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# Summer2008

## CONTACTPOINTS

### Alumni Association

*Alumni Association Coordinator*

Joanne Fox  
(415) 929-6423  
jfox@pacific.edu

*Alumni Association President*

Dr. Darryl Lee '77

*Executive Director*

Dr. David Nielsen '67  
(415) 929-6489

### Pacific Dental Education Foundation (PDEF)

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### PUTTING THE GIFTS TO GOOD USE

Continued support from alumni, faculty, staff, students, foundations and friends helps set the Arthur A. Dugoni School of Dentistry apart from other dental schools. Dr. Eric Curtis '85 explores philanthropy, and specifically the impact endowments from the school's capital campaign have had on the lives of many individuals.

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### A BRIGHTER FUTURE FOR PACIFIC

The University is soaring to even greater heights thanks to its successful \$330 million fundraising campaign. Take a look at the changes taking place on the Stockton campus and discover how the institution has used the funds to "Invest in Excellence."

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Dental school faculty and staff are dedicated to providing special needs patients with access to oral health care. Learn how their investment of talent and time is helping this underserved patient population throughout California and around the globe.



**DEAN'S MESSAGE** PATRICK J. FERRILLO, JR.

My first two years as dean have been filled with pride, encouragement, accomplishment and awe. Our successful accreditation site visit, festive ADA Italian Night, inspiring Excellence Day, nationally recognized student leadership and community outreach projects are just a few of the highlights I have experienced.

Our strategic plan, Advancing Greatness, has been completed along with our implementation plan featuring six strategic directions:

- Lead educational innovation
- Develop professionals committed to improving the health of all people
- Build focused and valued research initiatives
- Build upon the Dugoni School's unique strengths to create and enhance revenue streams
- Create a resource rich, supportive and diverse culture to develop, retain and recruit outstanding individuals
- Optimize our facility assets and technology investments

We have identified and prioritized 109 action steps to help us implement these strategic directions. We will be able to take some steps immediately, some will occur over the next five years and some we may not be able to undertake. We have made tough decisions as we determined what we can get done in the next five to seven years considering the limits of both human and financial resources.

Strategic planning is by design an expansive process. Our strategic plan is aspirational, visionary and teeming with big ideas. Our purpose has been to think globally and long term—five to seven years. On the other hand, implementation planning is a reductive process. Our implementation plan includes action steps to address what we must do to carry out our strategic plan and what we must do over the next five to seven years in pursuit of the school's goals, mission and vision. It will be an arduous process, but I am confident that we will succeed and make the school even stronger than it is today. Please follow our progress by visiting the strategic planning Web page at [www.dental.pacific.edu/Strategic\\_Plan](http://www.dental.pacific.edu/Strategic_Plan).

The level of achievement, leadership, participation, generosity and dedication of our students, faculty, staff, PDEF board and Alumni Association are second to none. Thanks to all of you who make our school great and for your passion to make us even stronger.

Thank you for the opportunity to serve as your dean. It is an honor and privilege.

Patrick J. Ferrillo, Jr.

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**CONTRIBUTING WRITERS**  
Kathleen Barrows  
Eric K. Curtis  
Arthur A. Dugoni  
Richard Rojo

**ART DIRECTOR**  
Joan Yokom

**DESIGN**  
Brian Blanchard  
Sandra Shuhert

**PHOTOGRAPHY**  
Jon Draper

**ADVERTISING**  
Dylan Wright

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## SOPHISTICATED SWING

Donors, alumni and friends journeyed back to the 1940s for *Sophisticated Swing*, the 40<sup>th</sup> anniversary of the P&S Donor Ball held March 1 at the Giftcenter Pavilion. It was a memorable evening with big band music from the Rich Martini Orchestra, swing dance lessons lead by the San Francisco Jitterbugs and retro cocktails served from the elegant ice bar.

Dean Patrick J. Ferrillo, Jr. paid tribute to this year's honorees, Mrs. Carolyn Pride and the Pride Family, for their four decades of support and generous contributions to the dental school in honor of Dr. James R. Pride. The dean also saluted the 10-, 25-, 50- and 60-year class reunions and the Pacific Dental Education Foundation Board. The Pride family graciously donated its award-winning 2005 Pride Mountain Vineyards Merlot which was a perfect complement to the dinner created by McCall Catering.



- 1 Dr. Janet Andrews '83 and Dr. Enrico DiVito '80 during the cocktail reception.
- 2 Honorees: Suzanne Pride Bryan, Carolyn Pride and Stuart Bryan.
- 3 The Brucia family: Ric, Dr. Frank '44A, Helen and Dr. Jeff '88.
- 4 Teri and Dr. Sig Abelson '66, university regent and PDEF board member.
- 5 Dr. Marc '91 and Christine Geissberger in front of their classic car, a blue 1937 Cadillac Fleetwood convertible sedan.
- 6 Partygoers dance to the sounds of the Rich Martini Orchestra.
- 7 The San Francisco Jitterbugs dazzle the crowd with their swing dance moves.
- 8 Antigone Skoulas, Megan Shingler, Kelly Hicklin and Olya Dudinskaya, all from the Class of 2009.

PHOTOS BY JON DRAPER, BRUCE COOK, JERRY VISALI



### Students Shine During Excellence Day

Students showcased their clinical and research skills during the school's annual Excellence Day on May 21. Omicron Kappa Upsilon honor society's Delta Delta Chapter, Procter & Gamble and Western Dental Services, Inc. sponsored the event.



### THE WINNERS FOR CLINICAL CATEGORIES WERE:

*Aesthetic Dentistry:* First Place, Saam Zarrabi; Second Place, Nate Porter; Third Place, Dan Haws  
*Implant Dentistry:* First Place, Kelly Heetland; Second Place, Diana Belli  
*Complex Restorative Dentistry:* First Place, Jason Matsushino; Second Place, Nick Morton; Third Place, Russ Homer  
*Removable Prosthodontics:* First Place, Christine Phan; Second Place, Rob DiVito; Third Place, Cynthia Wong  
*Supportive Therapies:* Beatriz Parra

### RESEARCH CATEGORY WINNERS WERE:

*ADA/Dentsply Research Competition:* Cassidy Lavorini-Doyle, Class of 2009  
*CDA Scientific Session Awards:* George Kohout, Class of 2009; Robert Passamano, Class of 2009  
*Hinman Symposium Awards:* Jason Ouellette, Class of 2009; Beau Ulrich, Class of 2009  
*Senior Research Competition:* First Place, Andrew Michael; Second Place, Blake Kitamura; Third Place, Nicole Sakai

All winners are from the Class of 2008 unless otherwise noted.

*Left: Daniel Noll, sales representative for Dentsply Professional Division, ADA/Dentsply Research Competition Winner Cassidy Lavorini-Doyle, Class of 2009, Mark Pimentel, regional sales manager for Dentsply, and Dr. Nejat Duzgunes, student research coordinator and chair of the Department of Microbiology.*

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~Dr. Amybeth Harmon,  
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### California Assemblywoman Hayashi Visits the Dental School

California State Assemblywoman Mary Hayashi (D-Hayward) visited the dental school on January 11 to talk with students and faculty about children's oral health care legislation. Hayashi, with the support of the CDA, authored a bill during the 2007 legislative session to increase the reimbursement rates for low-income children under the Children's Dental Disease and Prevention Program. Gov. Schwarzenegger vetoed the bill in October, citing budget shortfalls.

Hayashi also spoke to students and faculty about the importance of becoming involved in the legislative

process, because state lawmakers regulate dental licensing and other issues that affect dentistry.

