

# UNIVERSITY OF THE PACIFIC CONTACT CONT

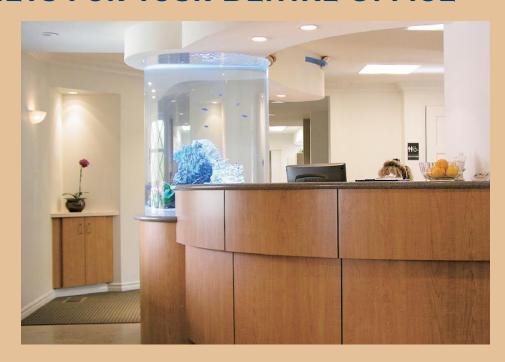


three generations

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# About the Cover

Drs. Marion Hovden '52, Kristen Morgan '07, and Caren Hovden '76 celebrate at the Arthur A. Dugoni School of Dentistry's 113th Commencement Ceremony as one of few families to have three generations of women graduate from the dental school. Turn to page 9 for their story. COVER PHOTO BY JON DRAPER







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# ALL IN THE FAMILY

A lot has changed in dentistry from 1948 to 2007, as the three generations of female dentists in the Hovden/Morgan family know first-hand. Read about their experiences at Pacific and how the school shaped their careers in dentistry.



# DEAN FERRILLO'S FIRST YEAR

Dr. Patrick J. Ferrillo, Jr. completed his first year as dean and continues to lead the dental school to new heights. Dr. Eric Curtis '85 explores Dean Ferrillo's past, present, and plans for the future.



# ORTHODONTIC EDUCATION MOVES IN NEW DIRECTIONS

Faculty members provide an in-depth look at the evolution of the predoctoral orthodontic curriculum at the Arthur A. Dugoni School of Dentistry and what makes this program unique.



A Message From Dean Patrick J. Ferrillo, Jr.

My first year as dean was an incredible experience. When I came to Pacific last July, I wondered if all of the "bests" could really be true: indeed they are. The accolades and praise that have been garnered by the University of the Pacific, Arthur A. Dugoni School of Dentistry are richly deserved and worthy of one of the leading dental schools in the world.

In the last issue of *Contact Point*, I mentioned that the two questions I get asked the most are: "How is it going so far?" and "What are your plans for the dental school?" The next most frequently asked questions go to the core of what makes Pacific incredibly special. They are, "What can I do to help you advance the school?" and "How can we make our school even better?"

I have been particularly impressed by the quality of the people at the dental school. Pride and caring are pervasive, as is our humanistic model of education that is second to none. Everyone is willing to step to the plate to get things done, to help others, to take leadership and supportive roles, to push the envelope, to give time and personal resources, and to be involved. Our nationally recognized Student Community Outreach for Public Education (SCOPE) program, that provides education and care to underserved populations, is a great example of the passion and commitment at Pacific.

Over the past several months the dental school has been involved in the strategic planning process. It has helped us prepare for our accreditation site visit scheduled for October and, more importantly, it has allowed us to come together as a community to plan for the future.

Our strategic plan, *Advancing Greatness*, is outstanding. The strategic planning writing group, under the guidance of Dr. Alan Gluskin '72, developed a document that is succinct and focused, while allowing flexibility so we will be able to respond to environmental changes during the coming years. The process has allowed us to analyze and reflect upon internal strengths and weaknesses, external threats and opportunities, our traditions and legacies, the University's *Pacific Rising* strategic plan, and the changing world in which we live. We've taken the time to collect feedback from all of our constituencies and stakeholders. It has been an enlightening and valuable experience.

I hope you take the time to review the progress of our strategic planning process at www.dental.pacific.edu/strategicplanning. We have identified six important strategic directions:

- 1. Lead educational innovation;
- 2. Develop professionals committed to improving the health of all people;
- 3. Build focused and valued research initiatives;
- 4. Build upon the school's unique strengths to create and enhance revenue streams;
- Create a resource-rich, supportive, and diverse culture to develop, retain, and recruit outstanding individuals; and
- 6. Optimize facility assets and technology investments.

I am very excited about the implementation phase that is now in the beginning stages. I know the process will be difficult and we have a lot to do, but I am confident the dental school community will work together to face the challenge as we will all benefit from the strong roadmap which will keep the Arthur A. Dugoni School of Dentistry at the forefront of dental education.

Best wishes to all of you and thank you for your encouragement and support.

Patrick J. Ferrillo fr

Patrick J. Ferrillo, Jr., DDS

# contactpoint



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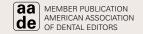
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# UPDATE 03



On June 10, President Donald DeRosa and Dean Patrick J. Ferrillo, Jr. conferred degrees and presented certificates to 209 graduates from the DDS, IDS, AEGD, Graduate Orthodontics, OMFS, and Dental Hygiene programs during the University of the Pacific, Arthur A. Dugoni School of Dentistry's 113<sup>th</sup> Commencement Ceremony at the Nob Hill Masonic Center in San Francisco.

Dr. Derry Shanley, chair of the Global Health Consortium and former dean of the Faculty of Health Sciences of the Trinity College School of Medicine in Dublin, Ireland, was the commencement speaker. He addressed a crowd of more than 2,500 graduates and guests with his moving speech, "Primum non nocere," in which he discussed the responsibility of each graduate to the greater society worldwide.

Dr. Micah Porter delivered an emotional valedictory address, complimenting Dr. Shanley's sentiments about the importance of giving back to the community and making a difference for others. Dr. Derid Ure, DDS salutorian, and Dr. Keiko Watanabe, IDS valedictorian, were also recognized for their outstanding academic achievements.

- 1 Dean Patrick J. Ferrillo, Jr. and President Donald DeRosa
- 2 Drs. Eric Harris '03 and Brian Harris '04 hood their brother Dr. Scott Harris '07.
- 3 Dr. Robert Christoffersen '67, Ms. Meisha Porter, Dr. Micah Porter '07, valedictorian, Dean Patrick J. Ferrillo, Jr., and Dr. Arthur A. Dugoni '48
- 4 Drs. Binh Dao '07 and Lexie Lyons '07
- 5 Drs. Jeff McComb '07, Michelle Masuda '07, Nieku Manshadi '07, and Kaitilin Riley '07
- 6 Mr. Hua Tian, Dr. Xudong Yang '07, Dr. Bianca Yee '07, Mr. Sean Rohrbach, Mr. David Yue, Class of 2008, and Dr. Lani Smith '07
- 7 Dr. David Mishler '07 celebrates with his son.
- 8 Dean Patrick J. Ferrillo, Jr. greets guests after the ceremony.
- 9 Dr. George Ng, Dr. George Sing, Dr. Christopher Sing '07, Mrs. May Sing, Dr. Vania Ng '97, Dr. Carter Ng '02, and Mrs. Karen Ng

# 04 UPDATE













# GRADUATES GIVE THANKS

Graduating students expressed appreciation to more than 400 family members and friends for their support during the annual Thanks a Bunch Brunch on Saturday, June 9 in the Grand Ballroom of the Fairmont Hotel. Graduates recognized loved ones with Pacific's PhT (Putting him/her Through) certificates. During the event, Drs. Russell Woodson, Jeffrey Kirk, Terry Hoover, and Nader Nadershahi, group practice administrators, read special notes of thanks provided by each graduate to his or her recipients.

- 1 Dr. Kenneth Kai. Tae Kai. Dr. Lisa Kai '07, and Michael Hsia
- 2 Dr. Mahathi Nanduri '07 and her husband, Srinivas Nanduri
- 3 Dr. Nieku Manshadi '07, Leila Manshadi, Mojgan Manshadi, Dr. Farzin Manshadi, and Dr. Jeff Kirk '90, group practice administrator
- 4 Sahar Saghezchi, Dr. Kahil Saghezchi '88, Dr. Sohrab Saghezchi '07, and Azar Saghezchi
- 5 Dr. Darryl Lee '77, Maple Lee, Tricia Lee, Class of 2008, and Dr. Tim Lee '07.
- 6 Dean Patrick J. Ferrillo, Jr., Dr. Kristina Langworthy '07, and Dr. Derry Shanley

#### **Senior Smiles Health Fair**

More than 50 Bay Area seniors have a greater reason to smile, thanks to Pacific's Senior Smiles Health Fair. In celebration of Older Americans Month, Student Community Outreach for Public Education (SCOPE) hosted its 13<sup>th</sup> annual health fair in the main clinic on May 12, providing free dental screenings and health evaluations for senior citizens.

Students and faculty, along with volunteers from the Community Health Resource Center—an affiliate of California Pacific Medical Center—created various stations for seniors to receive complimentary oral health evaluations, nutrition counseling, blood pressure, bone density, glucose, and cholesterol testing, and chiropractic evaluations.

"The ratio of student volunteers to senior guests is what really made this year's event a success," said Chrystle Cu, Class of 2008 and SCOPE Past President. "We were able to pair each senior with a student escort who helped him/her navigate the stations. This one-on-one interaction allowed the seniors to feel comfortable enough to share any medical or social information that might impact recommendations for their health care."

Several neighborhood merchants contributed to the outreach effort by supplying complimentary refreshments for health fair participants. The sponsors for the event include: Peet's Coffee & Tea, La Salsa Fresh Mexican Grill, La Méditerranée, Tully's Coffee, Costco Wholesale, Captain Submarine, Noah's Bagels, and Trader Joe's.



# **Students Earn Honor Society Recognition**

Citing their exceptional leadership, scholarship, and character, select students, faculty, and staff from the Arthur A. Dugoni School of Dentistry were inducted into esteemed honor societies: Phi Kappa Phi, Omicron Kappa Upsilon, and Tau Kappa Omega.



