Leadership and learning," said John F. Kennedy, "are indispensable to each other." Dental school administrators and faculty members apply that duality carefully and comprehensively, building leadership principles directly into the curriculum. The Orientation to Clinical Practice course, for example, encourages conversations about leading and managing patients. Business management classes provide a forum for discussions about leading employees. Ethics classes promote responsibility and initiative. "We put leadership right out there," says Associate Dean for Academic Affairs Nader Nadershahi '94.

Department of Dental Practice Chair Cindy Lyon '86 considers the classroom a natural setting for leadership development. "Leadership is not just political," she says. "It can also be social and moral." Lyon notes that students take realistic leadership roles in the department's practice management, community outreach and public health activities.

The dental school's curriculum reflects leadership qualities even as it advances them. "I try to give students tools to solve problems," Salmon says. "Instead of just intervening and solving problems for them, I encourage them to solve their own problems."

Increasingly, professors are shelving traditional lecture formats in favor of small-group seminars that encourage active student participation. Faculty support for critical thinking is spreading throughout the building. "Students nowadays can't just absorb and accept information," Lyon says. "They have to examine and decide how to process knowledge as a principle of personal leadership." She credits the institution's underlying attitudes, the school's "fabric of leadership and professionalism," for powering the shift: "The school's commitment to humanism makes the critical thinking happen more often—we push people, but in a positive way that encourages reflection and questions."

Dugoni School educators also work hard to burnish their own leadership skills. Twenty-two faculty members and staff members earned an MBA through a special evening program conducted by Pacific's Eberhardt School of Business, and 20 individuals are currently working on a doctorate in professional education and leadership through Pacific's Benerd School of Education. In addition, four dental school faculty members—Drs. Marc Geissberger '91, Foroud Hakim '91, Lyon and Nadershahi—are fellows of the prestigious American Dental Education Association's Leadership Institute, in which some 21 educational leaders from across the United States and Canada are chosen to participate in this year-long training process. Among the lessons: how to actively reflect on oneself; how to set priorities, share ideas and mentor others; and how to accomplish the sometimes difficult task of working with a skilled, dynamic, opinionated team.

Dr. Eric Salmon '99

PHOTOS: JON DRAPER

LEADERSHIP MODELING



Mentoring: The Art of Modeling Leadership

Leaders used to be bosses. Today they are partners. Leadership is action, not position, and faculty members lead not only with positional authority but by example. “We share leadership with students,” says Nadershahi, “both structurally and behaviorally. We model behaviors.” Faculty, staff and upper-class students are role models for leadership as they accept positions and share enthusiasm. For example, Department Chairs Alan Gluskin '72 of Endodontics, Robert Boyd of Orthodontics and Jeffrey Wood of Pediatric Dentistry have taken leadership positions in their specialty organizations.

The dental school also fosters a culture of mentoring that emphasizes both linear and circular transfers of leadership. Nadershahi names former Associate Deans Ron Borer and David Chambers, along with Dean Emeritus Arthur A. Dugoni, as important mentors, while Salmon speaks of the influence of Nadershahi and Lyon. Faculty members, in turn, readily pass their support on. The results show in students' own enthusiasm for making a difference. “Students have great faculty mentors who support them in their advocacy and leadership efforts, so they don't hesitate to step right in,” Lyon says. “They are very active in the community in terms of patient outreach and patient advocacy.” Students also demonstrate leadership within the school. Lyon points out that students participated on every committee at every stage of the school's recent strategic planning process. “They were very active in soliciting input from other students,” she says, “and they dedicated an astounding number of hours. They really learned tenacity.”

For Salmon, mentorship begets advocacy. “I have fallen into a role of student advocate,” he says. “Even if things are great here, I want them to be better. Students can challenge the system, and they know I'll understand.” The mentoring mindset also translates well for counseling. “Last year I had a student who was really struggling with motivation, skills, confidence,” Salmon says. “I went to Dr. Bruce Peltier (a psychologist) for advice. One question he asked was, ‘What do you think of this student?’ I asked, ‘What do you mean?’ And he asked, ‘Do you like him?’ It crystallized my thought. ‘Yes,’ I said, ‘I care enough to do whatever I can to help him.’”

Lyon believes that such high levels of modeling and mentoring sets in motion a pattern for students. “You leave the building feeling that service and leadership are basic responsibilities,” she says.

Community Service: Practical Leadership in Action

Salmon notes that today's students, increasingly motivated and creative, seek a sense of balance in their lives. As a result, he says, “The leadership training of students has changed. It's student-driven now, and it often involves community service.” One example is a student initiative that involves Project Homeless Connect, a national coalition organization that provides help for the homeless. “Three students approached me,” Salmon says, and told me they wanted to start a dental component of Project Homeless Connect in San Francisco. They asked me if I would help, but soon they were leading me.”

The students organized mobile vans and dental equipment. They scheduled community screenings and subsequently arranged to bring patients into the school for treatment. “The operation is pretty sophisticated,” Salmon says. “The students did it on their own time and according to their own personal interests.”