"Having a state lawmaker urge us as dental students to participate in the legislative process is encouraging," said Rob Passamano, Class of 2009 CDA representative. "By continuing Pacific's legacy of involvement in organized dentistry, we can be effective advocates for change."



*Rob Passamano, Class of 2009, Dean Patrick J. Ferrillo, Jr., Assemblywoman Mary Hayashi and Paul Rogers, Class of 2009, meet at the dental school to discuss children's oral health care legislation.*

### Dr. Wood Named President of Pediatric Dentistry Organization

The California Society of Pediatric Dentistry named Dr. A. Jeffrey Wood, professor and chair of the Department of Pediatric Dentistry, as its 2008-2009 president. Wood will serve a one-year term and will help the organization in its mission to improve access to oral health care for children throughout California.

Wood is a distinguished educator in the field of pediatric dentistry and has been honored with the Golden Apple Award from the American Dental Association for outstanding mentoring of predoctoral dental students interested in academic careers.



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## Bay Area Seniors Smiling Brighter Thanks to SCOPE

More than 65 Bay Area seniors are on their way to better overall health, thanks to volunteers from the dental school. In celebration of Older Americans Month, the Student Community Outreach for Public Education (SCOPE) organization hosted its 14th annual Senior Smiles Health Fair on May 3.

Student and faculty volunteers teamed up with the Community Health Resource Center, an affiliate of California Pacific Medical Center, to provide complimentary oral health and vision screenings, nutrition counseling, and blood pressure, bone density, glu-

cose, hearing and cholesterol testing. In addition to free health screenings, the event offered an opportunity for Bay Area seniors to learn ways to enhance their oral health, such as dental implants and improved oral hygiene techniques.

Several neighborhood merchants donated to the outreach effort by supplying complimentary refreshments for fair participants. Event contributors included: The Coffee Bean and Tea Leaf, Costco Wholesale, La Boulange Café and Bakery, La Méditerranée, La Salsa Fresh Mexican Grill and Noah's Bagels.



Tim Cross, Class of 2010, takes a blood pressure reading for a Bay Area senior during the 14<sup>th</sup> annual Senior Smiles Health Fair at the dental school.



Stephanie Moniz, Class of 2009, Kseniya Gershberg, volunteer, and Magnus Yang, Class of 2009, pose with attendees at the Senior Smiles Health Fair.

## ADEA Recognizes Faculty and Students During Annual Session

Several students and faculty members were elected to leadership positions during the American Dental Education Association's annual session in Dallas in March: Dr. Douglas Young, associate professor, was elected chair of ADEA's Cariology Special Interest Group; Zachary Carnow, Class of 2009, was elected regional representative for the Pacific Division; and Eric Unger, Class of 2008, was elected representative at large.

ADEA also honored the student newsletter, *The Articulating Paper*, with the Outstanding Newsletter Award and Dr. James Milani, assistant professor in the Department of Restorative Dentistry, earned one of the Outstanding Manuscript Awards for his article "Comments as Part of a Clinical Competency Rating System," featured in the *Journal of Dental Education*.



### Faculty Abroad

Dr. Lisa Harpenau, associate professor, visits with students in the oral surgery clinic at Mahidol University Faculty of Dentistry in Bangkok, Thailand, during a visit to the school in December 2007.

## Oral Surgery Grant

Dr. Ned Nix '95, president-elect of the California Association of Oral and Maxillofacial Surgeons Foundation, presents Dean Patrick J. Ferrillo, Jr. and Dr. Thomas Indresano, chair of the Department of Oral and Maxillofacial Surgery, with a \$42,403 grant. The grant will support the school's Oral and Maxillofacial Surgery Residency program and will help purchase educational materials and cover travel and training for oral surgery residents.





# Dr. John Joseph Tocchini

## 1912-2008

By Arthur A. Dugoni, DDS, MSD

Dean Emeritus John Tocchini was a 1937 graduate of the College of Physicians and Surgeons. A native of the San Francisco Bay Area, Dr. Tocchini grew up in the South Bay, and continued his quest for education by becoming a diplomate of the American Board of Pedodontics in 1951. He was deeply involved in education, first as a clinical instructor in operative dentistry, later as a professor of operative and pediatric dentistry and finally as dean of the dental school from 1953 to 1968.

Tocchini was responsible for moving the dental school from 344-14th Street in San Francisco to the new facilities on Webster and Sacramento Streets. It was through his perseverance, dedication and determination that federal grants were received, alumni support was generated and the dream of a new dental school became a reality. In addition, Dr. Tocchini formalized the merger of the College of Physicians and Surgeons with the University of the Pacific. He was also noted for his excellence in restorative and pediatric dentistry, and developed a restorative delivery system that eliminated the old standing dental units. It was a mobile system, one of the first of its kind.

Over a period of 45 academic years, Tocchini made a full circle from the private practice of dentistry, to teaching, to administration of a dental school and back again to private practice. During this time, he became a fellow of the American and International Colleges of Dentists, a member of Omicron Kappa Upsilon and Tau Kappa Omega honor societies, president of the American Society of Dentistry for Children, a deputy regent of the International College of Dentists, president of the Western Conference of Dental Examiners and Dental Deans and president of the Academy of General Dentistry, to name a few. He was listed in *Who's Who in*



PHOTO: ARNOLD EILERS

*America, Who's Who in the West, American Men of Science and Who's Who in American Education.*

Tocchini also served his community as chair of the Cerebral Palsy Committee of the San Mateo and San Francisco Counties and was appointed to the Crippled Children's Service Advisory Committee of the California State Board of Public Health.

A list of articles authored by Tocchini and involvement in various research projects covers more than 25 pages. His many honors and awards are a tribute to his skill and service to the profession. In 1982, the California Dental Association dedicated its Spring Scientific Session to Tocchini, "a man of action, dedication and accomplishment. He is one of the true leaders of our profession."

Tocchini was the author of three books on restorative dentistry and edited 24 publications. His list of presentations numbered in the hundreds. During his time as a faculty member, he developed the individual matrix band system for amalgam restora-

tions in 1949 and the mobile unit called Unit Cab, manufactured by SS White Company, which was used in the dental school clinics in 1962. He developed the automatic flushing and retractable cuspidor and a dental chair toe board for mounted tracking operating lights, both in 1962.

Tocchini was also a pioneer in bringing into dental education modern technologies such as overhead projectors and television-enhanced educational programs to name a few. He laid the foundation for what is today one of the premier dental schools in the world.

Indeed, John Tocchini continued to improve and change throughout his entire career. His legacy lives on within the walls of one of the world's great dental schools that he helped create.

Tocchini wrote in the *Southern Alameda County Explorer* in 1974:

"I find dentistry challenging, interesting, stimulating and frustrating. There is nothing that I would rather do than dentistry; whether it is a teaching or clinical practice. There are times, though infrequent, that it seems like a one-sided love affair. During my tenure as teacher and administrator, an active interest was maintained in clinical practice. My feeling was and still is that if a close kinship is maintained with the day-in, day-out programs of the 'wet fingered dentist,' dental education would remain viable and not abeyant. What words of wisdom could I offer to the profession four years after completion of the full circle?

Dental schools should continue to be leaders in dental education, dental research (providing adequate funds are available), and in continuing education.

We are in a rapidly changing world. Sometimes it becomes frightening. As much as we would like it, the profession cannot sit still. It must move with the challenging times. We must lead the way. The private practitioner has a great deal more to offer than he realizes. He must use his potential to help and direct the way to practice to further benefit his patients.

