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CONTACTPOINTS

Alumni Association

Alumni Association Coordinator

Joanne Fox
(415) 929-6423
jfox@pacific.edu

Alumni Association President

Dr. Nava Fathi '95

Executive Director

Dr. David Nielsen '67
(415) 929-6489

Pacific Dental Education Foundation (PDEF)

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About the Cover

Dr. Colin Wong '65 carries a young patient to the recovery room after a cleft lip surgery at the Shenyang Children's Hospital in China. Turn to page 19 to read the story about our alumni giving their time, talent and resources to improve oral health around the world.

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*A Message From
Dean Patrick J. Ferrillo, Jr.*

Success, Validation, Proof, No Excuses

Our recent accreditation site visit by the Commission on Dental Accreditation went very well. We did not have any recommendations and received many positive comments. We expect CODA will award full accreditation status to the DDS program, AEGD program and the graduate program in orthodontics when we receive the final report in a few weeks. Although a change in CODA procedures prevents a site visit team from awarding commendations as in the past, the message we received was loud and clear: We have one of the most distinctive and preeminent programs in the country and the students, faculty, staff, administrators, alumni and friends that make up Pacific's family are beyond comparison.

I have to admit that when I came to the dental school, like many individuals from across the country on the accreditation site visit team, I was a bit skeptical that all Art Dugoni said could be true.

But just like me, the site visit team was very impressed with all aspects of our school including our distinctiveness; our pride; the quality and dedication of our students, faculty, staff and administrators; our humanistic model of education; our clear mission, vision and values; our enviable university relations; our innovation; our patient-centered care; our outstanding work in the community; our leadership roles in the profession; our beautiful facilities; our strong fiscal position; our strategic initiatives and outcomes assessment; our strong and well-defined research programs; and the unbelievable generosity of our alumni and friends.

Our accreditation self-study report offered solid proof about our program, while meetings conducted by the site visit team with individuals at the dental school only reaffirmed the quality of our program. In fact, the site visit team finished its work early and decided not to come to the dental school on the last scheduled day. Congratulations to all!

While we received rave reviews during the accreditation process, all of us realize that we must continue to plan for the future and continue to grow. Our strategic plan, Advancing Greatness, will provide the road map to move the dental school to even higher levels of national and international prominence. It will keep intact our strengths, legacies and keys to success.

In the next issue of *Contact Point*, I will begin to discuss the implementation of the strategic plan and the six key strategic directions that were identified as critical to our success, as they will set the priorities for the coming years. Your involvement and input is encouraged. It will be arduous, but I am sure that the dental school community will work together to complete the task.

Thank you for your continued encouragement and support.

Patrick J. Ferrillo, Jr., DDS

DEAN

Patrick J. Ferrillo, Jr.

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Joan Yokom

CONTRIBUTING WRITERS

Eric Curtis
Tayla Klein
Bruce Peltier
Kara Sanchez

ART DIRECTOR

Joan Yokom

DESIGN

Brian Blanchard
Sandra Shuhert

PHOTOGRAPHY

Jon Draper

ADVERTISING

Dylan Wright

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Marching for Oral Health Care Reform

Dr. Paul Glassman and Christine Miller, co-directors of the Pacific Center for Special Care, led a group of more than 80 representatives from California government and social services agencies to the steps of the Capitol in Sacramento in October. The group presented California Senator Darrell Steinberg, D-Sacramento, with a letter of resolution requesting funding for oral health care for low-income people with special needs and aging adults.



CDA Hosts Dental Camp at Pacific

The California Dental Association hosted its annual dental camp for junior high school students at the dental school in October. Lindsay Don, Class of 2008, (see photo at left) along with dozens of other students, staff and faculty volunteered their time to teach nearly 50 teenagers from Sacramento and San Francisco about careers in dentistry. The day-long program also provided an opportunity for participants to experience a number of hands-on dental activities, such as how to create models and restore teeth.

Faculty Appointments

The dental school welcomed several new faculty members and appointed current faculty members to new positions during the 2007-2008 academic year.



Dr. Heon Jae Cho '89 Ortho has taken over as the graduate orthodontic program director, replacing Dr. Donald Poulton, who left the post in September. Cho will be responsible for maintaining certification and accreditation of the graduate orthodontic program and coordinating the program's academic schedule.



Dr. Anders Nattestad is serving as professor and director of undergraduate oral and maxillofacial surgery. Nattestad is responsible for academic affairs and curriculum for the predoctoral oral and maxillofacial surgery program, as well as operations of the oral surgery clinic in San Francisco.



Dr. Ove A. Peters joined the endodontics department as a professor. Peters is directing endodontic research and is involved in many of the interdisciplinary efforts to advance research within the dental school.



Dr. Gurminder Sidhu '07 IDS, assistant professor, is the new director of radiology services. Sidhu oversees all radiology clinic operations as well as the school's clinical and didactic radiology programs. She is also responsible for the development of a 3-D imaging center.

Pacific Receives \$6.8 Million Grant to Lead Diversity in Dentistry Initiative

The California Endowment selected Pacific to lead an effort to improve diversity in the dental profession. The Endowment awarded a \$6.8 million grant to the state's five dental schools to support the Dental Pipeline program, an effort to boost diversity in dental education and deliver dental services to underserved communities throughout the state.

Over the next three years, the dental school will administer

the grant for the Dental Pipeline program, which provides assistance to disadvantaged, underrepresented minority students who have completed their undergraduate coursework to successfully enroll in dental school. It also provides current dental students with coursework and clinical experience in cultural competency to prepare them to treat the state's diverse patient population.



Dean Patrick J. Ferrillo, Jr. (left) and Dr. Ling Junqi, dean of Guanghua School of Stomatology, signed an agreement to establish a five-year study abroad program and student/faculty exchange initiative between the two institutions during a ceremony in Guanghua, China.

Dean Signs Agreement with Chinese Dental School

In an effort to expand the global network of dental education, University of the Pacific, Arthur A. Dugoni School of Dentistry created a collaborative agreement with the Guanghua School of Stomatology located in Guanghua, China. Dean Patrick J. Ferrillo, Jr. and Dr. Ling Junqi, dean of the Guanghua School, signed the agreement during a ceremony in China on August 14.

Under the collaboration, the schools will work to initiate a five-year study abroad program and student/faculty exchange between the two institutions. The goal of the agreement is to create opportunities to share knowledge and resources, and ultimately raise standards in dental education globally.

"We're very honored to sign this agreement," Ferrillo said. "I believe there is much we can learn from each other, and we look forward to discussing best practices in student and faculty development and patient care."

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Dean Ferrillo Named President of International Dental Organization

The International Federation of Dental Educators and Associations (IFDEA) named Dean Patrick J. Ferrillo, Jr. as its president during an international meeting of dental educators in Dublin, Ireland, on September 5. Ferrillo will serve a two-year term and will lead the organization in its mission to improve global health by improving oral health.

"By connecting the 900-plus dental schools around the globe, we will create opportunities to share knowledge and resources throughout the dental education community that were unimaginable just a few years ago," Ferrillo said. "This will help us raise standards in dental education throughout the world and, ultimately, improve the provision and quality of oral health care globally."

IFDEA, a global organization of dental educators, aims to improve oral health of the public through education, research and community service and patient care. Mary McAleese, president of Ireland, marked the founding of the organization's network at the Global Congress on Dental Education III in Dublin in September.

A key focus of Ferrillo's term as president will be the roll-out of IFDEA's flagship program: The Global Network for Dental Education. The network is a Web-based resource designed to share knowledge and facilitate a better understanding of issues of diversity and inequality in oral health care.

Dental School Teams Up with SF Giants Community Fund

Student and faculty volunteers teamed up with the San Francisco Giants Community Fund to provide oral health screenings and dental hygiene education to more than 50 children and parents during a Halloween Health and Safety Fair in October at John F. Kennedy Elementary School in Daly City.

The event marked the beginning of a partnership between the Arthur A. Dugoni School of Dentistry and the Giants Community Fund to provide dental screenings and oral hygiene education to Bay Area youth. The Giants Community Fund offers a number of health care programs to hundreds of children and teenagers each year. The dental school plans to participate in several health events during the coming year.



Matthew Mynsberge, Class of 2009, conducts an oral health screening during a Junior Giants Community Health Fair in Daly City, California.



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Dr. F. Gene Dixon—A Pioneer in Dentistry 1923-2007

The dental school community has lost a special member of its family. Dr. F. Gene Dixon, associate alumnus, past president of the Pacific Dental Education Foundation board and generous benefactor to the Arthur A. Dugoni School of Dentistry, suddenly passed away on October 26 at the age of 84 at his home in San Mateo.

Dixon was a pioneer in the field of dentistry. As founder of the California Dental Service (now known as Delta Dental Plan of California), he established the first comprehensive, free-choice insured dental care plan in the United States, providing millions of Americans with access to preventive and restorative dental care. He served as CEO of the California Dental Service during its formative years, from 1958-1977, and as president of the national Delta Dental Plans Association from 1969-1972 and from 1977-1979.

Before 1955, dental prepayment coverage plans did not exist. The very idea was unprecedented. Insurance companies considered dentistry uninsurable and not a single insurance provider would offer dental insurance to consumers. Today, thanks to the efforts of Dixon, insured dental care plans are available to people across the country.

“Gene Dixon was an icon who never lost the common touch,” stated Dr. Arthur A. Dugoni, dean emeritus and long-time friend of the Dixons. “He was a strong and inspirational leader, warm, generous, unassuming, charismatic and a great husband, father and grandfather.”

Born in Superior, Nebraska, Dixon earned his DDS degree from University of Nebraska College of Dentistry in 1947 and served three tours of duty in the U.S. Navy during World War II and the Korean

War. He began his own dental practice in San Mateo, California, and coordinated a small dental program for local welfare recipients as a member of the San Mateo Dental Society. His experience with outreach programs led to his involvement with the California Dental Association.

