

# CONTACT POINT

VOLUME 95 / NUMBER 1

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Years*





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## CDE CALENDAR • May 2015 – September 2015

### MAY 2015

- 29 Implants in the Aesthetic Zone:  
Final and Provisional Restoration Workshop  
**HANDS-ON COURSE**
- 30 Crown and Bridge GPS:  
Navigating the Maze of Indirect Dentistry Today

### JUNE 2015

- 6 Are You Numb Yet? The Anatomy of Local Anesthesia
- 13 Implant Components and Chairside Procedures  
**HANDS-ON COURSE**
- 19 KIWImethod® Hands-on Workshop:  
Minimally Invasive Autogenous Gingival Grafting  
**HANDS-ON COURSE**
- 26-27 50th Annual Colonel Allyn D. Burke  
Memorial Dental Symposium  
Naval Postgraduate School  
Monterey, CA

### JULY

- 10 Advanced Laser Dentistry Workshop  
**HANDS-ON COURSE**
- 11-12 Lasers for Hard and Soft Tissues:  
A Hands-on Workshop  
**HANDS-ON COURSE**
- 18-19 Hospital Dentistry: Fundamentals of Practicing  
Dentistry in the Operating Room
- 25 & Certification in Radiation Safety for Allied Dental  
8/15 Professionals  
**HANDS-ON COURSE**

### AUGUST

- 1 Adhesive Dentistry: A Guide for Clinical Success  
**HANDS-ON COURSE**
- 8 RDAEF Program begins  
**HANDS-ON COURSE**

All courses will be held at the Arthur A. Dugoni School of Dentistry's new campus at 155 Fifth Street in San Francisco unless otherwise indicated.

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# SPRING 2015



## {Features}

### 16 | Entrepreneurial Spirit

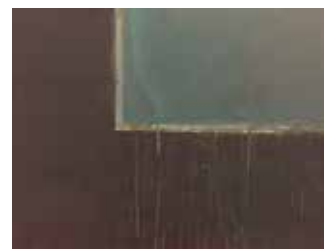
Dr. Sara Creighton '09 launched Studio Dental mobile dental office in 2014, just five years after she graduated from dental school. Learn how this alumna developed this concept and how her mobile dental office is bringing oral health care to busy professionals all around San Francisco.

### 21 | A Collaborative Practice

Interprofessional education is a growing trend in health care. Writer Christina Boufis explores the Dugoni School of Dentistry's new partnerships with other universities—in medicine, nursing and pharmacy—and how these collaborations enhance the dental students' overall educational experience.

### 24 | Orthodontists in the Lone Star State

Read about the dental pursuits of three young alumni from the Class of 2008—Drs. Brian Dugoni, Yahya Mansour and Saam Zarrabi—who are co-founders and partners at Rodeo Dental and Orthodontics in Texas. Find out how they developed their eight dental practices across the state and how they helped many uninsured youth during a Texas Medicaid crisis.



## [Departments]

- 3 From the Dean
- 4 Current Issue
- 10 Around Campus
- 12 University News
- 13 Faculty Profile
- 28 Legacy Ball
- 32 Alumni Scene
- 34 Old School
- 36 Philanthropy
- 39 Memorial and Honor Gifts

**On the cover** | Celebrating Dr. Arthur A. Dugoni's 90th birthday at the Legacy Ball PHOTO BY BRUCE COOK

**This page** | The school's growing modern art collection PHOTOS BY JON DRAPER

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A man with short dark hair, wearing a light blue button-down shirt, is looking down at a smartphone he is holding with both hands. The background is blurred, showing green foliage. In the top right corner, there is a grey box with the text 'Practice Support' and an orange box with the CDA logo. Below the grey box, the text 'Dental Benefit Plans' is written in orange. To the right of the man, there is a large white handwritten-style quote. Below the quote, there is a paragraph of text. At the bottom, there is a line with a phone number and a website URL.

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PATRICK J. FERRILLO, JR., DEAN

### New Connections

Dentistry is a dynamic profession. To stay current, we are constantly forming innovative partnerships, tapping into others' expertise for inspiration to shape our future and sharing our own resources and ideas in return. Building towards a healthy future calls for interconnectivity, something we're aspiring to achieve in multiple ways—building relationships in our South of Market neighborhood

in San Francisco, expanding our students' horizons through interprofessional education partnerships and pushing the boundaries of traditional dentistry to meet the needs of our evolving communities.

This issue of *Contact Point* focuses on new connections. You'll learn about our new interprofessional educational (IPE) partnerships with University of California, San Francisco's medical school, University of San Francisco's nursing program and Pacific's own Thomas J. Long School of Pharmacy. These programs are mutually beneficial for all of the students as they facilitate the exchange of experience and expertise among various spheres of the healthcare world. Our students learn more about the oral-systemic health connection and how oral health factors into the improvement of overall health and well-being.

You'll also read about an exciting new program—a master's degree in physician assistant (PA) studies. Pacific's Board of Regents recently approved this new program, and Pacific Dugoni will be the administrative home for it. We are paving the way with this program, as we will be the only dental school in the country to administer a PA program. It will provide IPE opportunities for our students and leverage Pacific's strength in healthcare education across our three campuses.

Forming new connections doesn't mean we let go of old ones. At Pacific Dugoni, the bonds of family are still strong, and we celebrate these familial bonds in this issue. You'll find familiar faces in the photo spreads of our 116th Annual Alumni Meeting, as alumni gathered to reconnect, recharge and re-invigorate their practices through continuing education courses. This year, our Legacy Ball celebrated the birthday of Dr. Arthur A. Dugoni '48, who turns 90 this year. It was an exciting occasion.

We hope this issue provides a link from our life at Pacific Dugoni to your own personal and professional lives. You shaped our past and are now providing direction for our future. These connections are so important to us. Thank you once again for being a part of this family.

Sincerely,

Dr. Patrick J. Ferrillo, Jr.  
Dean



## Honored for Caring for San Francisco Homeless

University of the Pacific, Arthur A. Dugoni School of Dentistry was recently recognized for its many years of providing dental care for the homeless during Project Homeless Connect's (PCH) 10th Anniversary Breakfast Gala.

Held at Twitter's corporate headquarters in San Francisco on December 17, 2014, the gala provided an opportunity to showcase PHC's accomplishments over the last 10 years and offered a vision for the future of the program. Pacific

Dugoni was one of three honorees presented with Project Homeless Connect's Connector Awards.

The event also honored Lieutenant Governor Gavin Newsom and Alex Tourk. PHC was founded in 2004 under the leadership of Newsom, who at that time was mayor of San Francisco, and implemented by Tourk, who was then serving as deputy chief of staff for the Office of the Mayor.

Pacific Dugoni's history of service with PHC goes back to 2007, when three dental students established a partnership with the organization to meet a need they saw in the San Francisco community. Drs. Dan Witcher '08, Brian Withers '08 and Saam Zarrabi '08, along with faculty advisors, set the wheels in motion to get the school involved in the event. Since 2007, student, faculty and staff volunteers have donated thousands of hours of service through oral health screenings, extractions and denture procedures. Working with PHC, the dental school has also created a denture block program where the school provides dentures to homeless individuals at no cost.



PHOTO BY JON DRAPER

Left to right: Christine Miller, director of community programs, Lieutenant Governor Gavin Newsom and Dr. Carsen Bentley '11, associate dental director of Native American Health Center, San Francisco.

## New Physician Assistant Program in the Works

University of the Pacific's Board of Regents recently approved a new Master of Physician Assistant Studies (MPAS) program. The 27-month program will be based at Pacific's Sacramento campus but will be administered by the Dugoni School of Dentistry, making it the only one of its kind in the nation to be part of a dental school.

The program will provide students with interprofessional education opportunities through Pacific's renowned health sciences programs in dentistry, pharmacy, audiology and other areas.

Mark Christiansen, PhD, PA-C, was hired as associate professor and founding director of the program. He most recently served

as director of the Physician Assistant Master's Degree program in the Betty Irene Moore School of Nursing at UC Davis Medical Center. He has been a practicing physician assistant in family medicine and emergency medicine for more than 35 years.

Physician assistants are healthcare professionals licensed to practice medicine under physician supervision. In an interprofessional setting, students will become proficient in the full array of professional skills to conduct physical exams, provide treatment and counsel patients. The program will include a strong academic foundation and opportunities for clinical rotations in healthcare settings.