You leave dental school on commencement day and this, in reality, is the beginning, and one must continue to improve and change with the times."

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During the recent strategic planning process, the dental school community identified seven core values that characterize our school and define its distinctive identity. In the next several issues of *Contact Point* magazine, we will explore the core values of the Arthur A. Dugoni School of Dentistry through our feature stories. This issue is dedicated to the value of PHILANTHROPY.

Pacific endowments maximize  
the utility of capital campaign  
contributions to help patients,  
students and faculty

# PUTTING THE GIFTS TO GOOD USE

By Eric K. Curtis

**ONE MUST KNOW NOT JUST HOW TO ACCEPT A GIFT,  
BUT WITH WHAT GRACE TO SHARE IT. – MAYA ANGELOU**

**R**obin Williams' professor character in the *Dead Poets Society* film urged his students to take every opportunity to make their lives extraordinary. "Carpe diem," he cried, seize the day. On the late-night talk show circuit, Williams amended that advice to *carpe per diem*, which meant, he explained with his characteristic smirk, "Seize the check." The power of philanthropy seems to fit right into a search between Williams' two seizures: the check, particularly when written in the service of education, can clearly improve lives.

Dean Emeritus and Professor of Orthodontics Arthur A. Dugoni '48, who is also president of the American Dental Association Foundation, knows the power of the gift better than most people. "The culture of philanthropy in this nation," he told members of the Illinois State Dental Society in April 2008, "enables community leaders to discuss values, ideas and solutions in an environment free of harsh judgment or criticism. Philanthropy encourages free thinking and new ideas but most importantly, philanthropy is the single biggest catalyst for positive change."

The dental school's own culture of philanthropy can be measured by numbers—108 endowments (with 75 more currently being funded), 12 endowed chairs and professorships and a successfully completed \$65.7 million capital campaign—but its impact must be measured in terms of change. "The funds that have become available from our capital campaign are a wonderful blessing," says Executive Associate Dean Craig S. Yarborough '80. "Our dream and aim is to bring the best students to the best faculty in the best facilities to provide the best care for patients." Much of the dream, precisely aimed for maximum benefit, has been channeled into endowments for scholarships, patient care and facilities improvement.

**Much of the dream, precisely aimed for maximum benefit, has been channeled into endowments for scholarships, patient care and facilities improvement.**

An example of the latter is the dental school's so-called smart classrooms, including one funded by the Pacific Dental Education Foundation (PDEF) and another by William Dorfman '83 and Discus Dental.

For patients, the \$1.5 million Kids in the Clinic endowment fund provides dental care to underserved children throughout the Bay Area and Central Valley. "My passion was and is to develop endowments," Dugoni says, "because endowments capture the future. Endowments have built great universities and they will make a good dental school great." Endowments involve accumulated funds, often earmarked for specific use, in which the principals are invested. About five percent of an endowment's growth each year goes into operations, to be used for the purpose of the endowment, while the rest is returned to the principal.

Through such endowments, 25% of students at the dental school receive scholarships, most based on merit, leadership backgrounds and other outstanding qualities. Scholarships also serve the school as a recruitment tool to attract the best and brightest. "Almost every time we offer a scholarship to a superior student," Dugoni says, "they choose us over another institution." The scholarship program has particularly enhanced the ability of underrepresented minorities to attend the dental school. "We lead the state and are fourth in the nation in the number of underrepresented minority students attending dental school," Yarborough says.

**Scholarships also serve the school as a recruitment tool to attract the best and brightest.**

**"My passion was and is to develop endowments," Dr. Dugoni says, "because endowments capture the future."**

For Landon Bye '04, who practices general dentistry in Salt Lake City, Utah, a scholarship inspired both hope and obligation. "On the same day I got four acceptance letters," he says, "including one with an offer of tuition payment, I also got a call from Pacific inviting me to visit the school. When I saw the facilities and saw how they treated people—they were calling students 'doctor!'—my decision was a no-brainer. I knew I wanted to go to Pacific."

The school awarded Bye its Molinari Award, named for alumnus Dr. Arthur Molinari '23, who practiced in San Francisco's North Beach for 65 years. "I wondered who this guy Dr. Molinari was," Bye says. "We would go study up on the fifth floor of the school, where there were pictures on the wall of all these older gentlemen. I saw the picture of a little old man, Dr. Molinari, and it seemed he was looking right at me. I would go look at his picture and stare through the glass. I felt I had to study extra hard to honor his gift to me."

Scholarship recipients are often inspired to give something back. Jill Cohen Lasky '98, who practices pediatric dentistry in Tarzana, California, with her husband Dr. Michael O. Lasky '95 and father-in-law Dr. Martin S. Lasky, received an academic scholarship when she attended dental school. "I had a wonderful experience at Pacific," she says. "I felt honored to be selected to receive a scholarship as a student and feel fulfilled to be able to give back now as an alumna. I was proud to be a recipient but even prouder that it is part of the culture at Pacific to give back." Jill and Michael Lasky share a position on the PDEF board. "We want to help others have the great educational experience that we did," she says, "while helping ensure the longevity of the institution."

Dr. Minko Bach IDS '05 was the first recipient of the Dr. F. Gene and Rosemary Dixon Student Scholarship for International Students. A war refugee from Bosnia who emigrated to Canada by way of Serbia, where he graduated dental school in Belgrade, Bach practices in Mackenzie, BC, a lumber town 1,000 miles north of Vancouver. "I met Mrs. Rosemary and Dr. Gene Dixon in San Francisco through a mutual friend," Bach says. "Rosemary is from Europe and their daughter has a degree in international studies from Pacific's Stockton campus. They have always had an interest in the problems immigrants face on this continent. I talked with them about the challenges of dentists coming to the New World, and being altruists, they wanted to find a way to help."

The Dixons created their endowment in 2005 to fund scholarships for first-year IDS students based on their leadership and academic experience. It is the first scholarship in the United States for international dental students. "It helped me financially and was also quite a boost psychologically," Bach says of the award, adding that his Pacific dental education has made all the difference in practice. "When I came to Mackenzie I realized the full extent of how good Pacific is. I don't have the luxury of referring all my root canals, crown lengthenings and third molar extractions."

Bach continues to honor both his scholarship and its founder. He notes that he and other IDS students have subsequently contributed to the Dixon scholarship fund, which currently makes awards to two international dental students each year. "We have a moral obligation to keep the school strong," he says. What's more, Bach's two-year-old son is named Adrian Gene Bach, after Gene Dixon. "If my son is half of what Dr. Gene was, he will be a great and very successful man," Bach says.

Like student scholarships, faculty endowments provide both cash and an honor, although faculty awards typically extend beyond the recipient to benefit an entire department. In an endowment fund, an amount is established—\$2 mil-

Like student scholarships, faculty endowments provide both cash and an honor, although faculty awards typically extend beyond the recipient to benefit an entire department.

lion for an endowed chair and \$1 million for an endowed professorship—although the school also encourages “mini endowments” starting at \$25,000, many of which, Dugoni says, will themselves someday grow to six or seven figures. Generally an endowed chair is used to recruit a professor or support the salary of a professor. Five percent of a 10% return on a million dollars, for example, will yield \$5,000 per year. Because 70% of tuition goes to pay the salaries and benefits of faculty, a department holding endowments has more money in the budget that can be used for other purposes, such as faculty improvement and research.