Dental students have also organized several international volunteer trips, including stints in Peru and the Philippines during the 2008 spring break. Several more are planned for the 2009 spring break. "The school can't sponsor such trips because of liability risks," Salmon explains, "so students steam ahead on their own. They connect with local leaders and make all the arrangements. The level of organization is impressive."

Collaboration: Magnifying Leadership through Mutual Support

Two heads may be better than one, but it takes leadership to get them together. The Dugoni School is committed to the leadership of creative collaboration. "Dentistry is a great profession with new opportunities," Nadershahi says. "Especially given current strains on facilities and budgets, this is a time to focus on collaboration with other schools. If you get 10 schools to work together on a project, each one only has to generate 10% of the content. No one has to reinvent the wheel." Collaborations free up time and resources and allow participating schools to peer review each other.

Such collaborative efforts can range far afield. Nadershahi says that Dean Ferrillo's emphasis on global leadership means that, "The dental school can be a leader both in the United States and in other countries. We can create programs to share and raise the bar for dentistry and dental education throughout the world. We can bring educators from other places to help them be better educators and better managers. If there is a school starting somewhere in the world, we can help advise it"

Dr. Derry Shanley, former dean of the Faculty of Health Sciences at Trinity College School of Medicine in Dublin, Ireland, has been appointed associate dean for global affairs to help move the Dugoni School's global initiatives forward. The school currently has collaboration agreements with dental schools in Australia, China, Egypt and Kuwait.

Managing Change: Leadership for the Future

Leadership brings both the promise and the threat of change. "The school enjoys high-profile strengths such as humanism, clinical focus and our three-year program," Nadershahi says. "People are sometimes afraid that changes will compromise our distinguishing characteristics. On the other hand, if we don't change, we will fall behind. The challenge is how to be creative and innovative without losing sight of what defines us"

Nadershahi considers that as the dental school looks ahead, it must strengthen its research profile and clinical education model, how it manages its curriculum and even its signature pedagogy. One innovation incorporates realistically blending subjects. "We need to move away from 'siloed,' stand-alone courses to case-based collaboration with integrated formats," he says. A real-life dental case involves the confluence of multiple disciplines, including, say, diagnosis, pathology, fixed prosthodontics, operative dentistry and endodontics. Classes are coming to reflect dentistry's complexity. "We now have faculty members from multiple disciplines in the same classroom weaving courses and ideas together," says Lyon.

"Never doubt that a small group of committed people can change the world," Margaret Mead once observed. She could have been describing the leaders—weaving courses and ideas with modeling, mentoring and collaborating—at the Dugoni School. □



Dr. Nader Nadershahi '94

LEADERSHIP MODELING

Dr. Eric K. Curtis '85 of Stafford, Arizona, is a regular contributor to Contact Point and is the author of A Century of Smiles, a historical book covering the dental school's first 100 years.

22 PHILANTHROPY



Mike Carroll/Vino de Mayo

Bonnie Kwong/Fashion Show



Dr. Darryl Lee/Golf Tournament



Jackie Speier/Fashion Show



Drs. Scott Milliken, Nick and Phil Moberry/Golf Tournament

Kids in the Clinic Endowment on its Way to \$2 Million Milestone

Thanks to the help of numerous dedicated volunteers, faculty and staff, the Arthur A. Dugoni School of Dentistry raised more than \$185,000 in 2008 for the Kids in the Clinic Endowment—bringing the endowment to a total of \$1.6 million. The endowment supports the school's Hutto Patterson Pediatric Dentistry Clinic, which provides dental care, education and oral health prevention to socioeconomically disadvantaged children in the San Francisco Bay Area. These three special events contributed to this success.

KIDS IN THE KLINIC GOLF CLASSIC

Steve Molinelli '89 COP served as chair for this annual golf scramble at San Francisco's Olympic Club on July 28. More than 140 friends of the dental school participated in the tournament, auction and dinner, raising nearly \$50,000 for the endowment.

VINO DE MAYO AUCTION

Event Chair Dr. Michael Fox '82 hosted the biennial wine auction at The Ritz-Carlton, San Francisco on May 8. Nearly 300 attendees enjoyed an elegant dinner paired with a variety of internationally and nationally acclaimed wines, followed by a live auction, which raised more than \$108,000.

FASHIONS WITH THE STARS

PDEF Board Member Bonnie Kwong chaired the biennial benefit fashion show and silent auction held at the Fairmont Hotel on August 23. Academy Award-winning actress Rita Moreno and Rep. Jackie Speier attended the event, along with local television journalist Jan Yanahiro, who served as the fashion show's emcee. Dental school alumni, students and friends modeled fall fashions from Betsey Johnson, Brooks Brothers and Dottie Doolittle. The event raised more than \$28,000 for the Kids in the Clinic endowment.