Pacific has applied for Accreditation - Provisional from the Accreditation Review Commission on Education for the Physician Assistant (ARC-PA). Pacific anticipates matriculating its first class in January 2017, pending the achievement of Accreditation - Provisional status. The ARC-PA grants Accreditation - Provisional status when the plans and resource allocation of a proposed program, that has not yet enrolled students, appear to demonstrate the program's ability to meet the ARC-PA standards or when a program holding accreditation-provisional status appears to demonstrate continued progress in complying with the standards as it prepares for the graduation of the first class of students.



## “Give Kids a Smile” Events Across Northern California

Pacific Dugoni volunteers delivered oral health services throughout Northern California as part of “Give Kids a Smile” events held February 7 in San Francisco, Stockton and Union City. In San Francisco, nearly 100 children received dental check-ups and cleanings, orthodontic evaluations, fluoride treatments, oral health education and more. Kids also enjoyed face painting and balloon animal booths, as well as a chance to play with furry friends at the Little Explorer’s Petting Zoo.

The Stockton “Give Kids a Smile” event was held at University of the Pacific’s Chan Family Health Sciences Learning Center and provided free dental evaluations and oral health education to children from throughout the Central Valley. The event was co-hosted by the San Joaquin Dental Society and Pacific.



PHOTO BY NORMAN GREMORE

A “Give Special Kids a Smile” event was also held at the Union City Dental Care Center, co-hosted by Southern Alameda County Dental Society and Pacific Dugoni’s AEGD program. Nearly 60 patients with special needs received free dental screenings and complimentary dental health care kits. Dental school staff, faculty and residents joined more than 20 dentists from the community, along with local dental assistant students and dental students from Pacific’s chapter of the American Academy of Developmental Medicine and Dentistry (AADMD), in the day of service.



PHOTO BY JON DRAPER



PHOTO BY ARNOLD EILERS



PHOTO BY JON DRAPER



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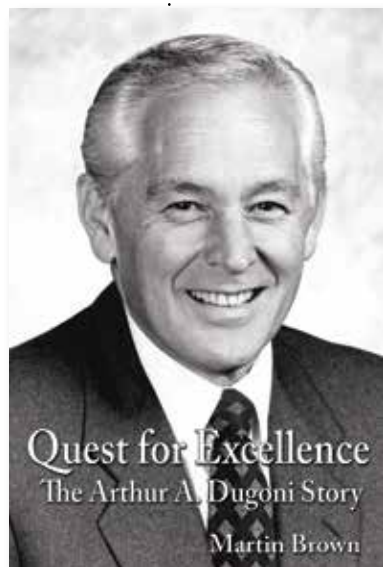


PHOTO BY ARNOLD EILERS



## Arthur A. Dugoni's New Biography Now Available

Many in the dental school family have tales to tell about Dr. Arthur A. Dugoni's impact on their professional and personal lives. However, a new biography delves far deeper than personal anecdotes and short articles and introduces us to an entire life story that has gone mostly untold.



*Quest for Excellence: The Arthur A. Dugoni Story* focuses its 21 chapters and more than 300 pages on Dugoni's life, beginning with a struggling immigrant family that endured the challenges of two World Wars and a devastating depression, to his professional rise with a highly successful private practice, the impact he has made on the future of dental education and his years leading organized dentistry.

The biography was written by San Francisco journalist and author Martin Brown, a friend and admirer of Dugoni, who completed the book following more than two years of interviews.

"Art has had a fascinating life filled with twists and turns that will surprise and delight readers of this work," explains Brown. "After he retired as dean, I realized we had an opportunity to obtain a much more complete understanding of his life,

his remarkable marriage of 65-plus years and the wonderful family he created with Kaye."

"The biography provides some fascinating answers to the mystique of Art, with little-known stories of his colorful family and childhood days in San Francisco's predominantly Italian neighborhood of North Beach... his falling hopelessly in love with Kaye during the uncertain days of World War II... and much more," wrote Phil Gilbertson, retired provost of University of the Pacific, after reading the work. "Readers who think they know Art will be delightfully surprised at what they discover."

The biography is available in a hardcover edition for \$35, plus \$10 for shipping and handling. To order the book, call the Alumni Association at (415) 929-6423 or visit [dugonialumni@pacific.edu](mailto:dugonialumni@pacific.edu). Copies of all books ordered from the Alumni Association will be signed by Dr. Dugoni. All proceeds from the sale of the book will be donated to the Alumni Association.

Readers who think they know  
Art will be delightfully surprised  
at what they discover

## Eastis Named Executive Director of Alumni Association

The Alumni Association recently welcomed David Eastis as its new executive director. Eastis succeeds Dr. David Nielsen '67, who recently retired after more than 30 years of service and leadership at the Dugoni School of Dentistry.

Eastis has served as a senior major gifts officer on the Pacific Dugoni development team, where he headed the Kaye Dugoni Family Room and the Craig and Nancy Yarborough Seminar Room namings. A graduate of Claremont McKenna College, Eastis has served as the founder of campus chapters for Habitat for Humanity, chief development officer at American Red Cross, Santa Clara Valley Chapter, and development officer for the Department of Internal Medicine at University of California, Davis.





## Abelson to Transition to Associate Dean for Clinical Services

One of the key administrative roles contributing to the success of the Arthur A. Dugoni School of Dentistry's educational program is that of associate dean for clinical services. Following many years of dedicated service, Dr. Richard Fredekind will step down from the position effective June 30, 2015.

Dr. Sigmund H. Abelson '66 has been selected to succeed Fredekind in the important role of associate dean for clinical services. Abelson was hired in 2013 as assistant dean of clinical transition and associate professor in the Department of Dental Practice, and he played an instrumental role in the school's move to the new San Francisco campus. He is a former regent of University of the Pacific and a former member of the Pacific Dugoni Foundation board.

Abelson most recently held roles at the University of Southern California (USC) Ostrow School of Dentistry, including positions as the school's associate dean of clinical affairs and associate professor of clinical dentistry. He also served as acting dean of the USC Ostrow School of Dentistry from 2008 to 2009. Abelson also practiced restorative dentistry in Beverly Hills and Los Angeles for 33 years.



## Powell Collection Artwork Brightens New Campus

Four pieces of notable American artwork are now on display at the Arthur A. Dugoni School of Dentistry's new San Francisco facility. The artwork was donated to University of the Pacific from the estate of the late Robert and Jeanette Powell, long-time supporters of the University.

The incredible artwork can be seen on the first floor of the dental school's main entrance and on the fourth-floor visitor reception area near the academic departments and research labs. The pieces were created by artists Jake Berthot, Jasper Johns, Frank Lobdell and Stephen De Staebler.

PHOTOS BY JON DRAPER





### Students Receive New Clinical Excellence Awards

Three DDS students and three IDS students were the first to be honored with a new award that celebrates success in reaching or exceeding quarterly clinic benchmarks related to treatment, efficiency and overall patient care.

The students received a Key Practice Indicators (KPI) Quarterly Excellence Award for their performance in their group practices

during autumn quarter 2014. DDS students, Anastasia Calciano, Yige Zhao and Franco Ferrara, and IDS students, Emma Abramyan, Basil Al Shaikhly and Jhankhana Shah, each received a certificate.



Left to right: Dr. Richard Fredekind, Franco Ferrara, Yige Zhao, Jhankhana Shah, Emma Abramyan, Anastasia Calciano, Dr. Patrick J. Ferrillo, Jr. and Dr. William Sands. (Not pictured: Basil Al Shaikhly.)

The quarterly awards are part of The Pacific Promise, a school-wide initiative to make enhancements in customer service for patients and expand the school's focus on preparing students to be practice-ready dental professionals.

Each of the eight group practices in the school's Main Clinic is using KPI to set goals to measure a range of factors in overall clinic quality and efficiency. The areas include goals for productivity, such as operative surfaces, fixed and removable units, endodontics and perio recall, as well as test-case performance. Each group practice, which is comprised of 20 students and various clinical staff and faculty, sets goals for each indicator. Individual students are also assessed each quarter, with top-performing students receiving KPI Quarterly Excellence Awards.

"We are continuing to implement our private practice model in the clinics to give students real-world experience in delivering oral health care to patients," said Dean Patrick J. Ferrillo, Jr. "The design of our eight group practices was one of the reasons we built our new facility, so it is great to see how our students, faculty and staff are delivering care and also measuring the quality of that care in our clinics."