Giuseppe Inesi, MD, PhD, one of the world’s leading authorities on the structure and function of cellular calcium transport enzymes, has been a professor of biochemistry, cell biology and physiology at UCSF, Carnegie Mellon and the University of Maryland. He is also currently associated with the Research Institute at California Pacific Medical Center. All cells rely on calcium for one type of signaling or another, and Inesi’s work on calcium metabolism reflects calcium’s importance as a general signal for bodily health. At Pacific, where Inesi has worked with four dental deans — Drs. John Tocchini, Dale Redig, Art Dugoni and now Pat Ferrillo — he holds the Dr. Earl R. and Tannia Hodges Endowed Chair in Physiology.

“I have been very appreciative of my contact with the dental school,” Inesi says. “I love the students.” Because students have become better and better, he explains, professors are challenged to lecture on increasingly deeper, broader subjects.

Inesi felt inspired to donate \$150,000 to the dental school to create a prize for the best students in physiology. “I felt so academically linked to the students that I gave my own money,” he says. As a result of Inesi’s generosity, three deserving students receive cash and recognition each year.

Dr. Robert Boyd was thrilled to be named Dr. Frederick T. West Endowed Chair in Orthodontics. “I have such a deep feeling of honor to carry the West name,” he says. Fred West, first chair of the dental school’s Department of Orthodontics, was also a president of the American Association of Orthodontists and one of only two people to ever have received two top national awards, the AAO’s Ketcham Award and the ADA’s Gies Award (for the record, the other person is Art Dugoni). Dr. Gene West, who donated the proceeds of the sale of his father’s house to fund the endowment, was a mentor of Boyd’s, who also counts Fred West’s grandson, Steve, as a good friend.

The money made available by the endowment allows the department to make awards to residents. It also ultimately supports the current departmental focus on four areas of research: preserving records, benefits of early orthodontic treatment, facial attractiveness and three-dimensional imaging. In addition, many faculty members receive outside funding to support their work. Some recipients include: Orthodontics professor Sheldon Baumrind, director of the Craniofacial Instrumentation Laboratory ([www.cril.org](http://www.cril.org)), who received

**Financial gurus agree that it’s not so much your income that makes you rich, but your spending habits.**

the largest AAO Foundation grant ever given for a study meant to preserve all existing sources of longitudinal growth records. Assistant Professor Hee Soo Oh Ortho ’05 received two major grants, a rarity among junior faculty. New Program Director Heon Jae Cho Ortho ’89, who is recognized internationally for his expertise in micro implants, is conducting studies on implant placement and outcomes in orthodontics using cutting-edge, three-dimensional imaging hardware and software donated by Pacific Regent Ron Redmond ’66.

Financial gurus agree that it’s not so much your income that makes you rich, but your spending habits. Winston Churchill famously phrased the income/outgo relationship another way: “We make a living,” he said, “by what we get, but we make a life by what we give.”

“Endowments create the future,” Dugoni says, “by establishing scholarships that reduce the cost of education, reduce student debt, fund salaries of faculty, provide funds for free care for the underserved, as well as for research, facility improvements, innovation in teaching, delivery of care and modes of practice.” *Carpe posterus*. The Arthur A. Dugoni School of Dentistry’s endowments, which live in perpetuity, not only seize the day—they secure the future.

Dr. Eric K. Curtis ’85 of Stafford, Arizona, is a regular contributor to *Contact Point* and is the author of *A Century of Smiles*, a historical book covering the dental school’s first 100 years. □





# University Campaign Brings Pacific to New Heights

By Richard Rojo

Last fall, University of the Pacific announced the impressive results of “Investing in Excellence,” its largest fundraising campaign ever: \$330 million raised in seven years. The campaign far surpassed its original goal of \$200 million. The funds help increase scholarships, faculty development, facilities and endowments. But, of course, the true impact of the campaign is not the dollars raised but what those dollars make possible.

## RAISING THE BAR

“Investing in Excellence” showed just how far the University has come in recent years. The \$330 million total dwarfs the amount raised in previous comprehensive campaigns. The “For a Greater Pacific” campaign (1976 – 1986) raised \$30 million, and the “Fulfilling the Promise” endowment campaign (1986 – 1997) yielded \$77 million. Clearly, success breeds success: the latest campaign results allow Pacific to contemplate even more ambitious goals and projects in the future, secure in the knowledge that a strong base exists among alumni, faculty, staff, parents and other supporters.

An historic estate gift capped off our campaign when generous benefactors and University Regents Robert and Jeannette Powell gifted \$100 million in May 2007. At the time, only six other universities in California — all major research universities — had ever received a gift of that size. *The Chronicle of Philanthropy* counted it as one of the largest gifts of any kind in 2007. Catching national media attention, the gift firmly established University of the Pacific among the most elite California institutions.

**“The campaign has enabled the Board, the administration, faculty, staff, students, alums and the many other friends within the University’s extended community to appreciate like never before what truly great things are possible when we work together.” —Patrick Cavanaugh, vice president for Business and Finance**

### CREATING VISIBILITY

During the campaign, Pacific increased its public recognition, community activities and outreach initiatives in several ways. The University invested in a new brand identity program, a vastly improved Web site and other communications tools. The higher University profile has helped build a better base not only for raising money, but also for attracting more and better qualified students and talented faculty members than ever before.

“I can see the difference the campaign has made in the Stockton community,” says Kathryn Vatsula-Flanagan ’94 BUS. “Pacific has really become a partner in the community. Through the campaign initiatives, the University has become a visible and vital entity in Stockton.”

### IT’S THE NETWORK

One notable success of the campaign was to activate a powerful network of more than 23,000 donors comprised of alumni, staff, faculty, students, parents and friends. This group can take pride in the results of its efforts and that pride can help to build the University’s reputation over time. Such a large, proud network of support will serve the institution in many ways in the future — from fundraising to recruiting potential students and faculty to volunteering for and attending events. “The campaign is another example of how close-knit the Pacific community is,” says Jeff Surface, a

business major on the Stockton campus. “In a heartbeat, alumni are willing to give back to a school that changed their lives.”

“The campaign has enabled the Board of Regents, the administration, faculty, staff, students, alums and the many other friends within the University’s extended community to appreciate, like never before, what truly great things are possible when we work together,” adds Patrick Cavanaugh, vice president for Business and Finance.

### BRICKS AND MORTAR

The most visible manifestation of the campaign is the long list of important new facilities on the Stockton campus.

#### The University Center

Pacific’s spectacular new University Center overlooks the Calaveras River and brims with 55,000 square feet of dining, meeting and recreation facilities. Scheduled to open in August in time for the 2008-09 academic year, the center links the pharmacy and health sciences facilities on the north bank with the main campus on the south. It will serve as a hub for student life and transform the way students spend their time at Pacific.

Students will be able to take advantage of lounge spaces and study areas, a 24-hour coffee shop and a game room. The bookstore and “The Lair,” a full-service student pub, will occupy prominent places

in the new building. Outside, students, faculty and staff will enjoy a patio and fire pit suitable for year-round events. The \$30 million building will also house meeting and conference facilities, offices and an auditorium for lectures and small performances. But one of the best things about the new building will be the food: the “Marketplace” will offer a variety of fresh, local, seasonal foods.

The University Center is also Pacific’s first green building. At the request of Pacific students, the building will be certified by the Leadership in Energy and Environmental Design (LEED) Green Building program for its use of clean technology. The design uses retractable skylights and clerestory windows to light and cool the building naturally. Fixtures such as toilets and dishwashers will use low water-flow, and the surrounding landscaping will use non-potable “gray” water for irrigation instead of treated city water.

