



STEWARDSHIP





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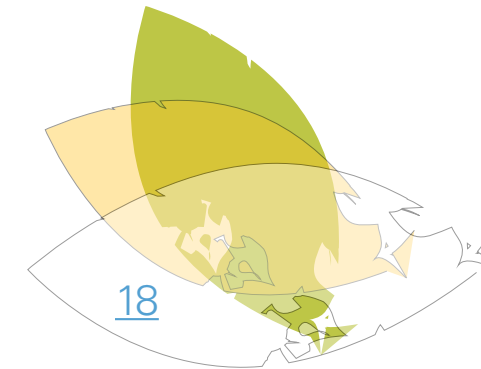
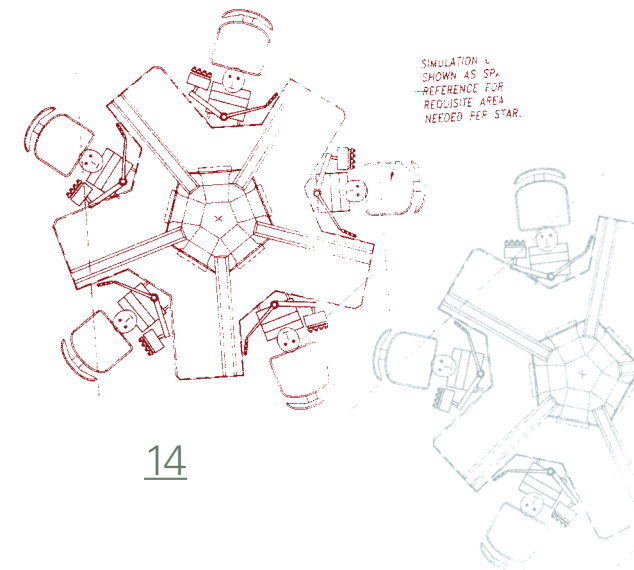
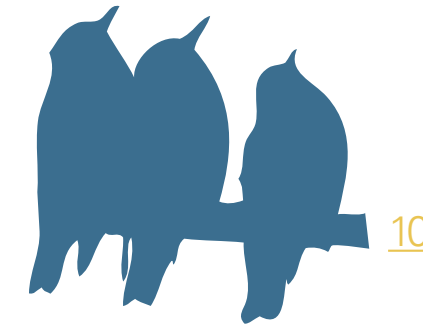
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Departments

- 3 Dean's Message
- 4 Update
- 7 Vita
- 22 Alumni
- 24 Philanthropy
- 27 University News
- 29 Memorial Gifts
- 32 FYI

10

TAKING CARE OF THE FAMILY

People are the dental school's most valuable resource. Learn how the school's two volunteer boards—the Alumni Association and the Pacific Dugoni Foundation—engage both alumni and friends while contributing to the success of the institution.

14

INSIDE 2155 WEBSTER STREET

Steve Rubenstein explores the unique characteristics of the dental school's physical building at Webster and Sacramento streets, and demonstrates how the school has managed this important resource for the past 42 years.

18

GREAT ENDOWMENTS BUILD GREAT UNIVERSITIES

Fiscal stewardship is essential to every successful organization. At the Dugoni School of Dentistry, endowments play an important role in the financial stability of the institution. Discover how the University effectively manages its endowed funds and why donors want to give back.

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contactpoint

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DEAN'S MESSAGE
PATRICK J. FERRILLO, JR.

When I mention the term "stewardship," what comes to mind? Taking care of passengers' needs on a ship, train or plane? Managing household or domestic affairs? Recommending wine to diners in a restaurant? Taking care of the environment so that future generations will be able to enjoy our planet?

At the dental school, "stewardship" refers to the responsible use and management of resources. Stewardship is one of the Dugoni School of Dentistry's seven core values, along with humanism, innovation, leadership, reflection, collaboration and philanthropy. Stewardship means we must take good care of the school to make sure it thrives and excels in the future. We must make sure the efforts of those who preceded us are not squandered. We must work hard to keep our legacy and reputation intact. We must use and develop resources, including people, property and financial assets. And we must take time to thank and recognize our donors, friends and supporters.

Fortunately, we have the means to be very good stewards:

- Our well-developed and comprehensive strategic plan, "Advancing Greatness," provides the road map to move the dental school to even higher levels of national and international prominence while maintaining our strengths, legacies and keys to success
- The strongest and best Alumni Association in the country
- The Pacific Dugoni Foundation, the most dedicated and successful fundraising board in the country
- Strong mentors to inspire and guide the best and the brightest students to become Pacific's future leaders and stewards
- A strong relationship with the main campus in Stockton
- A strong core of dedicated and talented faculty and staff
- A strong budget guided by economic accountability and data management
- A strong reputation that creates demand for our programs and services
- People who are valued and empowered to flourish in their areas of responsibility

We strive to make stewardship more than just a word on a page, but rather a value that comes to life each day at the school. All of us should think of ourselves as stewards who have been entrusted with a valuable resource in order to ensure a bright and promising future. We should consider ourselves stewards of our legacy.

I hope that you enjoy several of this issue's articles focused on stewardship.

Sincerely,

Dr. Patrick J. Ferrillo, Jr.



PHOTOS: BRUCE COOK



COMMENCEMENT WEEKEND

Family, friends, faculty and staff helped graduates from the Class of 2009 celebrate the completion of their dental program with several special events: the 72nd annual Alumni/Graduate Banquet held at The Ritz-Carlton on June 12; the Thanks a Bunch Brunch held at the Fairmont Hotel on June 13; and the dental school's 115th Commencement Ceremony held at the Nob Hill Masonic Center on June 14.

- 1 Dr. Paul Rogers '09, DDS class valedictorian.
- 2 Dean Patrick J. Ferrillo, Jr. with former University President Donald DeRosa.
- 3 Drs. Tamara Fernandes and Raj Bhandari, graduates of the DDS Class of 2009.
- 4 Dr. Michael Nguyen '09.
- 5 Dr. Ahmad Alnatour '09, International Dental Studies valedictorian.
- 6 Dr. David Bird '09 is all smiles after receiving his diploma.
- 7 Dr. Mercedes Leoncio '09 enjoys the moment.
- 8 Dr. Arti Patel '09.
- 9 Dr. Bobby Quaschnick '09.
- 10 Dr. Kelly Brewer '09 gets hooded during the ceremony.
- 11 Dr. Irving Chao '09.
- 12 Dr. Kevin Cabugao '09.



PHOTOS: JON DRAFER AND RICHARD MAYER

- 13 Students are inducted into the Tau Kappa Omega honor society during its convocation dinner at San Francisco's War Memorial Building on May 19.
- 14 Drs. Beth and Jan Yamashiro, both from the DDS Class of 2009, celebrate with family after induction into the Omicron Kappa Upsilon honor society.
- 15 Guests enjoy dinner and dancing at the annual Alumni/Graduate Banquet held at The Ritz-Carlton.
- 16 Students have fun spending the evening with their classmates.
- 17 Drs. Ward Noble, Lola Giusti and Philip Buchanan are among several faculty members honored with teaching awards from the graduates.
- 18 Dr. Thomas Barrington '09 recognizes his wife Janay with a Ph.T. (Putting him/her Through) certificate during the Thanks a Bunch Brunch.
- 19 Dr. Zachary Carnow '09 with his family during the brunch at the Fairmont Hotel.

Chinese Dental Education Leaders Visit Pacific

In the spirit of international collaboration to advance dental education, the Dugoni School of Dentistry hosted a group of leading dental educators from Sun Yat-sen University's Guanghua School of Stomatology, one of China's top dental schools, on April 6. Professor and Dean Ling Jun-qi, Professor and Vice Dean Zeng Rong-sheng, Professor and Director Lin Zheng-mei and Associate Professor and Vice Director Wei Xi toured the campus, met with Dean Ferrillo and faculty members and enjoyed a reception and dinner with members of the Dean's Cabinet. Dean Ling Jun-qi gave an informative presentation to faculty and staff about the status of dental education and the practice of dentistry in China. According to Ferrillo, both the Guanghua School of Stomatology and the Dugoni School of Dentistry place a high priority on faculty and staff development in order to improve the quality of dental education in each country. In an effort to expand the global net-

work of dental education, the two schools previously signed a collaborative agreement in 2007 to share knowledge and resources in order to raise standards of dental education globally.



Educators from the Guanghua School of Stomatology gather with members of the Dean's Cabinet.

Annual Excellence Day Highlights Clinical and Research Achievements

Students, residents and faculty showcased their achievements in clinical dentistry and research during Excellence Day, an afternoon of activities, presentations and awards at the dental school on May 20. The annual event gives students the chance to present their clinical cases and research to fellow students, invited guests, faculty, staff and members of the Bay Area dental research community.