### Upcoming Events

Alumni/Graduate Banquet  
Friday, June 12  
6:00 pm – 11:30 pm  
The Ritz-Carlton Hotel, SF

Thanks a Bunch Brunch  
Saturday, June 13  
10:30 am – 2:15 pm  
The Four Seasons Hotel, SF

Commencement Ceremony  
Sunday, June 14  
2:00 pm  
Masonic Auditorium, SF

White Coat Ceremony  
Saturday, July 18  
10:00 am – 12:30 pm  
Palace of Fine Arts Theatre, SF

Visit [www.dental.pacific.edu](http://www.dental.pacific.edu) for News & Events

### Dentist, Dental Hygienist Ranked Best Jobs of 2015

*U.S. News & World Report* ranked "dentist" the number one job of 2015 and "dental hygienist" the number five job of 2015. Dentistry offers the opportunity to care for patients, low unemployment rates, good job prospects, a solid income and work/life balance.

The need for oral healthcare professionals remains constant, and aspiring dentists and dental hygienists have a bright future ahead of them, according to the report. The Bureau of Labor Statistics predicts employment for the position of a dentist to grow nearly 16% between 2012 and 2022, which means 23,300 jobs are expected to open up in that time period. Dental hygiene is also expected to experience a booming job market. The occupation is projected to grow by 33.3% by 2022.





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**Next RDAEF Program  
begins August 8, 2015**

## Registered Dental Assistant in Extended Functions Program at Dugoni School of Dentistry

*The premier RDAEF Program in Northern California*

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Enroll your dental assistant in our RDAEF Program today!**

"Having an RDAEF is invaluable because it frees me up to do more of the dentistry that I really enjoy doing. It can enhance your practice and allows you to concentrate on the dental procedures that are more technically difficult. We've had an RDAEF in our practice for two years and could never imagine not having one."

— *Dr. Barry Kami, Berkeley, CA*

"It was especially nice to be able to send our senior RDA to the Dugoni School of Dentistry for his RDAEF education, which allowed him to greatly expand the scope of his duties. He was impressed by the faculty and the depth of experience he received, and his additional skills are vital to the clinic and have increased our ability to provide additional care to our patients."

— *Dr. Michael Aaronson, Marin County Health and Human Services*

"From a practice management point of view, having an RDAEF has the benefits of employing an associate without giving up my vision of how care is delivered. We have increased production, reduces stress and as a team we have learned to strategize our schedule for maximum efficiency. I believe RDAEFs will become more valuable to the dental profession as they enter the workplace and extend their careers."

— *Dr. Jeanette Kern, Monterey, CA*

Visit [www.dental.pacific.edu/ce1](http://www.dental.pacific.edu/ce1)  
for more information about the RDAEF Program.  
Contact the Division of Continuing Dental Education  
[cedental@pacific.edu](mailto:cedental@pacific.edu) 415.929.6486



# AROUND CAMPUS

PHOTOS BY JON DRAPER



Student faces ▲



Project Homeless Connect ►







Dental Camp educates and inspires the next generation.







### Pacific's Business Forecasting Center Expands to Sacramento, Changes Name

University of the Pacific's Business Forecasting Center, known since 2004 for its widely cited economic forecasts, is changing its name to reflect the full scope of its work and expanding to a new Sacramento location. The newly renamed Center for Business and Policy Research is adding an office at Pacific's Sacramento campus, enabling new collaborations with the Pacific McGeorge School of Law and planned Sacramento graduate programs in business and policy.

The center will continue to produce economic forecasts for California and metropolitan areas from Sacramento to Fresno and the Bay

Area. It will maintain its office on the Stockton campus and remain as a center of the Eberhardt School of Business.

University Provost Maria Pallavicini said the center's new presence in Sacramento advances the University's goal of integrating and expanding its academic offerings at its three campuses. "Our goal is to leverage our unique Northern California footprint to provide our students with exciting new interdisciplinary opportunities," Pallavicini said. "The Center for Business and Policy Research is an important step, and I applaud Dr. Jeffrey Michael, the center's director, for his tremendous success in expanding the center's scope and influence over the past decade."

### \$4.1 million to Endow New Economics Chair, Internship

University of the Pacific announced a \$2 million gift that will make possible a \$4 million endowed faculty chair in economics and launch a new internship program. The endowment will enable Pacific to recruit an accomplished economist with research interests in environmental issues.

The chair and internship are made possible by a gift of \$2.09 million from alumnus John C. Beyer, of Arlington, Virginia, who earned his bachelor's degree in philosophy from College of the Pacific in 1962 and has remained a generous benefactor and visionary alumni leader. The endowed portion of Beyer's gift will be matched with \$2 million from the University's Powell Fund, bringing the total impact of his gift

to \$4.09 million. In addition to endowing the John C. Beyer Chair in Economics, the gift will establish an exceptional internship program for economics students.

"Faculty serve as mentors during an important time in student development," said Beyer, who is chairman and CEO of Nathan Associates, Inc., in Arlington, Virginia. "Helping gifted students aspire by probing them to think and act on the world around them is the crux of a meaningful education."

The gift is the first from an alumnus to establish a chair within the College of the Pacific, the University's liberal arts and sciences college.

The endowment will enable Pacific to recruit an accomplished economist with research interests in environmental issues.







PHOTO BY JON DRAPER

## Walter Hall | Meditations on a Mentor's Life

By Eric K. Curtis, DDS, MA

Dr. Walter Hall, my parents' next-door neighbor in their Mercer Island apartment complex—long before Mercer Island became upscale—was the first person of neither family nor obstetric staff origin to welcome me into this world. Walter and my dad, Dr. Kay Curtis, were both new-grad dental interns serving out a Korean War draft deferral obligation at the U.S. Public Health Service hospital in Seattle where I was born in 1958.

Walter hailed from Quincy, Massachusetts, and he always retained a whiff of a Boston accent, rounding his vowels through clenched teeth, as well as what I thought must be a Boston demeanor—formal, reserved and slightly condescending.

My folks soon took me to Port Angeles, Washington, where the Public Health Service assigned my dad to a dental clinic at a U.S. Coast Guard air station, while Walter shipped out to a mobile dental unit in Traverse, Michigan. Walter, who returned to the University of Washington in 1960 to complete a periodontics program, kept in touch. I grew up reading the elaborate Christmas letters Walter's wife Fran sent every year, and I marveled at the Hall family travels, vacations here and lectures there, weeks spent in the French countryside, an audience with the Pope right inside the Vatican—travels that I never, not in a million years, would have guessed I would one day share.



## FACULTY PROFILE

Walter went into academics, first at Oregon Health and Science University in Portland, then back to Washington, and finally, in 1972, to University



PHOTO BY ARNOLD EILERS

of the Pacific, and he moved his wife Fran and their two small boys into the Tiburon home where he would live the rest

of his life. Walter was a thoughtful scholar who conducted active research in his interest area of pure mucogingival problems, and, practical and sensitive soul, he also practiced periodontics in the faculty practice. He was active in the American Dental Association and the American Academy of Periodontology (AAP), serving on a variety of committees and chairing the AAP's 1985 annual meeting. Walter ran monthly Academy of General Dentistry-sponsored study clubs in San Jose, California, for 20 years, and lectured as far away as Spain, France, Germany, Italy, Sweden, Holland, Denmark, Switzerland, Australia and Japan.



PHOTO BY ARNOLD EILERS

When I landed in dental school at Pacific in 1982, my dad duly instructed me to look up Dr. Hall. Walter invited me over to his house for dinner—I had to borrow my classmate Brent Curtis's VW bug to get across the Golden Gate Bridge to Marin—and sat me next to a young woman who introduced herself as probably the only person in America named Metonkabama, although every-

one called her Tonka. Pursuing a post-baccalaureate program in education at San Francisco State University, Tonka also worked for Fran on a high school student exchange program. When Tonka and I married in 1985, the Halls sat in the front pews.

Walter Hall, as some 4,000 dental students at Pacific will be able to recall, was a dull, dry lecturer, far more focused on the content of his specialty than igniting that content with the kind of enthusiasm that might spark the imagination of a young, distracted audience trapped in a darkened room before lunch. But Walter enjoyed his student interactions, as much as a painfully reticent introvert can enjoy any social exchange, and he took pride in being a mentor. He enjoyed making introductions and connections, counseling and advising, and matching students to pursuits where he thought they could excel.

The soul of subtlety, Walter's mild manner stood in stark contrast to the bold operating style of his wife. Hearing from Tonka that I was scrambling to find fixed prosthodontic patients, Fran immediately produced an exchange student from Belgium named Herman, who happened to be missing a first molar. I sequestered Herman in my apartment for a week, feeding him peanut butter-and-jelly sandwiches and pizza while I labored to make him the careful three-quarter veneer, three-unit bridge I needed to graduate.