#### Biological Sciences Center

Also opening in August in time for the academic year, the Biological Sciences Center will house some of Pacific’s most prestigious undergraduate departments. The building will allow the University to continue to provide superior quality in both teaching and research, and support the already thriving health sciences areas. Class sizes will remain low with the addition of the building’s 11 advanced laboratories, two “smart” classrooms and a 150-seat auditorium. The facility will also provide private, secure research space for faculty.



**“The campaign is another example of how close-knit the Pacific community is—in a heartbeat alumni are willing to give back to a school that changed their lives” —Jeff Surface, business major**

### Health Sciences Learning Center and Clinics

The campaign supported sweeping improvements to Pacific’s core health sciences areas with the opening of academic and housing facilities on the north bank of the Calaveras River in 2003. Serving primarily the Thomas J. Long School of Pharmacy and Health Sciences and the Arthur A. Dugoni School of Dentistry’s Dental Hygiene and Advanced Education in General Dentistry programs, these facilities greatly improved the University’s ability to serve both undergraduate and professional students.

The state-of-the-art Health Sciences Learning Center and Clinics houses the dental hygiene simulation lab, two dental clinics, a physical therapy learning lab, a 220-seat lecture hall, classrooms, speech-language pathology offices and clinic space, student lounge and foodservice spaces. The twin residence halls, Brookside Hall and Monagan Hall, house 400 pharmacy students, right next door to their main classroom and lab buildings.

The original pharmacy facilities also underwent significant upgrades to faculty offices, faculty labs and the anatomy lab. The campaign allowed the creation of the Donald Y. Barker Pharmaceutical Care Lab and the Rite Aid Information Commons in the Health Sciences Library, as well as large investments in new research equipment.

### Klein Family Field

Opened in 2006, Pacific’s new baseball stadium incorporates a playing field, practice fields and stands for 2,500 spectators.

### Library Renovations

From 2003 to 2007, the William Knox Holt Memorial Library underwent major renovations and expansions. The Martin and Holt Wings were updated, the basement expanded to allow for growth of the collection and the circulation area and the lobby were completely remodeled. The Davey Café was installed and dedicated in the fall of 2007, a welcome new spot for morning coffee and late-night study breaks.

### COMING SOON

Pacific is also preparing to break ground on two more major facilities in the coming year. The new multipurpose gymnasium and practice facility will be built just east of the Spanos Center and used for Division I intercollegiate athletics, student recreation, intramurals and the Sports Sciences department. A 21<sup>st</sup>-century technology center will be built on the current south west lawn, just off Brubeck Way. It will house the growing Office of Information Technology, which plays an increasing role in the education of our students.

### WHAT’S NEXT?

Where does the University go from here, having completed such a successful campaign? Having invested in much needed facilities and endowments, it’s time for Pacific to turn to its core: students, faculty and research. In October, the University launched the Pacific Fund to serve that core. And leading the Pacific Fund is someone with a name familiar to those in the dental school: Jim Dugoni ’86 BUS, son of dental school Dean Emeritus Arthur A. Dugoni ’48.

The younger Dugoni and a team on the Stockton campus are charged with developing funds for two main purposes: undergraduate scholarships and Pacific Fund grants.

Undergraduate scholarships from the Pacific Fund help provide students with need-based and merit-based funds. Scholarships are critical for Pacific to remain affordable and competitive with peer institutions and California’s public university systems. Pacific Fund grants enable undergraduate students, graduate students and faculty members to pursue research initiatives, hands-on learning, academic innovation, multidisciplinary collaborations and travel abroad.

The seven-year, \$330 million campaign has resulted in greater University visibility, stronger alumni support and pride. And it has brought a full range of academic, housing, recreation and other facilities to Pacific that will make for an even more distinctive student experience for future generations of Pacificans.

“The story of this campaign does not lie in the grand total of dollars raised or even in the tremendous buildings, scholarships, endowments and programs that have been made possible by those dollars,” said Ted Leland ’70 and ’74 COP, vice president of University Advancement. “The real story is in the hearts and souls of the Pacific community, the volunteers, faculty and staff who have worked tirelessly for so long to create the best possible Pacific for tomorrow. I am humbled and grateful to have been inspired by a group united in their love of academia and community—those who proudly call themselves Pacificans.” □

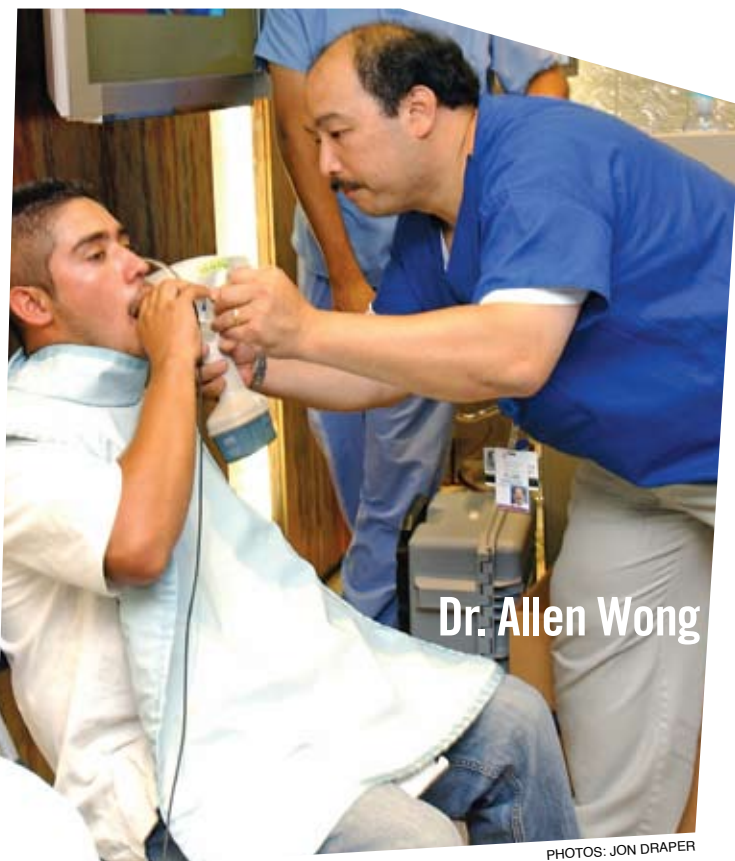


# Giving Back

## to those with **SPECIAL NEEDS**

BY KATHLEEN BARROWS

**PHILANTHROPY:** “Affection for mankind, especially as manifested in donations of money, property or work to needy persons or to socially useful purposes.” That’s the *Webster’s Encyclopedic Unabridged Dictionary* definition of one of the Arthur A. Dugoni School of Dentistry’s core values. At the dental school, it’s defined a little differently. Pacific is a place where the investment of “time and talent” is just as important as “assets.” It’s about dental professionals giving back, not just to the school or their professional organizations, but to the community and underserved populations. For decades now, an important part of the community the dental school gives back to has been people with special needs, who face severe challenges in receiving proper dental care. As Dr. Paul Glassman, professor and co-director of the Pacific Center for Special Care and former president of the Special Care Dentistry Association, puts it, “We’ve been a beacon of light” for this population.



Dr. Allen Wong

PHOTOS: JON DRAPER

**Those with special needs** include more than 180,000 people in California with developmental disabilities such as autism, epilepsy, cerebral palsy and intellectual disabilities. In addition, there are millions of patients with complicated medical problems, the frail elderly tucked away in nursing homes and those with psychosocial problems ranging from phobias to schizophrenia. Low income and language and cultural issues of immigrant populations add yet another dimension to the challenge.