In a first-ever keynote for the event, the school invited Howard Pollick, BDS, MPH, health sciences clinical professor at University of California, San Francisco, to speak on the topic of "Research and Public Policy: Dental Caries and Fluoridation." His presentation featured a wide range of data concerning the effectiveness of fluoridation in California's public water systems.

During the research portion of Excellence Day, students displayed case presentations in the school's Main Clinic on a variety of topics, ranging from the causes of cleft lip and palate to the toxicity of composite materials. Students competed for a number of awards, including an invitation to the ADA/Dentsply Student Clinician Research Program during the ADA Annual Session in Hawaii in October.

- 1 Dr. Shashi Khosla '09 and Chris Galea, Class of 2010, talk with Dean Ferrillo.
- 2 Drs. Jenn Santoro and Stephanie Hannon, both from the Class of 2009, are ready to answer any questions about their case study.
- 3 A student presents her case to Dr. Philip Buchanan.



PHOTOS: JON DRAPER

Dental School Hosts Press Conference as Part of Statewide Advocacy Day to Support Denti-Cal

Responding to the possible elimination of adult Denti-Cal funding in the state of California, the Dugoni School of Dentistry took a leadership role and hosted a press conference on June 11 announcing the release of the Oral Health Access Council's *Eliminating Medi-Cal Adult Dental: Costs & Consequences*, a report detailing the consequences of the budget cuts.

According to OHAC, more than 80,000 low-income San Francisco County residents and at least 2.8 million adults in California are estimated to have lost access to dental health services on July 1, 2009, due to the California State Legislature's decision to eliminate the Medi-Cal dental service benefits known as Denti-Cal.

The report showed that while Denti-Cal's elimination would result in only a minor reduction in state outlays, it would cause the loss of \$134.5 million of federal matching funds, substitute more expensive and complex services for less expensive treatment options and preventive services, and exacerbate the problems of the safety net by placing more pressure on community clinics and emergency rooms.

The speakers at the press conference put a human face on these numbers. "Nightmarish" and "painful" were the words Sascha Bittner, past chair of the California Council on Developmental Disabilities and a patient at the dental school's Special Care Clinic, used to describe her previous dental care experiences before coming to Pacific. Living with cerebral palsy, "it was almost impossible to find a dentist who was prepared to work with somebody with my disability who would also accept Medi-Cal coverage." She put off seeing a dentist for a long time. Fortunately, she learned about the services offered by the Dugoni School of Dentistry. The Special Care Clinic was able to help where nobody else would, and today, her teeth and gums are much healthier. "Without [Denti-Cal] coverage and the expert services of the Special Care Clinic... I don't know what I would do for my dental care."



- 1 Special Care Clinic patient Sascha Bittner testifies about her struggles to find dental care.
- 2 Dr. Paul Glassman speaks about the importance of Denti-Cal during the press conference.



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Dr. Michael L. French

By Kara A. Sanchez

It was 1994 when I first met Michael French. He was a sales executive at American Express, who studied engineering at Santa Clara University, and I was working at a magazine in the city. We collaborated on a promotional advertising project involving local restaurants. I found Michael to be friendly and professional, but little did I know that our paths would cross in the future and that he would become an inspiration to me and many others.

"I decided I wanted to help people in a health care setting," recalls Michael. "I got a taste of that while at American Express when I participated in a volunteer project called, 'Share Our Strength.'" Michael also volunteered for the Book Buddies program at San Francisco General Hospital.

In 1995, he returned to undergraduate education but this time at Washington University in St. Louis, Missouri. He switched majors and began to study biology. "I was more focused and received good grades, and I heard that Pacific would accept older students," said Michael. "I also spent some time helping out at my brother's dental practice in St. Louis while in school." Both Michael's father and brother are dentists which contributed to his motivation for a career shift.

Move forward to 2001, when Michael French was a third-year dental student and I was the director of public relations—both at the dental school. Over the course of Michael's three years at the Dugoni School of Dentistry, he left an indelible mark on the school and the people that he came into contact with. He served as senior class president in 2000-01 and was a member of the Delta Sigma Delta fraternity. However, Michael is best known for his contributions to the Student Community Outreach for Public Education (SCOPE) organization. As president of SCOPE, he increased the number of outreach programs from about six projects a year to more than 50 annually. And most importantly, he motivated his classmates to volunteer and garnered an astounding 100% participation from the Class of 2001 in outreach programs. This important benchmark set the tone for future classes to emulate his passion for giving back.



- 1 Michael and his wife Verra with their sons Sean and Chris and family dog Kelly.
- 2 Vietnamese children line up awaiting treatment.
- 3 Children are all smiles during Michael's first trip to Vietnam with Rotoplast International in 2005.

"We worked with programs such as Glide Memorial Church, Habitat for Humanity, On Lok Senior Center and the Salvation Army to provide dental services for the community," he said. "The more we looked, the more people we found in need of dental services."

During this time, Michael also initiated "Mnemonic Mondays," an informal tutoring program that fostered cooperative learning among

dental students, and a screening program to help fellow students seek potential patients for the California State Board Examination. Michael truly exemplified the humanistic spirit we so often speak about at the Dugoni School of Dentistry.

MICHAEL IS BEST KNOWN FOR HIS CONTRIBUTIONS TO THE STUDENT COMMUNITY OUTREACH FOR PUBLIC EDUCATION (SCOPE) ORGANIZATION. AS PRESIDENT OF SCOPE, HE INCREASED THE NUMBER OF OUTREACH PROGRAMS FROM ABOUT SIX PROJECTS A YEAR TO MORE THAN 50 ANNUALLY.



Left: Michael plays with the school children during lunch in Da Nang, Vietnam.

Right: Michael treats a young patient while volunteering with the East Meets West Foundation.

"He has a dogged determination and is passionate about the community and helping the underserved," said Dr. Eddie Hayashida, associate dean for administration and faculty advisor for student government. "As a student, Michael led by example. He did a lot of work behind the scenes so the experiences of others would be more fruitful. He set a high standard for all who followed him."

Michael's determination is stronger than ever, and he continues to go above and beyond to help others, both regionally and abroad. Currently, Michael juggles several roles in a number of locations throughout Northern California. He is the acting dental director for the Silva Dental Clinic at St. Rose Hospital in Hayward, works two days a week at Kids Care Dental Center, a private pediatric practice in Stockton, and just opened Safari Smiles Dental, a private practice in Sonora, specializing in dental care for children. His new practice is the only children's dental office serving the Sierra foothills community and the only one within the two surrounding counties.

"I am working with the local Calaveras Project Oral Health Advisory Committee," explained Michael. "As a result, I treat some children with special needs and some without insurance. I also work with the Sonora Surgery Center to treat kids locally." Although he did not attend a pediatric residency program, Michael has spent his career treating children and loves it. "There is a huge need in our country," stated Michael. "You feel like you're making a small dent by helping these kids with their oral health."

He also finds time to serve on the board of directors for the St. Rose Hospital Foundation, participate in the East Meets West Foundation Dental Leadership Council, serve as director at-large for the Alameda County Dental Society—planning the annual Give Kids a Smile® event for the past five years—and volunteer twice a month at the Berkeley Free Clinic.

But Michael's latest passion is volunteering for international outreach programs. "My dad was always very involved in organized dentistry and served as a good role model," said Michael. "I remember when he went on a dental mission to the Amazon." Michael also recalled when he heard about a classmate's—Dr. Brian Steinhoff '01—trip to Venezuela with Rotoplast. "My dad and Brian inspired me to volunteer overseas."

In 2005, Michael took his first trip abroad to Vietnam with Rotoplast International to help children with cleft lip and palate. Since then he has made return visits to Vietnam and Cambodia (where he also gave dental lectures), along with a trip to the Philippines. "When I was in Vietnam with the East Meets West Foundation, the largest non-profit organization in Vietnam, we treated 800 children in one and a half weeks in a school cafeteria," he said. "It was an amazing experience. The kids were so sweet, friendly and well-behaved." Michael also develops friendships with the local people abroad and has a chance to get a taste of the culture. "I feel that I get more out of it than the kids do," he said.

What's next on Michael's extremely full

plate? Aside from traveling to China with Rotoplast in October, he's organizing a fundraiser in September at a Vietnamese restaurant in Alameda to benefit a dental clinic in Danang, Vietnam, and will be participating in a health fair at La Clinica de la Raza in Oakland. Michael, a generous donor to the *Dean's Fund for Excellence*, is not new to fundraising. He co-sponsored a fundraiser at his own home with classmate Dr. Minh Thai '01 back in 2007, and has raised money for the St. Rose Hospital Foundation and the East Meets West Foundation, along with his alma mater. "When I call my friends I think they're going to hang up on me because I'm always asking for money. But, the dental school alumni have been very generous."