Along with the CDA, Dixon was instrumental in setting up the first free-choice dental care program for 2,500 children of members of the International Longshoremen’s Warehouse Union from California, Oregon and Washington in 1955. This innovative, non-profit program became the California Dental Service and Dixon was at the helm.

Dixon’s intelligence, leadership and willingness to take a risk provided the stimulus for the development of a dental insurance industry. The programs developed under his guidance continue to serve as the model and the standard by which all other plans are judged. His innovation provides Americans with access to quality, affordable dental care.

Longtime supporters of Pacific, Dixon and his wife Rosemary established the Dr. F. Gene and Rosemary Dixon IDS Endowment in 2005 to fund scholarships for first-year International Dental Studies students based on their leadership and academic achievement. This is first endowment created specifically for international students at the dental school.

Dixon is survived by his wife Rosemary, his five children – Donald, Alicia, Barry, Sally and Kathryn – as well as five grandchildren and his stepmother, Bobbie Dixon.

“Gene will be greatly missed by everyone who had the opportunity to know him. He made a difference in the lives of everyone he met and especially in the lives of millions of patients who benefited from dental care through Delta Dental Plans, Gene’s creation,” said Dugoni.



PHOTO: JON DRAPER



Students Earn Top Honors from ASDA

The American Student Dental Association honored Pacific’s student body with its Ideal ASDA Chapter Award during the organization’s 37th annual session in Ft. Lauderdale, Florida. ASDA selects one dental school chapter each year to receive the award based on six criteria: membership and communication, chapter organization, involvement with organized dentistry, activities, advocacy and fundraising. Pacific’s 53 student outreach activities and 100% membership in its ASDA chapter helped garner the award.

ASDA also selected Pacific’s quarterly student newsletter, *The Articulating Paper*, as the best newsletter among competing U.S. dental schools. *The Articulating Paper* earned the top prize for its clean, efficient design, unique content and solid writing from numerous authors.

Gifted Educator: Dave Chambers

When Abraham Flexner visited the College of Physicians and Surgeons in the first decade of the 1900s while working on his report on medical education, he suggested that the school be closed. When John Gies toured 30 years later to prepare the companion report for the Carnegie Foundation regarding dentistry, he noted the school had a C accreditation rating and was most remarkable for its ability to survive. But by 2000, the dental school only received commendations, and the accreditation site visitors in October 2007 were “struck silent” in admiration.

The trajectory of Pacific has been continuously up, and it is currently the most outstanding dental school of its type in America. Former associate dean for academic affairs and scholarship David W. Chambers says, “I have had the rare privilege of being associated with Pacific for one-third of its history—the very best part of its history.”

Chambers received both his undergraduate degree in experimental psychology and his master’s degree in educational research from Harvard University, a PhD from Stanford, and an MBA from San Francisco State University. After holding various teaching positions at Stanford and the University of North Carolina at Chapel Hill, he arrived at the University of the Pacific in 1971, where then academic dean Leroy Cagnone told him, “We don’t really have a job description for you; see if you can find something to do.”

Chambers became academic dean in 1990 and assumed responsibility for the oversight of faculty, the curriculum, student academic performance and scholarship. At the time, the school’s yield (the proportion of students who had earned a degree and license within 38 months of beginning the program) was 58%. Departmental silos characterized the curriculum as was typical of the period. The clinic ran on a “requirement” system.

Today, Pacific’s yield is nudging an impressive 90%. The school has an integrated curriculum that is learner-centered and grounded in practical patient care. Its competency-based clinical model consistently produces one of the highest pass rates on

initial licensure examinations and there is a sense of community that honors the potential in all individuals. And for nine of the last 10 years, Pacific has published more research on dental education than any dental school in the world. “A determined focus on the essentials is one of the reasons Pacific is so highly respected today,” says Chambers.



PHOTO: BRUCE COOK

Many of these accomplishments are due to the innovative endeavors of Chambers. He is nationally recognized for introducing competency-based education to the health professions, including as part of the accreditation process. “Competency-based education places learning above teaching and outcomes above processes,” he says. “It’s a practical idea. We are here to educate future dentists and competencies are statements of the combination of skills, understanding and values needed to begin the independent practice of dentistry.”

As a result of this innovation, the American Dental Education Association adopted competency-based education as a policy of the association and developed templates for other dental schools to follow Pacific’s lead. Chambers has also helped optometrists, dietitians and other professional schools implement this educational approach into their programs, and assisted the Commission on Dental Accreditation as it adopted it as a standard.

“Pacific has been fortunate to have the academic and administrative leadership of Dr. David Chambers for nearly the past four decades,” stated Dr. Arthur A. Dugoni, dean emeritus and senior executive for development. “His expertise with respect to competencies and academic excellence were key elements of his leadership of several accreditation site visits at the dental school, resulting in full accreditation and many commendations for excellence.”

Since 1994 Chambers has been editor for the American College of Dentists. He was the editor of *Contact Point* magazine for 21 years. Under his leadership, *Contact Point* garnered 11 journalism awards and Chambers received the International College of Dentists’ Gies Award for editorial writing. He has written 380 articles.

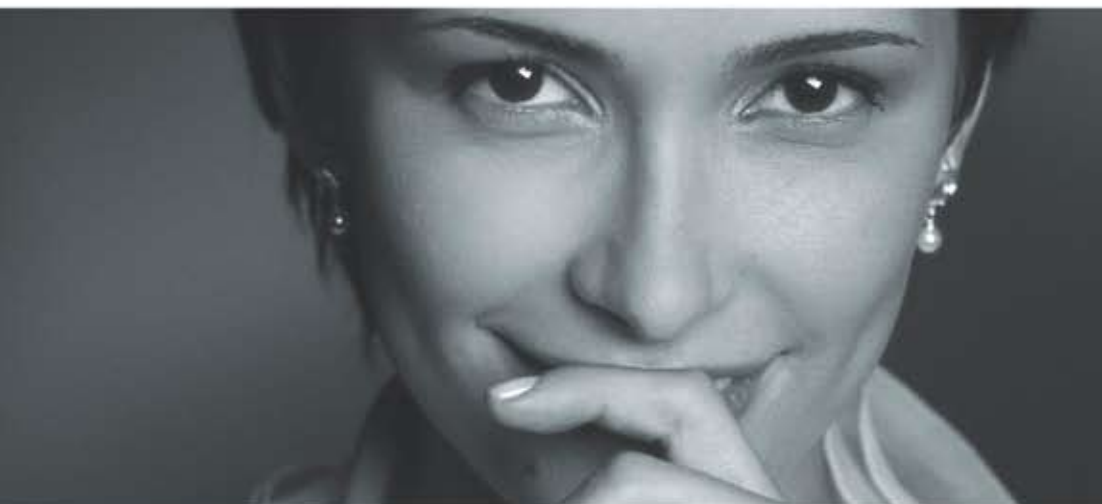
In addition to his essential work in curriculum and research, Chambers made a conscious decision to assist our Develop-

ment Office. He served as a board member of the Pacific Dental Education Foundation, the volunteer fundraising arm of the dental school, for eight years in order, as he puts it, “to ensure that the voice of the faculty is represented.”

He and his wife, Jean Hopeman, have also been generous benefactors providing financial support for the future needs of the school. In 2001, they created the David W. Chambers and Jean M. Hopeman Endowment for Faculty Development to fund professional development programs and activities of individual faculty members. “We need to build the faculty we have. It’s not about giving something back: it’s about investing in our future.”

For his commitment to Pacific and dental education, Chambers received the Alumni Association’s Medallion of Distinction Award in 1999; honorary fellowship to the American College of Dentists in 1993; and membership in Phi Kappa Phi, Omicron Kappa Upsilon and Tau Kappa Omega honor societies, as well as the national honor societies for education and business. He also served three years as an examiner for the Malcolm Baldrige National Quality Award and as a consultant to the Commission on Dental Accreditation for six years.

Currently, Chambers is teaching critical thinking and helping faculty with research. “I want to be the kind of faculty member I worked so hard as an administrator to recruit and develop,” Chambers remarks.



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During the recent strategic planning progress, the dental school community identified seven core values that characterize our school and define its distinctive identity. In the next several issues of *Contact Point* magazine, we will explore the core values of the Arthur A. Dugoni School of Dentistry through our feature stories. This issue is dedicated to the value of humanism.

An Educational Model Like No Other

By Bruce Peltier, Ph.D.

It is the goal of the Arthur A. School of Dentistry

to educate the highest quality practitioners who can practice independently and successfully in their patients' best interests. It is our belief that a humanistic approach to education best accomplishes this goal. Our view of humanism is based upon honest communication of clear expectations along with positive support for diligent effort. Although kindness is valued, humanism is not interpreted to mean softness, weakness or superficial niceness. In fact, humanism places great responsibility on each member of the dental school community.

That is what we say about humanism at our dental school. We post it that way in the dental school's course catalog for all to read. But few really know about the history and meaning of humanism in American philosophy or at the Arthur A. Dugoni School of Dentistry. This article traces humanism and its role in the way we educate young dentists and leaders.

Humanism has been around for a very long time, and its peculiar history has resulted in serious philosophical confusion about the very definition and the meaning of the term. The word "humanism" is centuries old and probably derives from the Italian word "umanista," which described teachers or scholars of the classics. There are many definitions of the concept and much disagreement among scholars about humanism.