We feature here some of the Arthur A. Dugoni School of Dentistry’s programs and individuals which embody the school’s core value of philanthropy as they serve the needs of this population: Dr. Allen Wong ‘95, with the Special Smiles Program and Dr. Paul Subar, director of the Special Care Clinic, both clinical assistant professors in the Department of Dental Practice, and Dr. Paul Glassman and Christine Miller, co-directors of the Pacific Center for Special Care. We explore with them their visions of philanthropy in their work with special needs patients.

### INVESTING TIME AND TALENT

Allen Wong’s heart was touched years ago when he first got involved working with the “trainable mentally retarded” during his undergraduate career in biology at Pacific’s Stockton campus. It was then he first realized that “the ability to give back made me feel good.”

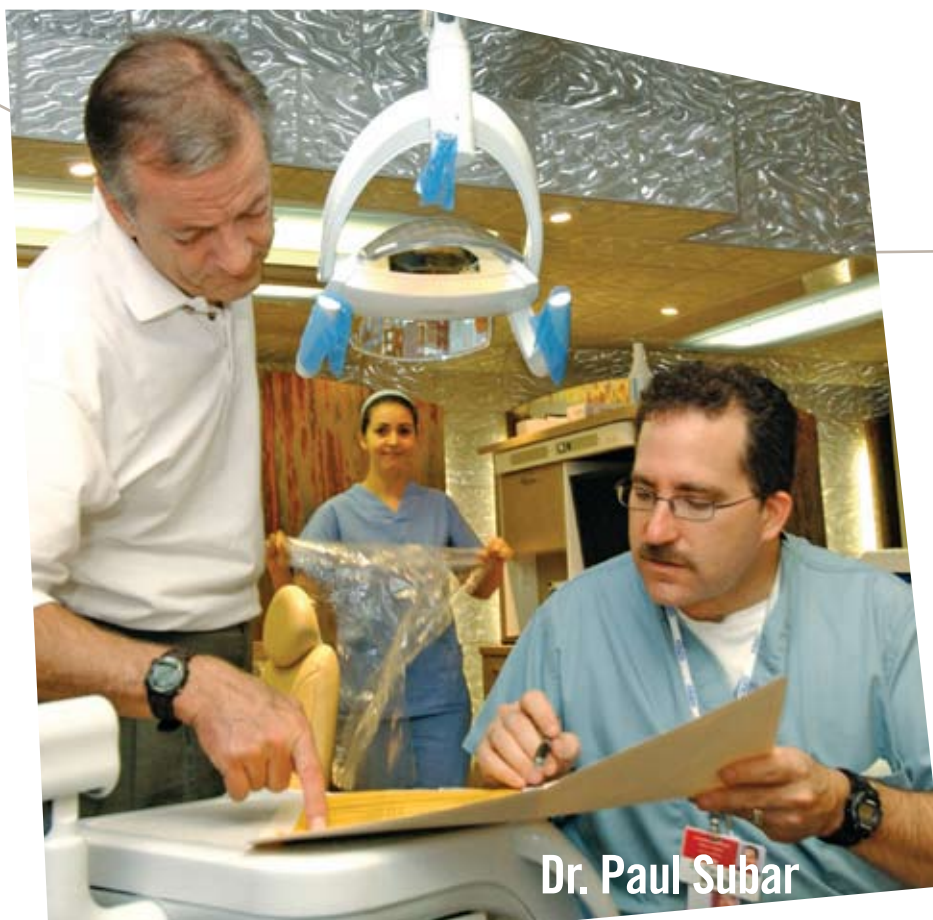
For close to eight years now, he's been investing his time and talents in the Special Smiles Program of the Special Olympics at the Northern California Regional competitions. Years ago, the research of the program's founder, Dr. Steven S. Perlman, found that between one-third and one-half of the athletes participating in the Special Olympics had dental pathology. And, as Wong points out, "These are the healthier patients with special needs. It is difficult for anyone to compete or function in life when he or she has untreated acute dental disease."

Wong's volunteering with the Special Olympics began with Northern California basketball tournaments and Summer Games, when he arranged dental screenings for the athletes with dental students, staff, faculty and community dentists. Wong and many of the other dental volunteers found it such a fun and rewarding experience; many considered seeing the athletes as patients.

After years of domestic participation in the program, Wong was then invited to become an international volunteer dentist. He worked with hundreds of Japanese dentists at the Special Olympics World Games in Nagano, Japan, four years ago, where the athletes received mouth guards, oral hygiene instructions and screenings. His most recent trip, with about 12 dentists from around the world, was to the Shanghai World Games.

"If you do something, it's better than nothing," says Wong. "Even if you are just teaching the parents of children with Down's syndrome or autism or Asperger's syndrome how to brush their kids' teeth, it's something." He doesn't deny the challenges posed by treating special needs patients in the dental office, but adds, "A lot of times, we're afraid of certain things unless we try them."

And so he offers a few tips to the general community dentist for dealing with this population: "Schedule a 15-minute consultation with a special needs patient early in the morning just to meet the patient and discuss the process. If time allows, give a short tour and allow the patient to hear and see the equipment. Work slowly, let them chat and just see if



Dr. Paul Subar

they can be managed in your office. Even this is a huge step forward."

Wong cites the mantra of the Special Olympics: "Let me win, but if I cannot win, let me be brave in the attempt." He's altered it to fit his own work with the Special Olympics, and hopes that others will be repeating it too: "Let me treat, but if I cannot treat, let me be brave in the attempt."

### PREPARING TOMORROW'S PRACTITIONERS

With the closure of the AEGD Clinic in San Francisco, the dental school has found alternative ways to continue its long history of dedication to special needs patients. Dr. Paul Subar is hopeful the new Special Care Clinic, which opened July 15, will be just that.

"We are now focusing our efforts in the education of pre-doctoral students" says Subar, the director of the Special Care Clinic. "New dental students coming in will be educated in the treatment of patients with special needs earlier as opposed to waiting until they are graduate

students. Essentially, it's clinical education in special care for pre-doc students."

Patients needing a higher level of care will be treated at California Pacific Medical Center or Kaiser Hospital, through the Hospital Dentistry Program, headed up by Wong. This way, students will be able to see the whole range of hospital dentistry, rotating between the hospital and the clinic.

But Subar, with his background working with U.S. Public Health Services and as a dental director of a community-based, non-profit dental clinic in Santa Cruz, recognizes that much more is needed. Eighty percent of the nation's dental needs are present in 20% of the population, many of whom have special needs. And, caries is the number one chronic illness in children. "In order for us to make a significant impact it takes more than just the efforts of some dentists who volunteer a few times a week," says Subar. "We need a revision of the idea of what oral health care is—a right rather than a privilege. We need a financial com-

mitment from the governing bodies to see that basic oral health services reach everyone in this country.”

### FINDING THE ASSETS AND PROMOTING COLLABORATION

The financial commitment that Subar refers to brings up the final piece to the dental school’s philanthropy—the “assets.” The Pacific Center for Special Care, established by Glassman and Miller more than a decade ago, adds a new dimension to philanthropy. Having garnered more than \$14 million in grant funds, Glassman in collaboration with the Center’s Co-director Miller, have proved themselves experts in finding financial resources. For Glassman, the idea of philanthropy is not just our philanthropy. It includes the school’s ability to partner with philanthropic organizations in our communities. These organizations are looking for partners to help them improve the oral health of underserved populations. “There’s money out there,” he explains, “private funds, foundations, government money. Many people just don’t know what to do to get that money.” He emphasizes how important it is for faculty members to lend their expertise, guidance and technical assistance to efforts designed to partner with community organizations.