Michael is fortunate to work alongside his wife Verra, an accountant for many years, who now manages the business side of their Sonora practice. Their kids, Chris and Sean, are grown and both in college at Sonoma State University. "It's similar to when we were first married," he said. "Verra and I have romantic lunches together every day we are in Sonora. We are now happy empty nesters."

Although Michael took a non-traditional path to dental school, graduating at age 41, his ambition and enthusiasm for giving back was and continues to be infectious. He is a true advocate for helping others and someone whom I and many people admire.

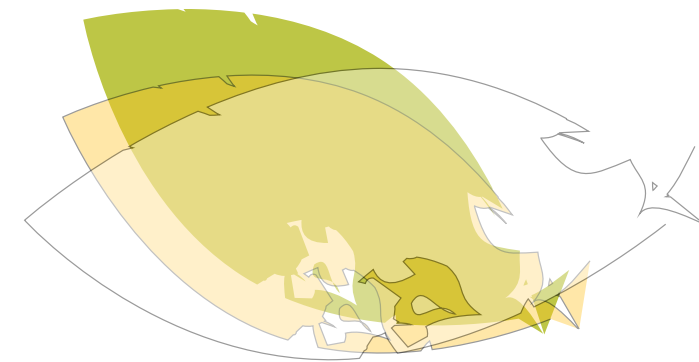
"If I was a rich man, I would not work anymore," said Michael. "I would just volunteer from country to country."

We value

[STEWARDSHIP]

Responsible use and management of resources

Stewardship is one of the seven core values that characterizes the Arthur A. Dugoni School of Dentistry and defines its distinctive identity. In an organizational context, stewardship refers to management's responsibility to properly utilize and develop its resources, including its people, its property and its financial assets. In recent issues of *Contact Point* magazine, we have been exploring the core values of the dental school through our feature stories. This issue is dedicated to the value of **STEWARDSHIP**.



HOW WE **STICK TOGETHER**

By Kathleen A. Barrows

“Remember, you are going to be a student with us for three years, but you will be an alumnus forever.” Many alumni may recognize that quote from Dr. Arthur A. Dugoni. It was one he used every year at his initial meeting with new students on the first day of class.

Making sure that lifelong relationships continue is a group of close to 70 dedicated professionals, both dentists and non-dentists. As members of two volunteer boards—the Alumni Association and the Pacific Dugoni Foundation (formerly the Pacific Dental Education Foundation)—they offer their time, expertise and monetary support as stewards of University of the Pacific, Arthur A. Dugoni School of Dentistry.

“Boards can be like the Wizard of Oz behind the curtain,” admits Pacific Dugoni Foundation Board President Gary Mitchell. To pull back the curtain a bit, we interviewed dedicated board members of these two organizations, and the dental school staff who support them, to find out what they do and why.

For Dr. David Nielsen '67, executive director of the Alumni Association, the organization serves as “the glue that bonds the graduate to the dental school forever.” Today, with more than 6,500 members (2,200 of whom are dues-paying members) including 350 associate members (graduates of other dental schools), it aims to keep the alumni con-

nected to each other and to the school, and to help support current students. Considered by Dr. Craig Yarborough '80, executive associate dean, to be “the best and strongest alumni association in the country,” it sponsors numerous events and programs, including the annual Alumni Meeting attended by more than 1,200 members. The association also supports a student scholarship fund.

The Alumni Association board, which meets four times a year, is presently composed of 21 members from geographically diverse locations, as well as a few ex-officio members and six student members. Since completing a strategic planning process in 2007, the board has

been reorganized into seven committees and has become more proactive. Assistant Director Joanne Fox, a 25-year veteran of the association, says it’s made a difference. “Board members appreciate being on the board when more is expected of them.”

Alumni Association President Marvin Carnow '74A still remembers the welcoming tour that Fox spontaneously gave him on his first trip up from Los Angeles for a board meeting—his first time back in the halls of the school since graduation. “It was like visiting family after a long absence,” he says.





PHOTOS: JOHN DRAPER

Dr. Zachary Carnow '09, Dr. Marvin Carnow '74A, president of the Alumni Association, and Peggy Carnow.



Dr. Debra Woo '86, president-elect of the Alumni Association.

Thanks to his son, Dr. Zachary Carnow '09, he's gained a unique perspective as board president. It came from sitting for hours in a Main Clinic chair while his son prepped his teeth for crowns and staying in the student housing complex on his visits to San Francisco, where he got a glimpse of the school through students' eyes.

Carnow is especially pleased about a new mentoring project proposed by board member Lauren Young, Class of 2010, to meet the needs of students who don't have parents who are dentists. Designed to pair up students with a friendly dentist to call, have lunch with and possibly shadow in the office, it will require alumni to step up to volunteer their time as mentors. "We need to use people to establish connections," Carnow emphasizes.

Dr. David Bird '09, who just started his endodontic residency at Baylor, also believes in the importance of making connections. The former student representative on the board didn't miss a single meeting during his three-year term. "It was really a two-way street," he says. "I communicated students' needs to the board and acted as a liaison from the board to the students."

Those needs are changing, Bird says, with the use of technology and new forms of social networking such as Facebook and LinkedIn. Still, he recognizes the importance of more traditional mentoring and networking functions—such as the

first-year Cioppino Dinner and second-year White Coat Ceremony—to help unify the student body. And, he adds, "If alumni are successful after taking on this much debt, it gives us the hope that it's all been worth it."

Dr. Debra Woo '86 understands the challenges faced by today's young dentists. "Right out of dental school, all you can do is run your practice and take care of your kids." But the Association's president-elect has always been a believer in the importance of volunteerism. She served as an adjunct professor at the Dugoni School of Dentistry for two years before moving to Boulder Creek and now passes on the value of volunteerism to her children. Her 18-year-old son volunteered at the recent Kids in the Clinic golf tournament.

Right now, she attends the board meetings of the Pacific Dugoni Foundation as an ex-officio member to help strengthen the connection between the two boards. When she becomes alumni president next year, Woo aims to be more "hands-on with the students than ever before." She also looks forward to improving and strengthening membership through an alumni mentorship program in the area of practice management.

A second goal is to help the association maintain its "uniqueness, vitality and autonomy," continuing to function independently and preserve its financial resources. She hopes to "demystify" the alumni board and make it more transparent.

Formerly known as the Pacific Dental Education Foundation, the Pacific Dugoni Foundation is the philanthropic arm of the dental school. As Yarborough puts it, "Its mission is to ensure the Dugoni School of Dentistry has the resources it needs to realize its vision and goals. The board is responsible for picking up where the Alumni Association leaves off." What's impressive is that 26% of its members are not dentists.



Pacific Dugoni Board President Gary Mitchell and Dean Patrick J. Ferrillo, Jr.

Board President Gary Mitchell jokes about the name change, saying, "I hope we won't be mistaken for a computer file now." But he's serious about the business of the foundation's board. His goals as president: to make the board more visible and not waste the time of what he terms the "type-A individuals" that comprise it.

Mitchell's insurance agency serves close to 4,000 dental clients throughout California. His father Ed Mitchell, who returned from combat in the Korean War with only one arm, paid tribute to his previous dream of becoming a dentist by opening the insurance agency and later serving on the school's foundation board. Mitchell continues the family tradition.

And what does Gary get out of it? He loves to see classmates and friends reunited at the annual meetings and to be around the younger generation. "You're around people in their early '20s—bright, passionate about what they do." Finally, he says, "Dentistry has been good to my family. I've always been taught that you give back. But you have to find the right place to make a contribution."

Back in 1997, Bonnie Jean Kwong started the biennial benefit fashion show for the Kids in the Clinic Endowment, and it's been going strong ever since, attracting celebrities as diverse as Congresswoman Jackie Speier, former Mayor Willie L. Brown, Jr., actress Rita Moreno and 49er Roger Craig. Over the past 13 years, she's seen the foundation board become more of a "working board where you're expected to do homework." The reward, she says, "is in your heart."

And her heart is with the school's pediatric patients. She's glad that her son, Dr. Jeff Kwong '00, Ortho '07, shares her passion, one he came to understand after serving his rotation in the Hutto Patterson Pediatric Dentistry Clinic.

Kwong encourages alumni and non-alumni to volunteer. "Give back in any way you can, whether it be in the form of money or time, even if it's stuffing envelopes. You are given a wonderful future at the dental school; don't forget that."