Thanks to all of our event sponsors:

Vino de Mayo

- Ron Redmond, DDS
- Tiret & Company
- Ed Bedrossian, DDS
- California Oaks State Bank
- Carroll & Company
- Mitchell & Mitchell
- The Mechanics Bank
- Professional Practice Capital

Kids in the Clinic Golf Classic

- Invisalign®
- Gensler
- Delta Dental
- Mitchell & Mitchell
- Dexis
- Gendex
- Imaging Sciences International
- KaVo America
- Patterson Dental
- Pelton & Crane
- Tiret & Company CPAs
- Health Professionals Insurance Services
- Daniel Tanita, DDS
- Samaritan Endodontics
- Johnson & Johnson
- California Dental Arts
- Matsco
- Sultan Healthcare
- Professional Practice Capital
- The Mechanics Bank
- Sacramento
- Cardiovascular Surgeons

Fashions with the Stars

- Betsey Johnson
- Brooks Brothers
- Dottie Doolittle

Photos left to right: Dr. Michael '82 and Joanne Fox hit the red carpet ready to buy wine at the Vino de Mayo Auction. Dr. Eddie Hayashida and Dr. Debra Woo '86 meet on the golf course. Alexander Julian Craig, son of 49er football great Roger Craig, helped raise funds on the runway.

DEAN'S FUND



\$1.9 M - by 2009

\$1.6 M - as of Sept. 30, 2008

July 2006

FOR EXCELLENCE

The Dean's Fund for Excellence provides Dean Patrick J. Ferrillo, Jr. with the flexibility to enhance our dental school by taking advantage of opportunities as they arise without using student tuition. Past and future gifts to the Dean's Fund benefit the Dugoni School family in a number of ways, among them addressing one of our key strategic directions: to optimize our facility assets and technology investments.

In addition to the creation of a state-of-the-art Central Sterilization Center in fall 2007, gifts to the Dean's Fund allow for the leasing of the i-CAT, a high-definition, state-of-the-art 3-D imaging machine located in our clinic and available for use by all students.

Future Dean's Fund gifts will allow us to implement a new clinic information system, scheduled for deployment in July 2009. This technological advance will move the dental school into an electronic patient record environment and enhance our ability to gather vital data not only for strategic planning but research as well.

To make a Dean's Fund gift, contact Jessica Li Jencek, Dean's Fund gift officer, at 415.351.7179 or jjencek@pacific.edu.

SAVETHEDATE

MAR21.2009

LEGACYBALL

Invitations to this year's Legacy Ball at SFMOMA will be sent to all donors of \$1,000 or more during the 2008 calendar year AND 1999-2008 graduates who have donated \$100 or more per year since graduation.

FORMERLYTHEP&SBALL



New Venue For Alumni Meeting

The 110th Annual Alumni Meeting will take place at the San Francisco Marriott at 55 Fourth Street, on March 20-21, 2009.

Alumni Association President Darryl Lee '77 and the board have a great meeting planned. Members can enjoy continuing education courses and earn up to 12 CE units, attend a recognition luncheon and a members' reception, stop by commercial exhibitors booths and bask in the camaraderie of classmates and colleagues at our new location—the San Francisco Marriott Hotel. Details to come, but mark your calendars now.



Pencil These In

UTAH ALUMNI CHAPTER LUNCHEON

Friday, February 20, 2009
(held in conjunction with the Utah Dental Assoc. meeting)
Bambara Restaurant
Salt Lake City, Utah



www.dental.pacific.edu



ARIZONA ALUMNI CHAPTER DINNER

Sunday, March 15, 2009
held (in conjunction with the ADEA Meeting)
Rustler's Rooste Restaurant
Phoenix, Arizona



ALUMNI RECEPTION AT THE CDA SPRING SESSION

Friday, May 15, 2009
Anaheim Marriott





Ortho Alumna Receives Research Award

Dr. Basma Fallah '07 earned the 2008 Harry Sicher Research Award from the American Association of Orthodontists, and is the first Dugoni School alumna to receive the honor.

Established in 1968, the Harry Sicher Research Award recognizes clinical research papers of unusual merit related

to orthodontics. Fallah received the award for her research on gene mutation that may cause cleft lip and palate. Along with faculty and staff from the dental school's Craniofacial Genetics Laboratory, Fallah spent several years completing the research project.

"Our Department of Ortho-

dontics spent years studying and collecting data and it's very encouraging to receive such a prestigious award," said Fallah. "The results of our research would not have been possible without the support of Pacific's Craniofacial Genetics Laboratory and the guidance of my mentor, Dr. Marie Tolarova."

Lyon Appointed Dental Practice Chair

Dean Ferrillo appointed Dr. Cindy Lyon '86 as chair of the Department of Dental Practice effective August 25. Lyon manages the educational curriculum; recruits, mentors and monitors faculty and staff; maintains relations with administration; represents the department in forming academic policy; and serves on a variety of committees, including the Dental Faculty Council and the Executive

Admissions Committee.

Throughout her career in dental education, Lyon has received several awards and held various leadership roles. She currently serves as a member of the California Dental Association Foundation Board of Directors and is a liaison to the American Dental Education Association Commission on Change and Innovation. Earlier this year, Omicron Kappa Up-

silon honored Lyon with the Charles Craig Teaching Award, which recognizes educators who have implemented innovated teaching techniques in dental education.