HUMANISM'S EVOLUTION AT PACIFIC

Humanism arrived at the dental school with Dr. Dale Redig when he became dean in 1969. He had long observed that dental students were seldom treated with respect in American dental schools. In fact, it seemed to him that the dental education process was actually demeaning, and the lack of affection that graduates held for their dental schools was evidence of the negative impact of the educational experience. Graduates rarely revisited their dental schools and alumni were not especially generous when asked to donate money or support. Redig decided to take a risk, and he instituted a series of changes that became known as "humanistic." Interestingly, Redig cannot actually recall how the word "humanism" entered the mix, but it stuck. Students were addressed as "doctor" in the clinical setting from the first day of school and they were treated as colleagues and not

PHOTOS BY JON DRAPER



This practice led to the current brown bag meetings that take place quarterly for all students, staff and faculty members.

minions. Student representatives were added to essential school committees and to the decision-making process. Teachers were expected to be respectful in instructional interactions. They were asked to mentor students and to take them under their wings and treat them with kindness.

These ideas and practices closely matched Dr. Arthur Dugoni's values, and when he took over as dean in 1978, he worked hard to build on the changes and innovations that Redig had put into place. Like Redig, Dugoni did not feel an education process had to break people down prior to building them back up. He instituted regular dinners with student leaders to hear what they had to say. He also invited every student, in small groups, into his office for a brown bag lunch. This practice led to the current brown bag meetings that take place quarterly for all students, staff and faculty members.

Dugoni made a point of building the self-esteem of students while they were in school, as it was his view that this would produce better dentists in the long run, dentists that would serve their communities well. He made a point of learning each student's name and every staff and faculty member's name, along with the names of spouses and children. This was no small feat, given that there are upwards of 800 people in the building. He instituted a program of "management by walking around," and regularly showed up at people's office doors for informal chats. He worked hard to extend the platform of humanism that Redig had built, and he recalls that when he worried about things at the dental school, the thing that he always worried about most was the quality of humanism. He felt that the culture of the school was more important and perhaps, more fragile than the academic components. Humanism was what made Pacific unique.

At the same time, the dental school was especially lucky to have a gifted educator, Dr. David Chambers on board, as Chambers was able to make humanism a functioning part of the academic program. Pacific was the first dental school to embrace a comprehensive care clinical model and a competency-based and integrated curriculum. Emphasis on shared responsibility for learning and an abiding belief in the limitless capacity for personal growth became the foundations for Pacific's community of learners and our model of continuous improvement based on outcomes.

WHAT IS "HUMANISM?"

The central element of humanistic philosophy is an assertion of the intrinsic dignity and value of each individual human being. In the humanist view, humans are permitted and expected to figure things out for themselves. Each person must decide what is important and then must live up to his or her potential in accordance with what they have decided. Authoritarianism is explicitly rejected, as is the supernatural, which is replaced by the scientific method. Reason, along with systematic and careful observation, and with the scientific method are the ways humanists determine what is true.

Everyone seems to agree about the optimistic nature of humanism, its insistence on treating individual humans with dignity, and on the responsibility it places on each of us to live fully without squandering our energy and commitment to our personal values. Humanism insists on democracy, as those who are impacted by a decision are expected to have a role in the decision process. Everyone seems to agree that humanism is a philosophy of compassion.

There is also a formal humanistic movement in the discipline of education, and it is characterized by self-directed, independent learning. It encourages students to take responsibility for their own learning process. Teachers are expected to create learning experiences for students who take full advantage of the opportunity. Humanistic educators position themselves to be co-learners with their students. They facilitate the self-directed

Humanistic psychology – the third force in psychotherapy (after psychoanalysis and behaviorism) – emphasizes the need for each person to take responsibility for the wide range of ultimate choices available, including the choice of their own attitude.

HUMANISM AT THE DENTAL SCHOOL

Many members of the Arthur A. Dugoni School of Dentistry community have a view of humanism that could better be called humanitarianism; that is, a view of education and interaction that emphasizes kindness and the welfare of others. But, over the years we have developed our own brand of humanism, and it can be seen in documents posted publicly on our Web site and in our actions, as well. Recent accreditation documents define our humanism as, "...respect for the dignity of individuals and belief in the limitless potential for growth in all of us." The chart below contains the description of humanism as it appears in our school catalog:

Humanistic Education: Student Faculty Interaction

Includes	Excludes
Good work ethic	Minimum effort
Constructive feedback	Authoritarian behavior
Maintaining confidentiality	Public criticism
Addressing the issue	Ignoring the problem
Celebrating achievement	Dwelling on the negative
Excellence	Expedience
High ethical standards	Ethical compromise
Professional responsibility	Avoiding responsibility
Increasing independence	Continued dependence
Attainment of competency	Tolerance of inability

This chart makes clear what we believe, and it goes beyond minimal humanitarianism. It says that we work hard; we do what it takes to carry out our responsibilities. Students and teachers prepare assiduously for assignments, lectures and patient appointments. Authoritarian relationships are banished, and we advocate clear, appropriate and assertive communication and feedback. We do not avoid or ignore problems, even the obvious and seemingly insurmountable ones. We take our problems, misunderstandings and gripes to the appropriate source for action. We do not dwell on the negative or grouse about things that cannot be changed. Instead, we celebrate our large and small victories on a day-to-day basis, always striving to improve toward real excellence. We maintain high ethical standards, which we expect of ourselves and of others in our community. We take responsibility for our choices, our actions and our attitudes, knowing full-well that attitude is, in fact, everything. We want people to notice our realistic, positive attitude as soon as they walk into our building, and we want them to feel welcome. Students are given great latitude in learning and in patient care and are expected to rise to the occasion. We strive relentlessly toward excellence and toward joyfulness. Connections between dental school humanism and the future professionalism of our students are obvious. Plus, it's fun to study and work at Pacific.

CONNECTING HUMANISM, PROFESSIONALISM AND DENTAL EDUCATION

A recent essay by Jordan Cohen in *Academic Medicine* asserts that humanism is an essential component of professionalism. When our students memorize facts for board exams and when they pass technical practical exams, they are not nearly ready to treat patients well. The essay points out that, "Humanism provides the passion that animates





authentic professionalism. In the absence of humanistic grounding, professionalism lacks authenticity... It [humanism] comprises a set of deep-seated convictions about one's obligations to others, especially others in need."

Cohen's article provides a road map for ongoing humanism in the dental school by recommending humanism in the following areas:

- Admissions criteria that are driven by character rather than grade point average and standardized test scores;
- Attention to the informal and hidden aspects of the curriculum;
- Humanistic role modeling; and
- Awards and ceremonies to celebrate humanistic values.

If Cohen's criteria are valid, the dental school seems to be on the right track. For example, the dental school's admissions office uses a holistic, full-file review process. The staff members only review grade point averages, DAT scores and other numerical data after an applicant has successfully passed a character screening. This initial review looks at their personal statement, letters of recommendation, extra-curricular and community service activities and their life story. The admissions office is especially interested in candidates who have overcome adversity, challenges or difficult life experiences. Late achievers are valued. After an applicant has successfully passed these criteria, grade point averages and standardized tests are scrutinized to make sure that they have a solid chance of success in the fast-paced academic environment of the first year and then the clinic. If the admission office does not see evidence of good character, the highest GPA in the world will not help their chances.

Once in the program, students experience strong academic support through a network of advisors, group practice administrators, a Big Brother/Big Sister program, a school psychologist and the Office of Academic Affairs, directed by Dr. Daniel Bender. No student is dismissed from the program based solely on weak academic performance. Extensive efforts are made to diagnose and correct complicating factors, which may be as diverse as uncorrected poor eye sight or the need for a tutor in technique and didactic courses.

We constantly strive to maintain our informally positive culture, and the hidden curriculum is of extreme importance. We socialize our students to think of themselves as colleagues, young doctors, from day one, and Dugoni's mantra for the school has been, "At Pacific we grow people...along the way they become doctors." We take them under our collective faculty wings and help them learn how to fly.

The school's White Coat ceremony is now in its eleventh year, and it is only one of many public ceremonies that have become part of a tradition that celebrates excellence. The annual Alumni/Graduate Banquet provides an evening of awards, and the Thanks a Bunch Brunch gives students a formal opportunity to express gratitude to family and friends who sacrificed and supported them through dental school. Celebration of effort and excellence has become a regular part of our culture. It's the way we do things.

"The benefits of a culture of humanism are enormous," says Chambers, former associate dean for academic affairs. "Individuals are more creative and cooperative so the entire educational experience is richer. It is no surprise that Pacific is the dental school where so many want to develop their careers."

THE FUTURE OF HUMANISM

It would be foolish to rest on our collective laurels, as change is in the winds. New technology, evolutionary changes in students and the ways that they learn, pressures on health care reimbursement systems and the existence of large numbers of needy pa-

tients are some of the forces that demand our continuing attention. In an effort to stay connected with these trends and to enhance humanism, major changes have been made in our curriculum in the past two years which will more closely align us with humanistic educational practices. Courses in the second-and third-year curricula have been completely restructured to be integrative. Courses are now taught, as much as possible, using case-based methods where all disciplines of dentistry converge based upon the needs of the patient in the case at hand. Student enthusiasm for these changes has been high, and we have been consolidating and enhancing them as we go along. These changes align us more closely with the humanistic demand for self-directed learning and faculty mentoring.

Fortunately we have energetic new leadership in the dental school, and these new faces see humanism as central to our identity and continued success. Dean Patrick Ferrillo, Jr. notes that he was pleasantly surprised when he joined the Pacific family in 2006. "We actually do it," he observes. "It's not just 'talk' here. Many organizations say positive things about their culture, but at the dental school, humanism is a real, live thing. It matters in day-to-day life here, and it was one of the things that really attracted me to Pacific in the first place."