Drs. Jill and Michael Lasky have shared a lot in their lives—their school, their family, their pediatric dentistry practice in Tarzana, California, and now a seat on the Pacific Dugoni Foundation board. Michael explains that with two young kids, it's hard to chisel out the time, but so far they've attended three meetings together. They also share the wish that the dental school continue to train strong clinicians in a humanistic model.

The Laskys admit that fundraising isn't their "favorite" activity. But Michael, who would rather be volunteering as a faculty member, has found asking for money in the company of a partner makes it much easier. Jill, too, was surprised at how rewarding it was to organize a recent G.O.L.D. (Graduates of the Last Decade) reception at their office. She was especially touched when a young graduate who had not yet found work offered a small donation.

But for Jill, the board is more than just the fundraising arm of the school. "It touches a lot of people's lives," she says. "Pacific is part of the city's quilt of communities. We're part of the culture and landscape of San Francisco."

The Dugoni School of Dentistry continues its tradition of engaging alumni, students and friends in what Yarborough calls the "deep family culture unique to the dental school." It can be found in the thousands of letters of appreciation to the school's gener-

ous donors, personally written and signed by Dean Patrick Ferrillo, Jr., as well as in the promise of a new online community in the coming year. Soon there will be an online alumni directory, online event registration, an electronic newsletter, class notes online and eventually a social networking component to facilitate contact with the school and each other. The school has tapped Kara Sanchez, former director of public relations, to head up this endeavor or on behalf of the Alumni Association and the dental school.

Having witnessed everything from fundraising potlucks to \$50 million capital campaigns, Planned Giving Officer and 34-year veteran Ann Cisneros knows it's not just about the money. "As stewards," she explains, "what we are doing is taking care of the dental school family. In families, we keep in touch with aunts and uncles and make sure everybody stays together, does well and has a good life. That's an important part of any group of people." □

Kathleen A. Barrows, an East Bay freelance writer, is a contributor to Contact Point.



Lauren Young, Class of 2010, a student representative to the Alumni Association.

What Grows Around Comes Around

Great endowments build great universities and
great endowments will build great dental schools.

By Mary Flaherty and Allison Neumeister

Dean Emeritus Arthur A. Dugoni repeated this mantra every time he spoke to alumni, whether it was to one or a thousand. “I have been pushing endowments forever,” says Dugoni. “My goal was to make sure we had a future. If you build the endowment you can maintain the integrity of an institution forever.”

Because he believed this so passionately, Dugoni made endowments a centerpiece of the *Commitment to Excellence* campaign. “It took some time, but people began to realize you can make a gift to create an endowment that will give forever and honor a child, a parent, a family, a grandparent or a recent graduate. That idea finally caught fire during the campaign.” Under Dugoni’s stewardship, the dental school’s endowments grew from \$600,000 at the beginning to nearly \$50 million after his 28 years as dean.

Exactly what is an endowment? An endowment is a pool of assets invested to provide income and to preserve the principal for perpetuity. Donors transfer private dollars—currently the minimum is set at \$25,000—to University of the Pacific with the assurance that their gift will serve the designated purpose for as long as the University continues to exist. This agreement between a donor and the University connects past, present and future generations by making it possible for the University to make commitments far into the future with the confidence that these resources will continue to be available.



above:
Pacific Dugoni Foundation
Board Member Suzanne Pride
Bryan and Stuart Bryan
at Pride Mountain Vineyards.

above right:
The Keller Family—Tom, Kristen
and their four boys—pose for a
photo in front of the Golden Gate
Bridge.



The Board of Regents stewards the University's endowment funds. Similar to individual investors in a mutual fund, the dental school's endowments are combined in the University's total investment pool but are tracked separately in order to keep a tally of the dental school's share. The board's Investment Committee sets targets for asset allocations among domestic and international stock and fixed-income and alternative investments and it hires managers for each. Three times a year, and more often if necessary, the committee meets with staff and investment consultants to review the performance of each sector and to consider changing the managers of those that are underperforming.

Bolstered by strong fundraising efforts, careful investing and an annual spending rate of 4.5% of the three-year average of the endowment's year-end balance, the University's endowment increased by 250%, or more than 10% annually, during fiscal years 1995-2007. But like many investors, Pacific has taken a hit in the recent downturn. Though still confirming final year-end figures at this writing, Larry Brehm, the University's associate vice president for business and finance and chief investment officer, estimates that Pacific's endowment value as of June 2009 is approximately \$164 million, down 21% from a year ago. Brehm says that the diversity and asset allocation of the University's investment portfolio—the same basic advice we all hear about in good investing—has helped minimize our losses.

We spoke with Regent Kirk Bowman, who is now in his second term as chair of the Investment Committee. "My job was a lot more fun before last September," Bowman comments drily. "The good news is that while the endowment has grown substantially, endowment income still provides only a modest portion of the University's budget. This means Pacific is in a much better position to weather this financial storm than institutions with much larger endowments that depend on endowment income."

Brehm seconds this. "We don't have a major reliance on endowment income for operating expenses," he says, "so while the recession is having an impact, we're able to plan rather than make drastic cuts." The Regents have taken the additional step of reducing the spending rate to approximately 2% for "underwater" endowments (those whose market value is less than the value at the time of the gift).

Up from just one endowment when Dugoni became dean in 1978, the dental school now has 128 endowments and 62 in the process of being funded. Many are unrestricted, which means Dean Patrick J. Ferrillo, Jr. can use the income wherever the need is greatest at any given time, while others are designated to support students, faculty, patient care, facilities or research. Current endowments include two endowed chairs: the Dr. Earl R. and Tannia Hodges Endowed Chair held by Dr. Giuseppe Inesi and the Dr. Frederick T. West Endowed Chair in Orthodontics held by Dr. Robert Boyd, as well as the fully funded Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics and five other endowed professorships. Three additional chairs and one professorship are in the process of being funded. The University requires a minimum of \$2 million for an endowed chair and \$1 million for an endowed professorship.

What is the impact of these funds on the dental school's balance sheet? Dr. Roy Bergstrom, director of budget and data analysis, says endowment funds are a significant resource for the dental school. "It's a source of income where we do not need to rely

on our students' tuition dollars or clinic income," he says. Last year the dental school's endowment payout was \$1.5 million. Of this, the lion's share, \$750,000, went to student financial aid, which is a testament to how strongly the school's donors feel about helping dental students. Another \$200,000 funded chairs and professorships and provided general budget support, while \$100,000 was used for Kids in the Clinic pediatric patient care. The balance was either reinvested per the donors' wishes or was unrestricted.

Bergstrom adds, "The unrestricted endowments, in particular, allow us to respond to unexpected expenses or opportunities. Normally expenses over \$50,000 would go back to the budget cycle and could take many months to get approved, but unrestricted endowments give us a source of income that allows us to make a decision quickly." A case in point involves new technology for the Main Clinic. With a grant from the Irene Scully Foundation, the school installed 11 Isolite machines in its Hutto Patterson Pediatric Clinic. Once students saw how the soft, flexible mouthpieces of the Isolites provide quick, easy illumination, isolation, aspiration and retraction, they insisted the school needed them in the Main Clinic as well. Unrestricted endowment income allowed clinic managers to act on their suggestion and purchase 40 additional Isolites this spring.

How do donors of named endowments feel about what they're accomplishing? We talked with both the Keller and Pride families about their endowed funds, and even in the current economy, giving is still a priority. Dr. Tom Keller '87, a pediatric dentist in Encinitas, and his wife Kristen are in the process of funding the Tom D. Keller/SCOPE Endowment to help support the school's student-run volunteer community service organization. What's even more remarkable is that the Kellers are also putting money aside for their four boys' college funds. "Because we spread it out over several years, I can manage it," Tom says. "And I've narrowed down the range of my giving. When other charities call, I tell them I've created this fund for something dear to my heart, and that's

Bolstered by strong fundraising efforts, careful investing and an annual spending rate of 4.5% of the three-year average of the endowment's year-end balance, the University's endowment increased by 250%, or more than 10% annually, during fiscal years 1995-2007.

what I'm giving to."

Keller also talked about the pride he felt as a student working with the SCOPE team to provide access to care and how gratified he is to see how the program has continued to thrive. "I really believe that because of their experience with SCOPE, students are much more likely to continue to volunteer after graduation and to encourage others in their communities to join them. It's an exponential spreading, and I'm thrilled to be part of it."

According to Suzanne Pride Bryan, co-owner with her brother Steve of Pride Mountain Vineyards and a member of the Pacific Dugoni Foundation board, her family has long believed in the spirit of giving. In 2003 their parents, Dr. Jim and Carolyn Pride, established an endowed chair in dental practice management. The late Dr. Jim Pride, founder of the acclaimed practice management firm Pride Institute, was also a long-time faculty member who developed the school's practice management curriculum, now nationally recognized as one of the best.