Lyon previously served as director for the dental school's three-year baccalaureate dental hygiene program in Stockton. She and her husband, Dr. John Muller '85, live in Murphys, California.



Alumna Named Best Bay Area Dentist

The *San Francisco Bay Guardian* named Dr. Natasha Lee '00 the Bay Area's best dentist as part of the newspaper's annual "Best of the Bay" issue. Lee has owned and operated her private general dentistry practice in San Francisco's Sunset District for six years and has served as a part-time faculty member at the dental school since 2000. Lee's patients nominated her for the honor.

"It means a lot to be recognized by my patients like this," said Lee. "My dental team plays a huge role in the success of our practice, and I'm grateful to have such wonderful patients."

Lee is the recipient of the San Francisco Dental Society's 2007 Committee Person of the Year and earned fellowship in the Pierre Fauchard Academy. She is currently vice president of the San Francisco Dental Society and has recently been elected to the California Dental Association Board of Trustees.

The *San Francisco Bay Guardian*, an independently owned and operated newspaper, began publishing its Best of the Bay listing in 1974 in an effort to celebrate the people and places that make the Bay Area a great place to live, work and play.



Ferrillo Names New Associate Dean

After a nationwide search, Dean Patrick J. Ferrillo, Jr. appointed Dr. Nader Nadershahi '94 associate dean for Academic Affairs on August 11. Nadershahi is responsible for all of the school's academic programs, as well as the development and promotion of students and faculty.

Nadershahi has been a faculty member at the dental school for over 14 years. Prior to his current appointment, he served as chair of the Department of Dental Practice and clinical group practice administrator.

Nadershahi is the recipient of numerous honors and is an alumnus of the American Dental Education Association Leadership Institute. He is currently completing a doctorate degree in professional education and

leadership from Pacific's Benerd School of Education and holds a master's degree in business administration from Pacific's Eberhardt School of Business.

Nadershahi's wife, Dr. Nilou Nadershahi '91, operates a private general dentistry practice in San Anselmo, California.



98% pass rate



2008 Grads Score Impressive Board Pass Rates

Graduates from the Class of 2008 recorded near-perfect pass rates on state and regional board examinations in June. The 2008 DDS and International Dental Studies classes achieved a 98% pass rate on the Western Regional Board examination, exceeding the 2008 overall average pass rate of 89%. The school's Dental Hygiene Class of 2008 also posted a record pass rate, with 95% passing the California State Board examination. This marks the highest board exam pass rate for the Dental Hygiene program since its inception in 2002.

"These results are extraordinary," said Dean Patrick J. Ferrillo, Jr. "This accomplishment is a testament to the diligent work and dedication of our students, faculty and staff."

A Day at the St. Regis Resort

Alumni Association CE Program

Dr. Marc Geissberger '91

Dr. Nava Fathi '95

Dr. Bella Doshi '95 and husband
Chet Bhavsar

Justin Geissberger

Dr. Frances Yankie '95



Stockton Campus Unveils New Facilities

The Pacific community celebrated the opening of two new buildings with the beginning of the fall term. A ribbon-cutting ceremony marked the opening of the Biological Sciences Center following the new student convocation on August 24. The two-story, 60,000-square-foot center is a state-of-the-art teaching, lab and research facility to support the University's largest undergraduate major. It features two large classrooms, a 178-seat and a 96-seat auditorium, both with adjustable whiteboards, automated projection screens and a sound system to permit recording lectures. There are 10 teaching labs, as well as individual research labs for each faculty member.

The Don and Karen DeRosa University Center also opened in August. The 55,000-square-foot dining, meeting and event facility, is Pacific's

first green building. Soon to be LEED certified, the center contains retractable skylights and large windows and doors for natural lighting and cooling, as well as recycled building materials.

The DeRosa University Center is the social hub for the campus, with a variety of dining venues, the campus bookstore, student life offices, high-tech meeting rooms and a grand ballroom. The University formally named the building in honor of Pacific's current President Don DeRosa and his wife Karen at a gala celebration on October 2. The naming marks DeRosa's transformational presidency which included dramatic improvements in academic quality, admissions selectivity, campus life, finances and fundraising.