When Walter saw I like to draw, he hired me to generate line illustrations for his next two textbooks. He was mildly disappointed when I didn't show much interest in perio (my classmate Damon



Don responded more readily to that call), but he knew I loved Spain, as he did. So when I graduated, he lobbied to secure me a position at a spot as close to the Spanish border as he could find. I landed at the dental polyclinic of the university hospital in Lausanne, Switzerland, a city spread across hills from which, on a clear day, we could see across Lac Lemman to the chiseled white peaks of Mont Blanc. Our son Tristan was born in the hospital and, with both his younger sisters, grew up calling the man ultimately responsible for his infant passport Uncle Walter.



The Halls visited us in Switzerland, and we visited them three times at the northeastern Spanish beach town of Platja d'Aro when Walter took sabbaticals on Catalonia's Costa Brava. We also met up with the Halls over the years in San Diego, Lake Tahoe, Santa Barbara, Boston and Maui, and we went to see them often at their mountain-top home in Tiburon. Tonka and I attended the Halls' 25th wedding anniversary in a Spanish cathedral, and a quarter-century later, they helped host ours in China Cabin, the quirky, gilded saloon of a 19th century trans-Pacific postal steamer now set on pilings at the Belvedere shoreline of San Francisco Bay.

Walter Hall had his idiosyncrasies. Although his professional persona was solidly that of scientist, he harbored the dark, acerbic views about former biology undergraduates that one might expect of a Cornell history major, once telling me flatly as he flipped through a volume of Berthold Brecht plays—or maybe it was Umberto Eco's Foucault's Pendulum—that dentists are illiterate. (Lest the reader dismiss Walter as an unalloyed Europhile, I'll point out that he was also a big fan of the Chilean writer Isabel Allende's magical realist novels.)

Walter loved opera, loved his season tickets at the San Francisco Opera, loved blasting La Boheme, or anything sung by Pavarotti,

ant, Walter demonstrated that mentoring produces some of life's deepest satisfactions. He showed me that no other accomplish-



ment trumps the achievement of successful human relationships.

Fran reports that one of Walter's most joyful moments came

**He showed me that no other accomplishment trumps the achievement of successful human relationships.**

on his boom box while pruning his orchids. A notorious night owl, Walter claimed he could function comfortably on only two or three hours of sleep each night. As if to prove the point, he loved to stay up late talking. Although his vocal range never broke much above a low mutter, he could hold forth into the wee hours, glass of red wine at hand, the evening's companions straining to hear, on a variety of arcane subjects, as comfortable with Tolstoy's plot twists as he was with government policies on disabilities, about which his two handicapped boys made him passionate.

When Walter died from complications of pancreatic cancer near midnight on November 30, my daughter Anica's birthday, a slice of my own history went with him. I looked over his life on paper, curriculum vitae well stocked with faculty appointments, research, professional service and publications, as I prepared an obituary for the *San Francisco Chronicle*. When I recounted the whole process to one of my patients, a judge, he asked me, "What are you learning from studying Walter Hall's life?"

I reflected on that question for several days before I concluded that Walter's turn on Earth resonated with the value of planning, the rewards of reliability, the fulfillment in fulfilling duties and the stimulation of confronting other cultures. His sensibilities also reflected just how deeply literature enlivens a person's outlook. Most import-

when a group of former protégés visited him during the October 2014 AAP meeting in San Francisco. He glowed, she says, at the thought that he had in some way helped each embark on a successful path. I'll bet Walter's visitors, as they sat around the dining room table, had to lean forward to catch what their old mentor was saying. This much is certain: They talked late into the night.

*Eric K. Curtis '85, of Safford, Arizona, is a contributor to Contact Point and is the author of A Century of Smiles, a historical book covering the dental school's first 100 years.*



## TAKING IT TO THE STREETS

STUDIO  
DENTAL

studiodental.com



by Marianne Jacobson

PHOTO BY JON DRAPER



## FIRST IMPRESSIONS

On a sunny day in February, I approached what looked like a rocket nose cone, a bullet train or a Hollywood movie trailer parked on the corner of Spear and Harrison Streets in San Francisco. I entered timidly through the door and was welcomed by Luke the receptionist on a small video screen on the wall in front of me, but Luke was a mile away at the “mothership.” On board this space-age vessel, I met Dr. Sara Creighton '09, founder of Studio Dental, and my journey into the future of dentistry began.

Studio Dental was launched by Creighton and her business partner and CEO Lowell Caulder in 2014. They currently operate one mobile dental office and a small corporate headquarters in San Francisco. Their entrepreneurial vision and plans are grand.



PHOTO BY MITCH TOBIAS



Creighton was raised in Idaho, graduated from Wake Forest University in 2005 and University of the Pacific, Arthur A. Dugoni School of Dentistry in 2009. She describes her education at Pacific as “transformative.” Creighton remembers the dental school community as incredible and supportive and she relies on her professors when her patients need a specialist today. She started to form her own dental practice, called Washington Square Park Dental, in San Francisco with a classmate before finishing her DDS degree. After five years, she sold her share of the business to her partner to pursue her entrepreneurial venture full time.



PHOTO BY JOAN YOKOM

Dr. Craig Yarborough '80, associate dean for Institutional Advancement, remembers her well. “Not only is she exceptional on paper, but in person she is uniquely talented with phenomenal drive.” He was not surprised to learn of Studio Dental, nor her success.



While small, about 250 square feet, the Studio Dental truck is sleek and modern and has its own engine room with motor, compressor, generator and more in the nose cone of the trailer similar to a fancy cruise ship. The colors are a combination of soothing beige and modern black and the ceilings are high to offer a more spacious feeling. Creighton and Caulder partnered with David Montalba Architects, who designed Creighton's first award-winning dental suite in North Beach, to design this traveling studio. The impressive Studio Dental trailer cost about \$300,000 to build. Financially, they are on track to break even in another six to nine months, less than 18 months from the initial launch.

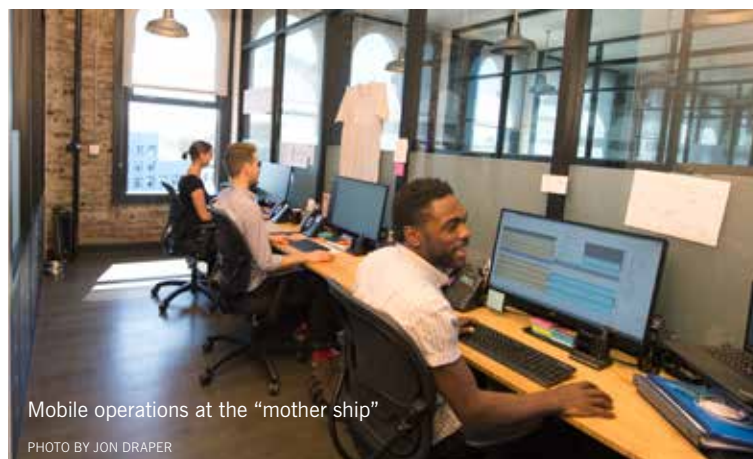
While Creighton and her mobile team are hitting the streets, Caulder is holding down the fort at the stationary "mothership." His tiny office, with an inspiring view in the WeWork co-working space at Sixth and Market Streets, is near many of their prospective clients' offices.

He shares his perspective on their joint venture. Caulder smiles as he informs me that he and Creighton share the same end goals: to work with people they like, build something cool that they can be proud of and have fun while doing it. He declares, "It was fun to turn dental practice on its head and create a dental office on wheels." Both partners are ambitious, smart, young, articulate and the picture of health and hygiene. Creighton

and Caulder's relationship began as yoga comrades who became friends, then later dentist and patient. Their successful and refreshing partnership grew from their joint desire to start a company and serve their community.

## THE GENESIS

The co-founders both agree that the genesis of Studio Dental came from their own busy lives as young, social San Francisco professionals. Two key issues emerged. Their contemporaries did not seem to have dentists they called their own nor did they go to the dentist regularly. Many of them had dental coverage, but weren't using it. This dental discount was coupled with the increasing number of requests by Creighton's patients in North Beach for early-morning or end-of-day appointments and frequent patient cancellations due to work conflicts. They saw a void in the marketplace, a need for convenient-to-work and hip dental care for young San Francisco tech professionals and decided to tackle it. Studio Dental was born to fill that void.







It took more than a year from conception to launch. “The biggest part of the build-out was to make it feel less like a truck, give the impression of quality and assuage patients’ fears,” Creighton explains. Since dental phobia and angst can be troublesome for some people, Studio Dental strives to change the experience by changing the space. They also aim to bring ease and positive service experiences to the dental office, operating more like other modern, service-focused businesses that cater to busy, modern, tech-centric professionals. One of the important elements that they sought to incorporate was clear and transparent pricing. So they built a system with proprietary software so patients are presented with a bill in real-time upon checkout.