"My dad believed that as soon as you give of yourself—whether it's money, your time or your help—life immediately improves, opens up, becomes more joyous. It's almost like the universe shows its approval for your generosity by making everything better." Pride Bryan says that's exactly what she's seen since joining the foundation board last year. "Dentists coming from a place of abundance rather than scarcity create a tremendous amount of positive energy at the Dugoni School of Dentistry. Happy people giving back to help others perpetuates a cycle that improves lives all around." □

Mary Flaherty, major gifts officer, and Allison Neumeister, donor relations manager, are both staff members at the Dugoni School of Dentistry.

SIMULATION UNIT
SHOWN AS SPACIAL
REFERENCE FOR
REQUISITE AREA
NEEDED PER STARSHIP.

If These Walls Could Talk

BY STEVE RUBENSTEIN

Everything fits neatly inside one nine-story building—500 students, the Bay Area's premier dental clinics and just about the only store in town selling plastic molars for two bucks. Somehow, inside the landmark structure that's been home to the Arthur A. Dugoni School of Dentistry for the past 42 years—there's also room for 1,500 human skulls, almost two dozen cadavers, 45,000 dental charts, two levels of hotly contested parking spaces and enough tanks of nitrous oxide to keep thousands of dental patients thinking about something else.

It all happens at Sacramento and Webster streets, inside the familiar neutral-colored, masonry building located on the site of the former home of a famous San Francisco madam. Through the decades the structure has changed more dramatically than a toddler's bite yet endured longer than a typical gold inlay. For 42 years, in an example of unparalleled stewardship, it's kept up with the times. The building, after all, is the school's second most precious resource—after the people who teach and study within its walls and the patients it serves.

"The building has had to keep re-inventing itself," said Dr. David Chambers, former associate dean of academic affairs. "The changes in the building reflect the changes in dental education. Most dental schools get about 30 or 40 years out of their buildings, and then they have to build again. Pacific has continually updated the building so that it is not only still functional but up to date."

Even a quick tour of the building reveals the ongoing changes. Small faculty conference rooms have evolved into computer-equipped classrooms, reflecting the trend toward smaller group-teaching sessions. And throughout the building, large lecture halls have been remodeled from dark, walled-in chambers into sunny, inviting rooms that look out onto the city and the Golden Gate Bridge.

"That's one of the most noticeable changes," said Chambers. "Someone finally took the chicken wire and plaster off the windows, to let the sunshine in."

It was former Dean John J. Tocchini, who oversaw the original construction of the building, who believed that windows with pretty views would distract students (he felt students were in school to study dental bridges, not the Golden Gate one). "He believed that students were supposed to be paying attention to other things," said Chambers. "So the windows were all sealed. It was sad."

Fortunately, the passing of time has softened that view, and over the past years the administration has decided that a little window gazing is not incompatible with a first-rate dental education. The sheetrock came off.

From the outside, the school could pass for any collection of offices. In fact, its exterior is identical to two other San Francisco office buildings that were built around the same time. But 2155 Webster is unlike any other nine-story building in town, according to Director of Building Operations Neil Kingston. "It has all the heating, plumbing, electrical and air conditioning issues of any similarly-sized structure and, in addition, there are the medical gas lines and evacuation lines required for the 200 dental operatories—some 165 in the Main Clinic and several dozen others scattered among pediatrics, orthodontics, the Emergency Clinic and the Faculty Practice. And all the equipment must work, all the time."

"That's a lot of things that can go wrong but they hardly ever do, because of the excellent maintenance and care of the infrastructure, most of it original to 1967," said Kingston. Many 42-year-old buildings have seen better days, but 2155 Webster works as well as it ever did.

"Almost all of the original major equipment is still in place," Kingston said. "We've had extreme success over the years keeping everything working. The school has always stood behind the Building Operations division."

Two years ago, the school replaced its scattered sterilization units with two centralized sterilization facilities in the basement. Now, the school is pondering whether and when to replace the boilers and other major components.

"Much of the credit for this outstanding facility—how it works and how it looks—is due to the tireless efforts of Lance Keever, long-time building operations director, and Dr. Robert Christoffersen, who has worked here since 1967 when they moved the furniture in."

Kingston, an 11-year employee who is now in charge of keeping the building running, said most of the fix-it calls he gets are from busy dental students unable to get a piece of equipment to work. "Most of our calls are minor in nature," Kingston said. "Solving the problem involves lending our assistance in showing the students how the equipment works." That's a polite way of saying that the learners are still learning and that the equipment works fine.

"The building is a little like a ship," said former Executive Associate Dean Robert Christoffersen—so much so that he refers to it as a "she."

"She's a very flexible building, with good bones and infrastructure," he said. "The piers are 30 feet apart, with plenty of room to reroute things and revamp things. You can gut portions of it and easily build anything inside it you want."

"She was a bargain, too," notes Christoffersen. "The whole thing cost only \$1.8 million in 1967. You couldn't come close to that today."

In 1974, only seven years after the building opened, the entire Main Clinic was remodeled, with old-style open bays replaced with modern operatories. When the school went to a three-year format and class sizes increased, classrooms needed to be enlarged to accommodate the change. A few years later, there was another major renovation, this one costing \$21 million. And in the early 1990s, yet another major project saw the addition of the Simulation Lab—one of the first of its kind in the nation—computers, enlarged classrooms and the creation of the first-floor auditorium from space that had formerly been an office suite.

In addition, storerooms and unused labs have been converted into badly needed faculty offices and the Pediatric and Orthodontic Clinics have been continually upgraded to reflect changing dental technology.

It's a complex building and some people who have spent years working in one part are unfamiliar with what goes on in other parts. Even with only nine levels, there are little-trafficked areas at 2155 Webster to discover. The Gross Anatomy Lab and its numerous specimens on the fourth floor understandably receive few outside visitors, anatomy labs being what they are. But just next door to the Anatomy Lab is the building's most unusual and perhaps most untapped resource—the remarkable Dr. Spencer R. Atkinson Library of Applied Anatomy, otherwise known as a collection of 1,500 human skulls.

The collection is stored in a dozen rolling storage cabinets kept under lock and key by longtime curator Dr. Dorothy Dechant, who fondly calls them fellow Homo sapiens and seems to know each one personally. "The skulls," said Dechant, "give dental students a first-hand idea of the great variety in human jaws and dentition, and a visit to the collection is part of the anatomy curriculum, in addition to being a valuable resource for visiting anthropologists, doctors and other scientists from around the world." The Atkinson Collection, donated in 1964 by Atkinson's longtime friend Dr. George M. Hollenback and valued at more than \$1 million, is possibly the largest collection of intact human

skulls in the world. It's had a couple of different homes in the building, to accommodate the renovations of the larger spaces. Over the years, everyone at 2155 Webster has remained flexible and mobile, even the members of the skull collection who are in no position to object.

Down another corridor on the second floor is the Student Store, where the most popular item should come as no surprise. "Our big sellers," said Store Director Maria Murtagh, "are teeth and burs." Not just any teeth but plastic teeth, the kind used by first-year students to practice their techniques. Last year, according to Murtagh, the most popular tooth sold was the molar known as No. 30—about 5,000 of those went out the door.

Some students need to buy the same tooth several times before they get a particular procedure right. Others can get the knack with only a single tooth. The average, Murtagh said, is three teeth per procedure. The Student Store also sells dental equipment, clothing, gift items and engraved frames to hold your Arthur A. Dugoni School of Dentistry diploma.

Nearby is a bulletin board, with end-of-the-semester tales to tell along with all of the questions and answers to the very challenging removable prosthodontics exam. ("Q. What is the best treatment for this patient's mandibular arch? A. Extract all lower teeth...")

Another little-known corner of the building, the basement Chart Room, is also re-inventing itself these days as the entire records department is going digital. In a job that could last until Christmas, each of the 45,000 patient charts is patiently being loaded into cardboard boxes, and then digitally scanned at an off-site facility. When the work is completed, students and residents will have instantaneous access to all patient records on computer screens in each operatory and there will be no more sending requests to the basement and no more frantic searching for the occasional missing file.

Chart Room Clerk Charlie Wong has already spent months boxing, lifting, sorting and repairing the charts. "We know that each one represents a real person, not a number," he said. "It's a big responsibility."

One of the coveted parking spaces at 2155 Webster Street.