OKU honorees celebrate at The Olympic Club.

# **Omicron Kappa Upsilon**

The Delta Delta Chapter of the Omicron Kappa Upsilon national dental honor society held its annual convocation on June 9 at The Olympic Club in San Francisco. Twelve percent of the top 20% of the graduating class, with the highest grade point average, are voted into the honor society by current OKU faculty members, based on leadership, character, and scholarship.

OKU Chapter President A. Jeffrey Wood and Dean Patrick J. Ferrillo, Jr., inducted the following Class of 2007 graduates into OKU: Drs. Kevin Deutsch, Jonathan Fisher, Anita Ford, Lisa Kai, Lisa Ku, Stacey Lam, Michael Lindsay, Michelle Masuda, Christopher Olson, Drue Pickens, Micah Porter, Ashley Streeter, Jeffrey Tinloy, Derid Ure, Brent Winward, Xudong Yang, Allison Yen, Amishi Patel-Choksi (IDS), and Keiko Watanabe (IDS). Faculty membership was extended to Dr. Joseph Zingale, associate professor in the Department of Periodontics, and honorary membership was bestowed upon Margarita (Maggie) Robertson, assistant to the registrar and a dental school employee for more than 30 years.

# Phi Kappa Phi

Four DDS students and one dental hygiene student from the Class of 2007 were honored with medallions and certificates as they received membership in the prestigious Phi Kappa Phi national honor society at an initiation ceremony held April 27 on the Stockton campus. Drs. Stacey Lam, Micah Porter, Ashley Streeter, Derid Ure and Ms. Ramey Dunham were the dental school graduates honored during the PKP initiation ceremony. Students were chosen from all academic disciplines within the University. PKP, the largest and oldest interdisciplinary honor society in existence, recognizes academic excellence in all fields of higher education and engages the community of scholars in service to others.



TKO inductees gather on the balcony of the Green Room.

## Tau Kappa Omega

In recognition of their scholastic achievements, 45 DDS students and five IDS students were accepted into the School of Dentistry's honor society, Tau Kappa Omega, during its annual convocation dinner at the Green Room on May 16. TKO inductees for the DDS class rank in the top 20% of their respective classes in the seventh quarter (second year) or in the next 10% during the 11th quarter (third year), and the top 30% of the graduating IDS class.

Honorees from the Class of 2007 were: Drs. Jared Antrobus, Kelly Cassels, Christopher Drew, Anita Ford, Ariana Ebrahimian, Marshall Hanson, Katie Hareid, Richard Michaud, Kristen Morgan, Tyler Nelson, Casey O'Neill, Priti Patil, Anastasios Photopoulos, Sam Suliman, Alexis Tessler, Wai Kin Tong, and Craig Worsley. The IDS graduates included: Drs. Ameir Eltom, Azarmidokht Mahmoudi, Amishi Patel-Choksi, Gurminder Sidhu, and Keiko Watanabe.

The following Class of 2008 students received TKO membership: Emanuel Alexandroni, Alyson Barnes, Keith Boyer, Stuart Boyse, Thomas Clements, Scott Dault, Justin Goodman, Christopher Groat, Daniel Haws, Russell Homer, Cyrus Javadi, Yejin Jung, Aaron McDonough, Andrew Michael, Laura Miller, Benjamin Mishler, Nicklaus Morton, Matthew Nielsen, Robert Palmer, Marta Parisek, Aric Petersen, Nicole Sakai, Erick Sato, Taylor Stephens, Zachary Van Hilsen, Robert Whiting, Bryce Williams, and Jacob Yetzer.

Select individuals were also granted honorary membership for their service to the dental school. They included: Dean Patrick J. Ferrillo, Jr., Dr. Brian Kenyon, associate professor in the Department of Restorative Dentistry, and Ms. Olga Matveyeva, teaching dental laboratory technician in the Department of Removable Prosthodontics.

# 06 UPDATE

#### In With the Grin Crowd

The San Francisco Dental Society (SFDS) honored the winner of its 32<sup>nd</sup> annual Poster Contest during a ceremony held at the Arthur A. Dugoni School of Dentistry on April 20. Fifth-grade student Nick LoBue of St. Stephen School in San Francisco earned the grand prize with his poster promoting oral health.

More than 3,000 San Francisco elementary school students participated in this year's contest, "Be Part of the San Francisco grlN Crowd." Dr. Dennis Shinbori '75, SFDS member and chair of this contest for the past 25 years, said he was thrilled with the number of submissions this year.

"Each year the posters seem to get better and more colorful. This contest is a way to awaken the message of dental health in our young school children. I am grateful to the principals and teachers to recognize this need, Dr. Shinbori said.

SFDS and California State Senator Leland Yee, D-San Francisco, presented LoBue with a proclamation from the California Legislature along with a weekend hotel package, entry to Great America, \$50, and an Oral-B battery toothbrush. SFDS also awarded prizes to 59 other enthusiastic elementary school children winners.



Dr. Stafford Duhn '84, California State Senator Leland Yee, and Dr. Dennis Shinbori '75 congratulated fifthgrade student Nick LoBue of St. Stephen School for winning the grand prize in the San Francisco Dental Society's 32<sup>rd</sup> annual Poster Contest.



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# ETHICS 07

#### **By Bruce Peltier and Phil Hordiner**

Robert was a dirty old man, no doubt about it. The day I (Phil Hordiner) saw him standing at the reception desk wearing an old baseball cap and several days' stubble, I expected to see a shopping cart filled with old clothes parked outside. "I come to zee der gut doctor," he announced in a voice that carried through the office and probably for a few blocks beyond. There was a twinkle in his eyes that belied his scruffy appearance.

When he was introduced, he took over the conversation, describing what a wonderful job I did for the person who referred him, and that he wanted to get his teeth fixed. He said that he would probably have to trade his own teeth in for false ones, and that he didn't care how they looked, as long as he could chew well, because he loved good food. He admitted that he had not seen a dentist for 20 years and had not taken good care of his teeth.

He was right about his teeth. There was not much left to work with. To keep what remained would require a major commitment on his part to get his gums healthy, followed by a challenging restoration project. To my great surprise, he did such a good job with home care over the next several weeks that his gums healed almost miraculously. His questions were astute, and together we gradually rebuilt and repaired the damage.

One day, he invited our office staff to visit him at his house in the Richmond district. We accepted, not knowing what to expect. What we found there was utterly amazing. His living room was empty except for a beautiful piano, a few chairs, and some tools and pieces of wood scattered about. The piano was of a lush honey color, and his last name appeared in Gothic letters above the keyboard. He sat down and played melodies so beautiful as to completely belie the player's appearance. The gourmet kitchen where he prepared food was spotless. There was no doubt that he loved his food as he loved his music.

**Ethics Codes.** Dentistry appears to be distinctly different from the professions of

medicine, psychology, and dental hygiene. For example, the most current edition of the *American College of Physicians Ethics Manual* states, "By history, tradition, and professional oath, physicians have a moral obligation to provide care for ill persons. Although this obligation is collective, each individual physician is obliged to do his or her fair share to ensure that all ill persons receive appropriate treatment."

The ethics code followed by psychologists makes a similar observation, "Psychologists recognize that fairness and justice entitle all persons to access to and benefit from the contributions of psychology and to equal quality in the processes, procedures, and services being conducted by psychologists."

An examination of the thinking of dental auxiliaries produces a similar result. The most current version of the code of ethics for dental hygienists states that, "All people should have access to health care, including oral health care," and asserts that hygienists should "Promote access to dental hygiene services for all, supporting justice and fairness in the distribution of healthcare resources."

Dentistry is unique among the professions in its formal recognition of something its code calls "patient selection." The American Dental Association's ethics code asserts that dentists "...may exercise reasonable discretion in selecting patients for their practices..."

Rather than deciding in a binary way that a patient either should or should not be offered services based upon his or her attractiveness to the dentist and that dentist's practice goals, it seems likely that the dentist "ranks" each patient along a spectrum of important personal, financial, and dental variables. His ranking may be unconscious or only semi-conscious, but it is made on the basis of personal and group prejudices and stereotypes. Some of it is racial, some financial, and some based upon how a person dresses or looks or speaks. Perceptions of "dental IQ" or general intelligence play a role in the ranking, as does prediction of the kind of treatment plan this "kind" of patient might accept, complete, and pay for. While few would acknowledge such a ranking process, it does take place, and it limits a dentist's ability to provide needed services. Some openly acknowledge the use of a ranking system and advocate the attraction of "high-value patients" to one's practice.

It is painful to note that such a ranking process seems to be accepted uncritically in the wider culture of dentistry, as there are at least two significant problems that result. The first and most obvious problem is that of simple discrimination. Basic moral decency, as well as the normative principle of justice, demands that doctors treat all patients in a fair manner. At the very least, you ought to judge their fitness for treatment based on actual experiences with them or with essential dental treatment variables. You don't have to provide treatment for someone who is obnoxious or drunk, and you probably shouldn't place a crown or braces into a mouth that is full of periodontal disease. But it's wrong to welcome or dissuade patients based upon the quick and natural prejudices that all humans possess.

The second and less obvious problem lies in the fact that the ranking of patients limits your ability to provide needed care to wonderful human beings. Most dentists can recall at least one incident when a patient surprised them, and the surprise was often a pleasant one. Because one can tell very little of importance about another human being based just upon visual cues, it seems wise to withhold judgment for as long as possible. In fact, the antidote to ranking is to get to know our patients by investing time in talking with them about their concerns and values. Patients and dentists both benefit from the exchange, and it's the right thing to do.