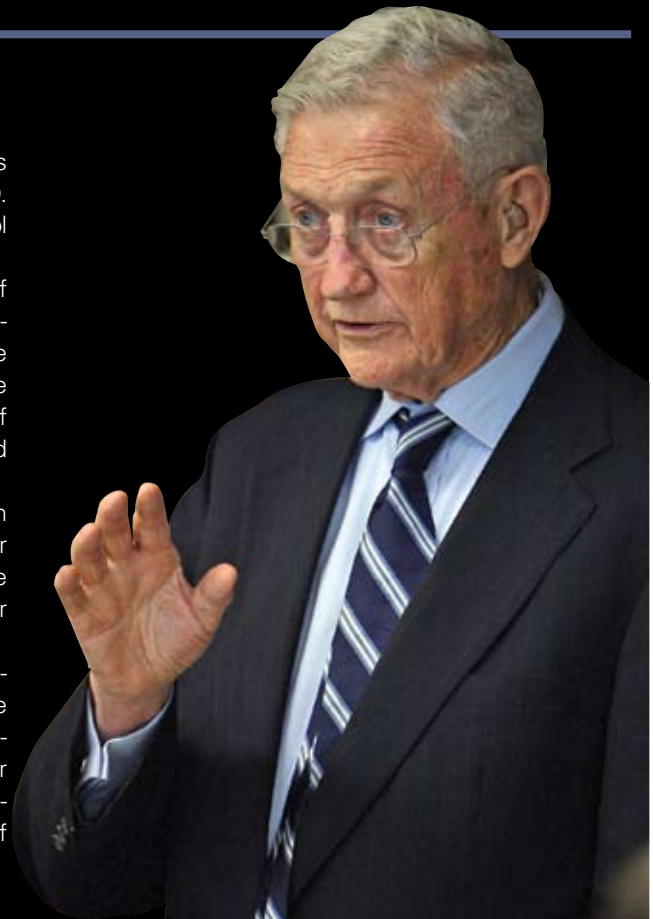
Civil Rights Attorney Speaks at McGeorge

John Doar, who led the U.S. Department of Justice's Civil Rights Division during the turbulent early 1960s, delivered the Gordon D. Schaber Lecture on September 23, 2008 at the McGeorge School of Law.

Doar was one of a handful of federal officials on the frontlines of the battle between the civil rights movement and white segregationists in the fight to extend voting rights to black southerners. He credited the strength and courage of black families, the work of the Student Non-Violent Coordinating Committee and the martyrdom of others for winning the historic battle that resulted in the passage and signing of the 1965 Voting Rights Act.

The Gordon D. Schaber Lecture Series is sponsored by the Witkin Legal Institute, which supports the professional activities of local bar associations, judicial organizations and law schools in California. The institute honors the late B.E. Witkin, the most influential legal scholar in state history, whose career in the law spanned almost 70 years.

Schaber, the legendary dean of McGeorge School of Law, engineered the affiliation of the Sacramento law school with the University of the Pacific in the late 1960s that led to Pacific McGeorge's emergence as a national law school. A frequent visitor to the Sacramento campus, Witkin was among the many distinguished legal scholars who served on the law school's board of advisors during the school's formative years.



CDA Practice Support Center

A NEW MEMBER BENEFIT ARRIVING EARLY 2009

You asked for it, and we are delivering it — expert assistance and advice to members in areas critical to developing and maintaining a successful dental practice. The CDA Practice Support Center will provide information and resources specific to four core areas.

EMPLOYMENT PRACTICES

- ▶ Job descriptions
- ▶ Job applications
- ▶ Guidelines for establishing alternative workweek schedules
- ▶ Plus more

REGULATORY COMPLIANCE

- ▶ Cal-OSHA and infection control Q&A
- ▶ Waste management guide
- ▶ Dental Practice Act compliance guide
- ▶ Plus more

DENTAL BENEFIT PLANS

- ▶ Understanding your contract
- ▶ Dispute resolutions
- ▶ Sample letters
- ▶ Plus more

PRACTICE MANAGEMENT

- ▶ Marketing plan template
- ▶ Business plan sample/template
- ▶ Transferring ownership of a practice checklist
- ▶ Plus more



The centerpiece of the CDA Practice Support Center is a new Web site and online community with:

- ▶ Forums and blogs
- ▶ Podcasts
- ▶ Resources, including tips, articles, checklists and forms

The CDA Practice Support Center will have the information you want, how and when you want it:

- ▶ Live telephone support
- ▶ E-mail access
- ▶ A new Web site

This list reflects memorial gifts received from August 18, 2008 to September 28, 2008.