Specializing in advocacy for policy and systems change to provide greater access to oral health care for people with special needs, the staff at the Pacific Center for Special Care has dedicated thousands of weekend and evening hours toward grant writing. The Center customizes its grants, looking at who the funders are and their objectives.

The case of one patient, named Sarah, is a good example of the results of the Center’s philanthropy and how it works. A 21-year-old woman with Pierre-Robin syndrome and autistic tendencies, Sarah’s only means of communication is non-verbal. When Sarah stopped eating and began screaming and throwing herself against the walls of the group home where she lived, her caregivers were puzzled. Eventually, she was admitted into a locked psychiatric facility, at an economic



cost of \$150,000 per year and an untold emotional loss to Sarah and her family.

But thanks to a program of the Pacific Center for Special Care, today Sarah is back in the community, living happily. A specially trained dental coordinator, employed as part of the Community-Based System for Oral Health for People with Special Needs, diagnosed Sarah’s problem: untreated dental pain. Twenty-four hours after Sarah received dental treatment; she was eating and smiling again.

The innovative, community-based program that rescued Sarah, one of many models of alternative dental care delivery systems the Center creates, exemplifies yet another aspect of philanthropy for Christine Miller. “If you major in philanthropy,” she says, “your minor is collaboration and system change.” The different kinds of delivery models created at the Center, as well as the Special Care Clinic, demand the collaboration of a wide variety of professionals—nurses, dental hygienists, dentists, social service agencies,

medical and social work professionals—as well as of caregivers and parents.

Beyond the Center’s success in bringing in the dollars, Miller has a broader view of philanthropy. It involves engaging the pre-doctoral students. “The role of dental schools is to acculturate our students into understanding the needs of the underserved populations and to view the volunteering of time and talent to the community as part of our professional responsibility.”

In these times of severe state budgetary crisis, when even Denti-Cal benefits are threatened, it may seem like the beacon of light that the dental school serves for the special needs population is getting dimmer. But with efforts like Special Smiles, the Special Care Clinic, the Pacific Center for Special Care and the school’s continuing dedication to its core value of philanthropy, there is still hope. □

Ms. Kathleen Barrows, an East Bay freelance writer, is a contributor to *Contact Point*.

## Alumni Association Names Medallion Winners, Draws Big Crowd to SF for Annual Meeting

More than 1,600 people attended the 109<sup>th</sup> annual Alumni Association meeting at San Francisco's Fairmont Hotel on February 29 - March 1. During the Alumni Recognition Luncheon on Friday, Dean Patrick J. Ferrillo, Jr. presented the Medallion of Distinction to three individuals for their outstanding contributions to the dental school. Dr. Roy Bergstrom, director of budget and data analysis, Dr.

Eugene LaBarre, associate professor and chair of the Department of Removable Prosthodontics, and Dr. Martin Brotman, president and CEO of the California Pacific Medical Center, each received the prestigious medallion.

The Alumni Association also welcomed its new president, Dr. Darryl Lee '77, and honored out-going president, Dr. Nava Fathi '95. During the luncheon, 10 reunion classes presented generous class gifts totaling more than \$4 million.



PHOTOS: RICHARD MAYER



- 1 Alumni fill the Fairmont's Gold Room for a continuing education course.
- 2 Alumni and friends enjoy the All-Member Reception.
- 3 Alumni Association President Darryl Lee '77 presents a plaque to Past President Nava Fathi '95.
- 4 Drs. Janet Andrews '83 and Judee Tippet-Whyte '86, past president of the Alumni Association, at the reception.
- 5 Drs. Andrew Smith '94, Lindy Bixby '94, David White '81 and Linnea Westerberg Matthews '94.



Dean Emeritus Arthur A. Dugoni '48 attends a special ceremony in New York as a recipient of the Ellis Island Medal of Honor.

### Dugoni Receives Ellis Island Award

The National Ethnic Coalition of Organizations (NECO) Foundation honored Dr. Arthur A. Dugoni '48, dean emeritus, with the Ellis Island Medal of Honor on May 10. NECO presents the award to American citizens of diverse origins for their outstanding contributions to their communities, their nation and the world. Past Ellis Island Medal of Honor recipients include six Presidents of the United States, Nobel Prize winners, athletes, leaders of industry, artists and others whose work has made a lasting impact on humanity. Dugoni accepted the award during a special ceremony held on Ellis Island.

"Receiving the Ellis Island Medal of Honor was an awesome, overwhelming experience," said Dugoni. "I was emotionally touched by the realization that my grandparents and parents came through Ellis Island and came to this country to find a better place for themselves, their children and future generations. I am truly honored and deeply humbled to have received this award."

### AAO Selects Pacific Alumna for Research Award

Dr. Basma Fallah '07 Ortho earned the 2008 Harry Sicher Research Award from the American Association of Orthodontists. Fallah accepted the award at the AAO Annual Meeting in Denver on May 16.

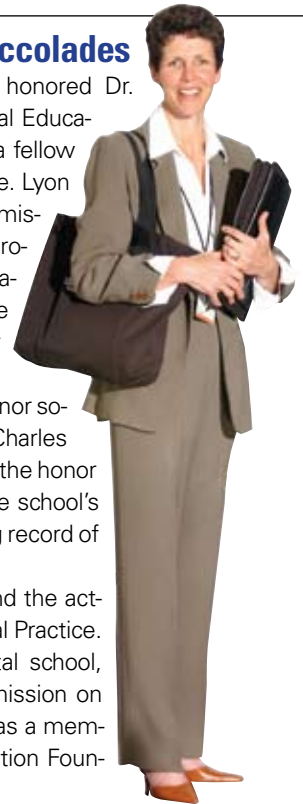
Established in 1968, the Harry Sicher Research Award recognizes clinical research papers of unusual merit related to orthodontics. Fallah earned the award for her research on gene mutation that may cause cleft lip and palate. Along with faculty and staff from the school's Craniofacial Genetics Laboratory, Fallah spent several years completing the research project. Fallah is the first Dugoni School alumna to receive the honor.

### Dr. Cindy Lyon '86 Earns Accolades

Two dental organizations recently honored Dr. Cindy Lyon '86. The American Dental Education Association accepted Lyon as a fellow of its 2008-2009 Leadership Institute. Lyon will join 21 of the nation's most promising dental educators in a year-long program that develops individuals at academic dental institutions to become future leaders in dental and higher education.

Omicron Kappa Upsilon dental honor society also recognized Lyon with its Charles Craig Teaching Award. Lyon received the honor for her innovation in establishing the school's dental hygiene program and her long record of dedication to dental education.

Lyon is an associate professor and the acting chair of the Department of Dental Practice. In addition to her role at the dental school, she is a liaison to the ADEA Commission on Change and Innovation and serves as a member of the California Dental Association Foundation board of directors.