Bruce Peltier, Ph.D., is professor, clinical psychologist, and director of ethics education at the dental school. He can be reached at bpeltier@pacific.edu.

Dr. Phil Hordiner recently retired from private practice dentistry after 40-plus years. He volunteers his time to help teach in the ethics program at the dental school. He can be reached at phordiner@comcast.net.

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# ThreeGenerations of Women Graduates

On June 10, 2007 Dr. Marion Hovden '52 watched with pride as her daughter, Dr. Caren Hovden '76, slipped a lavender hood over the head of her granddaughter, Dr. Kristen Morgan '07, during the 113th Commencement Ceremony of the University of the Pacific, Arthur A. Dugoni School of Dentistry. For Marion, no words can adequately describe how much it meant to witness the third generation of women in her family to graduate from the same dental school. Caren feels truly excited to share the profession and family tradition with her daughter.

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"To see Kristen start this incredible journey and to be a part of it is very precious," says Caren. "For the three of us to have that moment together was amazing."

It's amazing because when her mother, then Marion Motzer, started dental school, she was the only woman in her class. Despite a nearly life-long ambition to become a dentist and graduating pre-med from Stanford University, Marion's entrance into dental school wasn't a sure thing. In 1948, the 50 coveted spots at the College of Physicians and Surgeons (P&S) were held almost exclusively for men who had postponed their education to serve in World War II.

In fact, Marion was an alternate the year she started dental school, not receiving word she had been accepted until two weeks into the first semester and after she had already paid her tuition for a graduate program at Stanford. This late start provided an additional challenge to Marion. However, after a few months, she worked her way into the top of her class and made friends with her classmates. Nearly 60 years later, those friendships are still going strong. "I met some wonderful friends in dental school that have lasted a lifetime," Marion says.

The bonds Marion forged with classmates during dental school proved to be some of the most significant of her life. Bothered by a cavity during her third year, one of Marion's classmates suggested she ask top-ranked senior Charles Hovden to treat her. Little did she know

that the same student that provided her dental care would eventually become her husband.

"One of the fellows said I should go to Charles Hovden because he was one of the top students in the class," Marion says. "So I went to him and he filled my tooth. He then asked me to go to the symphony. We started dating in the fall, and we were married the following August."

Being the only female in her class wasn't the only challenge Marion faced during her time at P&S. Back then, the dental school was located in an older building on 16<sup>th</sup> and Mission Streets and wasn't equipped with the modern conveniences Pacific students enjoy today. "The units consisted of old wooden cabinets with no air and no water," she recalls. "What a change we have seen."

After graduating from P&S in 1952, Marion and her husband Dr. Charles Hovden '51 started a general dentistry practice in San Francisco. Charles took the more specialized adult cases, while Marion treated children and young adults. The two practiced together for more than 30 years before she retired in the early 1980s.

The Hovdens found a way to balance work and family life and as a result, their children, Caren and Ken, eventually became dentists themselves. In fact, Caren says witnessing how much her parents loved their work prompted her to pursue a career in dentistry. "My parents were tremendous role models," says Caren. "When I saw how much they both enjoyed their profession, it opened up a door for me. I loved working with people and there are very few careers where you can work one-on-one with somebody and really make a difference in their life."

Twenty-one years after her mother's graduation from dental school, the University of the Pacific School of Dentistry accepted Caren into the Class of 1976. Of the 132 students in that class, eight were women. And while it may have been less surprising for women to enter dental school in the 1970s, the experience didn't come without its challenges. "I think during that time, there was an attitude that the women students would end up having children and raising families instead of practicing in their profession," Caren remembers. "So to a certain extent, some people really tested us to make sure we were sincere in our goals and could keep up in that environment."

Caren did more than just keep up. She ranked in the top 12% of her class and was inducted into Omicron Kappa Upsilon national dental honor society. After graduation, she entered the orthodontics program at University of California, San Francisco. Today, she has a private orthodontic practice in Daly City adjacent to her brother, general dentist Dr. Kenneth Hovden '81. "We were so thrilled for Caren when she finished her orthodontics program," Marion says. "Orthodontics was what I had always wanted to do, so I am very proud of what she's accomplished and that she is so happy in her career."

But it wasn't just in the academic arena that Caren excelled. During her time at Pacific, Caren participated on a softball team with other women students and staff at the dental school. With the support of Dr. Leroy Cagnone, then the assistant dean for academic affairs, the team created official team jerseys and took the San Francisco city softball league by storm.

"We made it all the way to the championship in the city league," Caren says. "That was a really wonderful experience because it brought the women of school together and made us realize the importance of being part of a supportive network. Leroy Cagnone came to many of our games and was always so involved in the student activities. He was a great role model, as were many other instructors at the school. The humanistic feeling that they've generated in the school now is the same spirit that Leroy had. He was so generous and compassionate."

More than 30 years later, Kristen Morgan can attest that humanism is still alive and well at Pacific. One of 52 women in a class of 139, Kristen discovered the sense of family that exists at the dental school before applying. "The first day I visited as a prospective student I just fell in love with the school. Everyone was so friendly and so supportive," says Kristen.

While the atmosphere at Pacific may have been what inspired Kristen to pursue a ca-



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# 12

reer in dentistry, growing up, she had no interest in the profession. In fact, she was more inclined to follow in her father William's and older brother Brian's footsteps by studying mechanical engineering during her first few years at University of California at Davis. But she soon realized that as an engineer she wouldn't have the interaction with people that she desired and decided to switch majors.

"I love building things with my hands and problem solving. That's why I initially chose engineering," Kristen says. "But I came to realize my love for medicine and my desire to work with people every day. When I discovered that dentistry is a profession that offers all of these challenges, I immediately applied to the school and never looked back."

During her three years of dental school, Kristen excelled both inside and outside the classroom. At the close of her third year, she was inducted into the Tau Kappa Omega honor society and upon graduation, received the Academy of General Dentistry Award and the Kevin Campbell Alumni Association Service Award. Kristen also jumped at the opportunity to become involved in any way possible. She served three years as her class representative to the Alumni Association Board, was an active member of Delta Sigma Delta Fraternity, volunteered for Kids in the Klinic and Vino de Mayo fundraising events, and served as vice president of her first-year class. These experiences allowed Kristen to build a connection to the school that will last a lifetime.

"With all the different events, most students really get to know and appreciate the faculty and staff in a way that I feel is unique to our school," she says. "My own experience working with the faculty on different committees allowed me to feel truly a part of the Pacific family. The instructors here make you feel comfortable and confident as they become your friends and your mentors."

Kristen said the relationships she developed with her faculty members have encouraged her to consider pursuing another family tradition—becoming a faculty member at Pacific. "My mother taught ortho years ago and my uncle Ken still teaches preclinical endodontics," Kristen adds. "My grandfather taught multiple disciplines on the clinic floor for a while too. Now, I am looking forward to teaching at the dental school in preclinical restorative."

In the meantime, Kristen is pursuing an associateship in a general dentistry practice in the Bay Area and may consider a specialty in oral surgery. She's also looking forward to staying involved with the dental school's fundraising events.

"I told Jan Fricke, the lead teaching dental assistant in the Pediatric Dentistry Clinic, that anytime she wants me to help out with Kids in the Klinic or Vino de Mayo, just to let me know," says Kristen. "I'm more than happy to volunteer."

Witnessing Kristen's enthusiasm for dentistry and love for Pacific provides a full-circle sense of satisfaction for both Marion and Caren Hovden. For Caren, it's a rich reward to see her daughter find her passion. "It was so great to see our daughter just sparkle with excitement about what she was doing on a daily basis," says Caren.

For Marion, Kristen's graduation is the culmination of a strong family tie to an institution that profoundly impacted three generations of women. "It's a wonderful feeling," says Marion. "To have three generations of dentists is exceptional. The profession is lucky to have Caren and Kristen, and I'm very proud of both of them."

\*\*Note: Drs. Charles and Marion Hovden are both retired and split their time between their homes in Clearlake, California, and San Francisco. Dr. Caren Hovden and her husband, William Morgan, live in Hillsborough, California, while their daughter Kristen, son Brian and his wife, Christina, live in San Mateo, California. Dr. Ken Hovden, his wife Laura and their children Taira (10) and Chase(8), live in Woodside, California. The Hovden and Morgan families remain very close, frequently coming together to water ski or enjoy the outdoors.







For Marion, Kristen's graduation is the culmination of a strong family tie to an institution that profoundly impacted three generations of women.



# first year at Pacific, Dean Pat Ferrillo has found family

# By Eric K. Curtis

Dr. Patrick J. Ferrillo, Jr., understands the importance of family. The new dean of the University of the Pacific, Arthur A. Dugoni School of Dentistry—the school's eighth presiding officer in its 111-year history—is the son of a dentist who followed in his father's footsteps. "My dad was the original endodontist," Dr. Ferrillo says, "grandfathered in when endo became a specialty in 1963. I owe a lot of who I am to him."

Pat Ferrillo was born and raised (and became a passionate Cardinals baseball fan) in St. Louis, where the elder Dr. Ferrillo was chair of oral medicine, oral pathology, and microbiology at St. Louis University dental school. When the school closed in the late 1960s, Dr. Ferrillo, Sr. started the endodontics department and graduate program at Baylor, where Pat eventually attended both dental school and an endodontic residency program. "There were always dental students around the house," Dean Ferrillo recalls, "and my mom, a great Italian cook, often fed them. Pacific graduates may not realize that traditionally, dental school was not a pleasant experience. But my dad was different. He was very humanistic, respectful of students, and they loved him. My dad would have fit right in with the Dugoni style."