MEMORIAL GIFTS

In Memory Of	Given By	Gift to
Mary Jane Atlas	Geissberger Family Practice	Geissberger Family Endowment
Cheri Baird	Geissberger Family Practice	Geissberger Family Endowment
Dr. Walter C. Bayne	Dr. Robert Coupe	Memorial Fund
Douglas Beer	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Gisela Bigden-Fisher	Geissberger Family Practice	Geissberger Family Endowment
Charles Bodington	Geissberger Family Practice	Geissberger Family Endowment
Jocelyn Breshears	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Dr. John Buehler	Geissberger Family Practice	Geissberger Family Endowment
Walter Callison	Dr. & Mrs. Leonard Carrick	Arthur A. & Kaye Dugoni Student Scholarship Endowment
Dr. William Carlson	Dr. & Mrs. Robert L. King	Class of 1956 Endowment
Rochelle Carnow	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Dr. Patrick J. Ferrillo, Jr.	Memorial Fund
	Craig & Nancy Yarborough	Memorial Fund
Sylvia Clarke	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
	Elizabeth Soderstrom	Soderstrom Pediatric Care Endowment
Anne V. Conroy	Geissberger Family Practice	Geissberger Family Endowment
Mrs. Jean K. Curtner	Drs. Charles & Marion Hovden	Hovden Family Endowment
Saxon Downs	Dr. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
William Dugoni	Dr. Ron Borer	Dr. Ronald F. Borer Endowment
	Arlene Burbank	Memorial Fund
	Ann & Cesar Cisneros	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Dr. Robert Christoffersen	Arthur A. & Kaye Dugoni Student Scholarship Endowment
	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Dr. Michael & Joanne Fox	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Dr. Darryl L. Lee	Memorial Fund
	Dr. & Mrs. Irwin Marcus	Memorial Fund
	Josephine Nebab	Dean's Fund for Excellence
	Dr. & Mrs. David Nielsen	Dr. Arthur A. & Kaye Dugoni Student Scholarship Endowment
	Dr. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
	Craig & Nancy Yarborough	Memorial Fund
	Dr. & Mrs. Stephen S. Yuen	Class of 1956 Endowment Fund
Richard M. Dunn, Jr.	Geissberger Family Practice	Geissberger Family Endowment
Helen Evgenikos	Dr. Patrick J. Ferrillo, Jr.	Memorial Fund
	Dr. Michael & Joanne Fox	Alumni Association Scholarship Endowment
	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Craig & Nancy Yarborough	Memorial Fund
Dr. Milton Fausz	Dr. & Mrs. Herbert K. Yee	Dr. Herbert K. Yee Scholarship Endowment
John Fielding	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Anna Fidler	Dr. & Mrs. Kenneth Frangadakis	Memorial Fund
Walter Finch	Geissberger Family Practice	Geissberger Family Endowment
Pam Foley	Dr. Paul Ortner	General Memorial Fund
Penny Follmar	Dr. Laurence A. Darrow	Follmar Family Endowment Fund
	Mrs. Rosemary Dixon	Follmar Family Endowment Fund
	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	Barbara W. Frutchey	Memorial Fund
	Dr. Patrick J. Ferrillo, Jr.	Memorial Fund
	Dr. & Mrs. Fellow Stearns	Memorial Fund
	Craig & Nancy Yarborough	Memorial Fund
Edward Gahl	Dr. & Mrs. Robert L. Dorian	Ernest G. Sloman Library Endowment
John Garner	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
J. Bobby Gill	Dr. & Mrs. Frank Brucia	Alumni Association Scholarship Endowment Fund
Michael Gotskind	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Elizabeth B. Grebitus	Dr. Robert Coupe	Memorial Fund
James Hardy	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
John Harper	Dr. & Mrs. Bob Dorian	Ernest G. Sloman Library Endowment
Dr. Robert Hentz	Dr. & Mrs. Robert L. King	Class of 1956 Endowment
Elizabeth Hiller	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Charles Hoffner	Drs. Charles & Marion Hovden	Hovden Family Endowment
Pat Hoffner	Drs. Charles & Marion Hovden	Hovden Family Endowment
Andrea Hollmann	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Grafton Hollis	Drs. Wai Ming Chan & Ruby Yu	Alumni Association Scholarship Endowment
John B. Hovden	Drs. Charles & Marion Hovden	Hovden Family Endowment
Dr. Raymond Klein	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
Theodore Max Kniesche, Jr.	Geissberger Family Practice	Geissberger Family Endowment
Arthur W. Kunde, Jr.	Alfred E. Gilmour	Alfred E. Gilmour Scholarship Endowment

30 MEMORIAL GIFTS

In Memory Of	Given By	Gift to
Dr. H. Leslie Levine Phillip Liberty Dr. Harald Loe Gloria McDonald Saralee Millslagle Lin Uy Minh Norma A. Nibbi Dr. George Ng	Dr. & Mrs. Coleman Gertler Dr. & Mrs. Leonard Carrick Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Mario Gildone Dr. & Mrs. Arthur A. Dugoni Drs. Kirkham & Henspetter Geissberger Family Practice Dr. & Mrs. Arthur A. Dugoni Dr. Patrick J. Ferrillo, Jr. Craig & Nancy Yarborough Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. Robert L. Dorian Dr. & Mrs. Lloyd Owens Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Bob Dorian Doris, Ann & Stuart Wilkinson Dr. & Mrs. Lloyd Owens Craig & Nancy Yarborough Dr. Gaylord Starin Dr. & Mrs. Mario Gildone Geissberger Family Practice Ken & Rita Brandt Craig & Nancy Yarborough Craig & Ann Pridgen Dr. William Kott Dr. & Mrs. Kenneth Frangadakis Dr. & Mrs. Arthur A. Dugoni Jane & Louis Geissberger Geissberger Family Practice	Dr. Coleman & Mrs. Jane K. Gertler Endowment Arthur A. & Kaye Dugoni Student Scholarship Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Dr. & Mrs. Mario Gildone Scholarship Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Geissberger Family Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Dr. Bruce & Grace Valentine Endowment Ernest G. Sloman Library Endowment Ernest G. Sloman Library Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Ernest G. Sloman Library Endowment Memorial Fund Ernest G. Sloman Library Endowment Memorial Fund Alan A. Fishel Memorial Fund Dr. & Mrs. Mario Gildone Scholarship Endowment Geissberger Family Endowment Dr. Alan R. Tuchten Scholarship Endowment Memorial Fund Dean's Fund for Excellence General Memorial Fund Memorial Fund Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Geissberger Family Endowment Geissberger Family Endowment
Lois Northup Bill Oser Dr. Cyril Owens Dr. Larry R. Owens		
Joseph & Dorothy Parrott Dorothy Perkett Gloria Philips Irene K. Picker Dawn M. Pielli Patricia Pontius Dr. Billy F. & Ann Pridgen Dr. John Rofinella Brian Rosa Nelda Marie Sabbadini Dr. J. Leonard Schmitz		