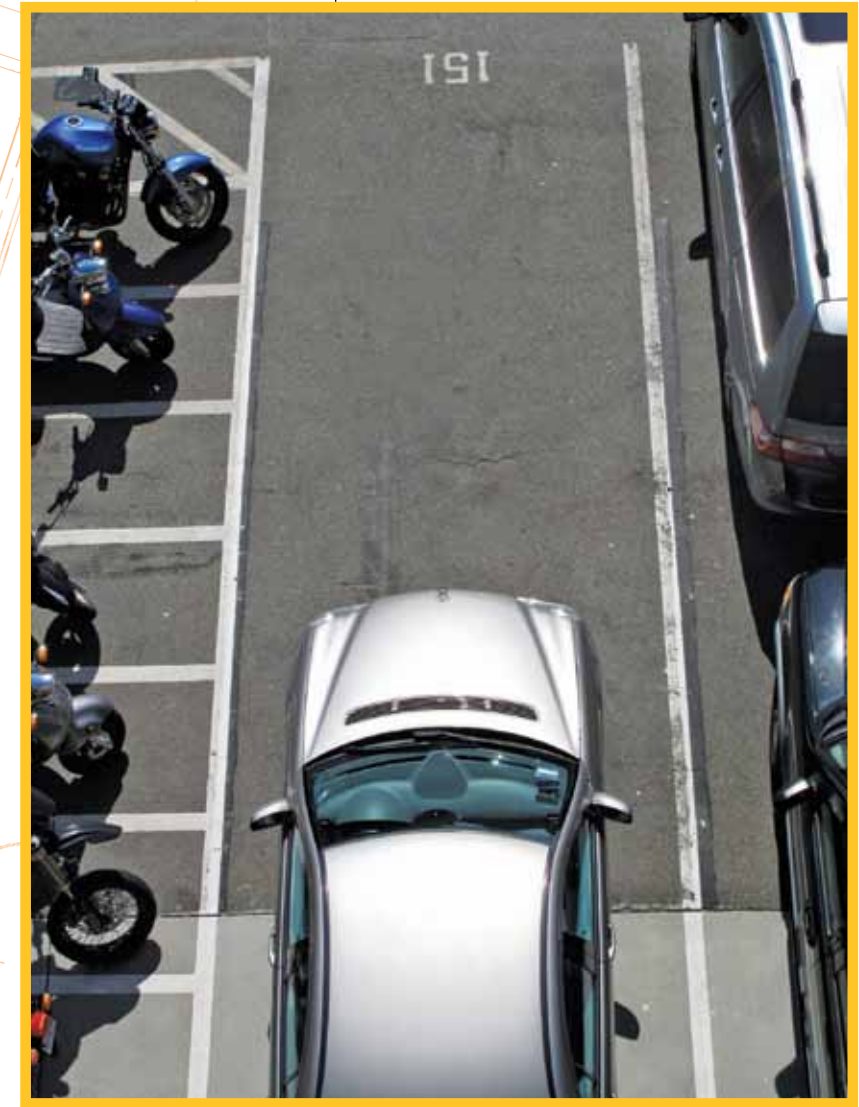


PHOTO: JOAN YOKOM

After the scanning is done, the old charts are moved to the least visited part of the building, a fenced-off storage area on Level A, the deepest lowest basement level. Even two levels below the street; it's still prime real estate. 2155 Webster is, after all, part of Pacific Heights, and not even the most astute stewardship can guarantee a parking place to everybody who wants one.

"As our curriculum evolves to integrate new ideas about teaching, learning and technology, we need to frequently review the physical environment," says Dean Patrick J. Ferrillo, Jr. "It may be necessary to incorporate redesigns of the facility in order to meet our future needs."

In the meantime the Dugoni School of Dentistry faculty and staff, with help from alumni and friends, will continue to steward the school's second most precious resource. It's just part of doing what they do best—providing a world-class dental education for students and state-of-the-art patient care for adults and kids. □

Steve Rubenstein of San Francisco, California, is a freelance writer and was a reporter for the San Francisco Chronicle for 33 years.

ACD Recognizes Passamano and Anderson for Outstanding Service

The Northern California Section of the American College of Dentists (ACD) recently honored two members of the dental school community at the ACD's annual awards banquet on May 30 in Burlingame, California.

Dr. Robert Passamano '09 received the Outstanding Student Leader award. This award recognizes a student at the Dugoni School of Dentistry who not only has shown high achievement in academics, but has demonstrated superior leadership abilities. Passamano held several student leadership roles at the school and served as one of the student representatives to the California Dental Association.

Leigh Anderson, DDS, PhD., received the Distinguished Faculty Member award in recognition of outstanding service to the school and extraordinary dedication to dental education. Professor and chair of the newly formed Department of Physiological Sciences at the Dugoni School of Dentistry, Anderson contributes his time and energy to the school in many areas. He actively conducts laboratory research in the area of salivary gland biology, is a leader in the use of instructional Web technology, is a student research mentor and consistently receives high ratings from students.

The award winners from the Dugoni School of Dentistry were determined by a vote of school faculty members who are fellows of the ACD. Dr. Alan Budenz, a faculty member and current chair of the ACD Northern California Section, presented both awards.



Dr. Robert Passamano, '09 left, with Dr. Alan Budenz. Dr. Leigh Anderson

Alumna Receives Fellowship Award

Dr. Sharareh Tajbakhsh '01 was named the 2008 winner of the David H. Wands Endowment Fellowship in Graduate Prosthodontics by the University of Washington School of Dentistry.

Tajbakhsh, a first-year prosthodontic graduate student at the school, was delighted to learn of the award last fall. She had left a flourishing practice in California to return to graduate school. "I put aside this whole life for three years," said Tajbakhsh. "I think they recognized that."

Established in 1999, the Wands Endowment Fellowship provides financial support for graduate students enrolled in the UW Graduate Program in Prosthodontics, leading to the award of a certificate in prosthodontics and/or a master of science degree in dentistry.

Dr. Colin Wong Honored by Alliance for Smiles

Alliance for Smiles recently honored Dr. Colin Wong '65 as the first recipient of its Distinguished Service Award. Wong received the award at the organization's annual gala on March 14 at The Carnelian Room in San Francisco.

The board of directors of Alliance for Smiles established the award to give special honor and recognition to an individual who, through service, use of personal resources and dedication to promoting the goals of Alliance for Smiles, has significantly advanced the organization. The mission of Alliance for Smiles is to repair children's broken smiles, establish cleft treatment centers and foster ancillary humanitarian projects in underserved areas of the world through international collaboration among medical and non-medical volunteers and corporate and individual sponsors. For more information, visit www.allianceforsmiles.org.



Dr. Colin Wong '65 (right), receives the Alliance for Smiles Distinguished Service Award.

For up-to-date news go to www.dental.pacific.edu

Follow us



Summer Postcards From Alumni Gatherings



Alumni and friends gathered in Seattle on July 24 at the Tap House Grill.



Move em out! Nevada alumni take in a rodeo performance at the Reno Rodeo Arena on June 20.



Del Mar 2009

Dozens of San Diego-area alumni and their guests attended the 20th annual Day at the Races at the Del Mar Thoroughbred Club on Sunday, August 2. The group of more than 100 people enjoyed an Italian buffet lunch and the use of closed circuit monitors in a spacious skybox.

Representing the school and Alumni Association were Drs. Patrick J. Ferrillo, Jr., Craig Yarborough '80, Marv Carnow '74A and Dave Nielsen '67. Associate Member, Dr. Cheri Howell-Reynolds, visited the Winner's Circle for a photograph with jockey Martin Pedroza and his winning mount, Esporthe Dos Reis.

Created in 1990 by Dr. David Eshom '85, Alumni Association past president, Day at the Races continues to be a favorite event for our members.

Recent Grads Receive CDA Foundation Scholarship Award

Dr. Manu Chaudhry '09 received the California Dental Association Foundation Dental Student Scholarship for demonstrating responsibility, leadership and community and organizational involvement as a dental student at the Dugoni School of Dentistry.

Each year, the CDA Foundation Dental Student Scholarship provides one recipient from each of the five California dental schools with an award of \$6,000 to be used toward their dental education. Supporting student achievement allows students to not only succeed in their academic programs but also increases career opportunities in both traditional and nontraditional practice settings, such as clinics in underserved communities.

As a student, Chaudhry was the principal organizer and coordinator for the school's volunteer efforts with Project Homeless Connect, organizing events involving more than 160 students, faculty and staff members to screen 1,500-plus displaced San Franciscans and treat 120 children. He was also an active member of and participant in the dental school's Student Ambassador Program and SCOPE.

"This award reflects state-wide recognition for the efforts and successes of the Project Homeless Connect dental team while creating access to care for local underserved populations," said Chaudhry.