**Dental School Picnic** 



Kids in the Klinic Fundraiser



**Over the Hump Party** 

Dean Ferrillo says that while his father didn't influence his decision to apply to dental school, "he definitely influenced my decision to go into academics." Dean Ferrillo says that while his father didn't influence his decision to apply to dental school, "he definitely influenced my decision to go into academics"— clearly the right move. Dr. Ferrillo joined the faculty of Southern Illinois University (SIU) School of Dental Medicine, quickly advancing from clinical assistant professor of endodontics to director of curricular activities. In 1986, just ten years out of dental school, Dr. Ferrillo was named acting dean. A year later, at age 36, he became dean.

With the SIU deanship, Dr. Ferrillo's meteoric career was soon drawn into the orbit of University of the Pacific. "As a young dean," he says, "I naturally turned to advice from the dean of deans, Art Dugoni."

"By the time Pat took over as dean at Pacific, he had been learning about the school—being mentored by Art—for 20 years," says Executive Associate Dean Craig Yarborough '80.

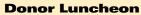
Pacific also learned from Dr. Ferrillo, when he was invited to the school to help prepare the faculty for accreditation site visits. And through his work with the American Dental Association and the American Dental Education Association, Dr. Ferrillo had come to know a number of Pacific administrators and faculty members, including Drs. Yarborough, David Chambers, Paul Glassman, and Bill Harman (who went on to become Dr. Ferril-

lo's executive associate dean at University of Nevada, Las Vegas [UNLV] School of Dental Medicine.

In 2002, after 16 years as dean at SIU, Dr. Ferrillo was chosen to be the founding dean at UNLV's new dental school and vice provost of the Division of Health Sciences. But a scant three years into Dr. Ferrillo's Las Vegas tenure, Dr. Arthur A. Dugoni '48 announced that in 2006 he would conclude what would be a recordbreaking 28-year run as dean at Pacific, and a search was initiated for a successor. "I thought I had my dream job at UNLV," Dean Ferrillo says, "where I had the rare opportunity to create a dental school from the ground up. When I was selected as dean at Pacific, people asked me why I wanted to leave UNLV. It wasn't that I wanted to go. I wouldn't have left UNLV for anything—except Pacific. University of the Pacific is the premier dental school in the world. What administrator wouldn't want to lead it? The fact that so many deans were looking at the job tells you something about this institution. Pacific alumni are proud of their school, but even they might be astonished by this school's worldwide reputation."

Dr. Ferrillo had two reservations about taking on his new role as heir to Dr. Dugoni. "First," he says, "I hadn't finished my job at UNLV. But I knew there were good







Alumni Association Meeting



**P&S Donor Ball** 

"The thing that struck me about Pat right away was his energy and enthusiasm," says Dr. Daniel Tanita '73. people in place who would continue. Second, I had to follow Art. The first principle of leadership is to never follow someone successful. You can't possibly look good. That concern went away as soon as I got to the school. Everyone here has been wonderfully supportive. There's a real sense of family here."

In fact, Dr. Ferrillo says, the one thing that surprised him about the school was the depth and widespread support of its humanistic philosophy. When his father passed away, shortly after the dean moved to San Francisco, the school rallied around him. "Art is very good at painting a positive picture," he says. "When people extol their institution, you expect them to be exaggerating. But what Art described at Pacific was very accurate. I expected less than what I am now seeing."

He has seen (and been seen) a lot in a very busy first year. Dean Ferrillo's colleagues paint a picture of perpetual motion. Pacific Dental Education Foundation President Daniel Tanita '73 says, "The thing that struck me about Pat right away was his energy and enthusiasm." The dean speaks fast, his voice edged with passion. "He's Italian," says Dr. Yarborough, "so he also talks with his hands. In fact, he talks with his hands and feet. If you see him speak, he's wearing out the carpet."

Underlying Dr. Ferrillo's high-octane

management style, at least three characteristics stand out. One is his inquisitive nature. "Pat is a quick study and a fast thinker," says Dr. Yarborough. "His strength is his ability to ask great questions. We think we're pretty darn good. Then he asks, 'Why are you doing things that way?' 'Because we've always done it that way' isn't a good enough answer. He wants to know, 'Does that support our mission? What is the outcome measurement?'"

The dean also brings to Pacific a sharp eye for detail. "Pat looks at the school in a different way," Dr. Yarborough adds. "To us, the walls look painted. To Pat, the walls look like they could be painted. We get complacent, thinking we're in the Ritz-Carlton of dental schools, but he sees things anew."

Dr. Ferrillo is known as an astute financial manager. "Pat brings to the organizational table a strong and in-depth knowledge of budget construction, budget evaluations, and the incorporation of budget planning with the overall priorities and mission of the dental school and the University," says Dean Emeritus Arthur A. Dugoni.

A second important characteristic is Dr. Ferrillo's natural warmth. "Pat's got a big heart and a great sense of humor," says Dr. Nava Fathi '95, Alumni Association President and assistant professor in the



First-year Cioppino Dinner



Dental Hygiene Awards Program



**Thanks a Bunch Brunch** 

Department of Endodontics. "When he first came to the school for an all-day interview, I wondered, 'Is he as nice as he seems?' A year later, I can tell you the answer is clearly yes."

A third defining characteristic is Dr. Ferrillo's strong leadership. Past president of the American Dental Education Association and past chair of the Board of Trustees of Oral Health America, the dean has also sat on the board of directors of such diverse organizations as the National Foundation for Ectodermal Dysplasias and National Foundation of Dentistry for the Handicapped. He is currently a director at Young Innovations, Inc., a dental manufacturer.

"He is dedicated to being an effective advocate for change," says Associate Dean for Administration Eddie Hayashida. "He is involved in professional organizations to address important issues facing dentistry such as access to care, licensure, workforce issues, and changing demographics." Colleagues note that if Dr. Ferrillo gets involved with an organization, he'll end up leading it.

Dr. Ferrillo's leadership is underscored by a strong sense of service. "Pat's signature line is, 'Please let me know what I can do for you,'" says Dr. Fathi. "He really means it." Fellow administrators note that the dean expects participation in decision making and looks for consensus. "He enjoys working with people who are highly motivated and have a commitment to quality and high professional standards," says Dr. Hayashida.

The dean seeks those people wherever they may be. In his first year, Dr. Ferrillo has been everywhere—as far as Kuwait with Pacific Provost Philip Gilbertson and as close as the Webster Street boardrooms with student council officers, and all points in between. From Stockton and Sacramento to Utah, Nevada, and Hawaii alumni meetings to anywhere there has been a meeting of the ADA, California Dental Association, or ADEA, Dean Ferrillo has been there. He has also met with everyone—faculty, staff, leaders in organized dentistry, the Pacific Dental Education Foundation board, the Alumni Association Board of Directors, the president of California Pacific Medical Center, the mayor of San Francisco. Asilomar? He went down there. Kids in the Klinic Golf Tournament? He played. Over-the-Hump Party? He celebrated with students in style. Free weekend? Not a chance.

In short, Dr. Ferrillo set out to absorb Pacific and its people, in all its manifestations. The dean particularly relates to students and has been heavily involved in student activities. "It was comforting to see Dr. Ferrillo frequently in the clinic involving himself in the students' and patients' experience there," says Dr. Joshua Smith '07, a new alumnus

"Pat's combination of talent, charisma, sound judgment, and outstanding experience is a gift to Pacific and its future," says Dr. Arthur A. Dugoni.



Commencement



Kids in the Klinic Golf Tournament



**White Coat Ceremony** 

from Dean Ferrillo's first graduating class. The dean's commitment is both hands-or and arms-in: He not only spent time with dental students at the all-school picnic at Great America amusement park in Santa Clara, he rode the rides with them.

"Pat is a social, engaging person," says Dr. Tanita. "He was determined to meet all the constituencies and include their input into a grand vision for the school." Dr. Fathi says, "Pat has worked hard to communicate with the various constituencies at Pacific. Relationships are really important to him."

Throughout 2007 Dr. Ferrillo has been bringing Pacific's voices together as he leads the school through the most daunting of consensus exercises, a strategic plan. The new strategic plan for the next five years actually involved three different strategic plans—one generated by the Alumni Association, another by the PDEF Board, and the third by faculty, staff, students, and administrators. "Pat got all these divergent groups to contribute," Dr. Tanita says. "It's amazing how he integrates all those ideals and ideas into something both pithy and powerful." (For the record, Pacific's seven core values, as identified by the strategic plan, include:

humanism, innovation, leadership, reflection, stewardship, collaboration, and philanthropy.)

"Pat's combination of talent, charisma, sound judgment, and outstanding experience is a gift to Pacific and its future," says Dr. Dugoni. That future is already beginning to reveal itself. The school's strategic planning process has already revealed several priorities for the next five years. Pacific's bedrock is its tradition of excellence in teaching and clinical instruction in a humanistic environment and its emphasis on leadership. But clearly the school can't rest on its laurels. For example, the 20-year-old clinical facilities are ready for an upgrade. School systems need to become more reliable. More clinical research should be encouraged.

"Pat has a focused determination to do things right," says Dr. Tanita. "He's really dedicated to the school and to maintaining Dr. Dugoni's legacy of excellence."

Dean Ferrillo himself has several goals for the dental school. "One," he says, "we want to continue to be pioneers in teaching and learning—which means constant change and improvement. We want to focus on maintaining the quality of our faculty."