In Memoriam:

Dr. Ernest C. Pozzi '36
Dr. J. Leonard Schmitz '37
Dr. Henry S. Holand '38
Dr. Joseph M. Brothers, Jr. '42
Dr. Ronald P. Valencia '44
Dr. James L. Bullard '47
Dr. Milton C. Fausz '47
Dr. Larry R. Owens '54
Dr. Harold J. Whatcott '54
Dr. John G. Innes '55
Dr. James N. Yoxsimer '60
Dr. Robert H. Woolf '71
Dr. Keith A. Gadwood '82

THINKING ABOUT INCLUDING OUR DENTAL SCHOOL IN YOUR ESTATE PLANS?

A Bequest – It's As Easy as ABC

- Ask your attorney to add a codicil to your will or trust stating you want to include the University of the Pacific Arthur A. Dugoni School of Dentistry as a beneficiary of ___% of your estate. (A percentage, rather than an amount, protects your family's inheritance)
- Be sure and let us know you've done so by sending us a simple letter stating your plans, and tell us the approximate amount (not the percentage) of your bequest.
- Tell us how you'd like your gift to be used (i.e.: "add to or create an endowment", "unrestricted," etc.).



UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

Ask Ann: 415-929-6432



In Memory Of

Given By

Gift to

Kevin Sessa's father	Craig & Nancy Yarborough	Memorial Fund
Fred Shanks	Marilyn Terry	Memorial Fund
Larry Stinnett	Craig & Nancy Yarborough	Memorial Fund
Dorothy Stockwell	Dr. & Mrs. G. Bruce Valentine	Dr. Bruce & Grace Valentine Endowment
Robert C. Sykes	Sis & Bayless Conley	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
Simin Tinati	Dr. Ross Lai	Dean's Fund for Excellence
Dr. John Tocchini	Dr. & Mrs. Louis Geissberger	Geissberger Family Endowment
	Drs. Charles & Marion Hovden	Hovden Family Endowment
	Dr. & Mrs. Robert L. King	Class of 1956 Endowment
	Dr. William Kott	General Memorial Fund
	Dr. & Mrs. Stephen S. Yuen	Class of 1956 Endowment Fund
Ted Torngren	Dr. & Mrs. Bob Dorian	Ernest G. Sloman Library Endowment
Hazel O. Torres	Dr. Stephen S. Yuen	Class of 1956 Endowment Fund
Mike Weber	Dr. & Mrs. Bob Dorian	Ernest G. Sloman Library Endowment
Bea Wong	Dr. Darryl L. Lee	Dean's Fund for Excellence
Dr. James N. Yoxsimer	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
	C. B. Conley	Memorial Fund
	Dr. & Mrs. David Moore	Memorial Fund

Gifts In Honor Of

Sonia Marcus	Dr. Joseph Bronzini	Dean's Fund for Excellence
Jessica & Brian Jencek	Mary Flaherty	Dean's Fund for Excellence
	Christina Li & Pavel Shlossberg	Dean's Fund for Excellence
	Franklin & Stella Li	Dean's Fund for Excellence
	Berney & Jean Neufeld	Dean's Fund for Excellence
	Allison Neumeister	Dean's Fund for Excellence
	Karen L. Rhodes & Robert Weiner	Dean's Fund for Excellence
	Chris & Misato Weber	Dean's Fund for Excellence
	Craig & Nancy Yarborough	Dean's Fund for Excellence



INSURANCE AGENCY

Professional Liability Insurance

Practice Opportunities

Risk Management

Fiscal Analysis

Estate Planning

We're With You Every Step of the Way.

Serving the Dental Community for Two Generations.

For over two generations, Mitchell & Mitchell Insurance Agency has worked exclusively with members of the dental profession, counseling and guiding dentists through all aspects of a dental career. We identify the problems and pitfalls dentists face, and offer solutions and opportunities in many areas.