Dr. Nick Morton '08, currently an endodontic resident at the University of Florida, was a recipient of the CDA Foundation Dental Student Scholarship in 2008 for his leadership efforts as student body president while at the Dugoni School of Dentistry. Morton recently accepted the award during the 2009 CDA Leadership Conference in Beverly Hills on March 7.

"I am so thankful for this generous scholarship," said Morton. "This award is just one of a long line of gifts that I have received from the CDA and I look forward to giving back as soon as I return [to California after my residency is complete]."



Dr. Manu Chaudhry '09 (above), and Dr. Nick Morton '08 (below).

Golf Tournament Raises Funds for Kids in the Clinic Endowment

On June 29, 175 golfers filled the greens of the Olympic Club for the 12th annual Kids in the Clinic Golf Classic. Golfers played on the recently renovated greens of the Lake Course, home of the 2012 U.S. Open, and on the beautiful Ocean Course. The event included golf, silent and live auctions, a reception and a dinner raising \$80,000 for the Kids in the Clinic Endowment.

- 1 Steve Molinelli, event chair, announces the winner.
- 2 Dr. Phil Mooberry '87, Dean Patrick J. Ferrillo, Jr., Dr. Fred Fendler '74A, Dr. Nick Mooberry '06 and Dr. Scott Milliken '87 after warming up on the putting green.
- 3 Peter Pahk and Jerry Johnson show off their golfing style.
- 4 Travis Yarris and Dr. Doug Yarris '83 display their trophy after winning for the second year in a row.
- 5 Bret Erickson, Juvy Erickson, JoAnn Prescott and Tom Prescott president and CEO of Align Technology®.



PHOTOS: BRUCE COOK



Identity Protection

The philanthropic arm of University of the Pacific, Arthur A. Dugoni School of Dentistry recently announced an updated identity and new tagline to help better communicate the group's mission.

PACIFIC DUGONI FOUNDATION

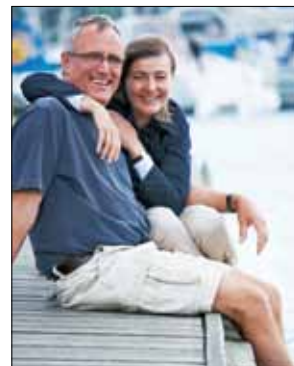
Advancing Oral Health through Philanthropy

Formerly known as the Pacific Dental Education Foundation, the Pacific Dugoni Foundation raises funds to help the school advance oral health for the public through dental education. The new name, which took effect July 1, aims to integrate the influence of Dean Emeritus Arthur A. Dugoni into the foundation's identity and make a stronger connection to the school, named in Dugoni's honor in 2004. The foundation also adopted a new tagline, "Advancing Oral Health through Philanthropy."

Steps to Creating a Charitable Gift Annuity (GGA)

Benefits for You Now—Benefits the School of Dentistry Later

1. Make a gift of cash, stock, a life insurance policy, property or other valuable asset to the University of the Pacific to fund a CGA to benefit you now and eventually benefit the dental school.
2. The University sells your asset. The cash from that sale is used to fund a CGA.
3. You receive an annual annuity amount (quarterly, semi or annually) for life (lives) from your CGA based on your age(s) when the annuity begins.
4. If appreciated property is used, you receive a partial by-pass of capital gain on the appreciated portion of your property.



Ask Ann: 415-929-6432
or
acisnero@pacific.edu
for more information

Save the Date for the 2010 Vino de Mayo

Join us at The Ritz-Carlton in San Francisco on **Saturday, May 8, 2010**, for wine tasting, dinner and silent and live auctions featuring premium wines. This black-tie event benefits the Kids in the Clinic Endowment.



Class Gift Update

Congratulations to the Class of 2009 on its \$30,000.01 gift—from 95% of its students—to the Dean's Fund for Excellence, the largest graduating class gift in school history. Special thanks to the Alumni Association, the Pacific Dugoni Foundation and the Class of 2009 parents for also contributing to this impressive total.



PHOTOS: JON DRAPER



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Pacific's Griego Elected President of NASPA

NASPA, Student Affairs Administrators in Higher Education, announced Pacific Vice President for Student Life Elizabeth Griego as its newly elected president at its annual conference in Seattle in March.

Griego has held various leadership positions within NASPA, including Region VI national vice president from 2000-02, chair of the Northern California Executive Committee from 1994-96 and coordinator of the Region VI Women's Network. She also served as a member of the *NASPA Journal* Editorial Board and a liaison to Region VI senior student affairs officers.

In 2006, Griego joined Pacific as vice president of student life. She is charged with enhancing students' educational experiences and working collaboratively with faculty and staff members to build community, foster learning and develop student leadership. She is responsible for 140 staff members in 16 departments. As a professor of education, Griego also teaches the Pacific Seminar course for undergraduate students on the main campus.



Dr. Elizabeth Griego

Griego is the second administrator from Pacific to serve in the position. Judy Chambers, former vice president for student life, served as NASPA president from 1987 to 1988. Pacific is the only university to have two women administrators serve as president of NASPA. The organization's membership includes professionals working within all areas of student life and has more than 11,000 members at 1,400 campuses, representing 29 countries.

During the conference, the organization also presented President Emeritus Donald DeRosa with the 2009 NASPA President's

Award, the organization's highest recognition for college and university presidents. A video about student affairs best practices at the conference featured Pacific's Division of Student Life. The film featured Pacific's First-Year Experience program, including Pacific's orientation programs, Mountain-Ocean-Valley Experience (MOVE), Reach Out Pacific day of service to the Stockton community and the freshman year Pacific seminars.

McGeorge Pipeline Program Award Helps to Inspire K-12th Graders

The State Bar of California honored the Pacific McGeorge Education Pipeline Initiative, a four-year-old project serving 200 students in kindergarten through 12th grade. Pacific McGeorge Dean Elizabeth Rindskopf Parker accepted the 2009 State Bar Education Pipeline Award at a June luncheon hosted by the State Bar Council on Access and Fairness in San Francisco. The award, established in 2008 by the organization's board of governors, recognizes outstanding efforts of law-related programs that train and support students to become interested in the judicial system and careers in law.

The law school program's mission is to increase the educational achievement of underrepresented youth in college, graduate and professional school programs. The Sacramento-area program provides mentoring, academic support, law-themed enrichment and guidance for academic achievement. Program sponsors include Downey Brand, LLP, one of the capital city's largest law firms. The law school also sponsors a charter high school, Natomas Pacific Pathways Prep School, whose students interact daily with the pipeline program.

The legal profession is one of the least racially and ethnically diverse professions in the United States. Law schools have tried to diversify their student bodies by inviting minority high-school students to annual fairs or by teaching classes designed for them. But Pacific McGeorge is the one of the first in the nation to offer a comprehensive, structured program to entice elementary-school students into law and prepare them for the journey.



Kiyana Davis, director of the Education Pipeline Initiative, speaks with high school students visiting the Pacific McGeorge campus.



CDA Practice Support Center

A NEW MEMBER BENEFIT ARRIVING EARLY 2009

You asked for it, and we are delivering it — expert assistance and advice to members in areas critical to developing and maintaining a successful dental practice. The CDA Practice Support Center will provide information and resources specific to four core areas.

EMPLOYMENT PRACTICES

- ▶ Job descriptions
- ▶ Job applications
- ▶ Guidelines for establishing alternative workweek schedules
- ▶ Plus more

REGULATORY COMPLIANCE

- ▶ Cal-OSHA and infection control Q&A
- ▶ Waste management guide
- ▶ Dental Practice Act compliance guide
- ▶ Plus more

DENTAL BENEFIT PLANS

- ▶ Understanding your contract
- ▶ Dispute resolutions
- ▶ Sample letters
- ▶ Plus more

PRACTICE MANAGEMENT

- ▶ Marketing plan template
- ▶ Business plan sample/template
- ▶ Transferring ownership of a practice checklist
- ▶ Plus more



The centerpiece of the CDA Practice Support Center is a new Web site and online community with:

- ▶ Forums and blogs
- ▶ Podcasts
- ▶ Resources, including tips, articles, checklists and forms

The CDA Practice Support Center will have the information you want, how and when you want it:

- ▶ Live telephone support
- ▶ E-mail access
- ▶ A new Web site

This list reflects memorial gifts received from March 3, 2009 to June 24, 2009.