"Two, as total health care and oral care

become more closely linked, we need to be leaders and advocates in the changing worldview of oral health."

"And three, we need to continue to reach out to promote our assets and abilities to the community." For example, Pacific has developed a niche in developing state-wide programs for special needs patients. "One of my neighbors is Carmen Policy, former president of the San Francisco 49ers. I invited him to the school, and when he got here, he fell in love with it."

Dr. Ferrillo says he first realized there was something special about Pacific when, as an officer of ADEA, he attended a round of dental school alumni receptions during an ADA Annual Session in San Francisco. "Most schools had a few people standing around looking bored," he says. "But Pacific's reception was so full that I almost couldn't get through the door. I thought, 'These people really love this school.' There really is a strong sense of family here. The magic at Pacific is incredible." To Dean Ferrillo, being at Pacific is like coming home. □

Adjunct associate professor Eric Curtis '88 wrote the dental school's centennial history A Century of Smiles.

# Predoctoral Orthodontic Education

By Drs. Sheldon Baumrind, Robert Boyd, Mohamed Fallah, Hee Soo Oh, Marie Tolarova, and Maureen Valley, faculty members in the Department of Orthodontics, and Dr. Blake Robison, instructor in the Department of Restorative Dentistry.

s the oldest specialty in dentistry, orthodontics has evolved substantially. Regrettably, an increasingly adversarial relationship within the dental community has also evolved. Orthodontists often blame general dentists who are at the frontline in patient care for their inability to diagnose major problems, which can lead to missed opportunities for preventing and intercepting malocclusions. Current literature suggests that approximately 80% of orthodontic problems go undiagnosed. On the other hand, general dentists often feel they have been inadequately educated in orthodontics at their dental schools and have been forced to take continuing education courses to learn more about the specialty. Unfortunately, these courses are not standardized and range widely in quality, cost, and length. All of this is happening at a time when adults have become increasingly aware of their esthetic possibilities. With improvements in technology, methods, and materials, a majority of adult treatments can be significantly enhanced when simple orthodontic preprosthetic tooth movements are incorporated into the treatment plan.

Orthodontics is a part of comprehensive oral health, and at Pacific every effort is being made to ensure that happens. For several years, the predoctoral orthodontic courses at Pacific focused on very basic orthodontic concepts and clinical techniques infrequently used in private practice. To reverse this trend, efforts were made to improve the clinical relevance of the student's educational experience. In the May 1981 issue of the *American Journal of Orthodontics*, Dr. Arthur A. Dugoni stated in his guest editorial, *The Role of Orthodontics in the Predoctoral Education of a Dentist,* "Orthodontics is a difficult field to teach. Integrating and conceptualizing the simultaneous influence of growth and biomechanical movement in three-dimensional geometric space complicates treatment planning and execution for predoctoral students."

Another problem has been the difficulty in keeping up with the progress of techniques and philosophies that were occurring in the orthodontic world. Complicating this matter is the lack of time in an already condensed three-year dental school curriculum and the inability to allow dental students hands-on clinical experience with fixed appliance treatment due to the lack of facilities and instructors.

Fortunately, we have entered a new era of orthodontic technologies that has enabled us to significantly respond to many of the challenges we faced in the past. With the introduction of clear removable appliances, specifically Invisalign®, we are now able to offer a majority of our dental students a meaningful orthodontic educational experience. At the same time as the introduction of Invisalign®, several faculty members restructured and improved the concepts and teaching methods used during their courses.

The main purpose of this article is to familiarize the reader with the current predoctoral orthodontic curriculum that Pacific offers. This curriculum is threefold: 1) four didactic courses, 2) one selective course, and 3) two research laboratories. These courses and research opportunities are described below.

# at the Arthur A. Dugoni School of Dentistry

# **Human Growth and Development (OR 144)**

Orthodontics is a specialty that, in the vast majority of the treated patients, takes advantage of a differential growth of the craniofacial skeleton. Therefore, understanding human growth and development and, specifically, understanding craniofacial development is essential background and knowledge needed for further learning about orthodontic treatment of malocclusions.

The Human Growth and Development course (OR 144) is taught in the third quarter of the first year to the DDS and IDS students. Since the winter quarter in 2000, this course has been directed by Dr. Marie Tolarova who is a pediatrician and medical geneticist with a lifetime of clinical and research interests in craniofacial anomalies. Dr. Tolarova brings to this course her broad knowledge of normal and abnormal child development and, especially, her knowledge of the genetic background of dental and craniofacial conditions.

For each of the lectures and seminars, the syllabus includes a handout containing the most important points related to the topics discussed. All course materials are on Blackboard, the school's Intranet-based course management system. In addition to the course seminars, syllabus, and reading list, students learn through interactive CD modules on human growth and development.

Because genetics is important for an understanding of the causes of many pathologies and abnormalities in medicine and dentistry, Dr. Tolarova has incorporated into the course two lectures dedicated to genetics, and an educational CD developed by the March of Dimes, "Genetics and Your Practice." Based on feedback from students, case-based seminars related to topics presented in preceding lectures have been incorporated into the course. One of these seminars focuses on genetics. Orthodontic residents are involved in these seminars, making for clinically relevant discussions and interactive case presentations which are appreciated on both sides.

# Preclinical Orthodontics (OR 149)

The Preclinical Orthodontics course (OR 149) is taught in the fourth quarter of the first year to the DDS and IDS students. The course is directed by Dr. Mohamed Fallah and taught by a team of orthodontic faculty, including: Drs. Leif Cobain, Sarah Rashid, Natalia Vasylyk, and Immi Song. It is a rotation block course with approximately 12 students in each block attending three-hour class on each of four days a week for a total of 12 hours. In conjunction with the orthodontics lecture series, OR 244 (see below), this course helps students understand the basic concepts of orthodontics. The course introduces them to various removable and fixed appliances with a focus on clinically relevant applications for minor orthodontic tooth movement in a general practice setting. Several seminars are devoted to an introduction of the Invisalign® appliance. Students are also exposed to various casebased presentations with discussions covering such topics as: the right time to start treatment, the appropriate time to refer, and the most effective means of communication with other specialists.

# Orthodontics (OR 244)

Taught in the fourth quarter of the first year through the first quarter of the second year to the DDS and IDS students, the Orthodontics (OR 244) course is directed by Drs. Robert Boyd and Hee Soo Oh. Lectures are given by Drs. Oh and Maureen Valley in the spring quarter, and Drs. Boyd and Heon Jae Cho in the summer quarter.

The course involves a one-hour weekly lecture for a total of 20 hours of didactic instruction. The purpose of this course is for students to obtain a broader understanding of the nature of orthodontics and to develop competency



in the diagnosis and management of dentofacial deformities. Students are introduced to basic biomechanical concepts and related biologic responses, orthodontic terminology, diagnostic procedures, comprehensive treatment planning, and various treatment modalities as applied to a full range of malocclusions in a general dental practice.

As with the other courses, this one incorporates educational course material on the Invisalign® appliance and its application in general practice. Dr. Boyd lectures on the use of ClinCheck computer system as a diagnostic tool, esthetic goals when treating with Invisalign®, and predictability of Invisalign® treatment. In addition to other course materials, a limited version of the Invisalign® ClinCheck software is available on Blackboard.

# **Applied Orthodontics (OR 348)**

The Applied Orthodontics course (OR 348) is directed by Dr. Mohamed Fallah with the assistance of faculty members from the Department of Orthodontics and is taught in the first and second quarter of the third year. It is a rotation block course with approximately 12 students at a time participating in three, three-hour seminars and two, three-hour observation sessions in the graduate orthodontic clinic. This goal of this block rotation is to help students put all of the pieces of their orthodontic knowledge together for clinical applications in a general dentistry practice.

This course reviews the use of standard orthodontic treatment records and their application in diagnosis, treatment planning, and treatment evaluation in the mixed and permanent dentitions. Lateral head films are traced, measured, analyzed, and discussed with regard to norms and growth patterns. Facial soft tissue surface mapping using volumetric imagining technology and 3-D imagining software is also introduced. Students present a thorough diagnosis and treatment plan on selected cases incorporating dental records, study models, cephalometric analysis, photographs, arch length analysis, and tooth size discrepancy analysis.

# **Invisalign®**

(A General Dental Practice Selective Course)

The Invisalign® selective course is directed by Dr. Fallah with the assistance of Dr. Oh. One of the strengths of this course is the highly experienced volunteer faculty, including: Drs. Rene Sterenthal, Jae Sik Hur, Bella Shen Garnett, Jae Ahn, and Zahra Ammari.

In 2001, Align Technology, Inc. began to certify general dentists on the Invisalign® technique. And in 2003, Pacific's Orthodontic Department initiated a program to certify senior dental students. During that time, the department also started offering a selective course which has proven to be a significant opportunity for interested dental students to supplement their core orthodontic education. These students are given the opportunity to develop additional skills in diagnosis, treatment planning, referrals, and a means to deliver limited orthodontic treatment in a general practice setting. This hands-on course also aids students in deciding whether to pursue a career in orthodontics.

The course is designed to be one quarter in length comprising one 1.5 hour clinic session per week for a total of 15 hours of clinic time. Each clinic session is followed by a seminar on Invisalign®. In the clinic, the students perform limited orthodontic treatment on selected patients who display Class I malocclusion with mild crowding or spacing. After completion of the course, students receive three selective credit hours and are eligible for certification as an Invisalign® provider by Align Technology, Inc. following their graduation. By next year, approximately 90% of the graduating class will be able to participate in this selective course. And, students will receive more hours of instruction than is covered in both Align Technology's certification course for general dentists (12 hours) and the first Invisalign® Provider Workshop (8 hours).