His view of the future of humanism is that it continues to apply to all constituencies in the building. "Humanism isn't just for students. It matters to staff, faculty, patients and administrators. We are committed to humanistic treatment of every member of our dental school community. It's the way we live." □



Project Homeless Connect

Students, faculty contribute dental treatment to hundreds of San Francisco Homeless

By Tayla Klein

If Ronald was nervous about seeing a dentist for the first time in five years, he didn't show it. He chatted comfortably with his student dentist and then sat quietly in the chair until all three of his infected teeth had been extracted. Homeless since he was 18, Ronald came back to San Francisco last year in an attempt to reconnect with his family. During this time, Ronald's oral health rapidly deteriorated. He had increased pain on the right side of his mouth and two teeth became so infected that he pulled them out himself.



Top: Sarah Creighton, Class of 2009, conducts a screening at the Bill Graham Civic Auditorium.

Above: Christine Miller, director of community programs, and Brian Withers, Class of 2008, lend a hand at the Bill Graham Civic Auditorium.



PHOTOS BY JON DRAPER

▲
Faculty advisor Dr. Eric Salmon '99 (left), Trevor Denny and Nick Morton, both Class of 2008, prepare for a dental exam.

When Ronald showed up at Bill Graham Civic Auditorium for the latest Project Homeless Connect (PHC) outreach event on December 5, he was relieved to be able to get treatment that day.

"I was glad I could come see the dentist today because I've been in a lot of pain," Ronald said. "I was a little scared about seeing the dentist, but the students were really nice and helped talk me through it. I'm hoping I'll be able to come back and get some dentures in a few months."

Thanks to a collaboration between the Arthur A. Dugoni School of Dentistry and Project Homeless Connect, more than 375 homeless individuals like Ronald received desperately needed oral health care in

2007—a sign that Pacific students are serious about carrying on the humanistic spirit and community service that their school is known for. Three students from the Class of 2008, Dan Witcher, Brian Withers and Saam Zarrabi, took it upon themselves to establish this important partnership and even pushed administrators to institute Project Homeless Connect events as permanent extramural rotations.

"Saam, Brian and I were looking for service projects other than what Pacific already had going," Dan said. "Having been to outreach events and seeing the need that was out there, it was very frustrating to only be able to do screenings and not have a way of helping people get treat-



(Right) Organizer Dan Witcher, Class of 2008, and Magnus Yang, Class of 2009, in front of the mobile dental office from Onsite Dental adjacent to San Francisco's City Hall. ▶



ment. When we found Project Homeless Connect, we knew we had to find a way to provide treatment."

Serving approximately 21,000 clients in its three-year history, Project Homeless Connect is a one-stop-shop for health and human services for San Francisco's homeless. But prior to Pacific's involvement, the program had never been able to provide dental services to its clients.

"We estimated that more than 600 people asked about dental treatment during every event," said Judith Klain, director for Project Homeless Connect. "The problem is that there are very few places we can refer our clients to receive care. So when Dan came to us and offered to get students and faculty to provide services, we made sure we did everything we could to make that happen."

In early June, Dan and his classmates set the wheels in motion to provide treatment for PHC clients. They recruited student and faculty volunteers to participate, held organizational meetings and worked out logistics. PHC administrators rented a mobile dental van with three chairs and the Tom Waddell Health Center provided two additional operatories. With this limited space, Pacific students were able to treat nearly 70 homeless individuals and screen another 200.

"I'm extremely proud of what our students accomplished," said Dr. Eric Salmon '99, group practice administrator and faculty advisor for the event. "This is a population of patients that has no other way of receiving treatment and our students provided them care with dignity and respect. I think that demonstrates how pure our students' intentions are."

Despite the success of the August PHC, Dan and his classmates weren't satisfied. They wanted to reach out to greater numbers of San Francisco's homeless and provide services for those who couldn't receive treatment due to the severity of their needs. Following the August event, Dan and other student volunteers immediately set off to find ways to improve the process. They worked out a system with



Project Homeless Connect to transport the patients who needed oral surgery or other procedures from the Bill Graham Civic Auditorium to the dental school, while those patients needing cleanings were escorted to Tom Waddell Health Center.

"The set up of the December outreach is more what we had in mind from the beginning," Dan said. "We have such a great resource in our clinic, so it made more sense to have the patients transported here for everything from simple operative procedures to oral surgery."

Moving the dental treatment portion of PHC to the dental school clinics provided a more controlled environment to offer services. And with eleven chairs dedicated to just PHC clients, eight in the main clinic and three in oral surgery, 60 patients obtained restorative care or oral surgery.

"This has definitely inspired me," said Dan. "It's great for the other students coming up to see the benefits of giving back to your community and how much you can accomplish when you come together. The second-year students are excited about seeing this continue and that's important."

Seeing Pacific's involvement in PHC continue after Dan and his classmates graduate is important to Nancy Rock too. As the dental services coordinator and staff member at PHC, providing dental treatment is one of the accomplishments Nancy is most proud of.

"Dentistry is probably the second or third most-requested service for our clients," said Nancy. "After working with Dan and the other students at Pacific, it's apparent that they want to solve problems and they want to do as much as possible to help people. Seeing their efforts, I'm confident that the future of dentistry is in good hands." □

▲
Jessica Chen (right), Class of 2009, works with fellow volunteer Jovi Angeline during Project Homeless Connect at the Bill Graham Civic Auditorium.



Stepping Out of the Comfort Zone

Graduates of the Arthur A. Dugoni School of Dentistry deliver donated care and supplies around the world and at home

By Eric K. Curtis, DDS *The world is more malleable than you think, and it's waiting for you to hammer it into shape.—Bono*

Humanism is a carefully polished jewel in the crown of the Arthur A. Dugoni School of Dentistry. One sparkling facet of that humanism is humanitarianism. Around the world, Pacific alumni are offering important volunteer support on behalf of charity medical and dental care. Following are profiles of three such individuals.

DR. COLIN WONG '65 loves kids. Wong, past president of both the Alumni Association and the Pacific Dental Education Foundation, as well as a former adjunct faculty member, is vice president for China of the San Fran-



▲
Dr. Colin Wong '65 examines a pediatric patient during an Alliance for Smiles program in China.

Before a cleft lip surgery, Dr. Wong shares a tender moment with his infant patient.



cisco-based Alliance for Smiles (AFS). AFS provides a range of free medical care to children in China, including dental, orthodontic and orthognathic treatment. Cleft lip and palate repair is a specific focus of the care AFS offers. Cleft lip surgery begins around 10 weeks old, while cleft palate surgeries begin when the child is about 10 months old. "It's very rewarding," Wong says, "to hold a baby and know you've given better health to the infant and new hope to his or her parents."

Wong volunteered for years before Alliance for Smiles was organized. He traveled widely on humanitarian missions as past president of the Academy of Dentistry International, a dental honor organization noted for supporting dental education around the world, as well as humanitarian missions to repair cleft lips for needy children. His experiences at the ADI led him to volunteer with a variety of other humanitarian organizations in the United States and abroad, but many of such volunteer experiences left him feeling frustrated. "In some situations," he says, "dentists are not fully utilized. Some missions don't make the best use of dentists' time." The single-visit approach to care, typical of volunteer groups, also bothered him. "Other organizations go to a city once, do a few procedures and leave a lot of broken hearts," he says.

In 2004, Wong became involved with

the newly-formed Alliance for Smiles, which immediately put his experience with cleft-lip repair missions to work. He wrote the protocol for the organization's dental-surgical treatment and assumed responsibility for running its dental program. After a few missions, Wong was asked to spearhead public relations and local arrangements, researching and arranging sites to visit, reserving hotel accommodations for teams, coordinating with local Red Cross chapters and negotiating with Chinese government authorities for permission to operate in that country. Wong's Chinese contacts became so comfortable approaching him that they have taken to doing so whenever the need arises, day or night. "I get phone calls in the middle of the night. If they have a problem, they just call me. They don't think about time differences." Wong's experience in Chinese relations also came in handy when he accompanied Dean Patrick Ferrillo, Jr. to Guanghua, China, in August 2007 to sign a collaborative agreement with the Guanghua School of Stomatology to facilitate study abroad opportunities and exchange initiatives for students and faculty members.

The AFS is a different kind of organization," Wong says. "We only go to China, and we repeatedly visit the same places. If 300 kids show up and we can only treat 150, we put the others on a priority list for our next visit." Along with the cleft lip and palate surgery, AFS also offers a strong dental program. "We do whatever dentistry we can," Wong says, "including hygiene. Home care knowledge in China is rudimentary. Most of our Chinese patients haven't heard of floss. We treat not just kids, but their families, along with the staff of the local hospitals involved. The dental part is integral to the surgical missions."

Alliance for Smiles teams recruited to visit China typically include dentists, plastic surgeons, nurses, dental hygienists and anesthesiologists. The AFS also sends drugs, supplies, instruments and surgical equipment to the site. To date, the group has mounted 10 missions and treated about 700 children. Wong acknowledges that the care his organization can provide is limited. In the United States, he points

out, the average cleft palate patient will need five surgeries, but a charity patient overseas will usually only get one crack at it. "There are limited resources and limited opportunities," he says.

To broaden its impact, AFS has also trained local specialists to form a craniofacial center in China. "We brought Dr. Huang Xiaolin to UCSF for four months to learn how to manage a team of specialists," Wong says, a team which included otolaryngologists, dentists, dental hygienists, orthodontists, oral and maxillofacial surgeons, plastic surgeons, anesthesiologists, speech pathologists, psychologists, operating room nurses and recovery room nurses. In April 2007, the Alliance for Smiles celebrated the opening of its treatment center at Jiujiang University Hospital in Jiujiang, China. For more information on Alliance for Smiles, go to www.allianceforsmiles.org.

DR. ROBERT GARABEDIAN '63 could sing Johnny Cash's song, "I've Been Everywhere." A full-time practicing dentist who also holds a law degree, he traveled in 1997 to India to develop an international business. In the process of meeting people there, he discovered that the Assembly of God Hospital in Calcutta had a dental clinic, as well as a pressing need for supplies. Back home in Fresno, California, he began soliciting donated supplies to take back with him on the next trip. Between 1997 and 2000, he made 10 trips to Calcutta, each time carrying supplies, instruments and equipment for the dental clinic, along with other items such as soccer uniforms to be distributed as clothes for needy children.