The name Studio Dental came from a funny story. The partners had entered a pitch competition at Harvard Business School, when an Australian friend asked in a charming accent what was happening with their “What do you call it? Dental studio?” and the name Studio Dental stuck. It embodies the connotation of artistry and simplicity that meshes with their goals for brand identity.

## HOW IT WORKS

Creighton learned from her first practice that it is very challenging to serve as the service provider and also run the business. Her Studio Dental partnership is more symbiotic, with Caulder in charge of the business side and Creighton running the dental practice. The business process is as follows: Studio Dental forms partnerships with San Francisco businesses, which in turn promote the service to their employees. Employees are offered appointments during the one- to two-week stint while Studio Dental is parked outside their office. They operate 9:00 a.m. to 6:00 p.m., similar to a traditional practice. “Brave early adopters” as Creighton likes to call them, visit the studio, then word travels fast, and many more sign up and visit Studio Dental. Early success with this system was proven recently when 100 patient appointments were scheduled in two hours.

They saw a void in the marketplace, a need for convenient-to-work and hip dental care for young San Francisco tech professionals, and decided to tackle it. Studio Dental was born to fill that void.



The Studio Dental team keeps things running from their WeWork co-working office space.

PHOTO BY JON DRAPER

Some initial kinks included driving and parking the huge vessel around San Francisco. “It was very tricky, but it is under control now,” says Creighton. A tow truck moves the studio every week or two to a new location. It also continues to be a challenge navigating the different cultures of their corporate partners. Their practice is an intimate service and not all companies want the responsibility that comes with the association. While there are few limitations to this model—they even have an X-ray machine onboard—procedures like crowns are trickier when Studio Dental is only right outside for a week and multiple appointments are needed. Patients can travel to the next location or otherwise wait for the studio to be back in the neighborhood.



Studio Dental has already seen patients from big-name partners such as Google, Dropbox and Airbnb among others. Their savvy business model includes using the mobile dental office to quickly get their dental concept out there in the marketplace and build up their client base. The hype and energy they have created with the truck will lead to the addition of a brick and mortar studio. After just seven months on the road, they are treading into repeat business territory (with most patients coming for cleanings two times a year) and so far the outlook is outstanding, with 80% of their first patients coming back for a second visit. Their goal is to have a consistent client base, and that already appears to be happening.

On her third visit to Studio Dental, patient Irina Lazar believes that the most valuable asset of Studio Dental is that it saves time. “You are in and out quickly,” she says. She especially loves watching Netflix on the ceiling TV while getting her teeth cleaned. Lazar likes the Studio Dental environment because it feels simple, streamlined and up-to-date. The only change she would like to see would be the addition of a bathroom.

Hygienist Karen Wong didn’t know what to expect, but she loves working at Studio Dental largely because the patients are happy. She says her patients love Studio Dental; they are excited to come to work and now happy to go to the dentist too. “It is convenient and it gives them a little break from work,” Wong adds. Also, the unique concept makes her job interesting. “It is fun to work in a different neighborhood each week,” she shares.

**After just seven months on the road, they are treading into repeat business territory (with most patients coming for cleanings two times a year) and so far the outlook is outstanding, with 80% of their first patients coming back for a second visit.**



PHOTO BY JOAN YOKOM

## WHAT THE FUTURE HOLDS

“We now have a good sense of operating these trucks, so the sky is the limit,” beams Caulder. Studio Dental’s online appointment scheduler recently opened to the public. They have their first brick and mortar Studio Dental opening in late 2015 in the Mid-Market neighborhood. It will expand the brand and continue to attract patients into the truck too. Creighton says that one goal for both the mobile and freestanding studios will be to have more University of the Pacific graduates as employees. She has many grand plans for Studio Dental. “Every time you talk to Sara, she is stretching the envelope of where this profession will go,” says Yarborough.

Caulder shows no signs of stopping. “We have really big dreams” like creating a national brand by launching in other cities across the United States and adding more trucks. Studio Dental sought to address both the general fear many patients have of dental visits and the busy schedules of urban and technology employees. Through entrepreneurship, technology and energy, they’ve had strong early results and the road ahead looks bright. Like a rocket ship or bullet train, Studio Dental is on its way.

*Marianne Jacobsen, BA, MBA, is a freelance writer from Marin County.*



# Interprofessional Education

at the Arthur A. Dugoni School of Dentistry:  
**LEARNING ABOUT, WITH AND FROM OTHER HEALTHCARE PROFESSIONALS**

**BY CHRISTINA BOUFIS**

Imagine a patient who has type 2 diabetes and severe periodontitis or an elderly woman who takes many medications for high blood pressure and has other complex health and dental issues. These are just some of the types of patients that Arthur A. Dugoni School of Dentistry students will undoubtedly treat once they graduate.

“The environment of dentistry has changed quite a bit in the last 10 years,” says Dr. Paul Subar, associate professor in the Department of Dental Practice and director of Pacific Dugoni’s Special Care Clinic/Hospital Dentistry program. “Patients are living longer. We have more of a geriatric population, and it’s important that students understand how to work with medical colleagues in order to give the best care possible.”

Today, thanks to collaborative learning or interprofessional educational programs (IPE), Dugoni School of Dentistry dental students are getting the chance to partner with students from other health science schools such as medicine, nursing and pharmacy to learn about, with and from each other.



# Interprofessional

“Those are the three important words,” says Dr. Darren Cox, associate professor of pathology and medicine in the Department of Biomedical Sciences. “It’s not sitting in a lecture hall learning the same material at the same time; it’s actual patient care where these health professionals bring their perspectives to each patient case.”

According to the World Health Organization, “Once students understand how to work interprofessionally, they are ready to enter the workplace as a member of the collaborative practice team. This is a key step in moving health systems from fragmentation to a position of strength.”

The idea of interprofessional education has been gaining interest in dentistry and in health care over the last several years, says Dr. Nader Nadershahi ’94, executive associate dean and associate dean for Academic Affairs. In 2011, the Interprofessional Educational Collaborative (IPEC), which includes members from the Association of American Medical Colleges, American Association of Colleges of Nursing, American Association of Colleges of Osteopathic Medicine, American Dental Education Association, Association of Schools and Programs of Public Health and the American Association of Colleges of Pharmacy met, “and came up with a set of core competencies and some suggestions of how the different professions could work together to improve the health of the public through collaboration,” explains Nadershahi.

At the Dugoni School of Dentistry, a task force formed in 2011 to look at IPE and see what it means to the school, he adds. The school established an IPE committee in 2013, chaired by Cox. “We’re trying to build a structure for IPE that will sustain and grow over the years,” says Nadershahi.

One example of a new collaboration is between the Arthur A. Dugoni School of Dentistry and the University of California, San Francisco School of Medicine. The two schools recently signed a memorandum of understanding for an interprofessional education program that will provide collaborative learning opportunities between fourth-year UCSF medical students and third-year dental students in Pacific Dugoni’s DDS program. The agreement builds upon a collaboration that started in 2013 as a trial learning experience when several UCSF medical students on rotation through the UCSF Department of Family Medicine visited Pacific’s Special Care Clinic in San Francisco.

Patients in the Special Care Clinic have moderate to severe medical, developmental, and psychosocial conditions, explains Subar. “They often need oral sedation or nitrous or even general anesthesia, which we do in the hospital setting.” UCSF fourth-year medical students rotate through the clinic, spending several days at a time, “to see how we deliver oral health care to the medically and developmentally compromised patient.”

Another example of an interprofessional educational practice at the Dugoni School of Dentistry is the collaboration with Thomas J. Long School of Pharmacy and Health Sciences in Stockton, where pharmacy students rotate through and work with dental students, explains Nadershahi. “There’s an opportunity for them to learn from each other. Pharmacy students can learn more about dental needs and working with prescriptions for dental patients. And our dental students can learn how the pharmacy students practice and how they can work together more collaboratively.”



# Education

So far, the experience has been overwhelmingly positive. “Dental students are excited because they get to talk about dentistry with medical student colleagues and learn about medicine from the medical students themselves. And, medical students receive some dental knowledge. It’s a two-way street in terms of learning, and both sides have really loved it,” says Subar.

In addition, a collaborative partnership with the University of San Francisco, School of Nursing is being implemented at the dental school. “The bachelor’s degree program will coordinate rotations with our students at Laguna Honda Hospital, while the nurse practitioner program is setting up to have their students rotate through our Pediatric Dentistry Clinic here,” Cox explains. Both of these interprofessional opportunities are win-win opportunities for students. For the nursing students, “The affiliation satisfies the need for interprofessional educational and for more pediatric clinical practice,” he explains. “And, it allows our students to have a nurse practitioner in the clinic where many of the patients also have complex medical needs.”