In Memory Of	Given By	Gift to
Madelyn Amaral	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
Beverley Baird	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
Dr. Nels Beals	Roy & Donna Bryggman	Charles, Charles, Jr. and Joe Sweet Scholarship Endowment
Terry Cabrera	Dr. Gary Lee	Dr. David L. Lee Family Endowment
Dr. Joseph Cappuccio	Dr. and Mrs. Arthur A. Dugoni	Dr. Arthur A. Dugoni Endowed Professorship in Orthodontics
Thomas Cieply	Dr. Ronald Borer	General Memorial Fund
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Dr. Robert Gartrell	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
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James Hickey	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
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Doris Howerton	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
Eleanor Jean	Dr. Bruce Valentine	Geissberger Family Endowment
Dollie Jennison	Dr. Bruce Valentine	Dr. Bruce and Mrs. Grace Valentine Endowment
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	Dr. Bahram Javid	Dr. Joseph Levy Endowment
	Dr. Alan Leider	Dr. Joseph Levy Endowment
	Sam Lowe & John Doran	Dr. Todd M. Mendel Memorial Scholarship Endowment
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30 MEMORIAL GIFTS

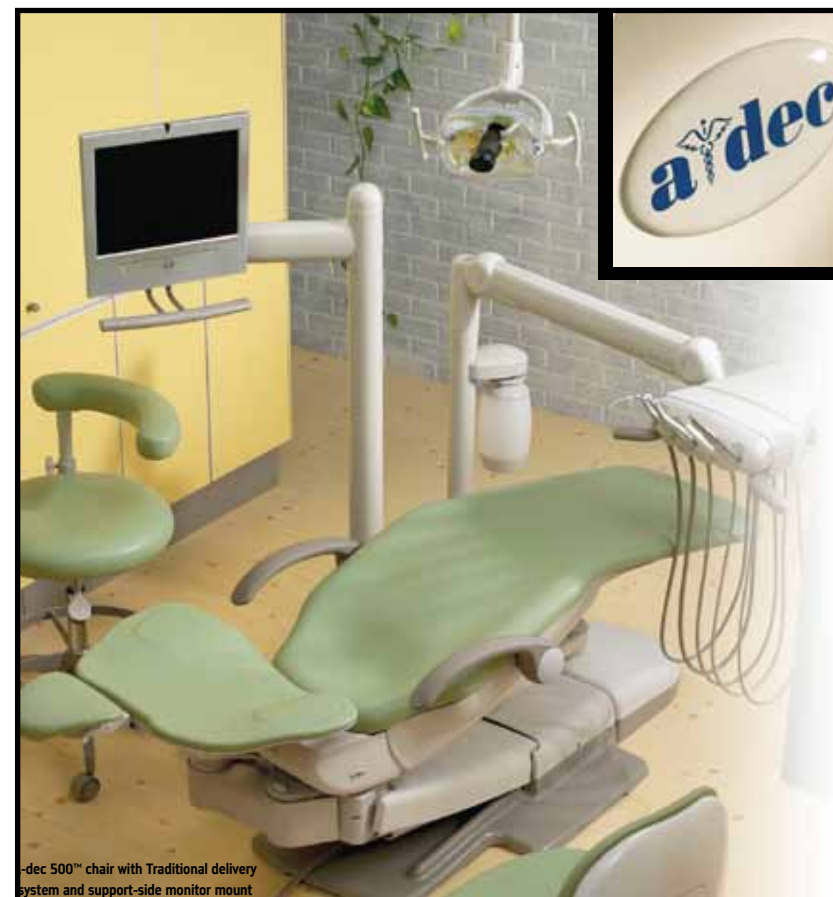
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Dr. Haig M. Sarkisian '44A
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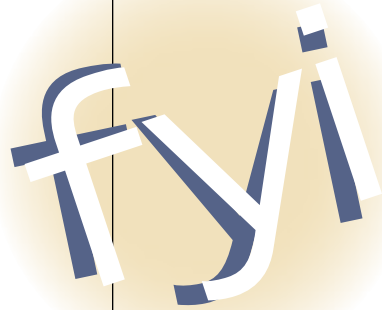
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Saturday, October 3, 2009
3:00 pm – 6:00 pm
Pearl Honolulu, Oahu
(415) 351-7108

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Reunion for the Classes of 1990, 2005 and 2010
February 5 - 7, 2010
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March 12 – 13, 2010
Fairmont Hotel, SF
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Legacy Ball

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Location TBD
(415) 929-6403

Pacific Pride Day

Saturday, April 10, 2010
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October 24, 2009

Infection Control and the California Dental Practice Act
November 7, 2009
February 27, 2010

Smile Reconstruction Using Porcelain Veneers
November 13, 14, 2009

Overcoming Difficulties in Local Anesthesia
December 5, 2009

Implant Options for Edentulous Patients
December 5, 2009

Narrow Diameter Implants Hands-on Clinic
Saturday, February 20, 2009

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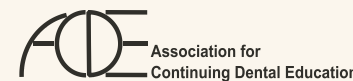
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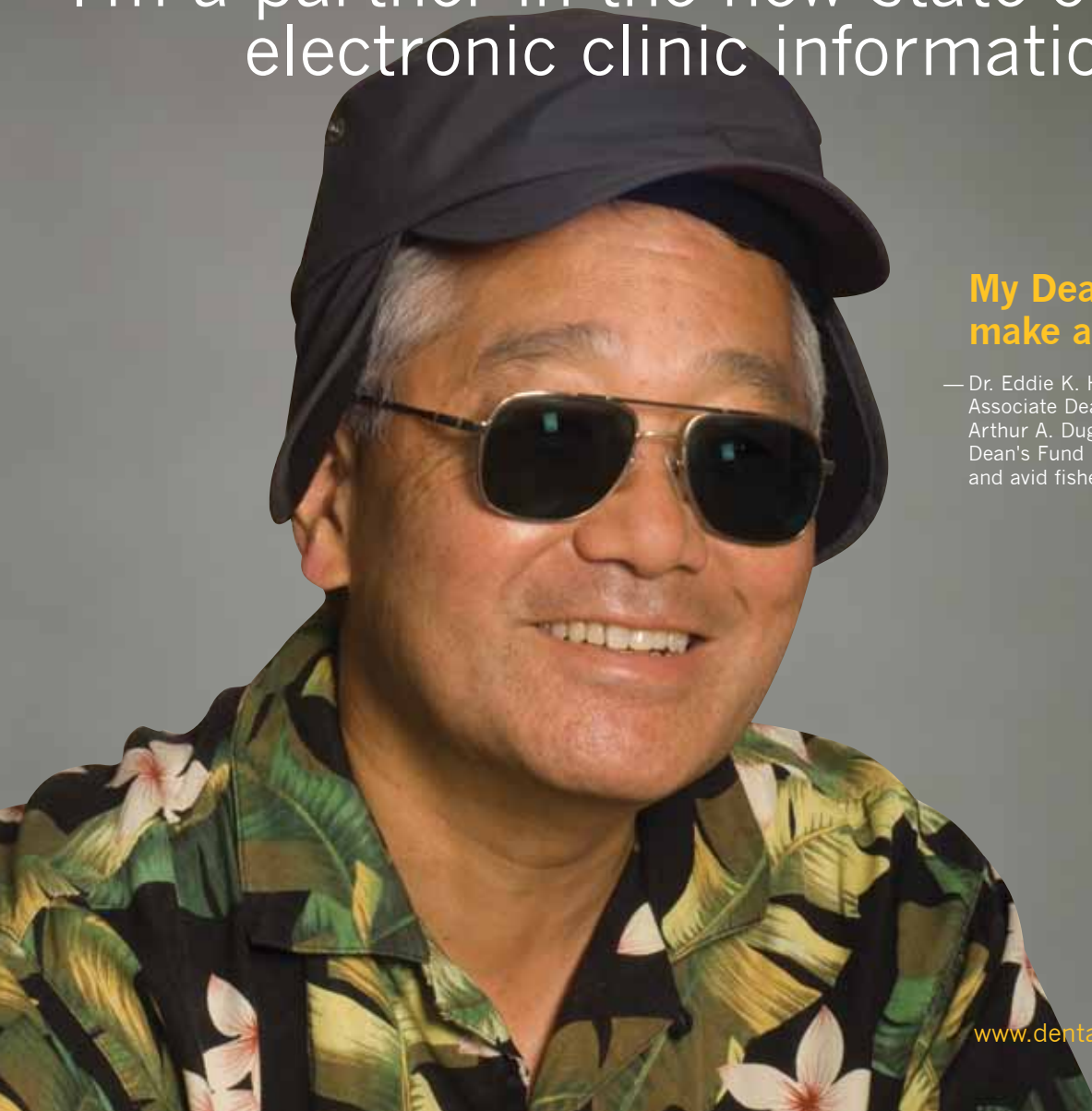
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