In 1999, a small ad in the back of a newsletter from the Armenian Dental Society of California calling for dental volunteers in Armenia caught Garabedian's eye. Pairing up with a dentist from Southern California, he traveled to a church summer camp for orphans near the tiny village of Hermon, Armenia, two and a half hours outside the capital, Yerevan. In less than a week, working from 8:00 a.m. to 9:00 p.m., the two dentists placed 150 restorations in the camp's one-room, four-chair clinic. Garabedian has returned every year since 1999, spending about five days in

the clinic. A past adjunct faculty member at several dental schools, he also lectures to Armenian dental residents.

Not content with his charity work in India and Armenia, Garabedian is now also establishing a dental clinic at an orphanage in Romania. What's more, his efforts to gather supplies, first for the dental clinic in India, and now for the facilities in Armenia and Romania, have led Garabedian into a broader role as volunteer quartermaster, warehouse operator and shipping agent. "When I see something that's going to waste," he says, "I grab it and find a good home for it. You would be shocked by how much perfectly good equipment gets thrown away by hospitals every month. In my driveway I have three brand-new infant incubators and a panoramic X-ray machine. I just acquired 38 new hospital beds...I need to get a warehouse." Garabedian has found institutional homes for an impressive range of medical equipment, from knee braces to a stress test treadmill. In 2005, he even arranged for an entire computerized tomography unit to be donated and shipped to a hospital in Armenia.

Garabedian's passion for humanitarian work has rubbed off on his daughter, Kristina. "When Kristina was 15, she went to Armenia with me and came home saying, 'I want to do something to help,'" he says. "I told her she needed to put together a nonprofit, and she did, which she named

As a thank you for the donation of numerous dental supplies, a local dentist presents Dr. Robert Garabedian '63 (right) with a book about Armenia.



A group of Armenian girls enjoy ice cream, a treat provided by Dr. Garabedian and his team to all patients on the Fourth of July.





◀ Catholic Charities USA honored Drs. Nick '06 and Philip Mooberry '87, and associate alumnus Dr. Sam Marascalco with its National Volunteer of the Year Award.

Shoebox Sharing.” Shoebox Sharing buys and sends clothes and school supplies to children in Armenia, much of it through the organization of sister school projects. To date, students at two schools in Fresno have each raised between \$1,200 and \$1,500, which the nonprofit has used to buy needed items for Armenian schools, including chairs, chalkboards, books and even windows. Shoebox Sharing has also funded shipping for medical and dental equipment overseas. “We physically go and look, at our own expense, to make sure the projects get done, that the kids have their shoes and the windows are in place,” Garabedian says. “One hundred percent of the money donated goes to the kids.”

Garabedian invites dentists and dental students to consider volunteering overseas. “Volunteers pay their own airfare,” he says, “but items such as food, lodging, ground transportation and sightseeing are covered by us.” He also accepts all kinds of working dental equipment. “A great deal of good has been done,” he says, “but we still need a lot of help.”

For answers to questions about volunteer dentistry in Armenia and Romania or to donate equipment, contact Dr. Robert Garabedian at 559-229-6553 or 559-432-3263, or by email at garabed@wwdb.org. For more information on Shoebox Sharing, access www.shoeboxsharing.org online.

DR. PHILIP C. MOOBERRY '87 was happy to be a scoutmaster and dental society president, but the charity commitment closest to his heart is St. Elizabeth of Hungary Clinic in Tucson, Arizona, where he serves as chair of the dental clinic and a member of the advisory board. The clinic at St. Elizabeth provides a variety of charity care, including diabetes treatment, maternity, pediatric and home health care, along with mentoring teenage mothers. The dental clinic, which occupies about 20% of the medical clinic's total space, was founded in 1962 by Mooberry's father-in-law, Pacific associate alumnus Dr. Sam Marascalco.

Mooberry presides over some 50 volunteers at St. Elizabeth, who each donate about a half-day every month to provide about 7,000 patient appointments each year. “We treat everything from children

with nursing bottle caries all the way to anterior and posterior crowns for adults,” Mooberry says. “We also do lots of partials and full dentures.” Volunteer orthodontists at St. Elizabeth typically each do two cases at a time. The clinic also coordinates patients who need other kinds of specialty care with an array of specialists who agree to render treatment in their own offices; many general dentists likewise take St. Elizabeth charity patients into their practices for further care.

Mooberry is also active in raising funds for the clinic. Each year, volunteers hold a charity fundraiser golf tournament in Tucson called the Larry Yasmer Open Wide Open, which raises \$50,000 for dental care, supplies and equipment. “We're delivering the same kind of care at St. Elizabeth that patients get in a private office,” Mooberry says. “We need the talent and skill of our dentists, and we need money.” Ninety-seven cents of every dollar raised for St. Elizabeth's dental clinic goes directly for patient care.

“Private practice is rewarding,” Mooberry says, “but it's really good for your mental health to step out of your comfort zone and into a charity environment. When you leave after a morning at St. Elizabeth, you really know you've made a difference in people's lives. I would like make a personal appeal to dentists who aren't volunteering. It makes a difference in other people's lives, but it makes a big difference in your life own too.”

Mooberry's son, Dr. Nick Mooberry '06, recently joined both the family practice and the family philanthropy, becoming the third generation to volunteer at St. Elizabeth. Dr. Phil Mooberry attributes much of the family interest in volunteer work to their dental school experience at Pacific: “Nick and I both had Art Dugoni as dean. Art told us, ‘You're lucky to be where you are. Part of being a professional is giving back to society—it sets you apart from other careers. So get active in your community.’

“Nick has taken that message to heart, Mooberry says. “I left school feeling good about helping others, and I'm proud to see first hand that the dental school is still getting the message across to today's grads.” □

Italian Night

Alumni, ADA leaders, dental educators, industry executives and friends headed to the dental school on September 28 for Italian Night, a festive, multi-floor reception held during the ADA Annual Session in San Francisco. Almost 1,100 guests enjoyed Italian music and food while sampling some of California's award-winning wines; several poured by the vintners themselves (many of whom are alumni). More than 100 volunteers – students, staff and faculty – served as ambassadors while alumni and guests toured the dental school.

The dental school and its Alumni Association would like to extend a special thank you to the principal event sponsor, Align Technology, Inc. Align's support made this evening possible. The dental school would also like to thank its supporting sponsors: A-dec, Crest Oral B ~ P&G Professional Oral Health, Gensler, Henry Schein, Inc., KaVo Dental, Paterson Dental, Sunstar Americas and Young Dental Manufacturing.

The contributing wineries were an integral part of the evening and special thanks are extended to: Dr. Ray Goepfrich, associate alumnus and vintner of Göpfrich Estate Vineyard and Winery; Dr. Doug Yarris '83 and his wife Tiffany of Hope and Grace Winery; Jim Pappademas of J. Pappademas Wines; Mike Campbell and Carolyn Pride of Pride Mountain Vineyards; and Dr. Steve Reynolds '86, vintner of Reynolds Family Winery and 13 Appellations. Special thanks also go to the Alumni Association for providing the Domaine Chandon sparkling wine.

- 1 Dr. Doug Yarris '83 gives the okay as Dr. Eddie Hayashida, associate dean, serves Yarris' Hope and Grace wine to Dr. Michael Fox '82, chair of the upcoming Vino de Mayo wine auction.
- 2 Dr. Koji Yamakawa, regent of the Japan section of Academy of Dentistry International, Dean Partick J. Ferrillo, Jr. and Dr. Colin Wong '65 during the reception.
- 3 Tom Prescott, president and CEO of Align Technology (far right), with other Align executives and Pacific faculty members in the Orthodontic Clinic.
- 4 Wine servers in Café Cagnone: Lauren Young, Class of 2010; Boris Jeric, purchasing coordinator; Dr. Steve Reynolds '86, vintner of Reynolds Family Winery; and classmate Dr. Cindy Lyon '86, interim chair of the Department of Dental Practice.
- 5 Dr. Steven Bo '78 and fellow South Bay dentists, Dr. Mike Maher and Dr. Carl Riccoboni, caught up with their former St. Francis High School teacher and now musician, Reno Di Bono.



PHOTOS BY BRUCE COOK

Dugoni Receives Accolades

In addition to his role as dean emeritus, professor of orthodontics and senior executive for development, Dr. Arthur A. Dugoni '48 has added several awards and honors to his extensive list of accomplishments.

May:

Louisiana State University awarded Dugoni with its first-ever honorary doctorate of dental surgery degree.

June:

The Program Advisory Committee of the Edward B. Shils Entrepreneurial Education Fund presented Dugoni with its 2007 Shils Award.

July:

The College of Diplomates of the American Board of Orthodontics honored Dugoni with an award and held its annual meeting in his honor.

September:

The New York State Dental Association presented Dugoni with its top honor, the Jarvie-Burkhart Award.

October:

The Pacific Coast Society of Orthodontists selected Dugoni for its 2007 Lifetime Achievement Award.

December:

The San Mateo County Dental Society awarded Dugoni its President's Award.

Fundraisers and Alumni Meet in Napa

On a perfect fall weekend, with the fragrant smell of grape crush in the air, the Pacific Dental Education Foundation (PDEF) and Alumni Association boards gathered at the beautiful Silverado Country Club for their first-ever joint advance.

Dean Patrick J. Ferrillo, Jr. welcomed the group observing how remarkable it was that the “best dental alumni association” and the “best dental fundraising organization” were volunteering a weekend to become even better at what they do.