Interprofessional education is not only a good idea, it’s also mandated by accrediting agencies, including the Commission on Dental Accreditation, says Cox. “It’s part of our accreditation standards now to implement this kind of education model,” he says. But while IPE opportunities are required by the Commission on Dental Accreditation standards, they don’t dictate how they have to be implemented, he adds.

“What we’ve found is that we have implemented something novel to suit our needs,” says Cox. While it might seem that a stand-alone dental school like Pacific Dugoni would have more of a challenge forming partnerships than dental schools that are affiliated with health science schools, but Pacific Dugoni has had the opposite experience. “In fact, at a recent ADEA Dean’s Conference, the Dugoni School of Dentistry was one of three programs highlighted for doing interesting collaborative work,” says Nadershahi. “And this is despite the fact that the school has campuses separated by about 90 miles.”

What’s more, these novel collaborations between schools in the Bay Area benefit not only students, but also dental school professors and everyone involved. “It’s actually a lot of fun getting to work with these other universities and meeting their faculty members,” says Cox. “Those of us involved with them are learning a lot about and from and with these other healthcare professionals, so it’s very advantageous to us, and it’s making me a stronger practitioner here.”

What is the future of IPE at the Dugoni School of Dentistry? “I think we’re at the forefront in being able to offer this kind of interprofessional educational experience to our students,” says Subar. “It’s fun, it’s interesting and it’s really preparing our students for contemporary health care.”

The kind of collaborative partnerships that are formed also fits with Pacific Dugoni’s mission. “Our vision is leading the improvement of health by advancing oral health,” says Nadershahi. “And the more we can work with other professionals to improve the oral health of our patients, the better it is for our patients and students. It is also a way to impact the health of the public overall. So for us, IPE is a direct tie with our vision and different components of our mission here at the dental school.”

*Christina Boufis, PhD,  
is a freelance health  
and medical writer  
from the East Bay.*





# Alumni Making an Impact in Texas

By Taryn Nakamura

## Building a legacy of social responsibility and continuing a tradition of family

At Rodeo Dental, Arthur A. Dugoni School of Dentistry alumni embody humanism and tackle larger social problems within their community. Drs. Brian Dugoni, Yahya Mansour and Saam Zarrabi, classmates from the DDS Class of 2008, are co-founders and partners at Rodeo Dental and Orthodontics, which has offices in eight locations throughout Texas.

### Rodeo Roots

“It all starts with the values that Pacific has instilled in its students: leadership, humanism, excellence and community service,” Mansour said. The three classmates developed a strong friendship through dental school and continued to keep in touch even when residencies and postgraduate paths led them to separate cities. Zarrabi was the first to move to Dallas in 2008, and when Mansour and Dugoni later joined him, Rodeo Dental began to take shape.

At first Zarrabi worked at a few large corporate practices in Texas, but he described the practices as very “run-down” and lacking in good management and equipment. He took a step back and saw an opportunity to bring something completely different to the community using the knowledge and values he learned at Pacific.

Drawing from the group practice model and team mentality taught at dental school, Zarrabi described the founding vision to build



beautiful clinics with high-end technology and to gather the best specialists devoted to providing patient-centered service. Zarrabi also credits the practice’s design and efficiency to mentors like Dr. Bill Dorfman ’83, whose Beverly Hills practice served as one source of inspiration for Rodeo Dental.





*Left to right: Drs. Yahya Mansour '08, Brian Dugoni '08 and Saam Zarrabi '08.*



“We always held to the philosophy of being very patient centered, doing things in the community, but also being dentist owned,” said Mansour. “Sticking together with great dentists, like Dugoni and Zarrabi and tens of other Pacific Dugoni grads that work for us, we’re almost like a Pacific satellite campus out here in Texas.”

The original Rodeo Dental office opened in 2009 near the Fort Worth stock yards and the famous rodeo, the namesake for the practice. The practice grew organically as the team expanded to include additional dentists and specialists. A second practice opened in 2010, and four more practices followed in 2011. Rodeo Dental currently has eight practices, and is still in the process of expanding.



## Stepping Up During an Orthodontic Crisis

In 2011, thousands of young orthodontic patients lost access to orthodontic treatment during a crisis in care for Texas Medicaid patients. Uninsured youth were stranded at various points of treatment with no access to orthodontists. “You literally had kids in braces with nowhere to go, no dentists to see—in the middle of treatment, at the end of treatment, wherever,” said Zarrabi. “Kids were pulling their brackets off in garages.”



p.m., six days a week, in a different city every day. Those months were taxing, but Dugoni said, “We always heard Grandpa Arthur Dugoni in the background telling us, ‘Don’t do anything for money, do it because it’s right, and everything else will figure itself out.’”

Dugoni, Mansour and Zarrabi expressed deep gratitude for their staff who kept the practice running by sorting out paperwork and working through the logistics of taking on transfer patients. “I am blessed to have, and have had, working under me the best team of dedicated orthodontists and assistants, all of whom stepped up and sacrificed so much,” said Dugoni. He is also proud that the three orthodontists working with him are all Pacific Dugoni dental school graduates: Drs. Nicole Sakai ’08, Amirali Tahbaz ’10 and Cal Martin ’11.

Rodeo Dental was issued a resolution from the State of Texas recognizing them for providing pro bono orthodontic services to more than 920 young uninsured patients. Dugoni estimates that they have since passed the 1,000-patient mark for pro bono services. Many of these orthodontic patients are now reaching the end of their treat-

Dugoni, Mansour and Zarrabi decided that as part of their community, they needed to take a leadership role in the situation and do whatever they could to offer aid.

Dugoni described how they came to their decision, “We just stepped up and said, ‘We don’t care about the financial aspect, we don’t care about anything other than the fact that these kids need somewhere to go and somewhere to be.’”

The following months were filled with late nights, travel, piles of paperwork and confused but grateful patients. Some patients drove three or four hours just to be seen by an orthodontist. The Rodeo Dental orthodontic team was working 8:00 a.m. to 9:00



**UNINSURED YOUTH WERE STRANDED AT VARIOUS POINTS OF TREATMENT WITH NO ACCESS TO ORTHODONTISTS.**



ment, and Rodeo Dental is beginning to see the light at the end of the tunnel.

## Philanthropic Approach to Dentistry

Rodeo Dental is grounded in a mission to give back to the community. Team members including Drs. Naomi Chew '13, Daniel Khorramian '10, Tiffany Kwan '13, Adam Smith '10 and Matt Yarborough '14 volunteer for community activities such as health fairs and career fairs to help young people understand the importance of oral health.

Mansour said that the team's primary goal is to educate people about the oral-systemic connection. Dentistry can have a domino effect for the good or the bad. If dentists are proactive and involved in educating patients, then patients can learn to use preventative measures to care for their oral and overall health. If there is neglect in dental education, people may fall into bad habits.

"Anyone can just drill and fill," said Mansour. "But, we really try to treat the disease rather than the symptoms. We want patients to be active participants in this lifelong journey of oral health and wellness."

In addition to organized community outreach, Rodeo Dental also takes on pro bono patients on a case-by-case basis. Mansour and Zarrabi appeared on "Good Morning Texas" with a patient to share an emotional story of transformation. A Facebook message had brought Rodeo Dental into contact with the patient, a domestic violence victim who had her front teeth knocked



out. Moved by her story, Mansour brought her into the office for an initial meeting. Because of previous life experiences, the patient was clearly nervous during her first meeting with Mansour, but the Rodeo Dental staff slowly won her trust. After receiving a beautiful new smile, Mansour said that the patient is a completely transformed woman and recently called Rodeo Dental to report that she found a job and is getting her life back on track.

## The Next Generation

The Rodeo Dental partners encourage students hoping to incorporate a community outreach aspect into their practice to start now. Zarrabi suggests that current dental students join Project Homeless Connect (PHC) and volunteer for SCOPE outreach activities. Zarrabi was one of three students who helped to start the partnership between Pacific Dugoni and PHC back in 2007.

New dentists interested in community service should team up with nonprofit organizations whose missions align with their dental offices' values.



PHOTO BY DAVE LOPEZ

The alumni community in Texas is thriving as young dentists flock to the area after graduation. Many Pacific graduates have joined Rodeo Dental, and Zarrabi estimates that at least eight

to 10 offices have been opened by young dentists who began their careers at Rodeo Dental and then went on to start their own private practices. "That's really a great feeling for us to see so many dentists come, start to work with us coming right out of school, and now have their own practice," said Zarrabi.