# **Craniofacial Genetics Laboratory**

The Craniofacial Genetics Laboratory directed by Dr. Tolarova is the core of Pacific's Craniofacial Team and Cleft Prevention Program. The ultimate goal is to discover causes of cleft lip and palate and craniofacial anomalies and to develop efficient programs for prevention through the study of epidemiology, nutrition, and molecular genetics.

At present, nine visiting scholars and one part-time administrative staff member work in the lab. Approximately 50% of all orthodontic residents conduct their master's theses research in this lab. In addition, over the past five years, nearly 60 dental students have participated in the lab and conducted research projects. Every year, students present their research results at Pacific's annual Research and Excellence Day, Asilomar, and other national and international meetings, such as the International Association of Dental Research, the American Association of Orthodontists, the American Dental Association, and the American Cleft Palate-Craniofacial Association.

The core data used for research in the Craniofacial Genetics Lab are obtained during cleft medical missions to South and Central America and Asia. These missions are sponsored by Rotoplast International, a non-profit humanitarian organization providing free constructive cleft-palate operations and treatment for children worldwide. Residents, faculty, and students participate in these mission trips along with other medical professionals, creating a multidisciplinary team. During the mission trips, data regarding medical and genetic history, nutritional information, and blood specimens are collected. At present, over 2,500 charts of patients with craniofacial anomalies and control individuals have been collected, forming a unique database available for research.

# **Craniofacial Research Instrumentation Laboratory (CRIL)**

Since 1979, the Craniofacial Research Instrumentation Laboratory (CRIL), directed by Dr. Sheldon Baumrind, has been the site of studies that have generated more than 90 original papers and more than 100 abstracts in peer-reviewed literature of orthodontics, engineering, medicine, and statistics. Much of this work was made possible through the generous donations of Align Technology, Inc., Anatomage (Dr. Jack Choi), and Dr. Ronald Redmond.

Every year, CRIL is an important part of the research experience for visiting scholars, residents, and dental students. CRIL has extensive facilities for the collection and analysis of craniofacial data. The lab hardware includes numerous workstations, a calibrated stereo radiology system, and a 3-D camera system. The lab software includes the CRIL data collection and analysis system using In Vivo, 3DMD, and Dolphin 3-D, and other software for 3-D visualization and analysis. The data consists of an analog library of records of more than 1,400 patients, randomly sampled from the offices of more than 30 experienced orthodontic clinicians. Currently CRIL is also collecting data from the i-CAT, a cone beam 3-D volumetric imaging system, that was installed in October 2005. CRIL develops and maintains a Web site for dissemination of imagery and study results at <a href="https://www.cril.org">www.cril.org</a>.

# CONCLUSION

Predoctoral orthodontic education at Pacific has greatly evolved over the past three years. The department has made significant changes to provide a high standard of education for dental students, one that is relevant to the patient care they will provide in a general practice setting. We hope to establish a new paradigm with specific standards for predoctoral orthodontic education. To work toward this goal, one of our alumni from the class of 2006, Dr. Blake Robison, is focusing his doctoral thesis in education on evaluating and improving our predoctoral educational program at Pacific.  $\Box$ 

# 22 ALUMNI







# ALUMNI/GRADUATE BANQUET

The Alumni Association hosted its 70<sup>th</sup> annual Alumni/Graduate Banquet on June 8 at The Ritz-Carlton in San Francisco. The event provided an opportunity for the Alumni Association to welcome the graduating class. More than 400 guests donned black-tie attire and enjoyed dinner, an awards ceremony, and dancing.

Alumni Association President Dr. Nava Fathi '95 greeted the Class of 2007 and Dean Patrick J. Ferrillo, Jr. presented awards to graduating students and residents. Class leaders, Drs. Tyler Nelson '07 and Binh Dao '07, honored the following faculty members with teaching awards: Drs. Leigh Anderson, Gabriela Aron, Dudley Cheu, Jim Garibaldi, Lola Giusti, Brian Kenyon, Maritza Mendez, Paul Subar, and Henry Vu.







- 1 Drs. Andrew Shi '07, Albert Huang '07, and Ryan Kir '07
- 2 Outstanding AEGD Faculty Award recipients: Drs. Maritza Mendez (far left), Dr. Paul Subar (center), and Dr. Henry Vu (far right) with presenters Drs. Andy Duong '06, AEGD '07; Erin Renna '06, AEGD '07; Patrick J. Ferrillo, Jr.; and Nathan Yang '06, AEGD '07
- 3 Dean Patrick J. Ferrillo, Jr. gets a warm greeting from Dr. Chris Olson '07.
- 4 Drs. Lexie Lyons '07, Farnaz Athari '07, and Allison Yen '07



- 5 Drs. Balint Kokas, William van Dyk '73, Bill Carpenter, and Daniel Tanita '73
- 6 Dean Patrick J. Ferrillo, Jr. and Dr. Lisa Kai '07
- 7 Drs. Binh Dao '07, Kimberlee Dickerson '07, Gabrielle Pitigoi-Aron, Dean Patrick J. Ferrillo, Jr., Tyler Nelson '07, and Patricia Louie '07
- 8 President Donald DeRosa, Dean Patrick J. Ferrillo, Jr., Drs. Girminder Sidhu '07, and Shika Gupta '07

# **ALUMNI 23**

# Alumni and Students Team Up with Special Olympics

Volunteers from the School of Dentistry provided free oral health evaluations for nearly 150 Special Olympics athletes during the Special Olympics Special Smiles® program on Saturday, June 9 in Berkeley, California. Dr. Allen Wong '86, assistant professor, led this outreach effort by organizing more than 50 students, faculty, and staff to conduct dental screenings, provide oral health education, and make custom mouthguards for the athletes.

"Access to dental care should not be an Olympic obstacle," said Dr. Wong, who also serves as the assistant director for the Advanced Education in General Dentistry program. "Pacific's participation in Special Olympics Special Smiles® shows we are serious about providing care for patients with special needs and educating the health care providers of the future."

Founded in 1993 by dentist and long-time Special Olympics supporter Dr. Steve Perlman, Special Smiles aims to improve access to dental care for athletes with special needs, as well as all people with developmental disabilities. One of the primary objectives of the program is to gather and analyze data about each athlete who receives a dental screening. These data are used to demonstrate a need for increased access to care for patients with special needs. Additionally, the program is a tool for identifying potential oral health issues early and referring the athletes to a dentist for follow-up care.



Cathy Faust, RDA, and Dr. Kenji Reyda '01 conduct an oral health screening during the Special Olympics Special Smiles® program.



Jack Nguyen (center) and Michael Nguyen (right), both Class of 2009, provide dental hygiene education to a Special Olympics athlete.



Drs. Chris Olsen '07 (top right) and Dell Goodrick '89 (bottom right) appear in a California Dental Association advertising campaign focusing on CDA members in various stages of their dental careers. This TDIC Insurance Solutions ad is one of several to appear in CDA publications, online, and in dental society publications around the state.

# Dr. Dugoni Awarded First Ever Honorary DDS Degree from LSU

Louisiana State University awarded its first ever honorary doctorate of dental surgery degree to Dr. Arthur A. Dugoni '48. He accepted this honor on May 19 during the 133<sup>rd</sup> Commencement Ceremony for LSU's Health Sciences Center. Dr. Dugoni delivered the commencement address entitled, "Live a Life that Matters" to a crowd of 5,700 guests and graduates of medicine, dentistry, nursing, dental hygiene, public health, physical therapy, and graduate studies.

"I have known Art for a very long time. In fact, he was one of the first to congratulate me on my deanship here 14 years ago," said Dr. Eric J. Hovland, dean of LSU School of Dentistry. "To honor someone as important to dental education as Art Dugoni is very meaningful."

Throughout his career, Dr. Dugoni has received numerous awards and citations. In 1998, he was elected to the prestigious FDI World Dental Federation List of Honour, which is limited to 30 individuals worldwide. Dr. Dugoni has presented more than 900 lectures, papers, clinics, and essays and is the author of more than 160 published articles. He also has the distinction of being the first and only person in the United States or Canada to have a dental school named in his honor while holding the position of dean.

# 24 ALUMNI



#### Dean Emeritus Tocchini Celebrates 95th Birthday

Dr. David Nielsen '67, assistant dean of alumni affairs, and Dean Emeritus Arthur A. Dugoni '48 present a photo to Dean Emeritus John Tocchini '37 (center) in celebration of Dr. Tocchini's 95th birthday. Dr. Nielsen and his wife, Ginger, and Dr. Dugoni, attended a special birthday brunch in Mill Creek, Washington at the home of Dr. Tocchini's grandson, Larry Moore, on July 20. Dr. Tocchini served as dean of the dental school from 1953 to 1968.

# **Distinguished Editor**

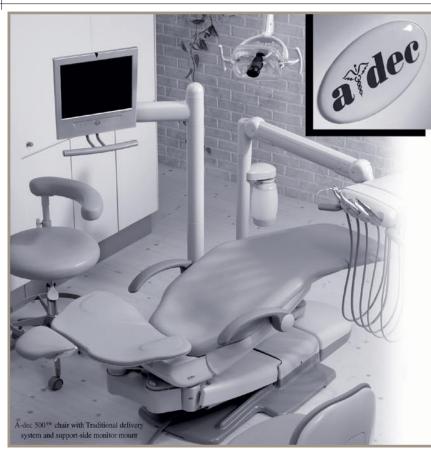
The American Association of Dental Editors (AADE) honored Dr. Eric Curtis '85 with its 2006 Distinguished Editor Award. The award, presented in partnership with the American Dental Association Council on Communications, recognizes editors who have brought exceptional credit to their society, dental journalism, and the dental profession.