Discussions focused on many areas for collaboration. “Going forward,” Ferrillo commented, “some easy things can be done immediately. Other synergies will emerge as the PDEF and Alumni Association mesh their very different missions with that of the best dental school.”

Pre-advance interviews and surveys identified major topics as the starting point for numerous discussions throughout the weekend, including: create a common theme; promote open communication; initiate collaborative projects; establish a joint coordination committee; and maintain a common calendar of events.

“It was an opportunity to re-energize ourselves and understand what our mission and goals for the dental school are going forward,” stated Dr. Darryl Lee ’77, president-elect.



ILLUSTRATION OF SILVERADO COUNTRY CLUB BY ERIC CURTIS '85



PHOTOS BY JON DRAPER



Dufurrena Named Hillenbrand Fellow

The ADA Foundation selected Dr. Quinn Dufurrena '83 for its prestigious Hillenbrand Fellowship. Awarded every two years, the Hillenbrand Fellowship introduces practicing dentists to career paths

in health policy leadership and management. The 12-month internship, held at ADA Headquarters in Chicago, focuses on non-clinical organizational experience and education.

“I want to concentrate on learning leadership skills and I’m really looking forward to taking courses at Kellogg School of Management – it’s a world-class program,” said Dufurrena.

Prior to his participation in the fellowship, Dufurrena operated a private practice in Spring Creek, Nevada, for 24 years. He is active in organized dentistry and is finishing a law degree with a special interest in health law and bioethics.

AGD Honors Anderson

The Academy of General Dentistry (AGD) honored Dr. Kevin Anderson '83 with its 2007 Distinguished Service Award during the organization’s annual meeting in San Diego. The academy selected Anderson for his tremendous dedication to develop and improve the organization’s programs and services. Anderson has served in numerous leadership positions for the AGD in both San Diego and California, including as president of the California AGD in 1999.

Anderson has served on the San Diego County Dental Society Board of Directors and received fellowships in the American College of Dentists, Academy of Dentistry International, Pierre Fauchard Academy and the International College of Dentists. Anderson is retired and lives in San Diego, California.

Spin Cycle

Donning their Arthur A. Dugoni School of Dentistry cycling jerseys, Christopher Nelson (right), Class of 2009 and associated student body secretary, and his father Dr. Michael Nelson '81 (left) competed in the Whiskeytown Classic cross-country bike race near Redding, California, on September 8. Chris, the founder of the Pacific Bike Club, won his race division and his father Michael took fourth place in his category. To learn more about the Pacific Bike Club, contact Chris at c_nelson2@pacific.edu



Stockton Campus

Record-breaking Fundraising Campaign

As a special thank you to donors and to celebrate the conclusion of the University-wide fundraising campaign, Pacific hosted Cirque du Pacifique, an elegant evening of entertainment and dinner attended by 417 guests in the Alex G. Spanos Center on October 6. This occasion marked the University's milestone of raising more than \$330 million, far exceeding the original goal of \$200 million set in 2000, the first year of the endeavor.

The dental school's portion of the University campaign was \$65.7 million, making it the largest capital campaign ever by a U.S. dental school.

"Investing in Excellence: The Campaign for Pacific" involved more than 23,000 alumni, parents, faculty, staff, students and friends of the University through donations and fundraising efforts. It was launched in 2000 with the goal of raising \$200 million by October 2007 to increase scholarship endowments, enrich academic programs and to fund facility enhancements on all three campuses such as the University Center and the Biological Sciences Building. Both buildings are currently under construction and expected to be completed by fall of 2008. Campaign goals were influenced by the deliberations of the National Commission, a group of 300 alumni, parents, faculty, staff, students and friends that met in 2000 and 2001 to help set inspirational goals for the University's future.

"The Investing in Excellence campaign has been a collaborative effort that has involved the entire Pacific family and has exceeded all expectations," said University President Donald DeRosa (pictured at top right). "We have made great strides toward our mission of providing a superior, student-centered learning experience that will prepare tomorrow's leaders. In addition, these resources are raising the national visibility of Pacific through the strengthening of our distinctive academic programs."

In May 2007, the campaign - which had already reached its goal a year ahead of schedule - received a huge boost when Bob and Jeannette Powell, former and current regents, made an estate gift of \$100 million to Pacific. It was the largest donation in the institution's history and one of the largest gifts given to a university in the United States.



Sacramento Campus

Pacific McGeorge Honors Alumni, Law School Partners

More than 500 people gathered to recognize leadership among alumni, the community and the legal profession at the Pacific McGeorge Gala on November 3 at the Sacramento Convention Center.

The Saturday night gala featured actor-comedian Ben Stein and a cabaret group of singing waiters. The event honored six individuals and two law firms whose combined efforts helped to raise more than \$2 million for law school activities. U.S. District Court Judge Morrison England, a graduate of the University of the Pacific and Pacific McGeorge, was the evening's emcee.

The honorees included: Regent Hayne Moyer, lifetime leadership; Dona Buckingham, estate gift leadership; Downey Brand LLP, University partner; Dreyer, Babich, Buccola & Callahan, law school partner; Daniel Hitzke and Roman Rector, special project leadership; Len McCandliss and Sierra Health Foundation, community bridge builder; Justice Arthur Scotland, volunteer leadership; and Brian Putler, Pacific McGeorge Alumnus of the Year.

"It was a remarkable evening and a fun event," said Dean Elizabeth Rindskopf Parker. "Such events are important for the opportunity they create for our alumni and friends to join together with a sense of pride in their accomplishments over the years."

Interview with Larry Brehm By Berney Neufeld

“What’s an endowment?” “Who manages the money?” “Do they do a good job?” I’m often asked questions like these when I visit with dental school alumni and friends. With 238 named funds at the dental school and another 84 on their way to funding, these are good questions. I recently sat down with Larry Brehm, associate vice president for business and finance and chief investment officer for the University, to get some answers. When you talk to Larry about “his” endowments, his eyes light up and you can tell he has a passion for Pacific and is proud of how the funds entrusted to his care are being nurtured.

BN – OK, let’s go to work. What is an endowment?

LB – An endowment is a fund, usually established by a donor, to provide a long-term income stream in support of Pacific or a particular school, program, department or activity. We manage them with two objectives: 1) income for supporting the fund’s purpose and 2) protecting the fund’s value from being eroded by inflation with the underlying purpose that the endowment is here for perpetuity, so growth is a long-term objective.

BN How do you do that?

LB By having a diversified investment portfolio and spending less than the fund earns.

BN Who makes the investment decisions?

LB Ultimately, they are the responsibility of the Board of Regents Investment Committee. Of course, they don’t sit around trading securities. They make three critical decisions: 1) selecting the investment managers, 2) deciding the asset allocations and 3) setting the percent made available for spending – currently 4.5%. Ideally over the endowment’s life we would like an investment return of 10% or more with a spending rate below 5%, thus achieving long-term growth.

BN Are the dental school endowments managed separately from other University of the Pacific endowments?

LB No. All Pacific endowments are managed in a combined investment pool. It’s rather like a mutual fund where your dollars are combined with others but at no time does the fund lose track of your share of the total.

BN So, how are the regents and their investment managers doing?

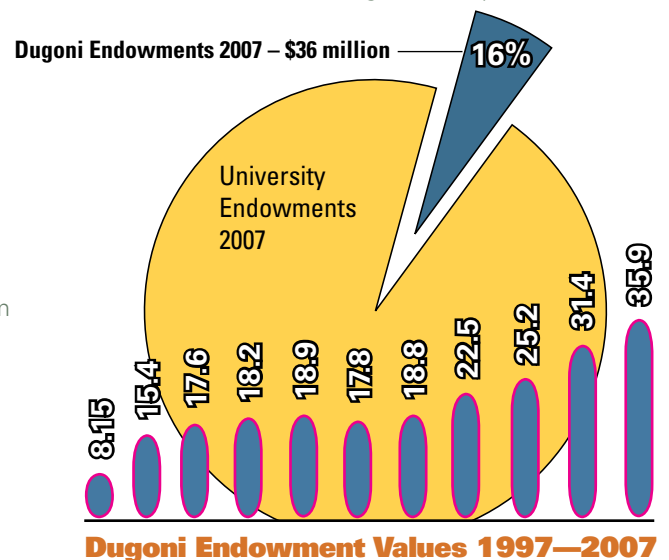
LB Great. For fiscal year 2007, the endowments had an investment performance of 17.5% before spending distributions. The Board of Regents Investment Committee uses an endowment consulting firm for recommendations in making decisions guided by the regents’ investment management policy. Right now we use five domestic equity firms, two international equity firms, two fixed income managers and 16 alternative investment management firms including two global management firms. The current investment policy has the following targets for asset allocation: fixed income 15%, alternative investments 25% and the remaining 60% in equities.

BN How much money are we talking about here?

LB At the close of fiscal year 2007, the University endowments stood at \$220.5 million – up \$25 million in one year. The dental school’s portion of that fund was \$36 million – up \$5 million from the year before.

BN Larry, thanks for taking the time out of your busy schedule.

LB Berney, it’s a pleasure. My congratulations to our dental school alumni and friends. Their generosity has taken your endowments from \$8 million to \$36 million since 1997. As a result of the dental school’s endowment earnings this year, \$1.3 million of the budget did not have to come from tuition.



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FOR EXCELLENCE

Partner with me.

Students returned in October to find the new central sterilization center open for business. In this state-of-the-art facility on the B-level, sterile instrument packs are prepared for all clinics in the building.

"It's better for the students, patients and staff," said Dr. Richard Fredekind, associate dean for clinical services. "Our thanks to the alumni and friends whose gifts to the Dean's Fund helped support a portion of this important center."