Dugoni School of Dentistry young alumni are sticking together after graduation, building a legacy of social responsibility to their community and continuing a tradition of family.

*Taryn Nakamura is communications coordinator at the Arthur A. Dugoni School of Dentistry.*

**THE ALUMNI COMMUNITY IN TEXAS IS THRIVING AS YOUNG DENTISTS FLOCK TO THE AREA AFTER GRADUATION.**









Legacy  
BALL

20  
Ninety Years

PHOTOS BY BRUCE COOK AND JON DRAPER



# Arthur A. Dugoni's 90<sup>th</sup> Birthday

A fun, festive celebration of his amazing life . . .



Legacy  
BALL

90  
Ninety Years









## ALUMNI SCENE



▲ Asilomar Reunion PHOTOS: JON DRAPER

▼ Class Reunion Dinners PHOTOS: BRUCE COOK







PHOTO: RANDALL GEE

# 116th Annual Alumni Association Meeting



PHOTOS: JON DRAPER AND RANDALL GEE





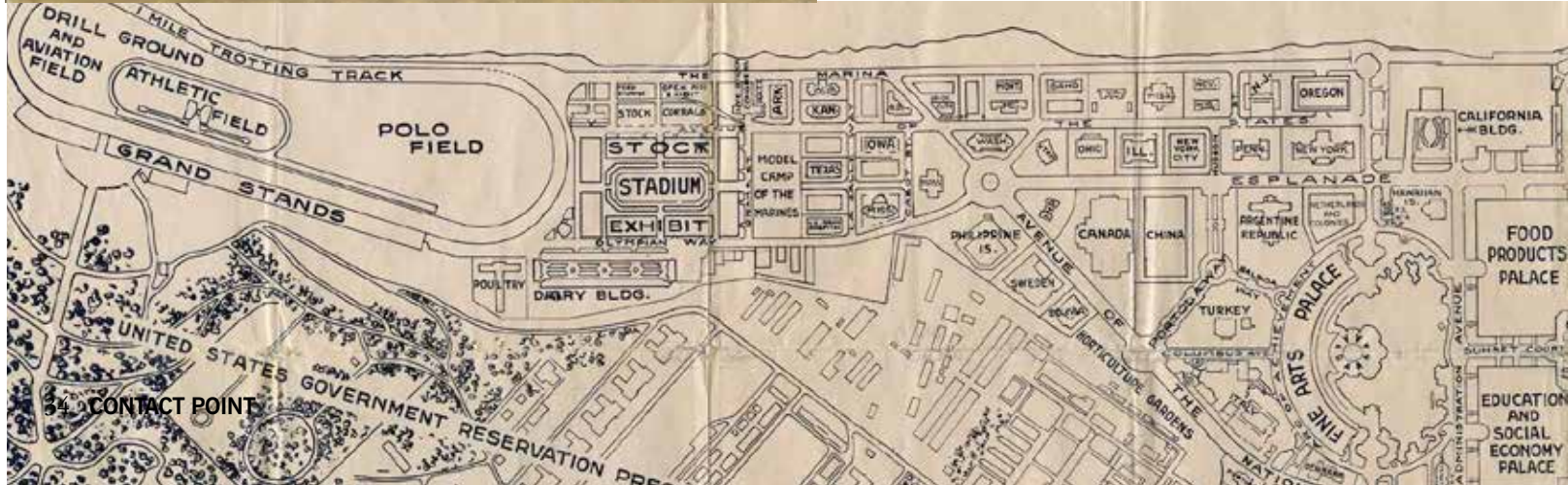


# OLD SCHOOL

A.W.Ward Museum of Dentistry

## We Were There

San Francisco civic pride is on full display this year as the city celebrates the 100th anniversary of the Panama-Pacific International Exposition (PPIE), the World's Fair celebrating the completion of the Panama Canal and showcasing San Francisco as it rose to fulfill its potential as a hub for world trade.





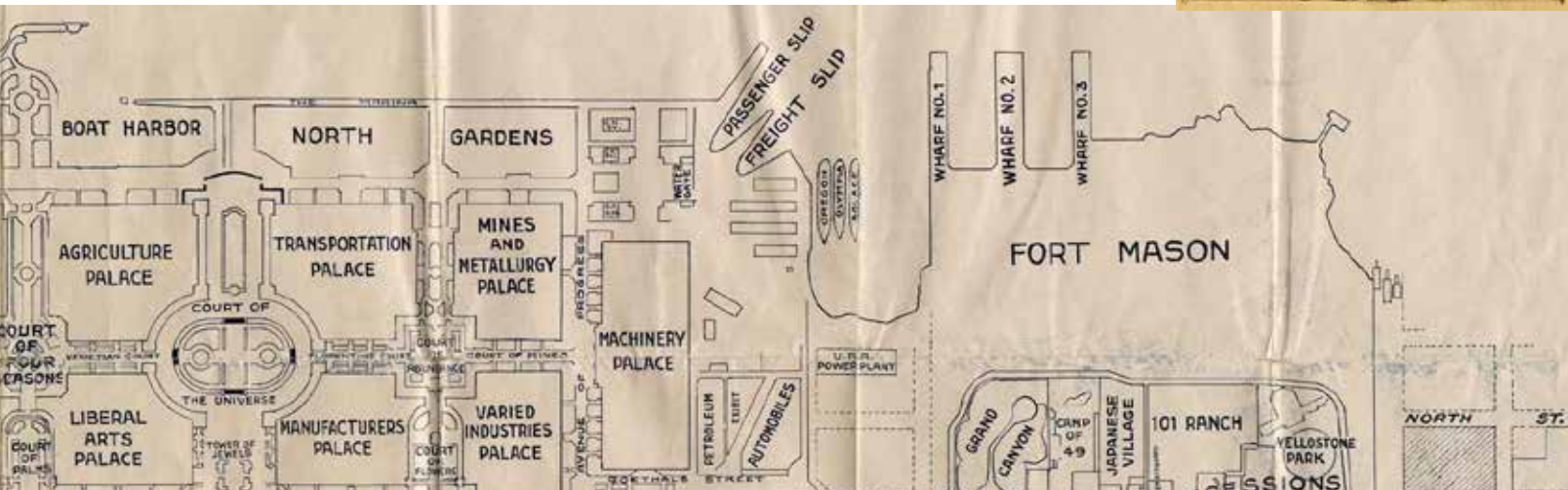
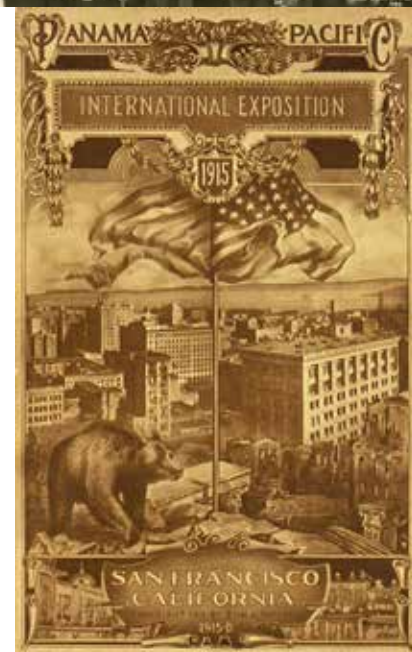


Our school, then known as the College of Physicians and Surgeons, took to the stage of the international attraction on April 29, 1915. Faculty and students paraded from the school's location at 14th Street in the Mission District to the exposition grounds along the waterfront amidst hearty cheers of "C.P and S. rah, rah!" The Chamber of Commerce presented the college with a plaque recognizing the institution's achievements in the medical world.

Memories of the World's Fair and the school's participation lingered on in the institution's history. The school's *Chips* publication called the PPIE a "bit of heaven in our very midst," and recounted the privilege of experiencing medical and dental exhibits by "men of worldwide repute from the four corners of the globe." The Panama Pacific Dental Congress was held in August 1915 as part of the year of special events and festivities.

Remnants of the World's Fair can still be seen in Dugoni School of Dentistry's traditions. The annual White Coat Ceremony now takes place at the gorgeous Palace of Fine Arts, which was built as part of the World's Fair. One hundred years of history doesn't seem so far away.

To learn more about San Francisco's civic celebrations commemorating the 100th anniversary of the World's Fair, visit [www.ppie100.org](http://www.ppie100.org).





## Wilgus Has a Seat at the Table

Dr. Ryan Wilgus '10 will forever be present at every meeting in the Dr. David and Ginger Nielsen Alumni Association Conference Room. He has committed to a \$15,000 donation that comes with an opportunity to put his name on the alumni meeting room table. As a young alumnus, he's one of many recent graduates who is supporting the school through a pledge that can be fulfilled over the course



PHOTO BY JOAN YOKOM

of five years. How did this creative naming opportunity come together? This alumnus had us laughing with his brilliant idea of ensuring he always has a seat at the table.