CALENDAR

Visit www.dental.pacific.edu for News & Events



**Asilomar Conference
Reunion for the Classes of 1989,
2004 and 2009**
February 6 - 8, 2009
Pacific Grove, CA
(415) 929-6447

Island Dental Colloquium
February 16 - 20, 2009
Waikoloa Marriott Resort & Spa
Hawaii's Big Island
(415) 476-1101

Alumni Luncheon in Salt Lake City
Friday, February 20, 2009
Bambara Restaurant
Salt Lake City, UT
(415) 929-6423

**Arizona Alumni Chapter Dinner
during the ADEA Meeting**
Sunday, March 15, 2009
Rustler's Rooste, Phoenix, AZ
(415) 929-6423

110th Annual Alumni Meeting
March 20 - March 21, 2009
Marriott Hotel, SF
(415) 929-6423

Legacy Ball
Saturday, March 21, 2009
Museum of Modern Art, SF
(415) 929-6403

Pacific Pride Day
Saturday, April 18, 2009
Dugoni School of Dentistry, SF
(415) 929-6434

**Alumni Reception during the
CDA Spring Session**
Friday, May 15, 2009
5:00 pm – 7:00 pm
Anaheim Marriott, Anaheim
(415) 929-6423

Alumni/Graduate Banquet
Friday, June 12, 2009
6:00 pm
The Ritz-Carlton, SF
(415) 929-6423

Thanks a Bunch Brunch
Saturday, June 13, 2009
Fairmont Hotel, SF
(415) 929-6434

Commencement Ceremony
Sunday, June 14, 2009
Hilton Hotel, SF
(415) 929-6447

White Coat Ceremony
Saturday, July 18, 2009
Palace of Fine Arts Theatre, SF
(415) 929-6434



Be confident in your future.

At Dental Counsel, we know you have questions. The good news is that we have the answers. Join the hundreds of dentist who have turned to us for direction and have moved forward with assurance. We are committed to quality, success and efficiency, characteristics that reflect the work ethic of our dentists and the profession we serve.

DENTAL COUNSEL

Buy/Sell Contracts • Employment Law • Estate Planning • Incorporation

Ali Oromchian, Esq.

Dental Counsel, P. C. • Bishop Ranch 3 • 2603 Camino Ramon, Suite 200 • San Ramon, CA 94583 • 925.242.2511 • www.dentalcounsel.com

CONTINUING DENTAL EDUCATION CALENDAR

New Esthetic Restorative Techniques in Implant Dentistry

January 23, 2009

Certification in Radiation Safety San Francisco

January 24, February 28, 2009;
April 4, 25, 2009;
May 2, June 27, 2009

Narrow Diameter Implants Hands-on Clinic

January 24, 2009; June 20, 2009

15th Annual Island Dental Colloquium

February 16-20, 2009
The Big Island, Hawaii

Essentials of Aesthetics

February 21, 2009

23rd Annual Frederick T. West Orthodontic Lectureship

February 28, 2009

Infection Control & Dental Law

February 28, 2009; May 8, 2009

24th Annual Charles A. Sweet, Sr., Memorial Lecture

March 7, 2009

Implant Denture Study Club: Hands-on, Patient-Treatment Learning Experience

March 7, 2009

Smile Reconstruction Using Porcelain Veneers

March 13 - 14, 2009



*Burke Dental Symposium
June 26-27, 2009
Naval Postgraduate School
Monterey, California*

Oral Surgery Dilemmas and Medical Emergencies in the General Dentistry Office

March 14, 2009

2nd Annual Pacific Dental Hygiene Conference

April 4, 2009

Success with Dental Implants

April 25 - 26, 2009

Are you Numb Yet? The Anatomy of Local Anesthesia

May 9, 2009

Multirouted Endodontics Two-Day Workshop

June 12 - 13, 2009

Diagnostic Imaging in Dentistry: Cone Beam Computer Tomography Workshop

June 13, 2009

The Aesthetic Revolution: Setting New Standards in Cosmetic Dentistry

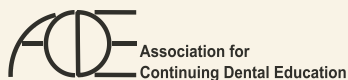
June 19 - 21, 2009

Advanced Restorative Dentistry: An Adventure in Excellence

June 26 - 27 and August 28 - 29, 2009

Hospital Dentistry

July 18 - 19, 2009



To register or for further information, please contact the Division of Continuing Dental Education at:

INTERNET <http://dental.pacific.edu>
PHONE (415) 929-6486
FAX (415) 749-3334

TAKE \$10 OFF EACH COURSE

All programs held at University of the Pacific, Arthur A. Dugoni School of Dentistry unless otherwise noted.

[VISION MISSION AND VALUES]

[VISION]

Leading the improvement of health by advancing oral health

[MISSION]

Our mission is to:

Prepare oral healthcare providers for scientifically based practice

Define new standards for education

Provide patient-centered care

Discover and disseminate knowledge

Actualize individual potential

Develop and promote policies addressing the needs of society

[VALUES]

HUMANISM – dignity, integrity and responsibility

INNOVATION – willingness to take calculated risks

LEADERSHIP – modeling, inspiring and mobilizing

REFLECTION – using facts and outcomes for continuous improvement

STEWARDSHIP – responsible use and management of resources

COLLABORATION – partnering for the common good

PHILANTHROPY – investing time, talent and assets

UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

**2155 Webster Street
San Francisco, CA 94115**

Address Service Requested

NONPROFIT ORG
U.S. POSTAGE
PAID
PERMIT# 451
STOCKTON, CA