PHOTOS BY JON DRAPER

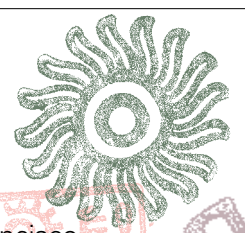


Event: Vino de Mayo Wine Auction

Date: Thursday, May 8, 2008

Location: The Ritz-Carlton Hotel, San Francisco

To RSVP or for more information, please visit www.pacific.edu



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Chris Olson, DDS
Graduate, 2007
University of the Pacific
Arthur A. Dugoni
School of Dentistry


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CALENDAR

Visit www.dental.pacific.edu for News & Events

109th Annual Alumni Association Meeting

Friday and Saturday,
February 29 & March 1, 2008
The Fairmont Hotel, SF
(415) 929-6423

**40th Anniversary
P&S Donor Ball**
Saturday, March 1, 2008
Giftcenter Pavilion, SF
(415) 929-6434

Pacific Pride Day
Saturday, April 19, 2008
School of Dentistry, SF
(415) 929-6434

**Alumni Reception
during CDA session**
Friday, May 2, 2008
Anaheim Marriott Hotel, Anaheim
(415) 929-6423

Vino de Mayo Wine Auction
Thursday, May 8, 2008
The Ritz-Carlton, SF
(415) 929-6431

Alumni/Graduate Banquet
Friday, June 13, 2008
The Ritz-Carlton Hotel, SF
(415) 929-6423

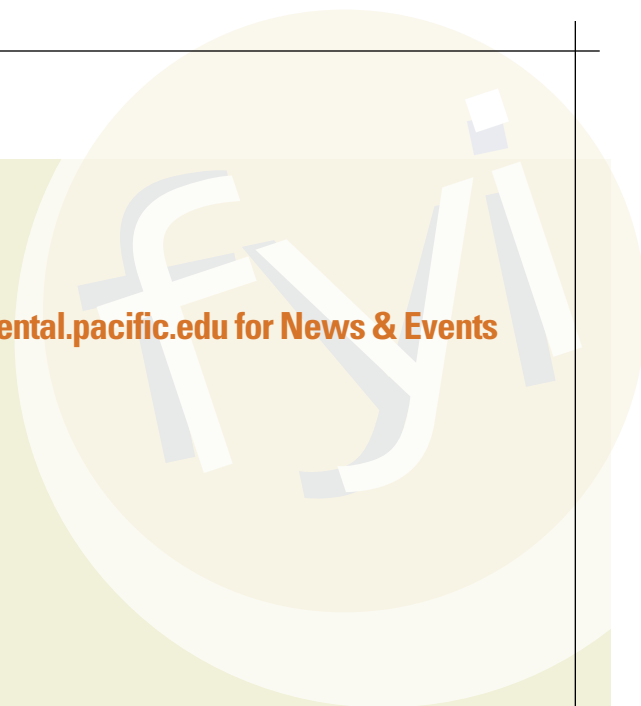
Thanks a Bunch Brunch
Saturday, June 14, 2008
The Fairmont Hotel, SF
(415) 929-6434

OKU Convocation Dinner
Saturday, June 14, 2008
The Olympic Club, SF
(415) 929-6425

Commencement Ceremony
Sunday, June 15, 2008
Nob Hill Masonic Center, SF
(415) 929-6425

Kids in the Clinic Golf Classic
Monday, July 28, 2008
The Olympic Club, SF
(415) 929-6431

**Kids in the Clinic
Benefit Fashion Show**
Saturday, August 23, 2008
The Fairmont Hotel, SF
(415) 929-6431



MEMORIAL GIFTS **31**

In Memory Of	Given By	Gift to
Isaac Goodwin Robert Hardy Robert S. Hertz Mark Dehaven Heryford Alice Hillgoss Barbara Issak-Chulack Irving Scott Jacks	Craig & Nancy Yarborough Dr. & Mrs. Leonard Carrick Dr. & Mrs. Stephen S. Yuen Dr. & Mrs. W. T. Wylie Susan L. Lindsay Rita & Ken Brandt Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Thomas R. Bales Dr. Patrick J. Ferrillo, Jr. Craig & Nancy Yarborough Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Steven Dugoni Dr. & Mrs. Stephen S. Yuen Dr. & Mrs. Larry R. Owens Geissberger Family Practice Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Mario E. Gildone Dr. & Mrs. Steve Dugoni Geissberger Family Practice Dr. & Mrs. G. Bruce Valentine Dr. Gary W. Lee & Family Dr. Alan Hafter Dr. Arden L. Kwong Dr. & Mrs. G. Bruce Valentine Dr. Robert L. King Dr. & Mrs. Larry R. Owens Dr. Robert C. Coupe Dr. & Mrs. Leonard Carrick Dr. & Mrs. G. Bruce Valentine Geissberger Family Practice Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. George A. Louie Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. Arthur A. Dugoni Dr. & Mrs. George A. Louie Dr. Robert C. Coupe Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. G. Bruce Valentine Barbara & George Stamm Dr. & Mrs. Arthur A. Dugoni Dr. Patrick J. Ferrillo, Jr. Elizabeth Soderstrom, RDH, MA Dr. Robert C. Coupe Geissberger Family Practice Dr. F. Gene & Rosemary Dixon Dr. Blaine S. Clements Sam E. Lowe & John Doran Dr. & Mrs. Arthur A. Dugoni George W. Lane Dr. Oleg & Ruth Obuhoff Dr. & Mrs. Larry Owens Dr. & Mrs. G. Bruce Valentine Dr. & Mrs. Leonard Carrick Dr. Adren L. Kwong Dr. & Mrs. George A. Louie Dr. Don & Lorraine Strub Dr. & Mrs. G. Bruce Valentine Dr. Gary Lee & Mrs. Olivia Granados Dr. & Mrs. Arthur A. Dugoni Dr. V. Roy & Adam L. Smith Dr. & Mrs. G. Bruce Valentine Dr. Robert Coupe Craig & Nancy Yarborough	Memorial Fund Dr. Arthur & Kaye Dugoni Student Scholarship Endowment Class of 1956 Endowment Memorial Fund Memorial Fund Alan R. Tuchten Memorial Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Bales Family Endowment Memorial Fund Memorial Fund Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Class of 1956 Endowment Ernest G. Sloman Library Endowment Geissberger Family Endowment Dr. Bruce & Grace Valentine Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Dr. & Mrs. Mario E. Gildone Scholarship Endowment Dr. Arthur & Kaye Dugoni Student Scholarship Endowment Geissberger Family Fund Dr. Bruce & Grace Valentine Endowment Dr. David L. Lee Family Scholarship Endowment Loos Family Fund Leonard L. Kwong Family Scholarship Fund Dr. Bruce & Grace Valentine Endowment Class of 1956 Endowment Ernest G. Sloman Library Endowment Memorial Fund Dr. Arthur & Kaye Dugoni Student Scholarship Endowment Dr. Bruce & Grace Valentine Endowment Geissberger Family Fund Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Dr. Bruce & Grace Valentine Endowment Class of 1956 Endowment Dr. Bruce & Grace Valentine Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Class of 1956 Endowment Memorial Fund Dr. Bruce & Grace Valentine Endowment Dr. Bruce & Grace Valentine Endowment Memorial Fund Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Soderstrom Family Pediatric Care Fund Memorial Fund Geissberger Family Endowment Dr. F. Gene & Rosemary Dixon IDS Endowment Memorial Fund Dr. Todd M. Mendel Memorial Scholarship Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Sidney R. Francis Endowment Ernest G. Sloman Library Endowment Dr. Bruce & Grace Valentine Endowment Dr. Arthur and Kaye Dugoni Student Scholarship Endowment Leonard L. Kwong Family Scholarship Fund Class of 1956 Endowment Alumni Scholarship Fund Dr. Bruce & Grace Valentine Endowment Dr. David L. Lee Family Endowment Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund Dr. Bruce & Grace Valentine Endowment Memorial Fund Memorial Fund
Dr. Robert John		
Joanne W. Johnson Edward (Lou) Jones William Jones Mary Karsant Dr. Kern Karrasch Dr. Bruce Kennedy Lauretta Lauritsen Eve Lindquist Susan Leong Dr. Larry Loos		
Marjorie Hammer Luke Marilyn King Dr. Wellesley Magan Lotus Derry McCart Earl McClure Patrick McGill Erna Lee McKimmie Dr. Larry Meskin Dr. Alton Moore Frances Moore Duane Moran Louise Mudie Nels Oscar Olson Robert Oviatt John F. Peterson Lillian Posey Suresh Prasad Ann A. Pridgen Robert Powell		
Dick Rahn Elizabeth Anne Richards Herman Schlesselmann Peter Sloss Dr. Elliott Smart		
Mary Starling Mrs. Tews Dr. Paul R. Thomassen, Jr.		
Arnold Thompson Ella Touhey Dennis Quaglia		
Mary Ventimiglia Carmel M. Ward Milton Weisz		