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# CALENDAR

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## Fashions with the Stars

Saturday, August 23, 2008  
The Fairmont Hotel, SF  
(415) 929-6431

## Alumni Reception during the CDA Meeting

Friday, September 12, 2008  
Thirsty Bear Brewing Company, SF  
(415) 929-6423

## Day at the St. Regis Resort

Saturday, September 27, 2008  
Monarch Beach, CA  
(415) 929-6423

## Alumni Reception during ADA Meeting

Friday, October 17, 2008  
San Antonio, TX  
(415) 929-6423

## Practice Opportunities Mentor Program (POMP)

Saturday, October 25, 2008  
Dugoni School of Dentistry  
(415) 929-6423

## Asilomar Conference

Reunion for the Classes of 1989,  
2004 and 2009  
Friday, February 6 - Sunday,  
February 8, 2009  
Pacific Grove, CA  
(415) 929-6447

## Alumni Lunch in Salt Lake City

Friday, February 20, 2009  
Salt Lake City, UT  
(415) 929-6423

## 110th Annual Alumni Meeting

Friday, March 20 - Saturday, March  
21, 2009  
Marriott Hotel, SF  
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## Stockton

### President DeRosa to Retire in 2009

University of the Pacific President Donald V. DeRosa, who has led dramatic improvements at the University in quality and selectivity of the student body, academic distinctiveness, national visibility and financial strength, will retire on June 30, 2009, after 14 years as president.

DeRosa, 67, began his tenure as the 23rd president of Pacific on July 1, 1995. During the past 13 years, Pacific faculty, students, programs and alumni have received numerous national awards and distinctions; applications to the college of arts and sciences and to Pacific's eight professional schools have dramatically increased; and the endowment has more than tripled. The University raised more than \$330 million in a recent comprehensive campaign, highlighted by a \$100 million estate gift secured by DeRosa from Jeannette and the late Robert Powell.

"President DeRosa's impact on reinvigorating Pacific has been outstanding," said Dianne Philibosian, former chair of the University's Board of Regents. "He has refocused Pacific on its mission of providing a superior student-centered educational experience. He has built areas of strong academic distinction, and prioritized access for talented, economically disadvantaged students to this wonderful institution. President DeRosa's ability to develop strong relationships with alumni and friends of the University has led to success in fundraising that is unparalleled in Pacific's history."



*Donald V. DeRosa, Pacific President 1995-2009*

## Sacramento

### McGeorge Partners with UC Davis to Explore Law/Medicine Nexus

Pacific McGeorge law students and University of California at Davis medical students held two joint classes in early April to exchange ideas and concerns between the two disciplines on how to deal with the rights of patients facing death. Forty law students from three upper-division elective courses (Elder Law and Social Policy, Health Law, Bioethics) were involved in the scripted and unscripted sessions with 80 medical students.

The innovative classes, organized by Visiting Professor Edward Spurgeon, the Gordon D. Schaber Professor of Health Law and Policy at Pacific McGeorge, and hosted by UC Davis Medical Center, were believed to be a first-of-its-kind program in California.

"There's room for better understanding between doctors and lawyers," said Spurgeon. "The Terri Schiavo case brought this into sharper focus. It is hoped these types of programs will mean better-educated doctors and lawyers with respect to enabling patients to have their surrogates make better decisions."

Pacific McGeorge launched its new Institute for Health and Aging last year in response to the growing need for expertise in this legal field, which is fueled by aging Baby Boomer population. The institute is supported by gifts, grants and contracts, including a research grant from the AARP.

The law school and UC Davis Medical Center plan similar classes next year to address the topic of health care reform.



*Pacific McGeorge Professor Larry Levine listens as law students and medical students exchange ideas on end-of-life decision policies for patients and their families.*

DEAN'S FUND



\$1.9 M - by 2009

\$1.5M - as of June 2008

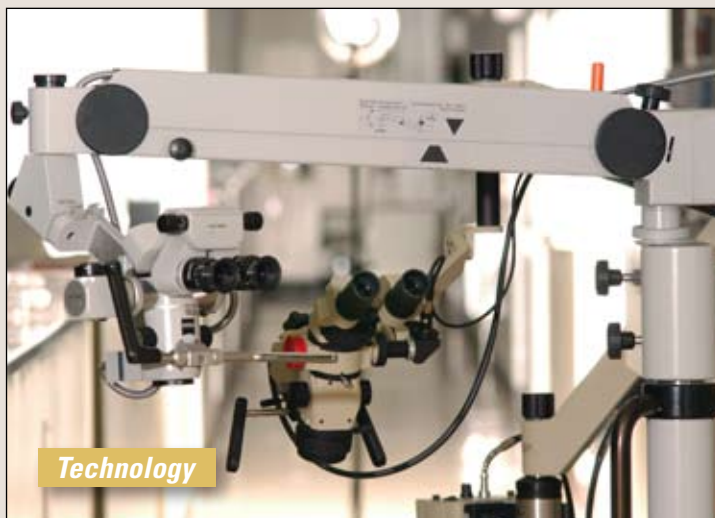
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Technology



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Ten classes celebrated a reunion during Alumni Weekend and presented class gifts to Dean Patrick J. Ferrillo, Jr. The combined total of all the class gifts was an impressive \$4,055,132.

The Dean's Bowls were also awarded during the luncheon. The Class of 1948 was incredibly successful, coming in first place for four of the five bowls. They won the Sloman Bowl, Redig Bowl, Tocchini Bowl and Dugoni Bowl. The Class of 1983 won the Boxtou Bowl with the largest class gift. Thank you to all the reunion classes for their generosity!

*Left: Members of the Class of 1948 attend the reunion luncheon at the Fairmont Hotel.*

PHOTOS : RICHARD MAYER

**REUNION AWARDS**

**Boxton Bowl**

Largest class gift  
Class of 1983

**Dugoni Bowl**

Endowment and Legacy Society membership  
Class of 1948

**Redig Bowl**

Dean's Fund for Excellence leadership gifts  
Class of 1948

**Sloman Bowl**

Attendance at reunion  
Class of 1948

**Tocchini Bowl**

Class gift participation  
Class of 1948



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- Ask your attorney to add a codicil to your will or trust stating you want to include the University of the Pacific Arthur A. Dugoni School of Dentistry as a beneficiary of \_\_\_% of your estate. (A percentage, rather than an amount, protects your family's inheritance)
- Be sure and let us know you've done so by sending us a simple letter stating your plans, and tell us the approximate amount (not the percentage) of your bequest.
- Tell us how you'd like your gift to be used (i.e.: "add to or create an endowment", "unrestricted," etc.).



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15<sup>th</sup> ANNUAL



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*ongoing throughout the year*

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August 23, 24, 2008

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September 26; October 24, 2008

Pacific Health Sciences Learning Center, Stockton, CA

**Multirrooted Endodontics Two-Day Workshop**

September 26, 27, 2008

**The Essentials of Aesthetics**

October 4, 2008

Pacific Health Sciences Learning Center, Stockton, CA

**The Aesthetic Revolution:**

**Setting New Standards in Cosmetic Dentistry**

October 9, 10, 11, 2008

**Certification in Radiation Safety**

October 18; November 8, 2008

January 24; February 28, 2009

**Direct Posterior Resin Restorations:**

Hands-On Workshop for Dentists and Assistants

November 1, 2008

**Infection Control and the California Dental Practice Act**

November 8, 2008

February 28, 2009

**Smile Reconstruction Using Porcelain Veneers**

November 22, 23, 2008

March 13, 14, 2009

**Overcoming Difficulties in Local Anesthesia**

December 6, 2008

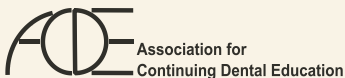
**Implant Options for Edentulous Patients**

December 6, 2008

February 21, 2009

**Narrow Diameter Implants**

Saturday, January 24, 2009



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### ***Our mission is to:***

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Provide patient-centered care

Discover and disseminate knowledge

Actualize individual potential

Develop and promote policies addressing the needs of society

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**Innovation** – willingness to take calculated risks

**Leadership** – modeling, inspiring and mobilizing

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**Stewardship** – responsible use and management of resources

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