Dr. Curtis, past president of AADE, received the award for his superior leadership during his 12-year tenure as editor of *Inscriptions*, the journal of the Arizona Dental Association.

"This is a great honor," Dr. Curtis said. "Writing and editing have been an important part of my career. The essence of leadership is communication, and the essence of communication—which leads to community, understanding, and shared values—is narrative. Rising to the challenge of crafting compelling narrative is one of my greatest pleasures."

Dr. Curtis is a recipient of the Alumni Association's Medallion of Distinction award. He is a past chair of the Arizona Dental Association's Council on Communications and past president of the Arizona Dental Foundation. Dr. Curtis is a fellow of the American College of Dentists and a master of the Academy of General Dentistry. He is the author of three books, including *A Century of Smiles*, a historical retrospective of the University of the Pacific, Arthur A. Dugoni School of Dentistry.



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# Ann& Cesar Cisneros

## By Kara A. Sanchez

As visitors walk through the halls of the dental school, they often remark about the friendliness of the people at Pacific. A welcoming "hello" and a kind smile go a long way to make everyone at the school, particularly visitors, understand the culture here and why the dental school is one big family.



Two individuals in particular—Ms. Ann and Mr. Cesar Cisneros—embody the humanistic spirit of the dental school. "The magic of Pacific is in its people," as Dean Emeritus Arthur A. Dugoni often says. This statement is especially true for this extraordinary couple that has given so much to Pacific.

With a combined total of 58 years of service to the dental school, Ann and Cesar Cisneros have made Pacific their second home. "It's not the building I like, it's the people I like—both the people who work here and the students," says Cesar.

"I enjoy the family feeling," Ann comments. "I see students coming through now who are the children of people I worked with when I was in the clinic."

Ann Oberlatz, a Bay Area native and graduate of University of Hawaii, started her career at Pacific in 1975 as a group practice secretary in the main clinic. She also served as a clinic coordinator and a coordinator of the senior citizen program. "I

went with Dr. Raymond Graves and other faculty members and students to senior citizen centers to offer dental screenings," Ann remembers. "It was one of my favorite jobs."

In 1981, Ann moved to the Development Office on the fifth floor and worked as an administrative assistant and then as the P&S Club Coordinator for Assistant Dean Al Gilmour. As a 26-year veteran of the Development team, Ann is currently serving as the planned giving officer. She connects with alumni—both young and old—to encourage estate gifts to the dental school which in turn help ensure the school's future.

"My bosses have helped me grow in the field of fundraising—from Al Gilmour to Tom Dunworth to Berney Neufeld," says Ann. "When I first came here the idea of humanism was just starting and it has been fun to watch that blossom and grow and become an important part of our mission."

In fact, Ann's stewardship played an in-

tegral role in the \$5 million estate gift from Dr. Arthur "Archie" Molinari '23, the largest estate gift in the dental school's history. Ann used to visit Archie and his cat "Pumpkin" in Marin and would always return to school with lemons from Archie's backyard. Ann's genuine personality and ability to connect with people, especially older alumni, are qualities that make her unique.

"I particularly like the job I am in now because I have the opportunity to work with older people," says Ann. "My mom told me, at age two, I had an affinity for older people. I was always saying 'hello' and starting conversations with people in stores."

At the same time Ann was beginning to make her mark in the Development Office, Cesar Cisneros started working at the dental school in 1981. A native of El Salvador and then resident of San Francisco, Cesar learned the pressman trade as a printer and paper cutter at Cal Central Press and Rapid Color. When Rapid Color relocated to Hawaii, Cesar contacted La Raza, a

With a combined total of 58 years of service to the dental school, Ann and Cesar Cisneros have made Pacific their second home.

# 26 VITA



After nine years together,

Ann and Cesar were married
on September 28, 1991
at the Volcano House Hotel
on the rim of the
Kilauea volcano in Hawaii.
This year they are
celebrating 16 years
of marriage and
25 years together.

Hispanic organization, and they recommended he visit the dental school. That very same day, Cesar went for an interview with Mr. Charles West, a long-time manager of the Printing & Duplicating department. Mr. West hired Cesar on the spot.

"Mr. 'C' put me to work right away at 3:30 pm on Friday, September 21, 1981," recalls Cesar.

As the offset duplicating operator for the dental school, Cesar is responsible for handling printing orders for faculty and staff, working with outside printers, and sorting mail. Printing and Duplicating is a vital operation, providing support-in one form or another-to every department in the school. As a result, Cesar knows everyone in the building and everyone is glad to know Cesar. His friendly

attitude and knowledgeable printing and duplicating skills have benefited the institution for years.

During his first week on the job, Cesar met Ann Oberlatz in the mailroom. Little did Cesar know that he would find his true love at Pacific. "I told my boss, Charlie West, 'I like that girl!"

Shortly after, Cesar agreed to help Ann with a last-minute printing project before she left for a Hawaiian vacation if she would bring him back a coconut from the islands. Since regulations prohibited her from bringing back a real coconut, Ann did the next best thing and brought Cesar coconut syrup and promised to take him to lunch.

"We went to the Alta Plaza restaurant on Fillmore Street (where the Crepevine is located now) for lunch and our first date was going to Beach Blanket Babylon with a group of people from the dental school a couple of weeks later," says Cesar.

"When we first started dating it was a little challenging since we were a source of gossip at the school," Ann remembers. "After a while, people got used to it and we were old news."

After nine years together, Ann and Cesar were married on September 28, 1991 at the Volcano House Hotel on the rim of the Kilauea volcano in Hawaii. This year they are celebrating 16 years of marriage and 25 years together.

Although Ann and Cesar work on different floors and in different departments, they find time to meet for lunch together every day. "I miss Ann when she goes to lunch with other people," remarks Cesar.

Throughout their careers at Pacific, Ann and Cesar have both achieved success. Recognized for her contributions to the dental school, Ann was inducted into the Tau Kappa Omega honor society as an honorary member in the mid-1980s. Ann also joined the dental school's Wig-L-Bugs women's softball team, where she played for about 10 years in the women's city softball league with staff, students, and faculty. And at this year's Alumni/Graduate Banquet, Cesar was the recipient of the 2007 Rhonda L. Bennett Staff Excellence Award from the graduating class. This award is presented annually to an employee who personifies the humanistic model of education, dedication, and a commitment to excellence.

"If there were ever a Pacific gem, it would be Cesar," stated Dr. Kelly Cassels '07, a recent graduate. "I do not know anyone who literally loves coming to work and appreciates all the people—faculty, staff, and students alike—as much as Cesar."

When asked about their future plans, Cesar says, "I will never find another place to work as nice as this place."

"I am having too much fun with my job and would not want to change," adds Ann. "It's a perfect job for a people-person and I like people."

When they are not at 2155 Webster Street, Ann and Cesar enjoy spending time at their home in Orinda with their three pet cats: "Peaches," "LGK" (Little Gray Kitty), and "Baby."

Ann and Cesar exemplify the dental school spirit. They are two dedicated employees whose warm and caring demeanor continues to grace the halls of the Arthur A. Dugoni School of Dentistry. And for that we are all fortunate.

# Stockton Campus

# **University Receives \$100 Million Donation**

Bob and Jeannette Powell made an estate gift of \$100 million to University of the Pacific to establish the Robert C. and Jeannette Powell Fund. University officials and the Powells will consider Pacific's priorities and the Powells' interests to determine the best uses of the funds.

Only six other universities in California, all of which are large research institutions, have received a larger gift, according to the *Chronicle of Higher Education*. Only 29 other universities throughout the world have received a larger gift in the past 40 years.



Though no specifics have been determined, the University will propose that a significant portion of the Powell Fund be used to ensure that Pacific continues to be accessible to talented students of all economic backgrounds.

The Powells said it was important that the donation be announced during the University's current campaign, "Investing in Excellence: The Campaign for Pacific," in the hope that more people would be encouraged to support Pacific. The campaign was launched in 2000 with the goal of raising \$200 million to increase scholarship endowments at Pacific and to fund facilities enhancements such as the University Center and the Biological Sciences Building, both currently under construction. The campaign is scheduled to be completed in October. The Powells' gift will bring the funds raised to date in the campaign to more than \$325 million.

Bob Powell served as regent for the University of the Pacific from 1989 through 1993 and was awarded an honorary doctorate from Pacific in 1996 for his professional and civic work. Jeannette Powell was appointed to the Board of Regents in 1999 and is a current member. The Powells were inducted into Pacific's Gallery of Benefactors in 2004. The couple has residences in San Francisco and Sacramento.

# **Alumni Support The Brubeck Institute**

Dr. Nava Fathi '95, president of the Alumni Association, Mr. Clint Eastwood, honorary chairman of The Brubeck Institute, Dr. Suzanne Saidi '91, Ms. Dina Eastwood, and Dr. Gabrielle Rasi '91 attended The Brubeck Institute fundraising dinner on April 17 at Mission Ranch in Carmel, California. The event, hosted by Clint and Dina Eastwood, will help The Brubeck Institute at the University continue its mission of providing scholarships for aspiring jazz musicians and promoting better understanding of jazz and the work and influence of Pacific alumnus Dave Brubeck.