32 MEMORIAL GIFTS

In Memory Of	Given By	Gift to
King Soo Wong	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund
	Dr. Patrick J. Ferrillo, Jr.	Memorial Fund
	Craig & Nancy Yarborough	Memorial Fund
	Dr. Ross C. Lai	Herbert K. Yee Scholarship Endowment
Dr. Ronald D. Yee	Drs. Wai Ming Chan & Ruby Yu	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund
	Dr. & Mrs. Arthur A. Dugoni	Memorial Fund
	Drs. Kenneth & Lina Fat	Memorial Fund
	Dr. David Feder	Memorial Fund
	Dr. Patrick J. Ferrillo, Jr.	Dr. Arthur & Kaye Dugoni Student Scholarship Endowment Memorial Fund
	Dr. & Mrs. Richard Jackson	Herbert K. Yee Scholarship Endowment
	Craig & Nancy Yarborough	Herbert K. Yee Scholarship Endowment
	Alan & Helen Yee	Memorial Fund
	Dr. & Mrs. Herbert K. Yee	Herbert K. Yee Scholarship Endowment
	Mrs. Judy Yee	Memorial Fund
	Dr. & Mrs. Leland H. Yee	Herbert K. Yee Scholarship Endowment
Dr. Benjamin Yuke	Dr. & Mrs. Robert Randall Yee	Memorial Fund
	Fran Brink	Memorial Fund
	Mrs. Toh Cheen Chow	Memorial Fund
	Mr. & Mrs. Fred Choy	Memorial Fund
	Mr. & Mrs. Allen Chu	Memorial Fund
	Mr. & Mrs. Brent Dare	Memorial Fund
	Dr. & Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics Memorial Fund
	Mr. & Mrs. Danard Emanuelson	Memorial Fund
	Thomas & Jane W. Gee	Memorial Fund
	Mr. & Mrs. William Guan	Memorial Fund
	Mrs. Alice Fong	Memorial Fund
	Mr. & Mrs. Ernie Joe	Memorial Fund
	Mr. & Mrs. W. H. Kwan	Memorial Fund
	Mark & Serena Lau	Memorial Fund
	Mr. & Mrs. Dan Lee	Memorial Fund
	Bernice Pun Louie	Memorial Fund
	Dr. & Mrs. George A. Louie	Class of 1956 Endowment
	Ruby T. Lum & Family	Memorial Fund
	Mrs. Edna Pang	Memorial Fund
	Marie Urrere Pon	Memorial Fund
	Mr. & Mrs. Ed Sing	Memorial Fund
	Millie Takahashi	Memorial Fund
	Mr. & Mrs. William Tom	Memorial Fund
	Toy Family Enterprises, Inc.	Memorial Fund
	Mrs. Daisy Wong	Memorial Fund
	Craig & Nancy Yarborough	Memorial Fund
	Craig & Pam Yoshida	Herbert K. Yee Scholarship Endowment
	Dr. & Mrs. Herbert K. Yee	Class of 1956 Endowment
	Dr. Stephen & Eleanor Yuen	Memorial Fund
	Dr. Beverly J. Yuke	Memorial Fund
	Carol A. Yuke	Class of 1956 Endowment
Edwin Zeldin	Dr. & Mrs. George A. Louie	

In Memoriam

Dr. F. Gene Dixon (Associate Alumnus)
 Dr. Robert John (Associate Alumnus)
 Dr. Arthur L. Temple '41
 Dr. Kenneth G. Walkmeister '42
 Dr. Benjamin J. Yuke '42
 Dr. Emil E. Miklos '49
 Dr. Elliot A. Smart '54
 Dr. Robert S. Hertz '56
 Dr. Herbert B. Behring '58
 Dr. Toland S. Doud '60
 Dr. Erwin F. Stobbe '60
 Dr. Louis C. Merrill '61
 Dr. John C. Ball '62
 Dr. Thomas E. Comey '72
 Dr. Ronald D. Yee '72
 Dr. Dennis E. Quaglia '76
 Dr. Richard D. Schnitgen '82



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A Bequest – It's As Easy as ABC

Thinking about including your dental school in your estate plans? It's as easy as ABC:

A. Ask your attorney to add a codicil to your will or trust stating you want to include the University of the Pacific Arthur A. Dugoni School of Dentistry as a beneficiary for ___% of your estate.

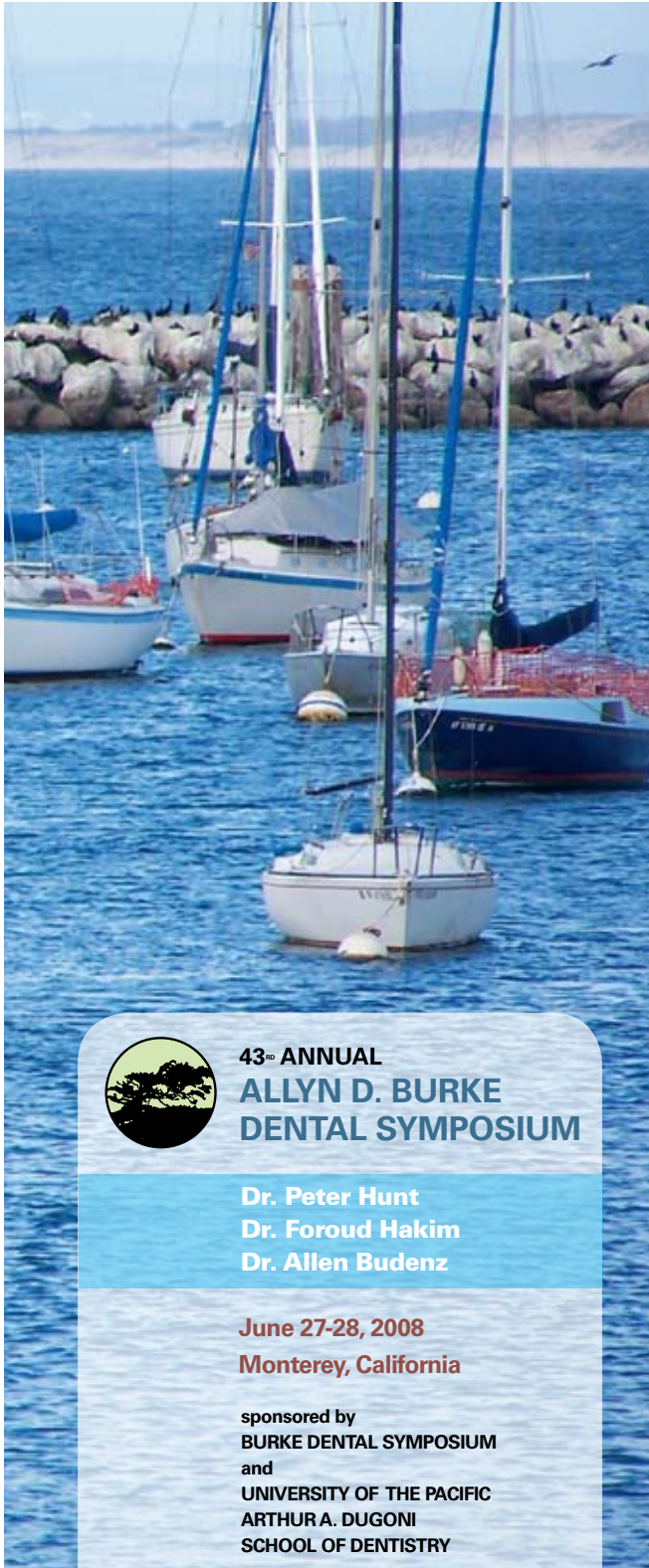
B. Let us know what you've done so by sending us a simple letter with a copy of the relevant will or trust language.

C. Tell us how you'd like your gift to be used (i.e.: "add to or create an endowment," "unrestricted," etc.).



Ask Ann: 415-929-6432

CONTINUING DENTALEUCATION CALENDAR



43rd ANNUAL ALLYN D. BURKE DENTAL SYMPOSIUM

Dr. Peter Hunt
Dr. Foroud Hakim
Dr. Allen Budenz

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Monterey, California

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Occlusion Plus: A Clinic Oriented Hands-On Workshop
Fridays and Saturdays, March 7, 8; May 16, 17; June 6, 7, 2008

23rd Annual Charles A. Sweet, Sr. Memorial Lecture:
**Medical Emergencies in the Pediatric Dental Office,
Asthma and Diabetes Mellitus**
Saturday, March 8, 2008

The Essentials of Aesthetics – Stockton
Saturday, March 8, 2008

Smile Reconstruction Using Porcelain Veneers
Saturday and Sunday, March 14, 15, 2008

**Direct Anterior Resin Restorations:
Hands-On Workshop for Dentists and Assistants**
Saturday, April 5, 2008

Digital Photography and Introductory Imaging Workshop
Friday and Saturday, April 11, 12, 2008

Successful Treatment of Fearful Dental Patients in Dental Practice
Friday, April 18, 2008

Success with Dental Implants
Saturday and Sunday, April 26, 27, 2008

**Balancing It All: Wellness Strategies and New Opportunities
for Dental Hygienists**
Saturday, April 26, 2008

3-Dimensional Imaging in Dentistry: Cone Beam CT (CBCT)
Saturday, May 10, 2008

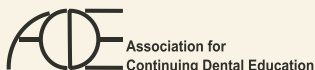
It's Alive! The Anatomical Basis of Dentistry
Saturday, May 17, 2008

Revitalizing the New Patient Experience Workshop
Friday and Saturday
May 30, 31, 2008

**Oral Surgery Dilemmas and Medical Emergencies in
the General Dentistry Office**
Saturday, May 31, 2008

Multirrooted Endodontics Two-Day Workshop
Friday and Saturday
June 13, 14, 2008

**Aging Successfully Includes Maintaining Good Oral Health:
Lessons for Oral Health Professionals**
Saturday, June 14, 2008



To register or for further information, please contact the Division of Postgraduate Studies at:

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INTERNET <http://dental.pacific.edu>
FAX (415) 749-3334

All programs held at University of the Pacific, Arthur A. Dugoni School of Dentistry unless otherwise noted.

[VISION MISSION AND VALUES]

[VISION]

Leading the improvement of health by advancing oral health

[MISSION]

Our mission is to:

Prepare oral healthcare providers for scientifically based practice

Define new standards for education

Provide patient-centered care

Discover and disseminate knowledge

Actualize individual potential

Develop and promote policies addressing the needs of society

[VALUES]

Humanism – dignity, integrity and responsibility

Innovation – willingness to take calculated risks

Leadership – modeling, inspiring and mobilizing

Reflection – using facts and outcomes for continuous improvement

Stewardship – responsible use and management of resources

Collaboration – partnering for the common good

Philanthropy – investing time, talent and assets

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