"My wife, Erin, and I wanted to support the capital campaign in some way and at first were considering a naming opportunity for one of the individual stations in the beautiful new simulation laboratory," said Wilgus. "But it just didn't feel quite right—we've never really done things the traditional way. Instead, I started thinking about how Dean Ferrillo meets with alum-

ni every day in the Alumni Association Conference Room. If I had my name on that conference table, he would have to think about me every day."

"As the leader for my five-year class reunion and a past ASB president, I wanted to make sure my mark at Pacific Dugoni would be as significant (through strategic placement) as the impact the school has made on me. It is such an honor to also be recognized on the campaign wall alongside some of my favorite instructors, mentors and peers. It makes me smile to think of Dean Ferrillo sitting down at this table and seeing my name. Dean Ferrillo, I may have graduated, but you can't get rid of me!"

Wilgus, past president of the Associated Student Body at the Dugoni School of Dentistry, is actively involved in the alumni community in Sacramento, California, and was the leader for his recent five-year class reunion during the annual Alumni Meeting.

Many naming opportunities are available at the new campus, and our development team is happy to discuss any ideas you might have—creative or traditional. Dental school alumni, friends and others interested in touring the building or learning about naming opportunities for rooms or individual operatories are invited to contact Jeff Rhode, associate dean for Development, at [jrhode@pacific.edu](mailto:jrhode@pacific.edu) or (415) 749-3349.

[www.dental.pacific.edu/campaign](http://www.dental.pacific.edu/campaign)



## Reunion Classes Give to the Annual Fund with Generous Gifts to Support Student Success

The spirit of philanthropy was on full display during the alumni recognition luncheon at the 116th Annual Alumni Meeting held March 13 at the Fairmont Hotel in San Francisco. The reunion classes presented gifts to the Pacific Dugoni Annual Fund, endowments and other programs at the dental school.

Thank you to all of the generous alumni who participated in the class gifts that will support Dugoni School of Dentistry programs and students for years to come.



PHOTO BY JON DRAPER

### 2015 Winners

- Sloman Bowl** Class of **1965** with 15% attendance
- Dugoni Bowl** Class of **1965** with 13.64% participation
- Redig Bowl** Class of **2010** with 22.6% new commitments
- Tocchini Bowl** Class of **1965** with 31.82% participation
- Boxton Bowl** Class of **1965** with \$520,130 raised
- McDowell Bowl** Class of **1995** with \$108,425 raised

### Bowl Descriptions

Sloman Bowl—*highest percentage of a class attending reunion*

Dugoni Bowl—*highest percentage of a class in the Endowment & Legacy Society*

Redig Bowl—*highest percentage of a class in the Pacific Dugoni Annual Fund Leadership Club*

Tocchini Bowl—*highest percentage of a class participating in the class gift*

Boxton Bowl—*the largest reunion class gift*

McDowell Bowl—*the largest gift to the Annual Fund*





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—Dr. Colin Wong '65



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## Memorial and Honor Gifts

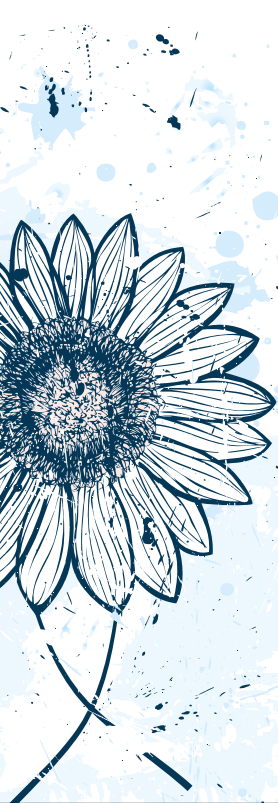
In Memory of:	Given By:	Given To:
Ronald Burbank	Craig and Nancy Yarborough	Annual Fund
Marilyn Burbank	Bert and Mary Rouleau	Bert and Mary Rouleau Family Endowment
Dr. Eric Bystrom	Dr. Frank R. Hodges	Annual Fund
Dr. Leroy D. Cagnone	Dr. Ralph J. Isola	Dr. Leroy D. Cagnone Scholarship Endowment
Mrs. Betty Cenica	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
Frances Cherrstrom	Bert and Mary Rouleau	Bert and Mary Rouleau Family Endowment
Dr. Sau Yee and Mrs. Dorothy Chock Chang	Dr. Thomas G. Auyong	Oral Surgery Restricted Fund
Ryan Thomas Corbett	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
Roger Courpet	Mrs. Anne R. Dinelli	Annual Fund
Dr. Dean DeRanieri	Dr. David D. Ferro	Dr. Arthur & Kaye Dugoni Student Scholarship Endowment
Dr. F. Gene Dixon	Dr. Minko Bach	Dr. F. Gene and Rosemary Dixon IDS Endowment
Dr. Richard Ehikian	Dr. Jack and Mrs. Marie Saroyan	Annual Fund
	Dr. Caren Hovden	Hovden Family Endowment
Col. Bernard Francis Fisher	Dr. Jonathan B. Fisher	Building Campaign
Dr. Neal Fong	Dr. George and Mrs. Dorothy Louie	Alumni Scholarship Fund
Dr. Coleman Gertler	Mrs. Jane Gertler	Dr. Coleman and Mrs. Jane K. Gertler Endowment
Dr. Larry Gerstenberger	Dr. George and Mrs. Dorothy Louie	Alumni Scholarship Fund
Dr. William W.Y. Goon	Dr. Nancy Brace Greenfield	Annual Fund
Dr. Walter Burnell Hall	Dr. Kenneth F. Hovden	Hovden Family Endowment
	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
	Ann Cisneros	Annual Fund
Dr. Nelson Jack Hemmert	Dr. Gene B. Welling	Building Campaign
Arnold Jacobs	Dr. Jeremy J. May	Memorial Fund
Dr. Scott Jacks	Dr. Gregory D. Kaplan	Jacks Family Endowment
	Pediatric Chapter of the Alumni Association	Jacks Family Endowment
Ruth Keever	Craig and Nancy Yarborough	Annual Fund
	Dr. and Mrs. Arthur A. Dugoni	Dr. Arthur & Kaye Dugoni Student Scholarship Endowment
	Dr. Robert Christoffersen	Dr. Robert Christoffersen Faculty Endowment
Dr. Rudolph Kopfer	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
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	Dr. Gary W. Lee	Dr. David L. Lee Family Scholarship Endowment
Dr. Victor Libkits	Mr. Steven and Mrs. Marcia Schechter	Annual Fund
Dr. Barney Lim	Dr. Kenneth F. Hovden	Hovden Family Endowment
Owen McCusker	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
Dr. A. Donald Miller	Dr. Allen D. Miller	Dental Facilities Fund
Nancy Miller	Dr. Robert L. Dorian	Dr. Ernest G. Sloman Library Endowment
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Mr. Joseph Picetti	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
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Departed members of the Class of 1961	Dr. William N. Creer	Building Campaign
Mr. William K. Tom	Drs. Thompson Y. Tom and Linda Mori	Annual Fund
Ruben Valtierra	Geissberger Family Practice	Dr. Louis J. and Norma Grosso Geissberger Faculty Endowment
Dr. Herbert Wong	Dr. George and Mrs. Dorothy Louie	Alumni Scholarship Fund
Dr. Robert Woolf	Dr. Frank Hodges	Annual Fund

This list reflects memorial gifts from August 1, 2014 through February 10, 2015.





## PHILANTHROPY



### In Honor of:

Dr. Michael Antonini  
Class of 1980  
Dr. Arthur and Mrs. Kaye Dugoni

Dr. Patrick Ferrillo

Dr. Eddie K. Hayashida

Deborah Horlak  
Janice Oliver  
Dr. Burton H. Press  
Dr. Craig Yarborough  
Dr. Herbert K. Yee  
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Dr. Herbert K. Yee Scholarship Endowment  
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### In Memoriam

Dr. Wilton K. Law '44B  
Dr. George Desalernos '54  
Dr. Jerome E. Dobak '55  
Dr. Lawrence L. Broman '56  
Dr. Carroll Arden Heffernan '57  
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A portrait of Dr. Richard Fredekind, a middle-aged man with curly grey hair and a goatee, smiling. He is wearing a dark grey suit jacket, a white shirt, and a patterned tie.

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Dr. Richard Fredekind  
Associate Dean for Clinical Services and  
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