# Sacramento Campus

# Ben Stein to Headline McGeorge Gala

Celebrated lawyer, pop icon, and political satirist Ben Stein will headline a stellar evening at the McGeorge School of Law's third annual Gala slated for Saturday, November 3 at the Sacramento Convention Center. The event honors alumni and



others in the Sacramento area for their leadership in the legal profession.

Each year, Pacific McGeorge presents awards in the following categories as recognition for outstanding service in the legal profession: corporate or firm leadership, volunteer leadership, legacy leadership, lifetime leadership (individual giving), special/inspirational leadership, bridge building/community leadership, and alumnus of the year. For more information, call (916) 739-7141 or visit mcgeorge.pacific.edu.

# McGeorge Awarded Grant to Train Chinese Law Professors

The University of the Pacific, McGeorge School of Law has been awarded a \$1.1 million grant from the U.S. Agency for International Development (USAID), as part of USAID's Rule of Law in China Initiative, to lead a multischool consortium to bolster practical legal skills training in Chinese law schools. Pacific McGeorge will partner with American University's Washington College of Law in Washington, D.C., in collaboration with the China University of Political Science and Law in Beijing, the Zhejiang Gongsang University College of Law in Hangzhou, and the South China University of Technology located in Guangzhou. The project began in December 2006 and is designed to train Chinese law school professors early in their careers in the teaching of professional skills with an emphasis on negotiation, mediation, arbitration and litigation, and in clinical education. Work on the program will span 28 months, culminating with major conferences in Sacramento in 2008 and Beijing in 2009. Pacific McGeorge had a program in China in the mid-1980s, which produced among its alumni Zhu Suli, now dean of the Beijing School of Law and a leading Chinese legal scholar.

"Chinese law schools have shown increasing interest in teaching practical skills, and they are eager for help from schools such as Pacific McGeorge and American University that have vast experience in such teaching. I am also pleased that this grant facilitates our law school's substantive return to China," said Pacific McGeorge Dean Elizabeth Rindskopf Parker.

# 28 PHILANTHROPY

# Kids in the Klinic GOLF CLASSIC SAN FRANCISCO

# **Kids in the Klinic Golf Classic**

The Pacific Dental Education Foundation hosted its annual Kids in the Klinic Golf Classic at The Olympic Club on July 16. Nearly 150 people participated in the tournament, auction, and dinner. The event raised \$90,000 for the Kids in the Klinic Endowment, which provides dental care to underserved children in the Bay Area and Central Valley.









- 1 Dean Patrick J. Ferrillo, Jr. addresses supporters during the dinner.
- 2 Mr. Van Armstrong, Mr. Alan Langemak, Mr. Kent Hallmeyer, and Mr. Brent West, vice president of Frontier Dental Laboratories, Inc., were the winning golf foursome.
- 3 Mr. Brian Dugoni, Class of 2008, and Mr. Steve Molinelli, chair of the Kids in the Klinic committee
- 4 Mr. Andrew Ventura from Matsco, Ms. Ashley Perez, Class of 2008, Mr. Dan Lucier from Patterson Dental, Ms. Mary Rouleau, and Dr. Craig Yarborough 80, executive associate dean, on the ocean course at The Olympic Club.
- 5 Student volunteers from the Class of 2008: Mr. Jon Pascarella, Ms. Brooke Kondo, Ms. Kimberly Wong, Mr. Ryan Tigrett, Mr. Matthew Hashimoto, Ms. Lindsay Don, and Mr. Mike Gable



# PHILANTHROPY 29

# The Dean's Fund for Excellence is Essential in Advancing Greatness

DEAN'S FUND
FOR EXCELLENCE

This year, as chair of the PDEF board's action committee on the Dean's Fund for Excellence. I want to make certain that everyone is aware of the fund, and the important role that it plays in advancing the greatness of the Arthur A. Dugoni School of Dentistry. Support of this fund by alumni and friends gives our dean the unrestricted revenues needed to take advantage of opportunities that arise throughout the year. This is often the margin that separates a school's acceptable performance from exceptional performance.

If you're like me, and you want to do what you can to support the ongoing success of our dental school, go online to dentalgift.org, or call the Advancement Department at (415) 929-6406, and make your contribution today in support of our continued success.

- By Dr. Steve Rose '79

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To learn more, simply call Ann Cisneros, our planned giving officer. She can help you create the gift you want for the school you love. PACIFIC
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# This list reflects memorial gifts received from February 10, 2007 to June 15, 2007.

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Dr. William S. Geen '63 Dr. Stephen L. Kancir '72 Dr. Henry Tran '90 Dr. Hiroshi Kanegawa, associate alumnus

Dr. Larry G. Loos, former chair,

Department of Restorative Dentistry





# Visit www.dental.pacific.edu for News & Events

# PDEF Advance/Alumni **Board Meeting**

Friday-Sunday, October 26-28, 2007 Napa, CA (415) 929-6431

#### **Asilomar Conference**

Friday-Sunday, February 8-10, 2008 Pacific Grove, CA (415) 929-6447

# 109th Annual **Alumni Association Meeting**

Friday, February 29, 2008 and Saturday, March 1, 2008 The Fairmont Hotel, SF (415) 929-6423

# 40th Annual P&S Donor Ball

Saturday, March 1, 2008 (415) 929-6434

# Pacific Pride Day

Saturday, April 19, 2008 School of Dentistry, SF (415) 929-6434

# Alumni Reception during CDA Session

Friday, May 2, 2008 Anaheim Marriott Hotel, Anaheim (415) 929-6423

# Vino de Mayo Wine Auction

Thursday, May 8, 2008 The Ritz-Carlton, SF (415) 929-6431

#### OKU Convocation

Thursday, June 12, 2008 (415) 929-6425

# Alumni/Graduate Banquet

Friday, June 13, 2008 The Ritz-Carlton, SF (415) 929-6423

#### Thanks a Bunch Brunch

Saturday, June 14, 2008 The Fairmont Hotel, SF (415) 929-6434

#### Commencement

Saturday, June 14, 2008 Nob Hill Masonic Center, SF (415) 929-6425

# **Alumni Association**

Membership includes complimentary admission to the annual Alumni Association Meeting, invitation to association-sponsored events, and an alumni directory. Dues: \$175 per year

# Alumni Association Coordinator

Joanne Fox (415) 929-6423 jfox@pacific.edu

# Alumni Association President

Dr. Nava Fathi '95

# Executive Director Dr. David Nielsen '67 (415) 929-6489

# **Pacific Dental Education Foundation (PDEF)**

The PDEF board assists the School of Dentistry in its fundraising efforts. Alumni and friends contribute to the dental school in many ways, including:

- Dean's Fund for Excellence
- Memorial Gifts
- Charitable Income Trusts
- Beguests
- Gifts of Real Estate or Stocks/Bonds
- Creating an Endowment Call (415) 929-6406 or visit www.dental.pacific.edu and click on "Gift Planning Central"

#### President

Dr. Daniel Tanita '73

# Executive Director

Dr. Berney Neufeld

# To make The dental school a fuller part of your professional life, use the information on these pages as your Contact Point.

# **Practice Listings and Dental Opportunities**

The Dental Opportunities Program is a complimentary Web-based service of the School of Dentistry and the Alumni Association. Listings are accepted from solo private practitioners who are looking for associates or to sell their own practices. Listings are not accepted from third parties including:

- Associateships
- Partnerships
- Dentists
- Practices for Sale
- Office Space Sale/Lease
- Graduate/Residency/Externship Programs

To register your listing online, visit www.dental.pacific.edu

# Dental Practice Coordinator

Seberiana Hernandez (415) 929-6426 fax (415) 749-3399 shernand@pacific.edu

# **Continuing Education**

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October 20, 2007

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September 21, October 26, 2007 January 25, February 15, 2008 Pacific Health Sciences Learning Center, Stockton, CA

# **Overcoming Difficulties in Local Anesthesia**

October 6, 2007

Pacific Health Sciences Learning Center, Stockton, CA

December 8, 2007

Arthur A. Dugoni School of Dentistry, San Francisco, CA

# Certification in Radiation Safety for Dental Staff SAN FRANCISCO

October 20, 21; November 3, 2007 March 29, 30; April 12, 2008

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April 12, 2008

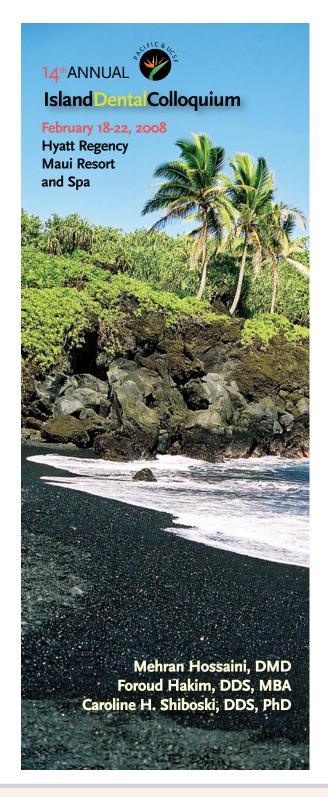
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# Mini Implant Hands-on Clinic

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Dr. Gary and Carol Baughman have always admired the humanistic approach at the Arthur A. Dugoni School of Dentistry and the quality of the students and faculty at the dental school and in Stockton. Gary graduated from The Ohio State University College of Dentistry and earned his degree in orthodontics from University of Michigan. Today, he is active in the Pacific Coast Society of Orthodontists and the American Association of Orthodontists' House of Delegates. Gary and Carol were high school sweethearts who believe great relationships are the result of steadfast devotion. We salute them for that; and thank the Baughmans for their devotion to the University both in Stockton and in San Francisco.



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